

LIFE



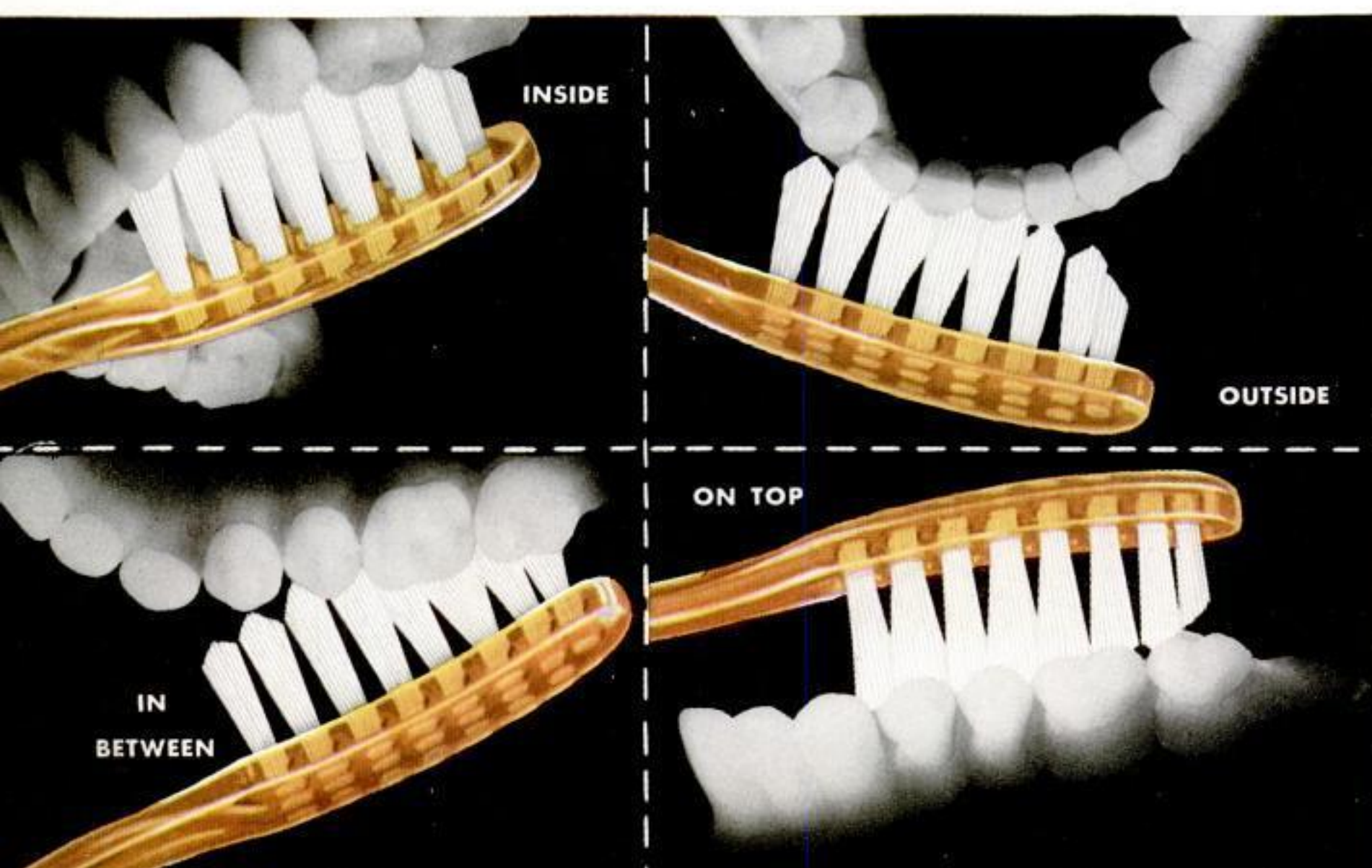
FIGURE SKATER

MARCH 4, 1946 **10** CENTS
YEARLY SUBSCRIPTION \$4.50



A Precision Instrument

**Fits your mouth precisely
to clean your teeth better**



CORRECT DESIGN in a toothbrush is the secret of really clean, sparkling teeth. To clean efficiently, your toothbrush must reach *all* surfaces.

See from the photographs here how completely and easily Dr. West's Miracle-Tuft Toothbrush reaches every surface of every tooth—inside, outside, in between and on top. It has the famous double convex design—curves two ways. Fits your mouth

precisely. Truly a precision instrument.

And in no other toothbrush will you find so many other quality features. Springy "Exton" brand bristling water-proofed to stay efficient longer. The extra protection of a sealed in glass container. A full year's guarantee. Isn't it wise then to be sure of brighter, cleaner teeth by using the best toothbrush money can buy?



Backyard canters like this have plenty to do with Susie's and Pinkie's robust health. But Mother gets credit for those sunny smiles. College-educated Mary Brewer knows that today's soft foods don't give gums the exercise they need—that Ipana is specially designed, with massage, to wake up circulation in lazy gums.



Model background for a model smile. "No girl is more beautiful than her smile," is the Brewer family slogan. And a lovely smile depends on sparkling teeth—which, in turn, call for healthy gums. So Susie massages a little extra Ipana on gums after brushing, to speed up circulation and help keep gums from becoming tender.



There's a lesson for grownups in this typical classroom scene. Not only is the importance of gum massage being taught daily in thousands of schools: 7 out of 10 dentists recommend massage, according to a nationwide survey. (Same survey shows dentists prefer Ipana 2 to 1 over any other dentifrice for their own use!)

What kind of Mother does a Model make?

Susie Brewer's chubby health reflects her "model" mother's model care



DO models make good mothers? In the case of Beverly Hills' lovely Mary Brewer, the answer is a big, resounding "yes!" One look at tanned and sturdy 4-year-old Susie and 2-year-old Pinkie will testify to that.

And Mother's "model" care extends to teeth and gums, too, of course. For Mary Brewer has learned what every successful model knows so well: the importance of a lovely smile. So this well-known fashion model has already started her youngsters on the dental routine that gets so much credit for their mother's glorious smile: *Regular brushing, followed by gum massage with extra Ipana Tooth Paste.*

Which proves that California-born Mary Brewer also knows what thousands of dentists and schools are teaching today—that a radiant smile depends on sparkling teeth. And that sparkling teeth call for firm, healthy gums.



Product of Bristol-Myers

Firmer Gums—Brighter Teeth with Ipana and Massage

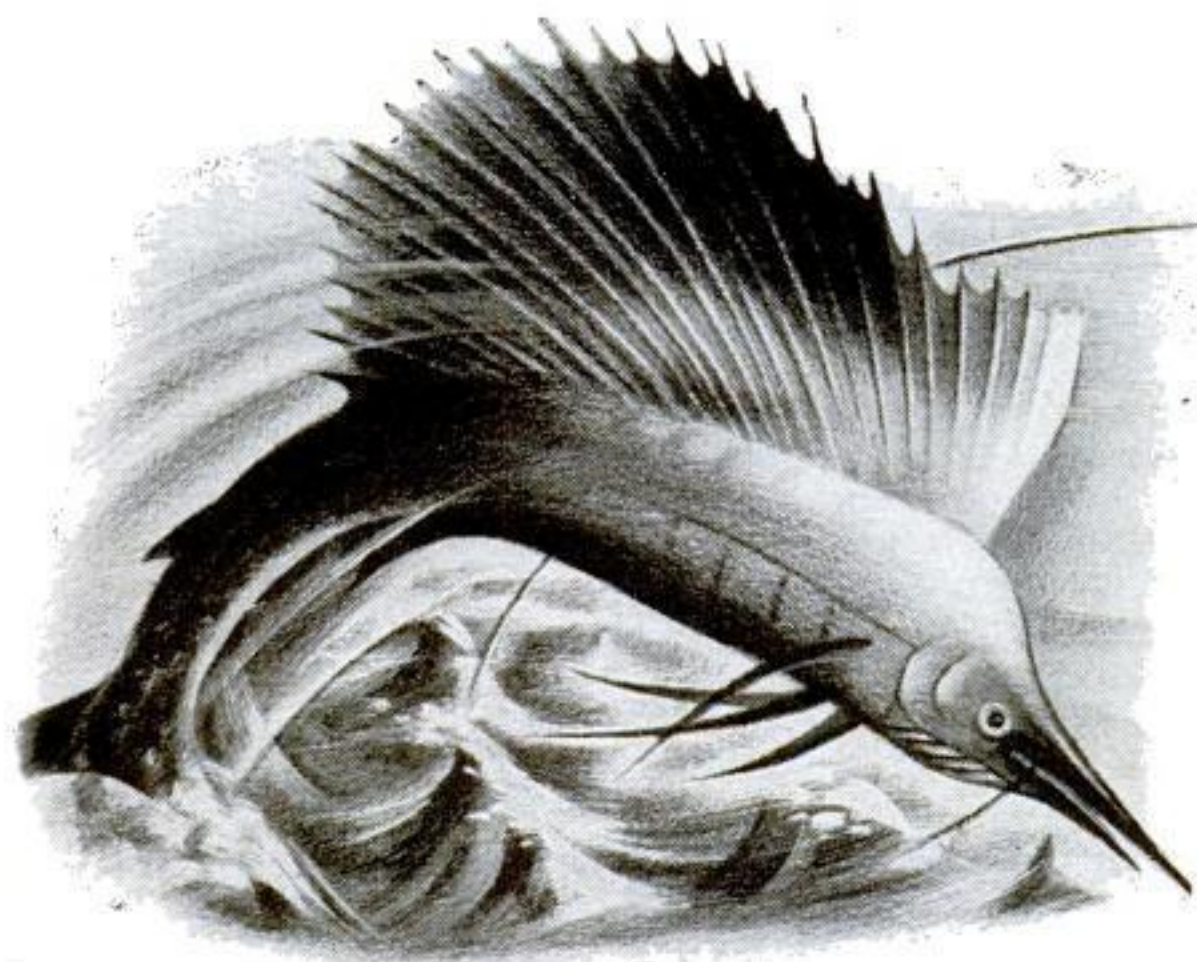
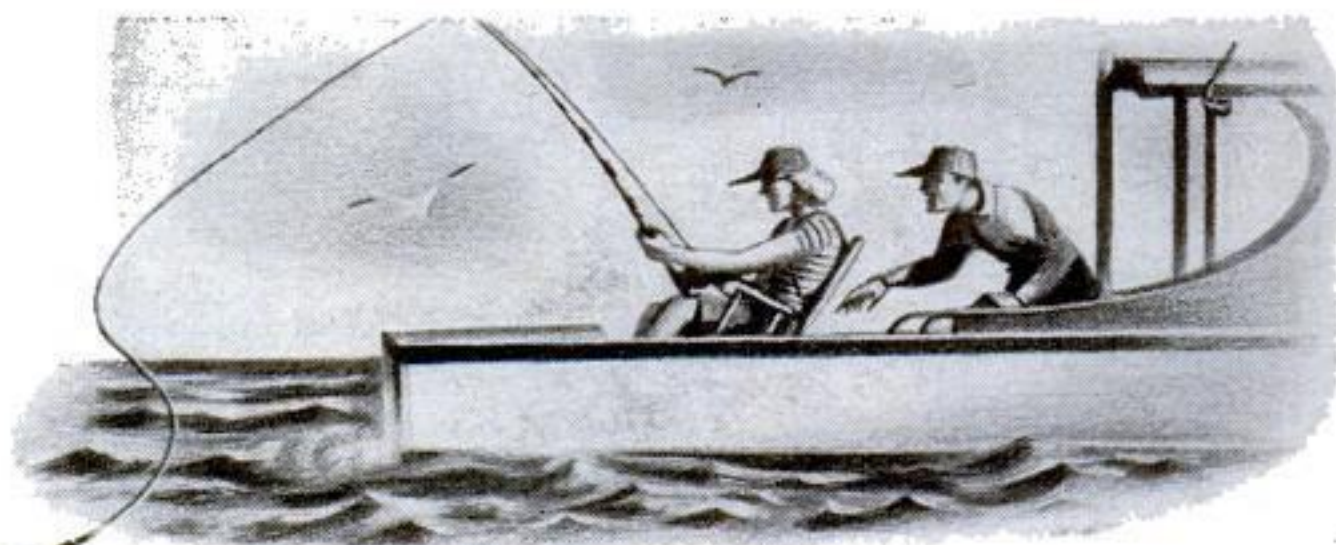
"Why can't I do that?" muses Susie, who would like to follow in her mother's toe-dancing steps as faithfully as she now follows her daily routine of Ipana and massage for teeth and gums. Neglected gums often signal their warning to "see your dentist!" with a tinge of "pink" on your tooth brush. He may merely suggest, as so many do, the "helpful stimulation of Ipana and massage." Get a tube of Ipana today!

This One



8J4Y-ZE3-NAYU

IT HAPPENS WITHIN *Two seconds*



Within two seconds after being hooked, the powerful, hard-fighting Sailfish streaks through the sea at the incredible pace of 60 m.p.h....

Within two seconds after you take it, Bayer Aspirin actually goes to work, to bring you



MAKE THIS
GLASS-OF-WATER TEST
YOURSELF



Drop a Bayer Aspirin in a glass of water and see how quickly it starts disintegrating. It happens within *two seconds*! This same fast action occurs in your stomach when you use Bayer Aspirin to relieve ordinary headache. You get relief with astonishing speed—because Bayer Aspirin goes to work almost instantly!

fast pain relief!

**THREE important steps...not just ONE...
give BAYER Aspirin its 2-second speed!**

Bayer Aspirin's 2-second disintegrating action is due to the way Bayer Aspirin is made. Three important steps are taken—*not just one!*

First, even though ready-made aspirin powder can be obtained from outside suppliers, Bayer makes *its own* instead, tests it, adds a highly effective binder.

Second, this powder is compressed into giant tablets (extreme left) 18 times larger than normal.

Third, these "giants" are crushed back to powder, sifted, and then the familiar Bayer tablets millions know so well are finally made.

Bayer technicians *could* make aspirin tablets without taking all three steps. But because they *do* take them, Bayer Aspirin starts to work almost instantly! So—for fast pain relief, use genuine Bayer Aspirin. And remember—always be sure to ask for it by the name *Bayer*, when you buy.



**ALWAYS ASK FOR
GENUINE**

Bayer Aspirin



**BIG...but not
big enough**

THE Bell System was big before the war, but it has to be bigger in the future. The needs of the nation have grown and it's our job to keep pace with those needs. We're spending close to two billion dollars in the next few years for expansion and improvement.

Size brings responsibilities and the Bell System aims to be big in more than size. The over-all policy is to give the best of service, at the lowest possible cost, to every one using the telephone.

BELL TELEPHONE SYSTEM



Define PROLON

"PROLON" IS
PRO-PHY-LAC-TIC'S NAME
FOR THE VERY BEST
TOOTH BRUSH
BRISTLES!

For years only hog bristle
made fine tooth brushes
... Then science made
round-end **PROLON**

Actual Photomicrographs

Far and away the best of the new synthetic tooth brush bristles, being marketed under various trade names, are those made by duPont.

"Prolon" is our trade name for the very finest grade of this duPont synthetic bristle.

PROLON—no finer bristle made

So, when you read or hear competitive tooth brush claims, ask yourself this: How can the same duPont bristle, in another brush under another name, last longer or clean better than under the name "Prolon" in a Pro-phy-lac-tic Tooth Brush? You know the answer ... it can't!

Only PROLON has "round ends"

Pro-phy-lac-tic's big plus is that Prolon is the only synthetic bristle that is rounded at the ends.

It's a fact! Under a special patented process, exclusive with Pro-phy-lac-tic, we smooth and round the end of each and every bristle in the Pro-phy-lac-tic Prolon Tooth Brush. See for yourself how much gentler these round ends are on tender gums!

And with PROLON these other "extras"

In addition to round-end bristles, the Pro-phy-lac-tic Prolon Tooth Brush gives you these three important "extras": 1. The famous Pro-phy-lac-tic end tuft, for ease in reaching hard-to-get-at back teeth. 2. Scientific grouping of bristles to permit thorough cleansing of brush after using. 3. Guaranteed for 12 full months of use.

Next time, get the most for your money!

PRO-PHY-LAC-TIC BRUSH CO., Florence, Mass.

Pro-phy-lac-tic
PROLON BRUSHES
50¢

REGULAR PROFESSIONAL

LETTERS TO THE EDITORS

WAR SURGERY

Sirs:

I have just been reading your story, "War Surgery" (LIFE, Feb. 11). It was the most disgusting story I have ever read. What made you think the public would be interested in THAT?

HOWARD SMITH

New York, N. Y.

Sirs:

... To those people who will write criticizing LIFE for publishing such pictures: Phooey!

RUBY WATTS

Trenton, Ky.

Sirs:

A GI looking at your war surgery pictures here passed out cold!

WALLACE NORTH
Assistant Director

USO Club
Augusta, Ga.

Sirs:

... It proved very interesting to me, as I had formerly passed down the same "Royal Road to Recovery." The 97% success which these surgeons have attained is an outstanding tribute to their profession. ...

ROLAND S. JOHNSON

Mount Holly, N. J.

Sirs:

I want to congratulate you on a superb story and brilliant pictures. I have had a chance to see some of it at firsthand both here in the States and overseas in general hospitals as an enlisted man in the medical corps for the past 27 months. LIFE's story brings home to the relatives of these servicemen the quality of care the wounded are getting. When I am discharged this spring I plan to return to my medical education, secure in the knowledge that medicine has progressed in leaps and bounds regardless of a war which taxed its abilities to the utmost.

T/4 JOHN C. KRUSEN

Station Hospital
Indiantown Gap, Pa.

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LIFE
March 4, 1946

Volume 20
Number 9

Sirs:

Many thanks for your story on surgery. I bet you get at least 50 letters from people saying that it was too horrible to print or that children will have blood and guts on their minds for months afterward. So what? After all, those children may grow up to have trouble like that, and if there were no surgeons because they had all been scared of a little blood when they were young, what would happen? They would die. I myself am only 13 years old and I have sewed up a guy's head that was split. Your pictures should be put up in an art museum.

PETE MORSE

Wilmette, Ill.

CULTURAL OPPORTUNITY

Sirs:

These two pictures prove that not all GIs neglect the cultural opportunities when visiting Paris. However, most of them photograph the conventional view of Venus de Milo (front) rather than the seldom-seen view (back).

JOHN M. FLOWERS JR.
University, Ala.



VENUS (NORTH)



VENUS (SOUTH)

STOCKING CAPS

Sirs:

In your article on the tassel stocking cap (LIFE, Feb. 11) you said that apparently the stocking-cap craze hasn't caught on successfully anywhere but Milwaukee and Chicago. Maybe Clairton, Pa. is too small to mention but tassel caps are all the rage in our high school, too. And what about Pittsburgh? They wear tassel caps there, too.

DOROTHY ANN JUSTUS
Clairton, Pa.

Sirs:

... It would appear that Minot, N. Dak. isn't too important in making fads successful, but then I don't sup-

CONTINUED ON PAGE 6

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Illustrated by Arthur Szyk



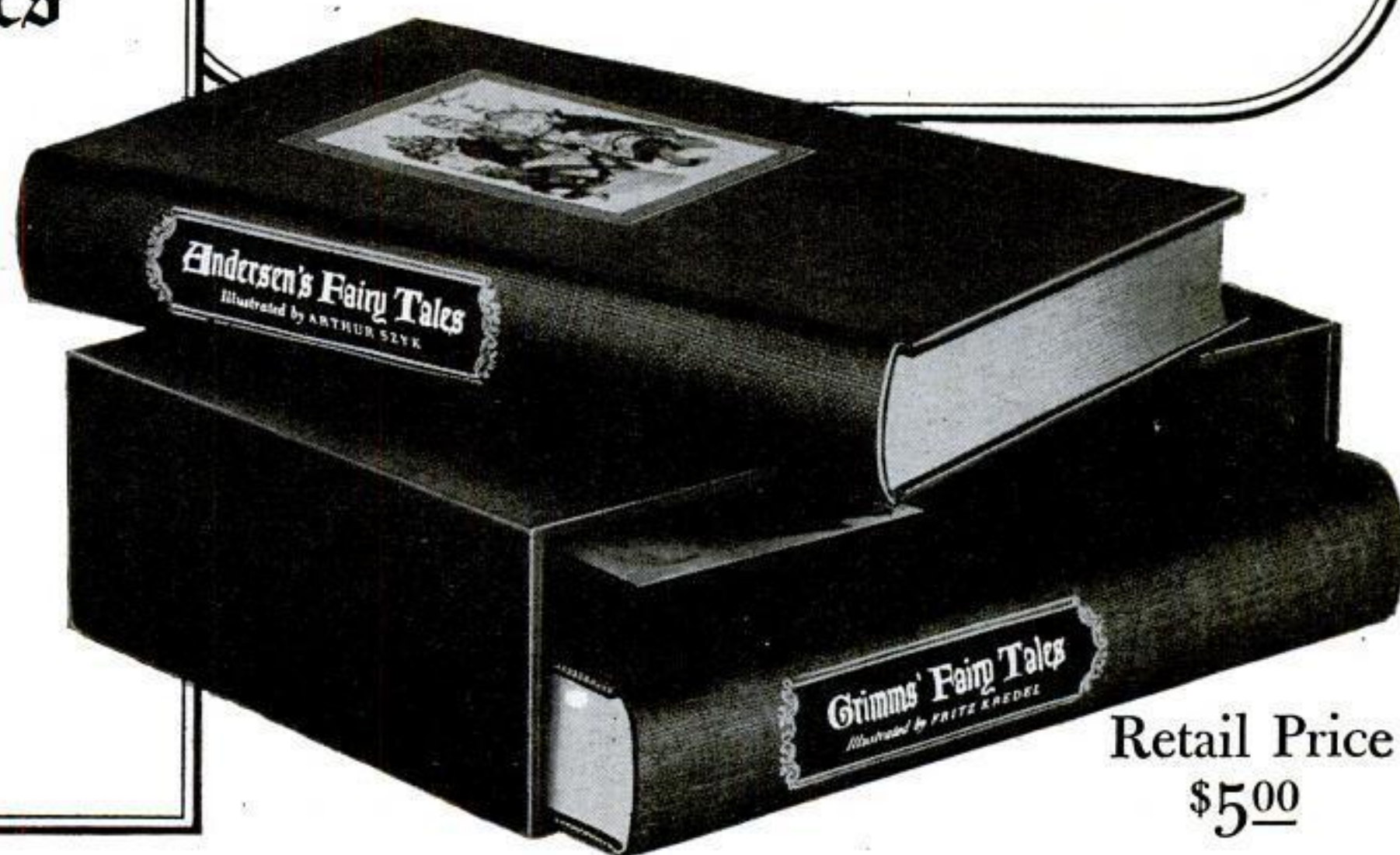
THE tales of Hans Christian Andersen appeal forever to the essential child in all of us. Now Arthur Szyk has illustrated this new edition with a wealth of color and fancy. *Andersen's Fairy Tales* has always been a household necessity; Mr. Szyk has made the present edition a household treasure.

Grimms' Fairy Tales

Illustrated by Fritz Kredel



IN the tales of the Brothers Grimm, the child and adult meet on common ground. Here, vividly retold, is the folklore which in itself is the very story of humankind. Mr. Kredel's many beautiful water-colors, and delicate and fanciful line drawings, are magic casements opening into fairyland.



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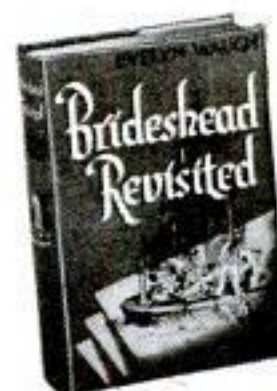
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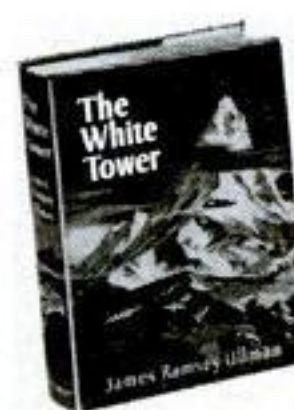
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IN COLORS INSPIRED BY AMERICA'S RIVERS

Swanee Blue



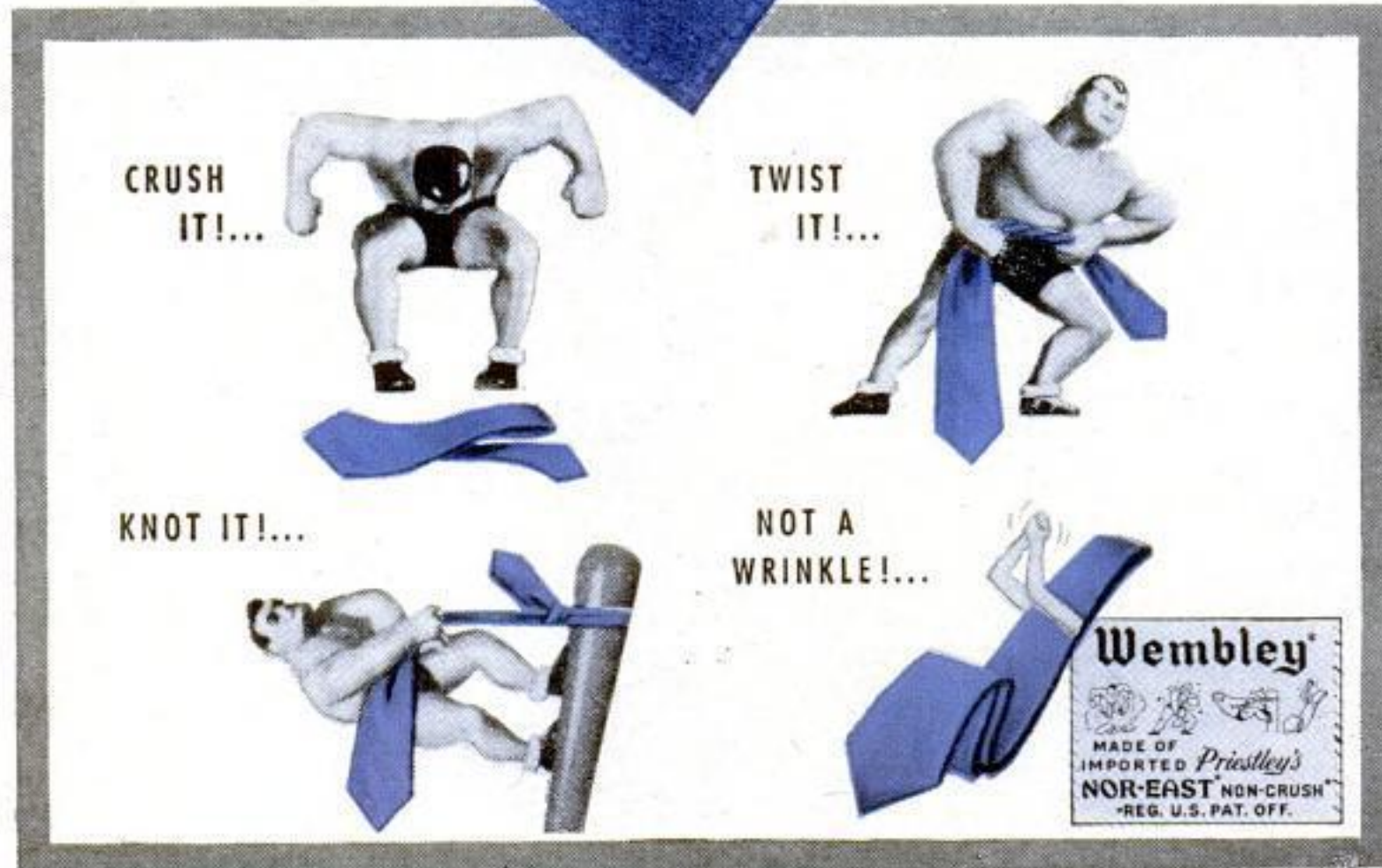
Swanee Blue, newest version of man's favorite color, will brighten up your gray and blue suits. See Swanee Blue — at better stores everywhere—in Wembley Nor-East Non-Crush Ties, first-choice favorite of American men. Available also in Murrytown Ties, styled by Wembley—a trustworthy name in men's wear.

Quality -

FAR BEYOND THE PRICE

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LETTERS TO THE EDITORS

CONTINUED

pose many people even know where Minot is. The stocking caps are quite a fad here, though! . . .

JEANNE MCILRAITH

Minot, N.Dak.

ADOPTED GRAVES

Sirs:

LIFE's picture of an adopted grave in Holland (Letters to the Editors, LIFE, Feb. 11) was of great interest to me. I, too, have a son buried in a U.S. cemetery in Henri Chappelle, Belgium. And I, too, have found in a strange land across the seas friends who have adopted my son's grave and who have placed flowers on it for me.



It really shows what wonderful people live in this world of ours! This snapshot shows the grave of my son, Pvt. Wendell E. Sedam, paratrooper of the 82nd Airborne killed during the Battle of the Bulge. The picture was taken by Mrs. Alexis Califice of Dolhain, Belgium.

GERTRUDE SEDAM

South Bend, Ind.

Sirs:

The following letter, received by Mr. and Mrs. Hans Knuth of Hanska, Minn. and published later in the Hanska Herald gives further evidence of adopted graves in Europe. It comes from a 13-year-old girl named Ginette Welfring of Luxemburg.

"Dear Family,

"I am writing to you because I have adopt the grave from you dear Clifford bring him flowers and pray for him and go visit often the grave how he sleep. The cemetery has 8,000 soldiers from U.S.A. also General Patton find here the last place for sleep and me and all the people of Luxemburg forget not what this good boy have make for us all. Excuse me please when I can not write exactly I must learn many years before I have finish."

OSCAR J. MILLER

Lyle, Minn.

Sirs:

Thank you for publishing my letter and snapshot in the Feb. 11 issue of LIFE. There has been a perfect deluge of mail to me from all over the U.S.

Mrs. van Kessenich, the wife of the burgomaster of Maastricht, Holland is anxious to have people here in the U.S. who have loved ones buried in the U.S. Military Cemetery at Margraten, Holland, learn of her plan. As she has adopted my husband's grave, there are many other Dutch families

Watch those lips



A private word to Mothers: "CHAP STICK is so dependable for the lips of young ones exposed to sun and wind, heat or cold."

CHAP STICK for tender lips

Two lips are all you've got



Watch those lips—you won't get another pair. CHAP STICK is the specially medicated lip balm for cracked, parched lips.

CHAP STICK for chapped, smarting lips.

Wouldn't be without it



"I wouldn't be without CHAP STICK," says this railroad man. Every outdoor worker knows how painful chapped lips can be.

CHAP STICK for outdoor lips.



Always on the beam—that's CHAP STICK—the lip balm that helps heal them fast. So handy, so easy to apply, so lasting in its soothing comfort for chapped, cracked, weather-beaten lips. Be sure that every member of your family has his own private CHAP STICK. It keeps lips fit.

25c
no Federal Tax



On sale at drug counters in U.S. and Canada

KEEPS LIPS FIT

CONTINUED ON PAGE 2



VERONICA LAKE...
Radiantly lovely
in a role of deep,
dramatic appeal.

SONNY TUFTS...
great in the greatest
role of his sensational
career!

Enchanting
JOAN CAULFIELD...
her performance alone is
reason enough to see the
picture which brings this
brilliant new star to the
ranks of Hollywood's
great.

"Miss SUSIE SLAGLE'S"

A Story for Lovers Past, Present and Perfect.

"A picture
of which the screen
and all who live by it
may well be proud"

Motion picture critics don't pull
their punches. They see a picture
—judge it—and say just what they
think about it. We're proud to re-
print above what an outstanding
Hollywood critic wrote after seeing
"Miss Susie Slagle's."

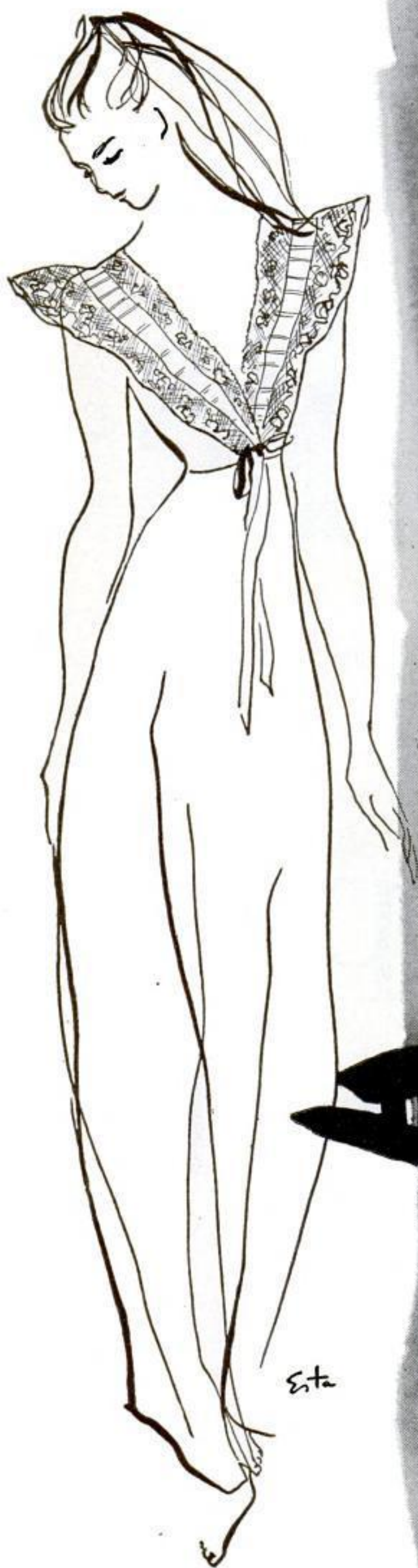
starring
VERONICA LAKE · SONNY TUFTS
JOAN CAULFIELD

with
Billy DeWolfe · Ray Collins · Bill Edwards · Pat Phelan · Renny McEvoy
and

LILLIAN GISH

Directed by JOHN BERRY
A Paramount Picture





eyes are on
Kayser gowns

... FOR GOOD AND FITTING REASONS

KAYSER HOSIERY • UNDERTHINGS • GLOVES • LINGERIE

LETTERS TO THE EDITORS

CONTINUED

who would like to do the same for other families here in America who have loved ones at Margraten. The Dutch are undyingly grateful for what America did for them in World War II. They feel that the least they can do is visit the graves, place flowers, take a snapshot of the grave and correspond with families in America. Mrs. van Kessenich serves as chairman of this plan.

Can LIFE possibly print Mrs. van Kessenich's address for all to see who have soldiers buried at Margraten? It is almost an impossibility for me to answer each and every one of these letters I have received personally, and yet they are so pathetic in their appeal. I understand so well the feeling that is in the hearts of the people who write me. . . .

The address is:

Mrs. Emily Michiels van Kessenich
11 St. Lambertuslaan
Maastricht, Holland

MABEL ROSE FEIL

Demopolis, Ala.

SOUVENIR

Sirs:

I think this picture should interest LIFE's readers. To explain: I was a radio operator and gunner on a B-17, flying missions into Germany. On our last (34th) mission our ship was hit pretty badly and we were forced to bail out over Antwerp, Belgium. I came down in this family's backyard and was treated with the best of care



until I was able to leave. When I left their house I gave the family my parachute to keep. Upon arriving in the States I wrote them and asked if they would send me a small piece of my chute.

They replied with this picture of the five girls of the family, all in dresses made of the silk from my parachute. They even had enough material left over to send me a piece as a souvenir for my wife.

L. G. SLINGSBY

Fullerton, Calif.

LABOR

Sirs:

Your recent thoughtful articles on responsible labor leaders as well as sound articles on capable men in government and industry are far-forward steps from the journalistic past when either one or the other were completely angels or devils.

Such reporting will hasten in government, management and labor a mutual, coordinated sense of duty to mankind.

A. B. JOHNSON

Ironwood, Mich.

Sirs:

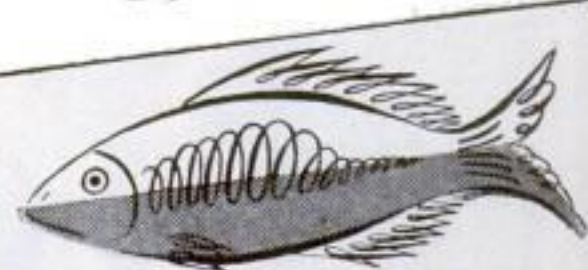
I think LIFE's (Feb. 11) close-up of Phil Murray was very good and the pictures were splendid. Both pictures now hang in our union hall. . . .

A. D. MAQUIRE

Williamsport, Pa.

CONTINUED ON PAGE 11

fish^{THAT'S} delish



**French's
WORCESTERSHIRE
SAUCE**
gives wonderful flavor



For Baked Fish: Pour off all but 2 tbs. of the drippings from the fish and blend in 1 or 2 tbs. flour. Add slowly 1 cup hot stock or bouillon. Season with 3 tsp. French's Worcestershire Sauce.

TOP-NOTCH QUALITY AT
half the price



First ceremony of the Ojibwa maple sugar festival was the mixing of new maple sugar with some from the season before.

Maple sugar flavor that's true and uniform

The Indians first discovered maple sugar. They realized the value of having a uniformly delicious flavor. But they didn't know the right way to get it!

Long experience has taught us to select maple sugar with a good, full flavor; then blend it with cane and other sugars. This enhances the maple flavor—makes it richer. You get that same delicious *real maple sugar* flavor in every bottle of Vermont Maid Syrup. At your grocer's.

Penick & Ford, Ltd., Inc.,
Burlington, Vermont.



Vermont Maid Syrup

What cheese would you use...

1. to make a soufflé click?
2. to dress up a salad?
3. to give a fruit bowl dessert real glamour?



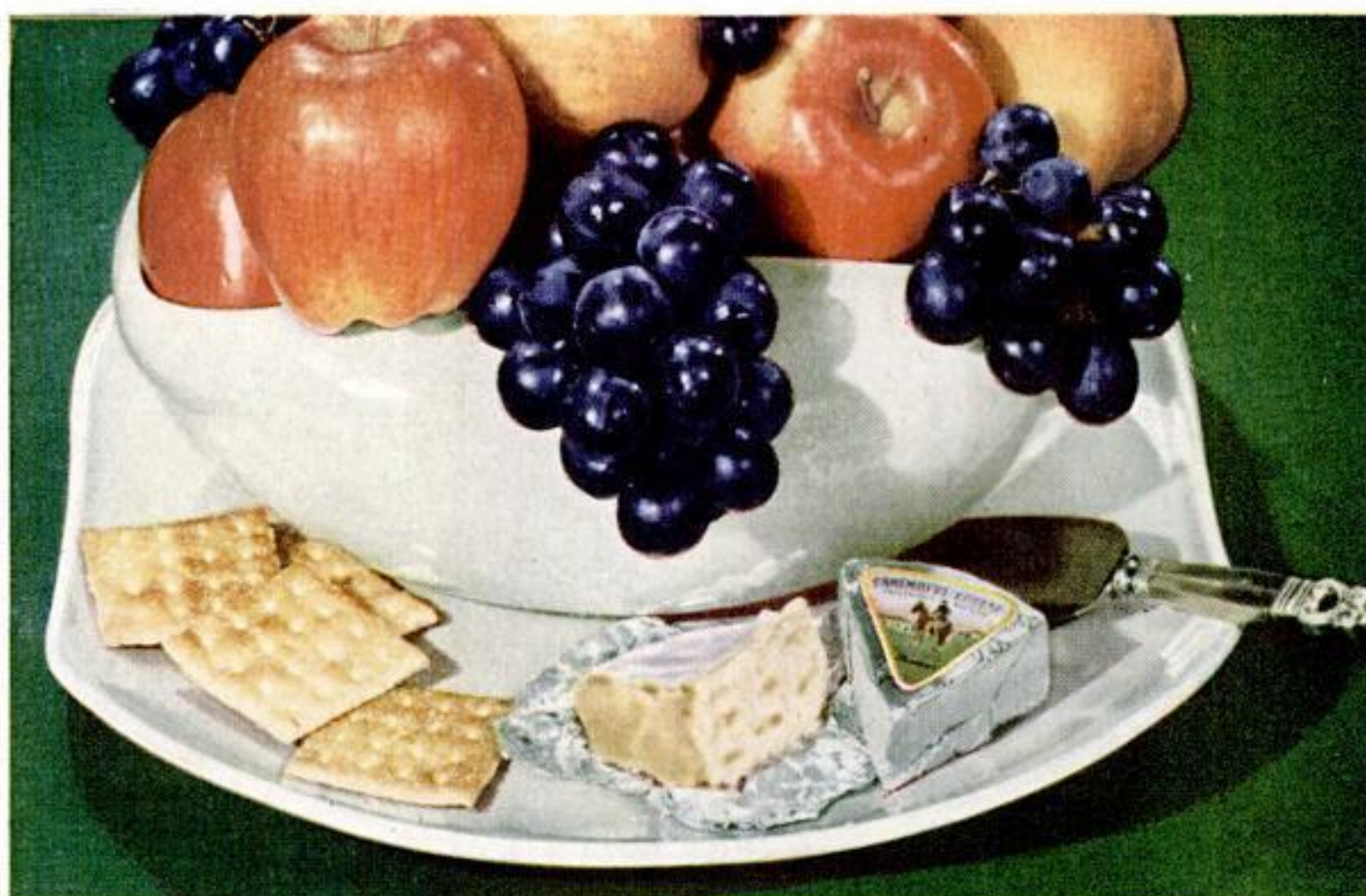
1. Soufflé clicks with Borden's Chateau!

It's delicate brown and a golden puff inside! It's mild yet mellow, with a tang of Cheddar! It's the dream-soufflé you make with that grand cheese-food-of-a-hundred-uses, Borden's Chateau! And a cheese dish like this is packed with fine nourishment! Chateau's a wonder *any* way you use it—sliced in sandwiches, melted in soufflés or omelets, spread on crackers or celery. Keep a 2-lb. package handy! You'll use it every day!



2. Dress up a salad with Wej-Cut triangles!

These colorful triangle garnishes look like something dreamed up by a master chef—yet you fix 'em in one second apiece! What's the trick? It's Borden's wonderful Wej-Cut Cream Cheese—which comes in four different varieties (Plain, Pimento, Relish, and Chive). All you do is slice the different kinds of Wej-Cuts, arrange the pretty triangles round your salad! Prettier salad! And loads of extra food value added!



3. Fruit bowl dessert...Camembert gives it glamour!

Serve this for dessert and earn a reputation as a hostess-with-ideas . . . a bowl of fresh fruit, toasted crackers, and portions of that choicest-of-cheeses—Borden's Military Brand Camembert! What a glorious thing, this Camembert—delicate, smooth, so perfectly modulated in flavor that to serve it is to compliment your guests! (Camembert is at its best when the center's soft and creamy. Keep it in your refrigerator till it's well-ripened.)

Borden's Fine Cheeses



Elsie says:

"Have fun on Fridays! Listen to the Ginny Simms show—Friday Evenings on CBS."

© Borden Co.

More OF EVERYTHING YOU WANT

MORE STYLE

A new smartness inside as well as outside. From its trim-tailored upholstery to its flight-type instrument panel, the new Mercury gives so much more in styling—lasting style that you'll like to live with.



MORE COMFORT

Wide, deep seats that six can lounge in with ease. Plenty of leg room, elbow room, plenty of headroom. New full-cushioned ride. From the moment you slip behind the wheel, you find Mercury *comfort plus!*



MORE ECONOMY

The finest V-8 engine ever to power a Mercury car, and it's the *thriftiest!* New automatic carburetor and new 4-ring pistons guard every drop of gas and oil. Mercury economy makes drivers of even light cars envious!



EAGER, surging power! The luxury of deep, soft seats and riding smoothness that makes any road a highway. Effortless stops that are as fast and smooth as the getaways. That's Mercury for 1946! Glamorous, two-tone interiors with a distinctive, modern beauty.

Sweeping lines that make others stare after you. Gas and oil economy you'll find yourself boasting about. Any Mercury owner will tell you . . . any Mercury dealer will gladly *show* you . . . that you get *more* of everything you want—with the new 1946 Mercury!

WITH
Mercury



—SEE IT AT YOUR MERCURY DEALER—
DIVISION OF FORD MOTOR COMPANY



TUNE IN—The Ford Show . . . CBS, Tuesdays, 10-10:30 p. m., E. S. T.
The Ford Sunday Evening Hour . . . ABC, Sundays, 8-9 p. m., E. S. T.

Why Older People Sometimes become "Cranky"



NO ONE LIKES A "SOURPUSS"!... When I think of how cranky I was for a while, it's no wonder nobody wanted me around. I finally traced my "upsets" to a nasty-tasting, powerful laxative I'd been taking. The stuff caused me so much trouble that I was forced to the conclusion that

SOME LAXATIVES ARE TOO STRONG!



NO ONE WELCOMES A "COMPLAINER"! I guess I made a pest of myself, grumbling so much about that next laxative I tried. It was supposed to be good for folks my age, but it certainly didn't work for me! It finally dawned on me that

SOME LAXATIVES ARE TOO MILD!



A CHEERFUL PERSON IS ALWAYS POPULAR! I found that out when I discovered Ex-Lax. Its good chocolate taste won me over right away. And Ex-Lax gave me effective relief—in such a gentle way—that I began to feel like my old self again! Not too strong, not too mild...

EX-LAX IS THE HAPPY MEDIUM!

IF YOU NEED A LAXATIVE WHEN YOU HAVE A COLD—

Don't dose yourself with harsh, upsetting purgatives. Take Ex-Lax! It's thoroughly effective, but kind and gentle.

As a precaution use only as directed.

EX-LAX
THE "HAPPY MEDIUM" LAXATIVE
10c and 25c at all drug stores

LETTERS TO THE EDITORS

CONTINUED

BREAKFAST PSYCHIATRISTS

Sirs:

Surely their tongues were in their cheeks when your writers and their psychiatrist declared they didn't know why people liked Breneman's show, "Breakfast in Hollywood" (LIFE, Feb. 11). Maybe Breneman doesn't. But in case you really are interested, perhaps I'd be doing you a service to tell you why I think they do.

... I leave Breneman on when I happen to hear him because he makes the ladies—old, young and middle-aged, but particularly the old ones—sound so interesting. Most people have a horror of growing old and dull and unattractive (don't you?), but under his magic they even become witty. The funniest things on his show are said by the old ladies who receive the orchids. He makes it sound like a worth-while goal, having four to ten children, moving from Podunk to Wissahickon, being a good neighbor or living to be 90—the only goal most of us have hopes of attaining. ... When he speaks to an old lady he sounds as if he sincerely admires her accomplishments, as if he feels there really is a dignity in living out our mediocre lives. Maybe we are here for a good reason, even if it is hard to see while we're living it. ...

CHARLOTTE BACKUS

Takoma Park, Md.

Sirs:

I am no psychiatrist, but I think the appeal lies in the audience. Each listener mentally sees himself as the person being interviewed and thinks of the very clever reply he would make to Tom, thereby giving himself a mental lift which lasts for several hours.

MARY Y. LOCKHART

New Prague, Minn.

Sirs:

Anyone who deliberately tunes in Breneman's nauseating bantering when Fred Waring is on the air should consult a psychiatrist. ...

PHYLLIS E. LEAVELL

Bala-Cynwyd, Pa.

SCHWARTZ'S

Sirs:

Referring to the story "Wall Street" (LIFE, Jan. 7), you state that Schwartz's Restaurant on Broad Street is a "modest establishment."

Even a hasty perusal of our menu would show you that our restaurant is almost in a class by itself because of the variety and quality of food. ... Anyone who can claim to be a frequenter of this eating house immediately places himself in the position of financial opulence and as a connoisseur of exceptionally fine food. It is so far superior that we feel it is our duty to ask you to call this matter to the attention of the discerning public, who are the readers of your magazine.

G. TUNKUL SUTZ

Schwartz's Restaurant
New York, N.Y.

● LIFE's apologies to Schwartz's Restaurant, which is evidently not so modest an establishment after all—ED.

oh-oh, Dry Scalp!



"... WONDER WHY he doesn't do something about it. He'd have really nice hair! Dry Scalp makes it so dull and lifeless... and almost impossible to comb. My... loose dandruff, too. Somebody ought to tell him about 'Vaseline' Hair Tonic. Wonder if I dare..."

*Hair looks better...
scalp feels better...
when you check Dry Scalp*



SAME MAN, SAME HAIR . . . but look! 'Vaseline' Hair Tonic can do as much for you. Five drops a day check Dry Scalp by supplementing natural scalp oils. Loose dandruff and that tight, itchy feeling disappear. Your hair is easy to comb, and it keeps that natural, just-combed look. Remember, 'Vaseline' Hair Tonic contains no alcohol or other drying ingredients. Try it also with massage before every shampoo. It's double care—both scalp and hair.

Vaseline HAIR TONIC

REG. U. S. PAT. OFF.

More bottles sold today than any other hair tonic



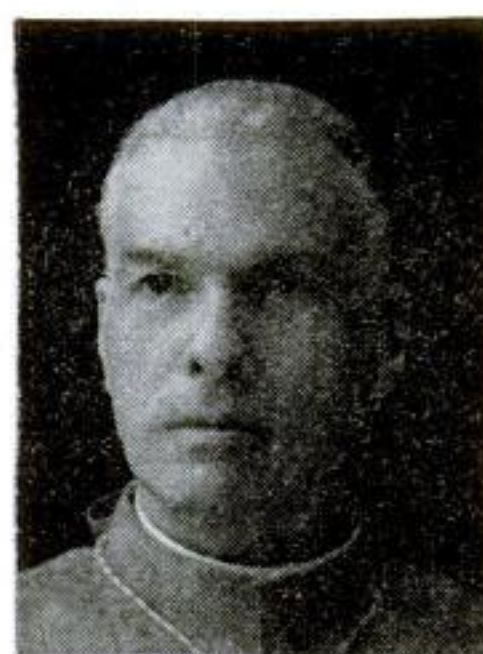
GRANITO PIGNATELLI
ITALY



ENRICO GASPARRI
ITALY



MARCHETTI-SELVAGGIANI
ITALY



CARLO SALOTTI
ITALY



ENRICO SIBILIA
ITALY



ALESSIO ASCALESI
ITALY



SEGURA Y SAENZ
SPAIN



ALFREDO SCHUSTER
ITALY



GONÇALVES CEREJEIRA
PORTUGAL



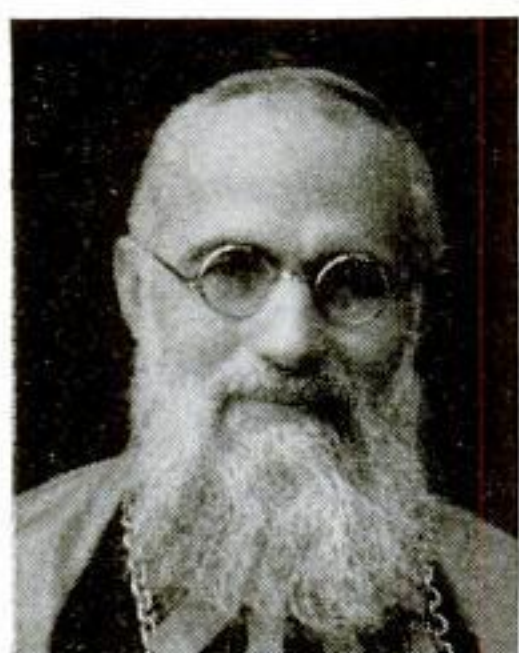
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RAFFAELLO ROSSI
ITALY



ACHILLE LIENART
FRANCE



IGNAZIO TAPPOUNI
SYRIA



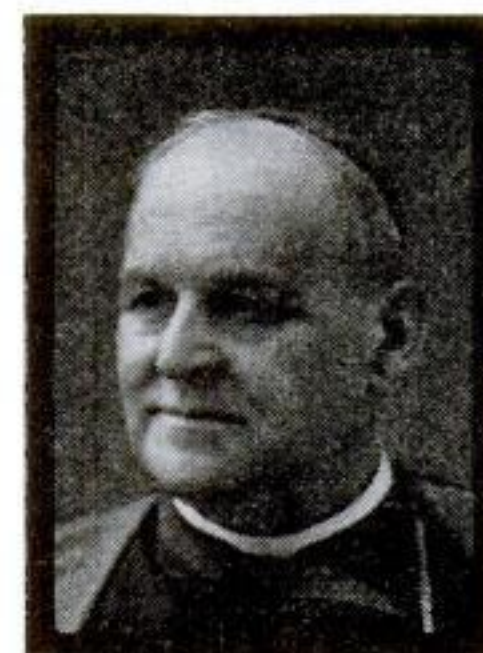
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EMMANUEL SUHARD
FRANCE



JAIME COPELLO
ARGENTINA



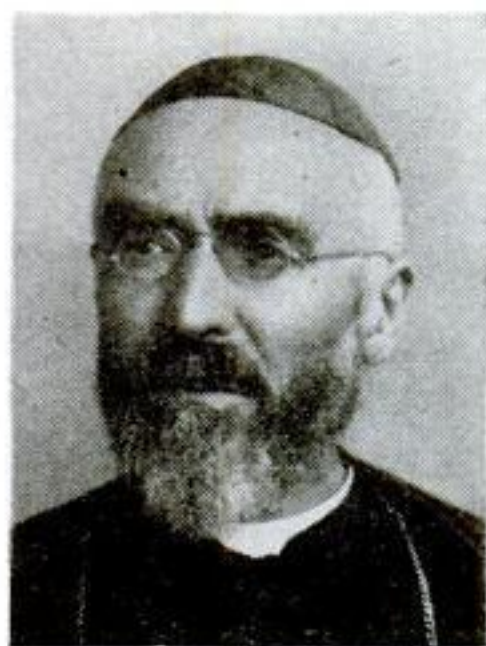
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EUGENE TISSERANT
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MASSIMO MASSIMI
ITALY



GIOVANNI MERCATI
ITALY



GREGORIO AGAGIANIAN
ARMENIA



JOHN GLENNON
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BENEDETTO MASELLA
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CLEMENTE MICARA
ITALY



EMILE ROQUES
FRANCE



JON DE JONG
THE NETHERLANDS



CARLOS MOTTA
BRAZIL



PETIT DE JULLEVILLE
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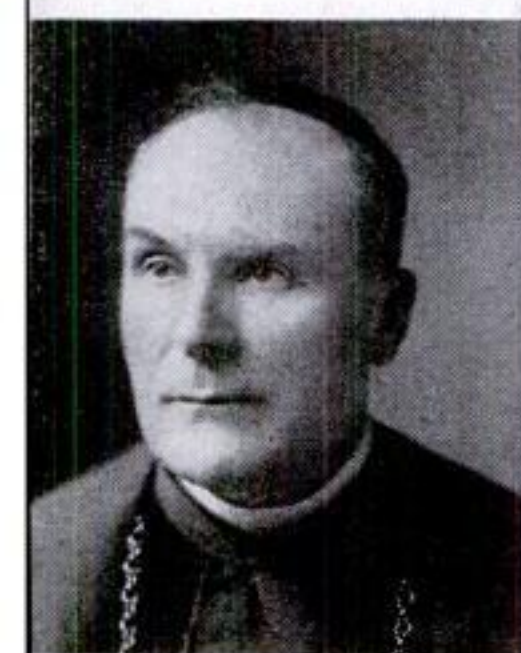
NORMAN GILROY
AUSTRALIA



FRANCIS SPELLMAN
U.S.A.

SPEAKING OF PICTURES...

... THESE CARDINALS ARE PRINCES OF ROMAN CATHOLIC CHURCH



MICHAEL FAULHABER
GERMANY



DENNIS DOUGHERTY
U. S. A.



NASALLI ROCCA
ITALY



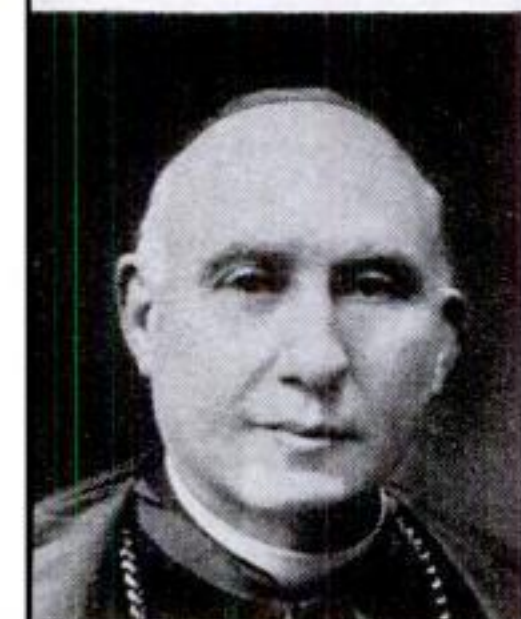
ALESSANDRO VERDE
ITALY



ERNEST VAN ROEY
BELGIUM



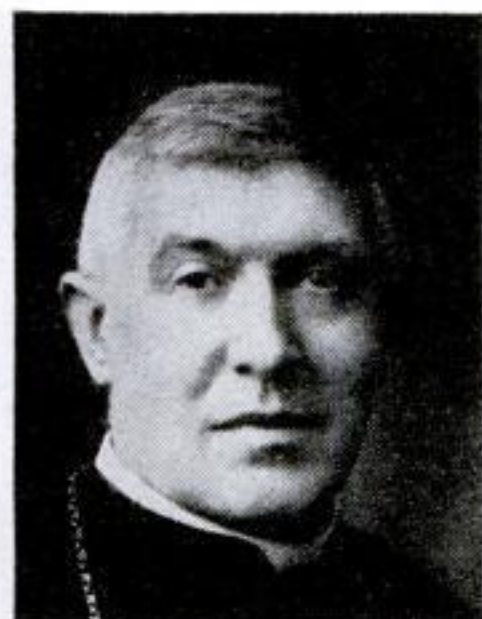
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POLAND



FUMASONI BIONDI
ITALY



FEDERICO TEDESCHINI
ITALY



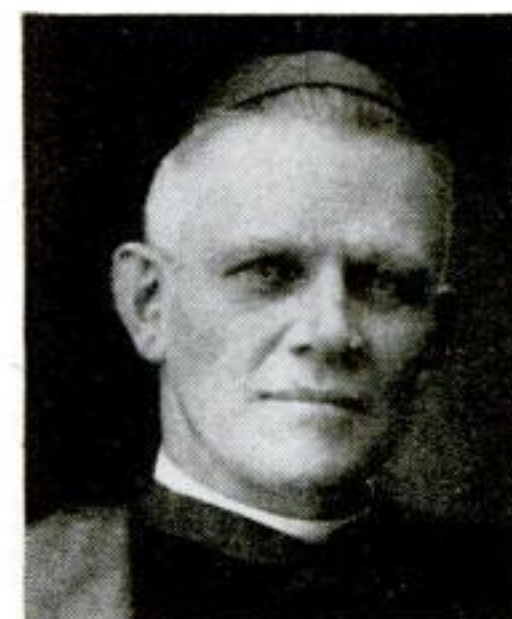
MAURILIO FOSSATI
ITALY



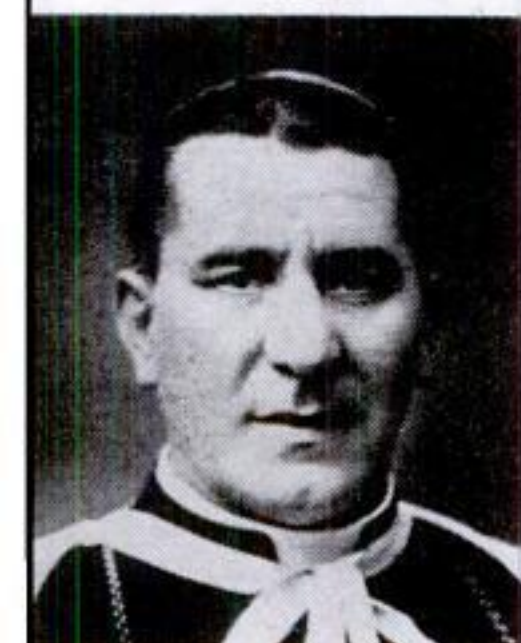
RODRIGUE VILLENEUVE
CANADA



ELIA DALLA COSTA
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THEODORE INNITZER
AUSTRIA



GIOVANNI PIAZZA
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GIUSEPPE PIZZARDO
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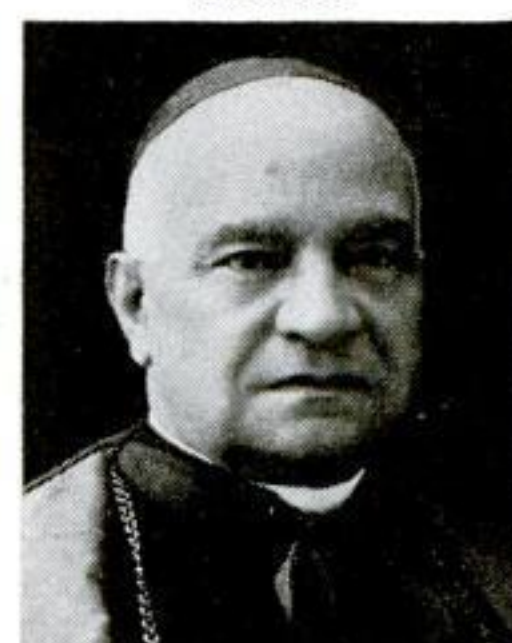
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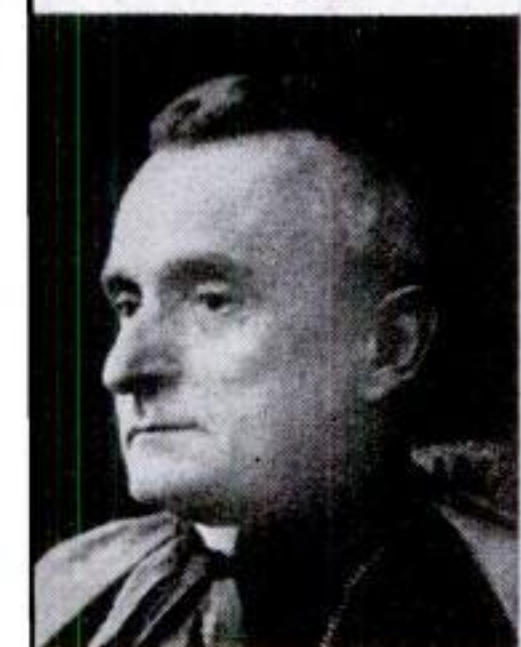
CAMILLO DOMINIONI
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NICOLA CANALI
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DOMENICO JORIO
ITALY



ADAM SAPIEHA
POLAND



EDWARD MOONEY
U. S. A.



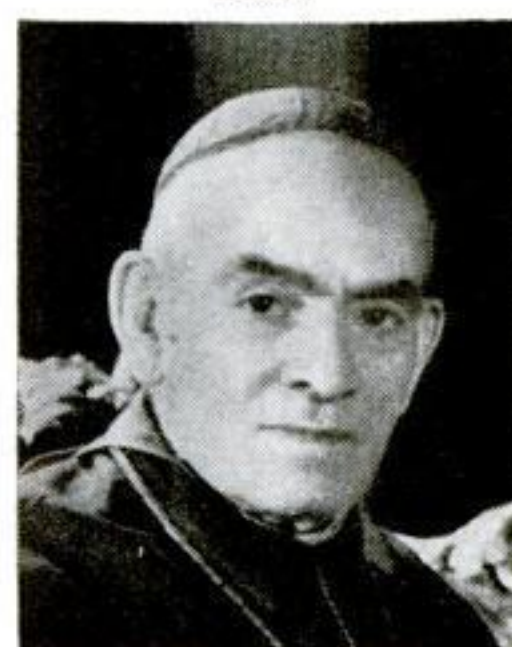
JULES SALIEGE
FRANCE



JAMES Mac GUIGAN
CANADA



SAMUEL STRITCH
U. S. A.



PARRADO Y GARCIA
SPAIN



JOSE RODRIGUEZ
CHILE



TEODOSIO DE GOUVEIA
MOZAMBIQUE



DE BARROS CAMARA
BRAZIL



PLA Y DENIEL
SPAIN



ARTEGA Y BELAMCOURT
CUBA



JOSEPH FRINGS
GERMANY

In a historic consistory creating 32 new cardinals, the Sacred College of Cardinals last week reached almost full strength of 70 members. Sole vacancy was caused by the death Jan. 31 of Cardinal Boetto of Genoa. In the new College, for the first time in the Church's long history, the Italian cardinals are

in minority. Italy has 27 including those in Vatican positions. Next in number come France (7), U.S. (5), Spain (4), Germany (4). Among new countries represented are China, Australia and Mozambique. Fifty are Europeans. Average age is slightly over 70. Since LIFE (Dec. 21, 1936) last published the

pictures of all the then-living 66 cardinals, 32 of them have died and Eugenio Cardinal Pacelli, Papal Secretary of State, has been elected Pope. On these pages LIFE again prints pictures of all the princes of the Roman Catholic Church in order (from left to right across the pages) of their rank.

"Tonight's the last-
thank goodness!"



"Come tomorrow—things'll be so-o-o different!

"For Jim's coming *home!* To be man of the house. To tend the furnace, wind the clock, put out the cat. Me—I'll be a clinging vine again!

"Everything's set to start off a real home life—from the steak in the icebox to the beautiful Cannon Percale Sheets in the linen closet.

"I *planned* it this way—all through my wartime 'making-do.' How I'd have smooth, soft, wonderful-sleeping Cannon Percale Sheets for every bed in the house. How Jim would stretch out to his full 6' 2" and purr, 'Baby, this is what I call solid comfort. Did I pick a smart gal for a wife!'"

"All us smart young-marrieds have just been *waiting* to get our hands on the sheets of our dreams—Cannon Percales. If you, you lucky girl, are going to put up *your* Home-Sweet-Home sign too, take these tips:"



Treat yourself to Percale's smoothness! Uh-huh, now *any* gal can afford blissful-soft, fine-woven Cannon Percale Sheets for every bed in the house! Cannon Percales let you have up-in-the-clouds luxury at down-to-earth prices!



Be oh-so-practical about wear! Cannon Percale Sheets are *grand* for wear—ask anyone lucky enough to own 'em during wartime! Nice firm weave—nice strong selvages—with extra threads woven in at the edges, where most sheets give out first!



Give a thought to the laundry situation! That's where percale's lightweight pays off. Cannon Percales save you important money at average pound laundry rates—and *so* easy on you if you decide to be your *own* laundress! Yet they're woven with 25% more threads than best-grade muslin sheets.



Cannon Percale Sheets

Look for the Cannon label! You could be a complete flutter-brain about sheets—and still go right by choosing those Cannon makes! Could be you'd also like to look at Cannon Muslin Sheets—well-made, long-wearing, a real *value!*

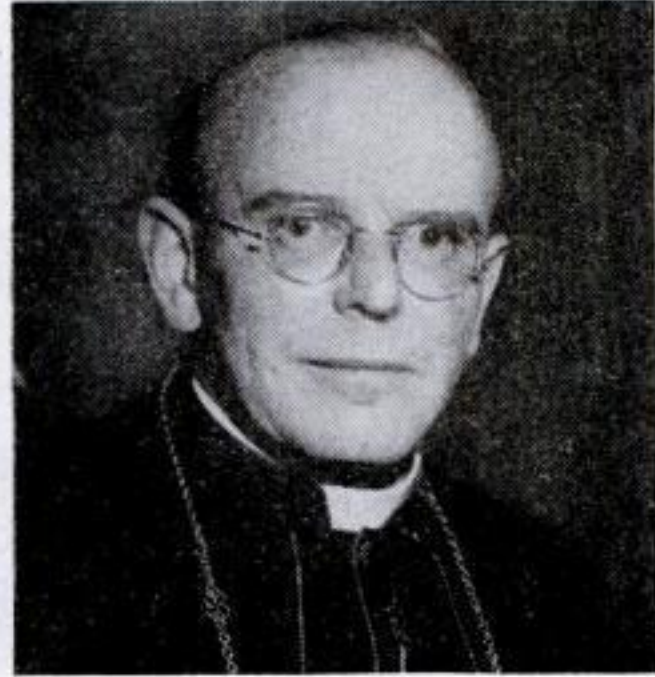
Cannon Blankets • Stockings • Towels ★ CANNON MILLS, INC., NEW YORK 13, N. Y.

SPEAKING OF PICTURES

CONTINUED



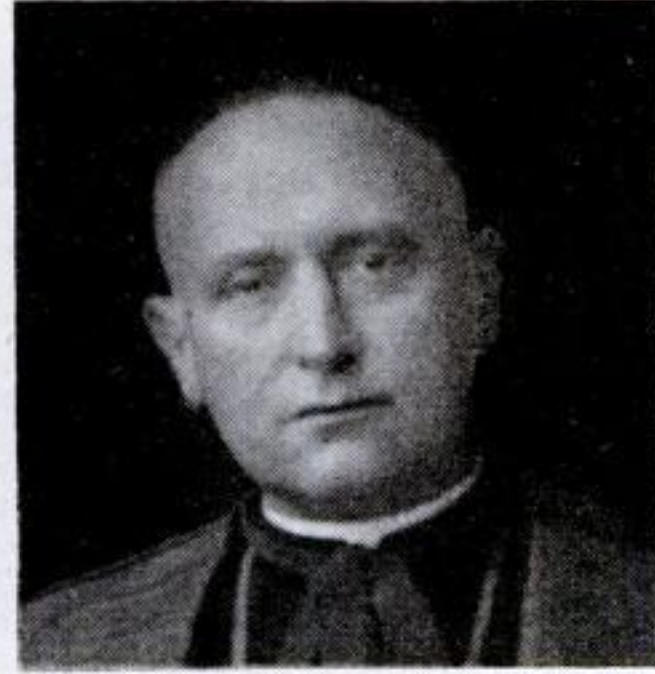
GUALBERTO GUEVARA
PERU



BERNARD GRIFFIN
ENGLAND



ARCE Y OCHOTORENA
SPAIN



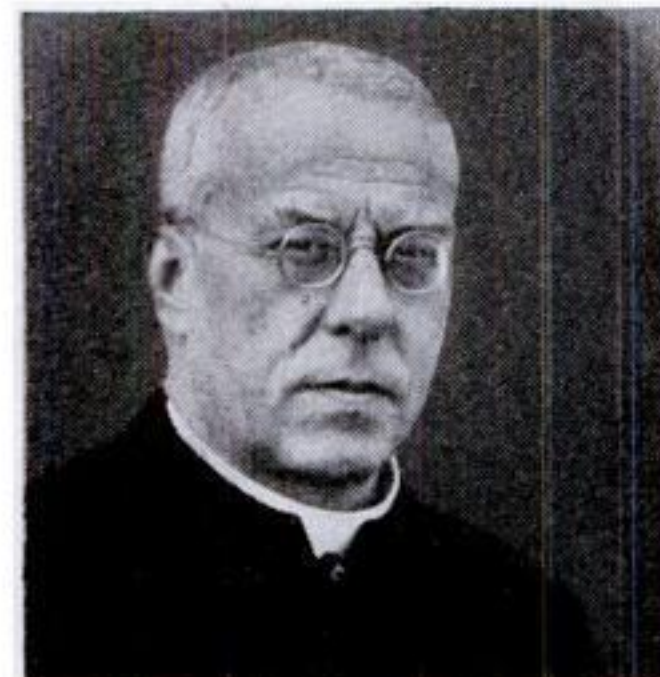
JOSEPH MINDSZENTHY
HUNGARY



ERNESTO RUFFINI
ITALY



KONRAD VON PREYSING
GERMANY



CLEMENT VON GALEN
GERMANY



ANTONIO CAGGIANO
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THOMAS TIEN
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GIUSEPPE BRUNO
ITALY

HOW TO FACE THE MUSIC —and like it!



9. A. M. "Imagine me auditioning—the way I feel!" exclaims the young radio hopeful who is feeling sick and headachy due to the need of a laxative.

"We'll fix that, or I miss my bet," says her husband, who knows a thing or two. "Leave it to me—I'll mix you a sparkling glass of Sal Hepatica."



11 A. M. She gets the contract! Her husband gets a grateful kiss. Once again Sal Hepatica puts things to rights. Taken first thing in the morning, this gentle saline laxative brings ever-so-easy relief, usually within an

hour. It helps counteract excess gastric acidity, helps turn a sour stomach sweet again, too. A nationwide survey shows 3 out of 5 doctors recommend Sal Hepatica. Why don't you try it, next time you need a laxative?

ASK YOUR DOCTOR about the efficacy of this famous prescription! Sal Hepatica's active ingredients: sodium sulphate, sodium chloride, sodium phosphate, lithium carbonate, sodium bicarbonate, tartaric acid. Get a bottle of Sal Hepatica today, remembering this: caution—use only as directed.

Whenever you need a laxative
—take gentle, *speedy*
SAL HEPATICA

TUNE IN: { "MR. DISTRICT ATTORNEY"—Wednesdays, NBC, 9:30 P.M., E.S.T.
"THE ALAN YOUNG SHOW"—Fridays, ABC, 9:00 P.M., E.S.T.

Why POWERS MODELS

*have such naturally lustrous
shining-bright hair!*



Miss Ann Wickham, resplendent Powers Model, finds Kreml Shampoo keeps her hair so much easier to arrange in the stunning new hair-do's

Positively Never Leaves Any Excess Dull Soapy Film

The way Kreml Shampoo thoroughly cleanses every tiny strand of hair and brings out all its natural shimmering highlights is sheer sorcery! Here's a shampoo that *really* KEEPS ITS PROMISE.

Those divinely beautiful Powers Models—famous for their shining bright locks—use Kreml Shampoo and how they rave about it! They claim there's nothing better to leave hair softer, silkier and easier to arrange. Kreml Shampoo leaves the hair so sparkling clean—fairly *dancing* with its natural glossy brilliance that lasts for days.

Helps Keep Hair From Becoming Dry or Brittle

Kreml Shampoo positively contains no harsh chemicals to dry or break the hair. Instead, its beneficial oil base is simply wonderful to help soften dry, brittle ends. It rinses out like a charm and never leaves any excess dull soapy film which makes hair look so muddy and lifeless.

So glorify *your* hair with beautifying Kreml Shampoo—then see how quickly "he" succumbs to your added charm. Buy a bottle at any drug, department or 10¢ store.

You, Too, Can
Shampoo Your Hair
Like Beautiful
POWERS GIRLS



Kreml Shampoo brings out your hair's natural shimmering highlights and silken sheen



Leaves hair with its silken sheen that lasts for days



Makes hair easier to set and arrange in any style

KREML SHAMPOO

FOR SILKEN-SHEEN HAIR—EASIER TO ARRANGE
MADE BY THE MAKERS OF THE FAMOUS KREML HAIR TONIC



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LIFE'S REPORTS

SECRET JAP WAR PLANS

Official reports reveal Pearl Harbor strategy

by RICHARD E. LAUTERBACH

WHAT THIS REPORT REVEALS

LIFE's Correspondent Richard E. Lauterbach uncovered this material on Japan's prewar plans for hostilities with the U.S. from secret Japanese documents, and from interviews with and reports made by officers of the Japanese high command, including Rear Admiral Kuroshima, then captain and member of the combined senior fleet; Captain Mitsue Fuchida, then commander of the Akagi air unit; Rear Admiral Tomioha, then captain and chief of operations section, naval general staff. This report answers the following important questions:

1. When were Jap subs sent to Pearl Harbor?
2. Did the Hull ultimatum affect Jap plans?
3. What was Hirohito's part in the planning?
4. How did Jap war college examinations presage Pearl Harbor strategy?

TOKYO

Japan virtually went to war on Oct. 17, 1941—Kannamesai, the Japanese autumn thanksgiving when the Emperor's special envoy offers the first of the new rice crop at the Ise Shrine. On that day War Minister Tojo received Hirohito's imperial command to form a cabinet succeeding Konoye. To well-informed Japs this event meant only one thing: inevitable and speedy war on the U. S.

Secret Japanese documents indicate that Tojo could not even wait until his cabinet was formed before taking the first steps toward Pearl Harbor. He immediately gave orders to a submarine squadron to weigh anchor from the base at Kure and sail toward Pearl Harbor. That night the No. 1 and No. 2 submarine flotillas of the Sixth Fleet slipped from Kure under cover of darkness. The crews were not informed of the mission's intent or destination. The two flotillas advanced to Kwajalein of the Marshall group, where they found the *Katori*, flagship of the squadron. Fearing discovery, the flotillas dispersed temporarily to nearby Wotje and Maloelap.

In the meantime on Nov. 5, Admiral Osami Nagano, chief of the naval general staff, informed Admiral Isoroku Yamamoto, commander in chief of the combined imperial fleets, "War with Netherlands, America, England inevitable; general operational preparations to be completed by early December." Nov. 9, Nagano reported to Yamamoto, "Fleet to prepare for war in early December. Forces to be deployed. At the beginning of hostilities the U. S. fleet in Hawaii will be attacked by a force having one air fleet as its nucleus. An attempt will be made to destroy the American fleet."

Two days later on Nov. 11, Nagano ordered submarine flotillas 1 and 2 to proceed immediately from the Marshalls to Hawaii. The same day flotilla 3 left Yokosuka in the Japanese home islands and sailed to Hawaii through the typhoon-swept Pacific. After encircling the island of Oahu, the site of Pearl Harbor, they submerged and waited for their chance to strike.

Contrary to some American opinion, Secretary Hull's "ultimatum" of Nov. 26 had nothing to do with Japan's final plans to strike. This decision was taken largely after the conference in Washington on Nov. 20, the day that the Japanese envoys, Ambassador Kichisaburo Nomura and Saburo Kurusu, handed a five-

CONTINUED ON PAGE 18

WANT YOUR CHILD TO GET HIGHER MARKS?

Wouldn't you be tickled if, at report-card time, your child's marks were *higher* than they had been?

That's what you may expect when your child learns to *type* his work instead of scratching it out in tedious longhand. Tests made by educators on thousands of school children turned up this amazing fact:

Marks definitely improve when work is typed.

Give *your* child this extra chance to make you proud. Get him a Royal Portable—preferred by teachers for home use because it has the *key-board* and features of an office typewriter.

Whether he's 10 years old or college age, you can literally *watch* his work improve as his Royal unchains his mind from the slow process of writing by hand and frees it for *thinking!*

Why a Royal Portable is the right machine for your child



It's a regular office machine in portable size—with such work-saving features as these: (A) the famous "Magic" Margin that makes margin-setting quick and easy; (B) Shift Freedom; (C) Speedy Finger-Flow Keyboard, standard in size and key slope; (D) "Touch Control" which adjusts to light or heavy hands.

ROYAL PORTABLE

**THE standard typewriter
in portable size**

"Magic" and "Touch Control" are registered trademarks of the Royal Typewriter Co., Inc.



According to tests made by educators, you may expect things like these when your child owns a Royal Portable:

17% more work done! You'll notice a big difference—as homework becomes fun, a sort of game. Your child's fingers keep up with his swift thoughts!

40% fewer misspelled words! Your child is *used* to seeing words set down in type. So his own errors look queer to him—and he catches them!

32% fewer errors in English! Many mistakes in grammar come from carelessness. Easily caught when they fairly leap out from the typed page.

Some errors come from forgetting what's gone before—are less liable to happen as continuous sentences simply flow from the typewriter!



Easy Self-teacher included with machine. Even a child can teach himself to touch-type with Royal's booklet, "The ABC of Touch Typing." Many people soon learn to type 30 to 40 words a minute. (Most hand scribbling averages only about 29 words a minute.)



A small price for a future! Your child's Royal Portable will be worth its weight in good marks in school—important in getting a job later, too. See your dealer and invest in a Royal Portable now. Quiet De Luxe model shown, \$64.50, plus tax. Also available, Arrow model, \$54.50, plus tax. Prices subject to change without notice.

Start Laughing NOW!

WALT DISNEY
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Make Mine Music!

You'll Hear the voices and music of
BENNY GOODMAN · DINAH SHORE
ANDREWS SISTERS · NELSON EDDY
JERRY COLONNA · ANDY RUSSELL
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Tania Riabouchinska and David Lichine
 in a Disney Ballet

A COMEDY MUSICAL in TECHNICOLOR

Released by RKO RADIO PICTURES

LIFE'S REPORTS CONTINUED

point note to Hull. When the U. S. failed to respond immediately, Tojo was able to convince the last doubters that the time had come. He communicated his decision to Hirohito's brother, Prince Takamatsu, who informed the throne. Tojo had a session with Admiral Yamamoto, who presented his version of the Pearl Harbor plan. This basic plan had been worked on ever since 1931. Its theoretical possibilities had been explored by every graduate of the Japanese Naval Academy. A question on the final examination each year was: "How would you carry out a surprise attack on Pearl Harbor?"

As far back as Nov. 7, Yamamoto had sent out a combined-fleet, top-secret order to the Pearl Harbor attacking force, "Task force will gather at Hitokappu Bay (in the southern Kurile Islands) and remain there until Nov. 22 to take on supplies. Utmost secrecy necessary."

On Nov. 21 Nagano instructed Yamamoto, "All units may use force if they meet interference from British, Dutch or American forces." Later that day Nagano directed Yamamoto, "If American-Japanese negotiations are successful, forces will be ordered back immediately. Use of force mentioned above will be limited to three cases: if American, Dutch or British surface forces appear in Japanese waters for reconnaissance, if same forces approach Japan sea waters and jeopardize our forces, if aggressive action is taken by same forces outside Japanese territorial waters."

Next day, Yamamoto sent another order, "Task force will move out of Hitokappu Bay secretly and watch carefully against attack. At opening of hostilities task force will attack U.S. Navy in Hawaii area and cripple it. First attack at dawn of day. At conclusion of the attack, force will regroup and withdraw to Japan."

The navy commanders were not given an alternative target if Hawaii was on the alert. If necessary, the Japanese were prepared to risk the mobile task force to knock out part of the U.S. Pacific fleet.

On Nov. 25 the mobile fleet was ordered "to stand out to sea and wait." With the first aircraft carrier fleet, the ships assembled off Hitokappu Bay. Thence they were to "go to evening rendezvous point (latitude 40° north by 170° west on Dec. 3 for refuel and supply)." This

DRINK

Nesbitt's

CALIFORNIA
ORANGE

MADE FROM
Real
ORANGES

Nesbitt's
OF CALIFORNIA
5¢

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... a name that means everything
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• "Mojud" means stockings we are proud to make and you'll be proud to wear. Skillfully fashioned of nylon, du Pont's miracle yarn, Mojuds are the last word in long-lasting loveliness.
At better stores everywhere.

MOJUD
the dependable
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CONTINUED ON PAGE 21

**ALL HEARTS, sometime in life,
journey to the end of night. Fears
hem in on every side, and the gates
of morning are closed. Yet, for
every valley of despair, there are
resources of courage. One of these
is great music. In the dark hour,**

THE FARNSWORTH



The great desire of all who wish to spend a modest sum for a radio or a phonograph-radio is that it be of high quality. The new Farnsworth combines low price with excellence in a way not done before. New tonal quality brings every recording to life. Wide choice of cabinets—table radios, a new portable for use indoors or outdoors with current from batteries or power-lines, phonograph-radios (some equipped for FM) for your favorite records or favorite program. (Farnsworth television will offer the same combination of quality and economy.) Convenient terms. Prices: **\$25 to \$300**

Moon-blue horses move over the desert in the painting by William Palmer for the Capehart Collection interpreting Copland's music for the ballet Rodeo.



Portfolios of reproductions at nominal cost from your Capehart dealer, or, Capehart Division, Farnsworth Television & Radio Corp., Fort Wayne 1, Indiana.

**music is a stone removed from the
highway, a hedge cut through,
a tree felled. It is a hand reached
out, a voice recognized, a door
swung open in welcome.
Music, interpreted by the new
Capehart or the new Farnsworth,
can enrich and deepen all
the experiences of life.**

THE CAPEHART



This master instrument for musical reproduction has always been the choice of musicians and of leaders in business and social life. The magnificent new Capehart will appeal even more to the discriminating. With its revolutionary new tonal system, it can be compared only with the original musical instruments or with the human voice it so brilliantly reproduces. AM and FM (Frequency Modulation). Period design cabinets. (Capehart television receivers will be the finest expression of the engineers' art.) Prices: Panamuse by Capehart, **\$300 to \$500**. The Capehart, **\$750 to \$1500**

FARNSWORTH TELEVISION & RADIO CORPORATION



*Picked at the fleeting moment
of perfect flavor*

How do we know the "when" of a fleeting moment of perfect flavor?

Old man Science helps us: actually a way of counting up the sunny hours of growing time till an ear of Niblets Brand whole kernel corn is at its peak. Then we pluck and rush it to the cannery—and fast.

So you get in the Niblets can not only corn grown from an exclusive

seed (D-138), but also growing and harvesting care that means every golden kernel at its freshest, tenderest and all-round best.

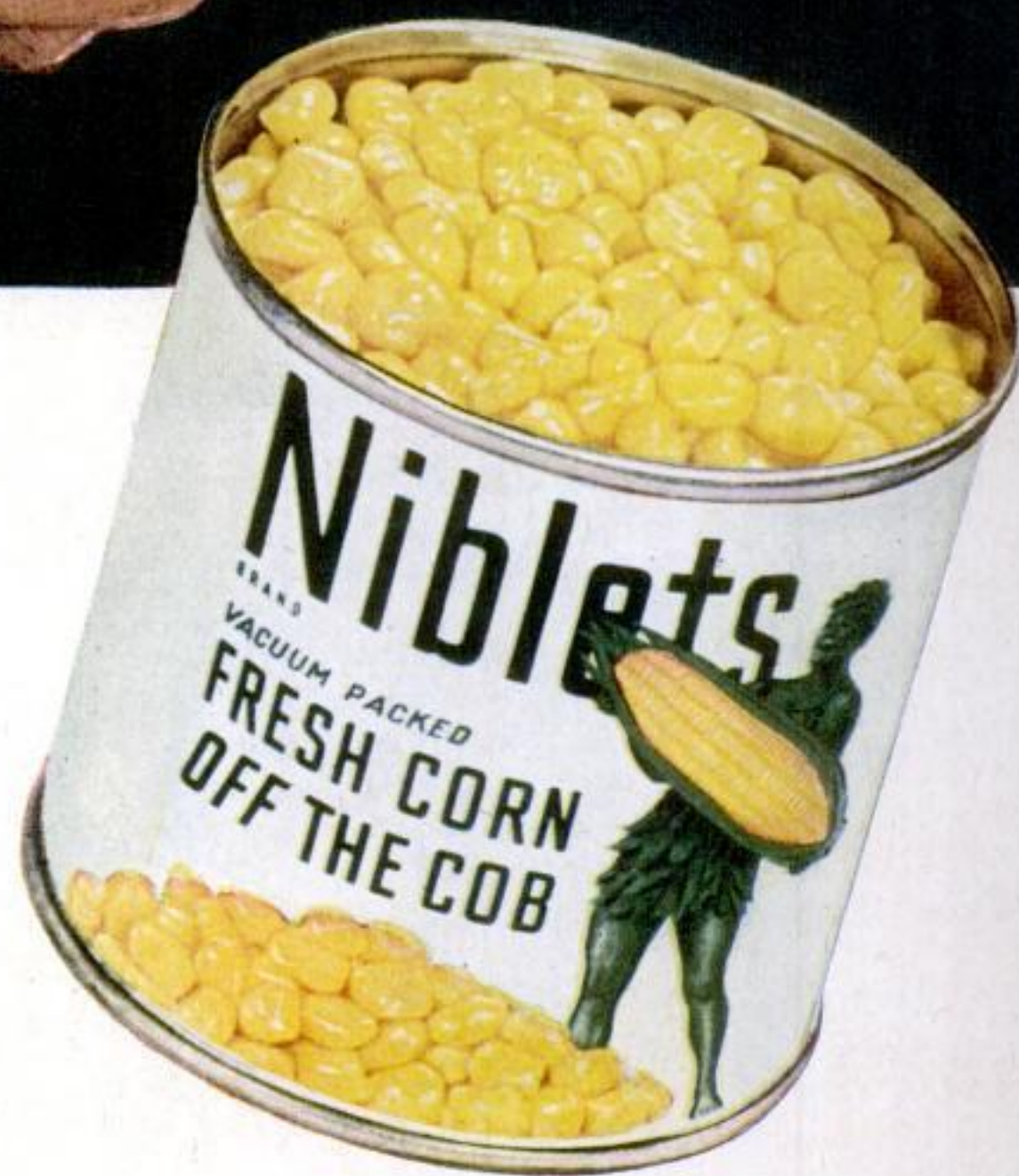
Just as Washington's picture tells you it's a real dollar bill, so the Green Giant's picture says it's the one and only Niblets Brand whole kernel corn.

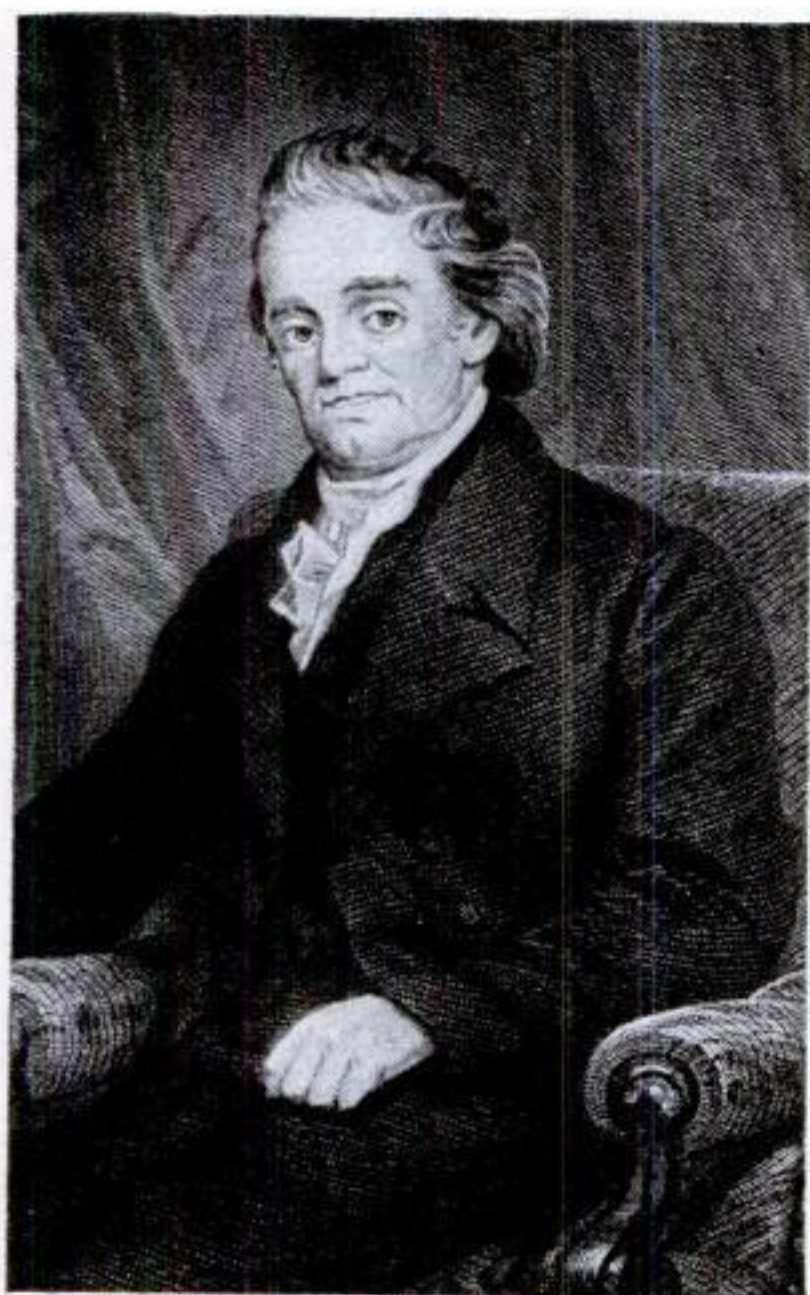
Look for that picture soon.

Niblets *Brand Whole Kernel Corn*

Packed only by Minnesota Valley Canning Company, headquarters, Le Sueur, Minn.; and Fine Foods of Canada, Ltd., Tecumseh, Ont. Also packers of the following brands: Green Giant Peas, Niblets Mexicorn whole kernel corn and peppers, Del Maiz Cream Style Corn and Niblets Asparagus.

"NIBLETS" BRAND REG. U. S. PAT. OFF. © MVCCO.





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LIFE'S REPORTS CONTINUED

rendezvous point is 2,530 miles east of Tokyo, 1,460 miles northwest of Pearl Harbor. The 46 ships included the *Akagi*, *Kaga*, *Soryu*, *Hiryu*, *Zuikaku* and *Syokaku* aircraft carriers; highspeed battleships *Kongo*, *Haruna*, *Hiei*, *Kirisima*; new air-defense cruisers *Tone*, *Tikuma*; the No. 1 torpedo flotilla plus tankers and supply ships.

Dec. 1, Nagano again advised Yamamoto, "Japan will commence hostilities early in December with England, the Netherlands, America. Enemy surface and air forces in the Orient will be destroyed and enemy attack fleets will be intercepted and attacked. The navy will cooperate with the army to attack and occupy enemy bases in the Orient. Operations are to take place according to the imperial navy's operation plan against America, England, the Netherlands."

The next day, Dec. 2, Hirohito personally approved the details of the imperial navy's plan. Yamamoto was summoned to the imperial palace. He emphasized that the American Pacific fleet at Pearl Harbor, especially its battleships and aircraft carriers, must be neutralized. With colored maps he went over the battle order. He had labored long hours with his friends to be sure there could be no slip. At this secret conclave Yamamoto discussed how the aerial attacks would be divided into an air torpedo attack and level bombing by the first attacking force and bombing by a second force. The attack, he said, might last

CONTINUED ON NEXT PAGE



TACTICAL PLAN for Pearl Harbor attack was put into effect on Oct. 17 when two sub flotillas left Japan, proceeded to the Marshalls, then to Hawaii where they encircled Oahu. A third sub flotilla left Japan on Nov. 11 directly for Hawaii. Surface force of Jap warships and carriers assembled off Hitokappu Bay, sailed to rendezvous point at latitude 40° north, longitude 170° west, then set off on Dec. 2 to a point 200 miles from Pearl Harbor where attacking planes were launched.

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three hours beginning at 3 a.m. on Dec. 8, Tokyo time. Hirohito seemed glum but asked a few technical questions. Yamamoto explained that in order to prevent the torpedoes from submerging too deeply in Pearl Harbor's shallow waters, special side wings had been attached to them. Hirohito was pleased. As they left the audience Tojo asked if Hirohito had approved the plans for an imperial air-raid shelter. The emperor did not answer. Then Tojo told the group, "We have decided on the code word for our great victory." "Tora" was to mean "We have succeeded in the surprise attack."

Nagano and Yamamoto returned to the naval ministry where Nagano dispatched the combined fleet operation order. "Z-day will be December 8." It had been previously passed on to all forces that code "B" would mean "War—open hostilities." On receipt of "B" on Dec. 2, the mobile fleet took circular courses from its rendezvous and sailed to Hawaii. On Dec. 5 Tojo's foreign minister cabled Ambassador Nomura and Special Envoy Kuruu in Washington, telling them to terminate negotiations with Hull. Tojo announced that the *Asama Maru* would be sent to repatriate Jap residents in Malaya and British Borneo, that the *Tatsuta Maru* would touch at Mexico to bring Japs from the U.S. The sailing of the *Tatsuta Maru* from Japan was simply another trick to lull U.S. suspicions. Its captain had orders to take an eastern course in northern Pacific waters and on reaching 180° longitude to turn southward. On the morning of Z-day the *Tatsuta Maru* was back off Choshi, Japan.

On Dec. 8, hours after the attack began, Tojo called at the palace with a declaration of war. Squinting through his glasses, Hirohito affixed his signature with his brush pen at exactly 11:30 a.m. He was not entirely happy.

When Hirohito called on General Douglas MacArthur last fall, the general asked the emperor, "Why did you permit the war?" The emperor looked at MacArthur with unbelieving eyes, as if the conqueror of Japan were a naive reporter. "If I had not," said Hirohito slowly, "they would have had a new emperor. It was the will of the Japanese people. No emperor could have turned against the popular desire at that point."



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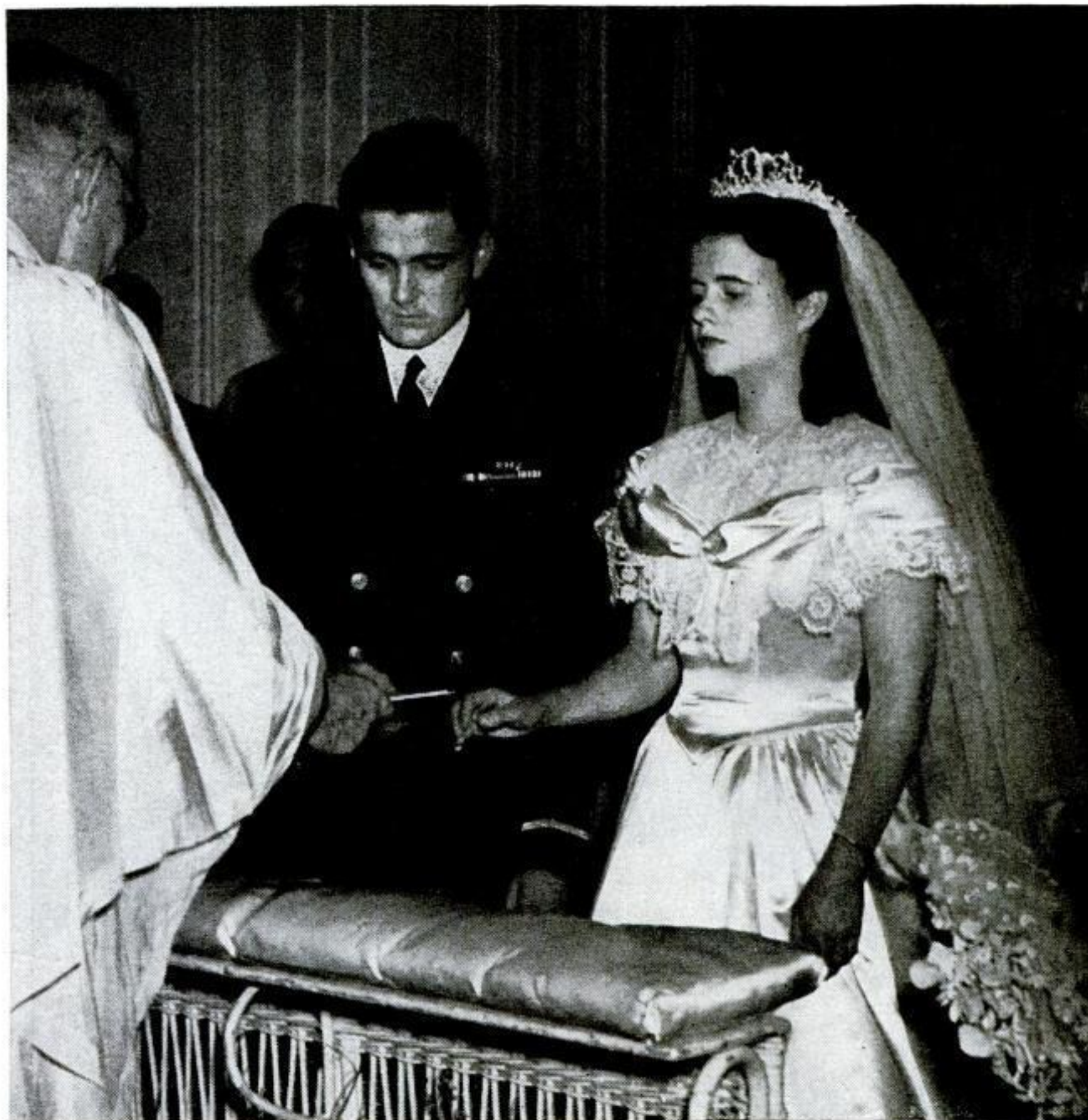
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LIFE'S COVER

The pretty figure skater on the cover, 20-year-old Gretchen Van Zandt Merrill of Boston, three times U. S. Ladies Figure Skating Champion, is performing a graceful ballet jump. This week she will defend her title during the annual amateur championships in the Chicago Arena. Blonde Miss Merrill, who is the subject of a close-up on pages 65 to 71, trains rigorously, practices interminably and eats enormously to keep at the top in this complex, difficult sport.

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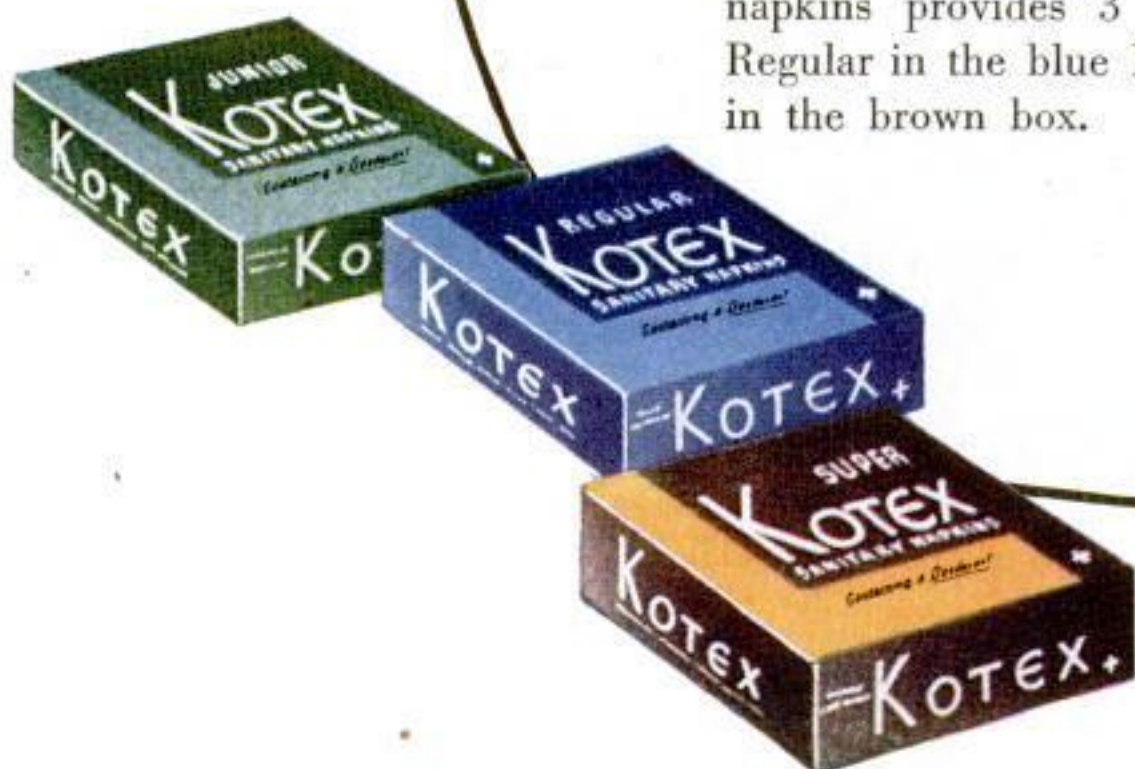
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LIFE Photographer Herbert Gehr and Researcher Jacqueline Parsons spent 18 days in Palm Beach getting the story on the winter season there (pp. 29-37). For the money-filled balloons picture (p. 29) artistic Gehr patiently perched his camera beforehand on an upper balustrade, quickly clicked the shutter from the floor below when the balloons began to fall. Researcher Parsons spent days working furiously, nights relaxing on moonlit patios.

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PALM BEACH HAVING SURVIVED ANOTHER WAR, ITS COSMOPOLITAN SOCIETY PLUNGES INTO ONE OF ITS GAYEST SEASONS

"In the first winter after the Second Great War," some future historian will write, "several million Americans devoted themselves exclusively to the pursuit of happiness. The famous watering places like Miami Beach and Palm Beach in Florida were even more crowded than in the days of the last previous boom (1925-29). Prices rose astronomically. Sometimes it seemed as if all the fabulous wealth of the New World was being flushed through pari-mutuel machines at race tracks, through cash registers of hotels and bars. . . ."

All this was true last week. But if the future historian is a heedful recorder, he will stop right there. He will be on the verge of a terrible mis-

take. Palm Beach is nothing like Miami Beach. By last week there had gathered in Miami Beach a fantastic collection of Broadwayites, columnists, black marketeers, war profiteers, Hollywood actors and producers, all with swollen pocketbooks and a frenzy to spend. Against such people Palm Beach would bar the windows of its chateaux, get out the shooting irons of its illustrious grandfathers.

In fact, Palm Beach this winter would like nothing better than to shut off the three bridges which connect its 30-mile-long spit of land with the mainland and bar all visitors and newcomers. Behind the great walls of its estates and private clubs lives a stratified and hereditary society which has tri-

umphantly survived the war and come out into a brilliant social season. The Wideners, the Munns, the Wanamakers, Mrs. Stotesbury—who have held the reins of Palm Beach society for generations—are again in residence. Theirs is the task of keeping their little island a sunny refuge for the rich, the gay, the socially acceptable of all the world.

Yet Palm Beach is changing. It has accepted newcomers and even its bluebloods are occasionally seen this winter outside the walls of the estates at select nightclubs like the Patio (above). Its isolationism is gradually yielding. Its way of life, pictured on these nine pages, will not last forever.



THE COSMOPOLITANISM of Palm Beach, which harbors fashionables from all over the world, is exemplified by host, hostess and guests at the home of Mr. and Mrs. Leray Berdeau on Lake Worth. Left to right:

Mrs. Natalie Johnson Van Vleck of Southampton and New York, Mr. David Van Aaken Smith of Mexico City, Lieut. Casswell Ellis III, Mrs. Berdeau, Mr. Berdeau, Mrs. Philip Kauffmann of Palm Beach and Cannes. The

Berdeaus call their home Villa Today and at Cap d'Antibes on the Riviera they have a house called Villa Aujourd'hui. This party was given in honor of Mr. Smith and Mrs. Van Vleck, who were married two days later.



IN THE BOETTCHER POOL guests swim while Mr. and Mrs. Claude Boettcher (right) of Denver stand at the water's edge. He and his father, Charles Boettcher, also of

Denver, have interests in mining, sugar, railroads. At left is Captain Alastair Macintosh, man-about-town. In water are Crawford Hill, Mrs. Hill and Nicholas Holmsen.

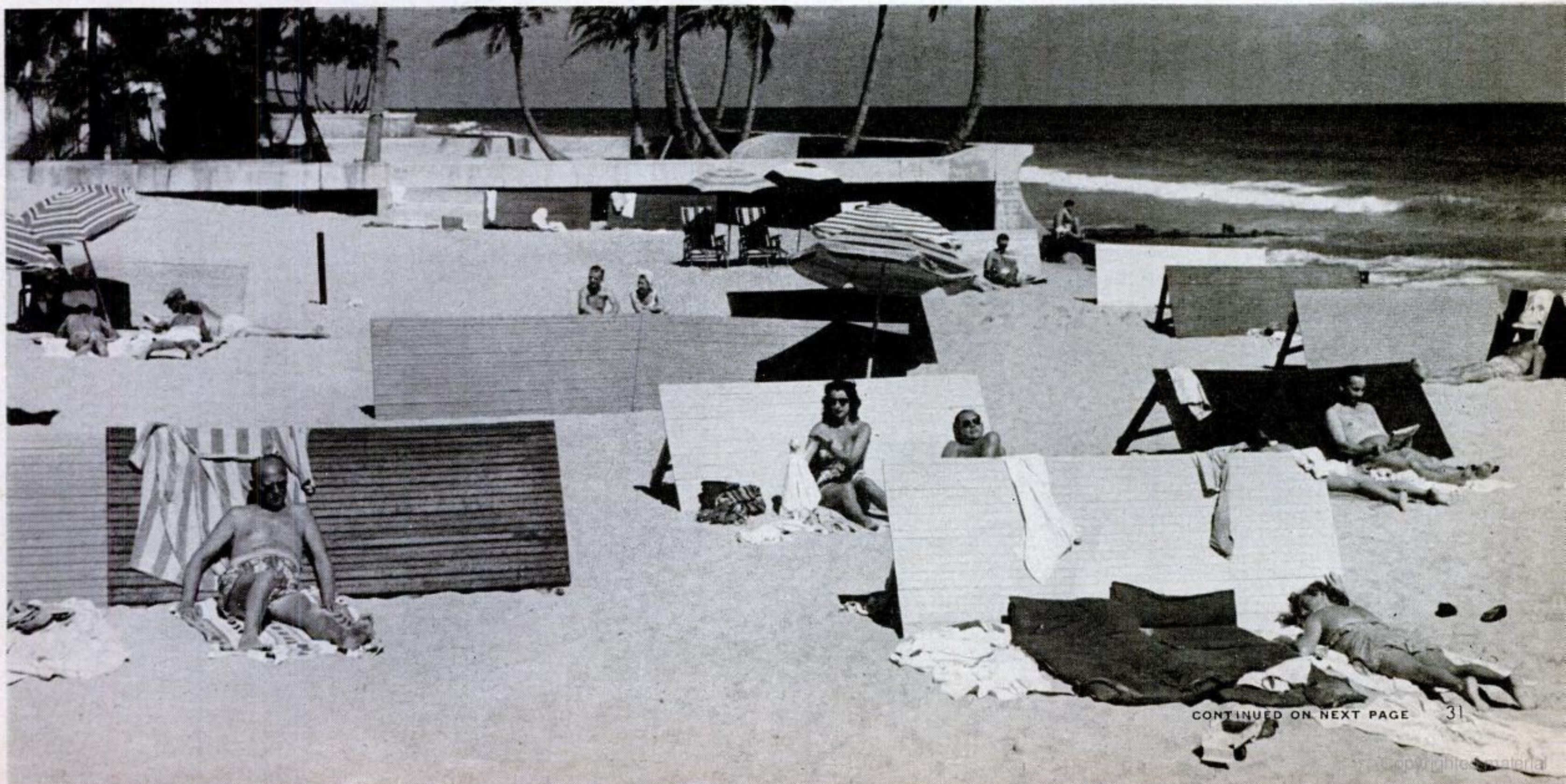
PALM BEACH LIFE CENTERS AROUND HOMES, SWIMMING POOLS AND PRIVATE CLUBS

People in Palm Beach seldom give big parties. They entertain in their homes, have drinks, lunch and dinner, swim and gossip at the homes of their friends. The people found at noon one day at the swimming pool of the Claude Boettchers (above) will be found next day at the Charles and Gurnee Munns's (p. 33), at Isabel Dodge Sloane's, at the Jacques Balsans'. They may run off to one of the select clubs like the Sea Spray Beach Club (below),

or to the fabulous Everglades Club, Architect Addison Mizner's imitation of a Spanish castle, or to the Seminole Club for golf. But mostly they stay home, even in the evening. Then they have friends in and sit outside in their night gardens (illuminated by trick lighting to show off tropical plants) while servants bring drinks. Only the more adventurous wander off to the Lakeshore Club, gambling successor to Bradley's famous casino which is now closed.

AT THE SEA SPRAY CLUB, smart and small bathing and tennis club, bathers sun themselves. Windbreaks protect the sunners from the northern breezes. So far the

weather this winter has been a little windier than usual. Palm Beachers, in fact, insist their climate is better than Miami's because the Gulf Stream flows nearer their shore.





COUNT MAURICE MAETERLINCK, the author of *The Blue Bird*, the wonderful fantasy of the search for happiness, is house guest of Mrs. Frank Clarence Hender-

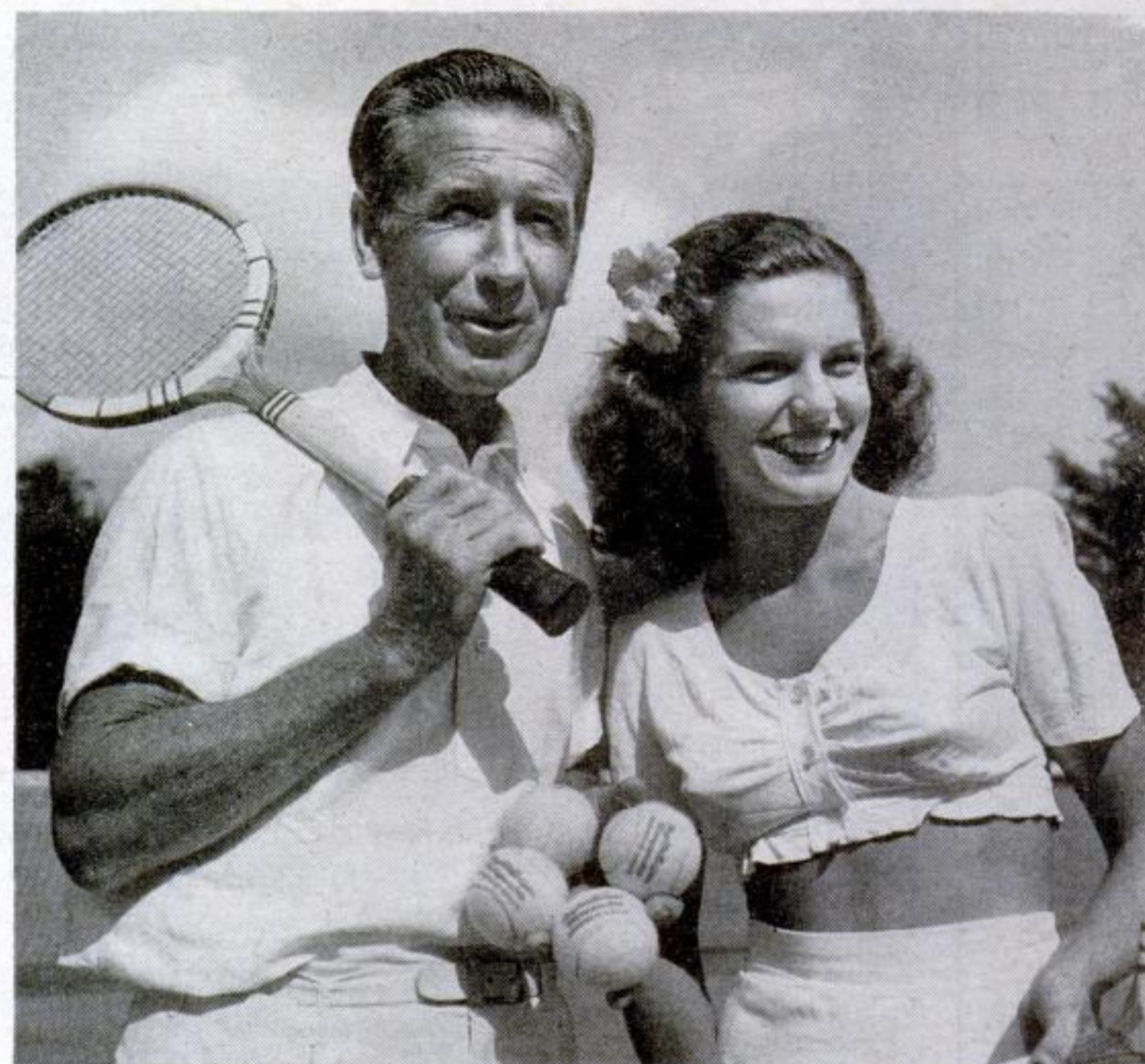
son (left) in her Palm Beach house behind the Everglades Club. With the 83-year-old poet, scientist and naturalist is his young countess, the former actress Renee Dahon.



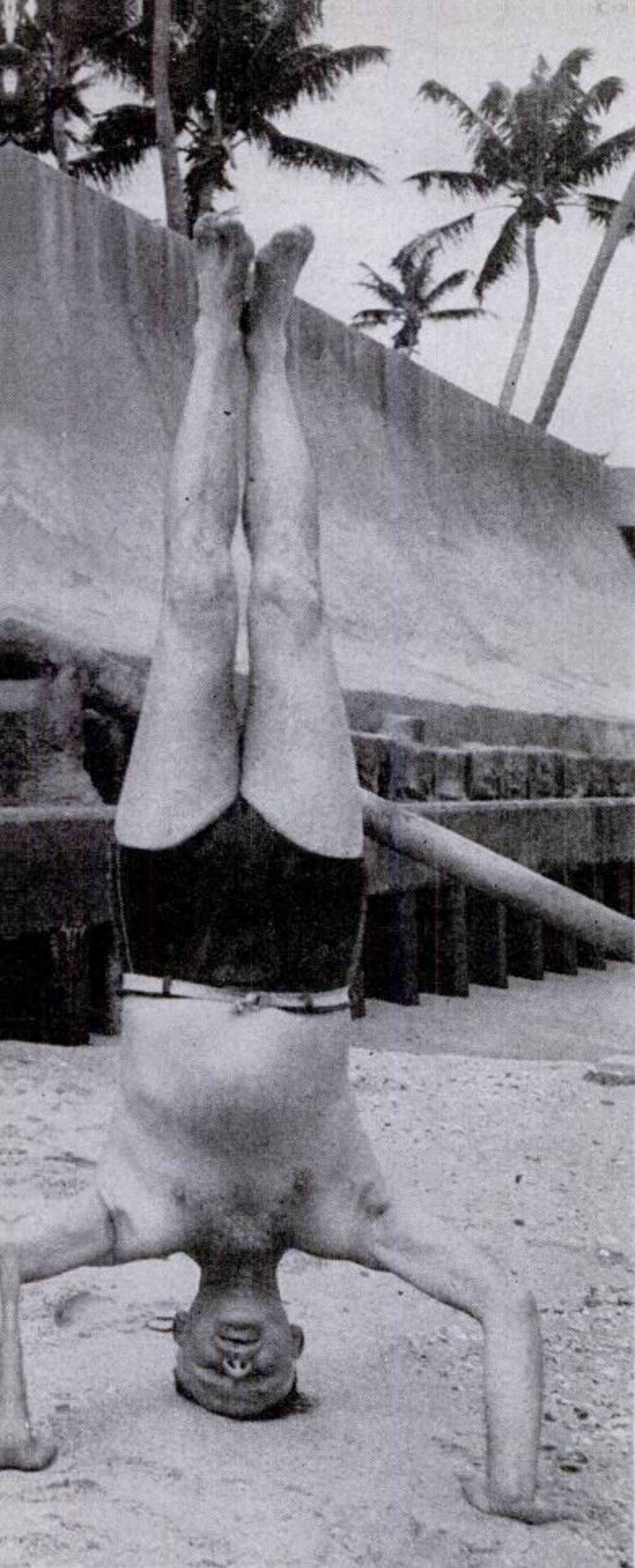
LAWRENCE TIBBETT stands on his head. Admiring the opera singer are Pamela Churchill, divorced wife of Winston's son Randolph, the Princess Zalstem-Zalesky



MR. AND MRS. JOSEPH FREDERICK GUNSTER sit in the sun by their pool. Mrs. Gunster was head of the Volunteers for Victory, which operated a soldiers' canteen. Mr. Gunster, a Scranton, Pa. lawyer, is on the board of governors of the Everglades Club.



VETERAN TENNIS COACH George Agutter, known to every tennis-playing socialite, walks off the court at the Breakers Hotel after giving a lesson to pretty Jean French. In the summer he teaches at the West Side Tennis Club in Forest Hills.

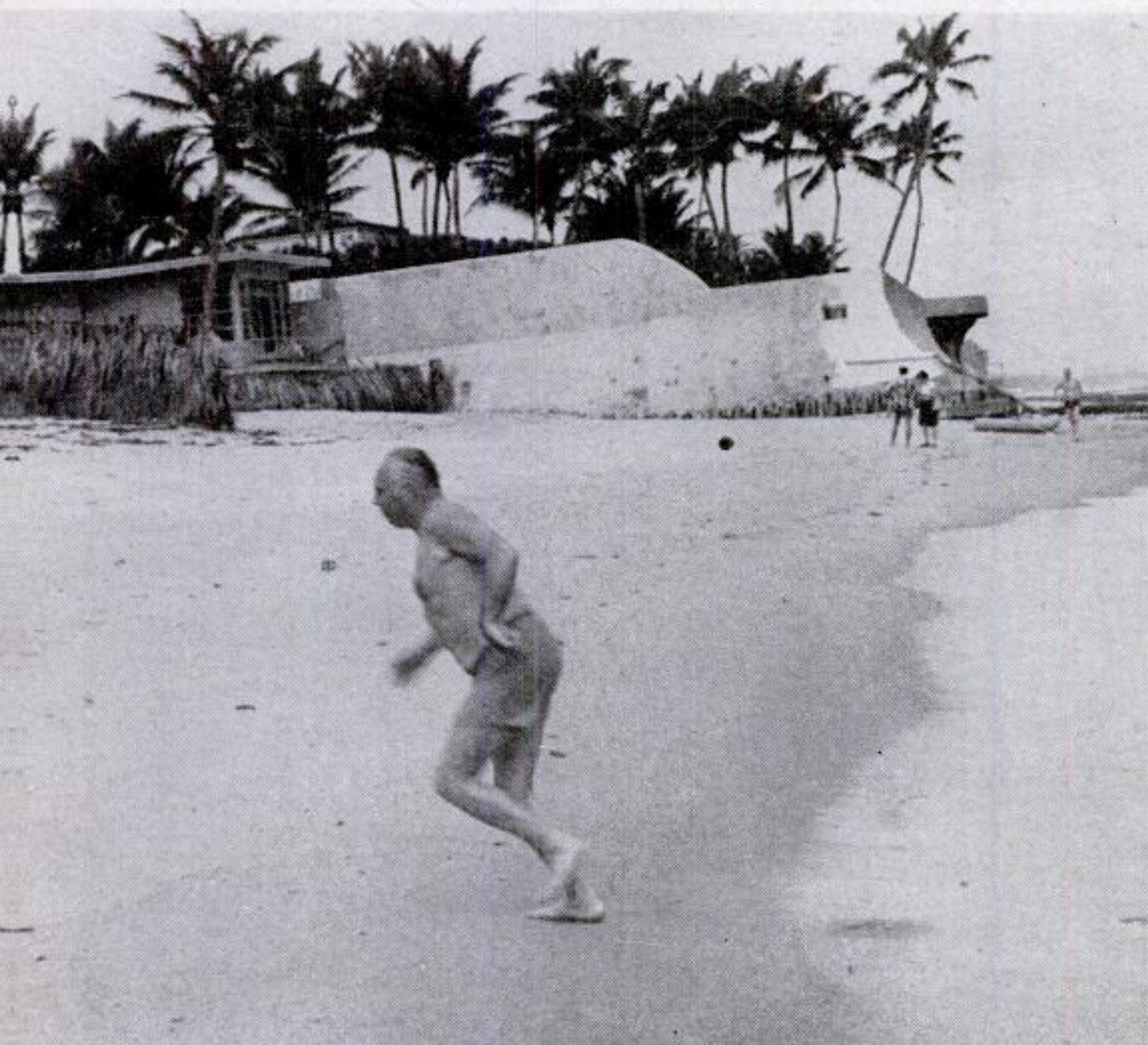


(who was Evangeline Johnson, Johnson & Johnson heiress); Prince Zalstem-Zalessky and Kathleen, Marchioness of Hartington, who is the daughter of Joseph Kennedy.

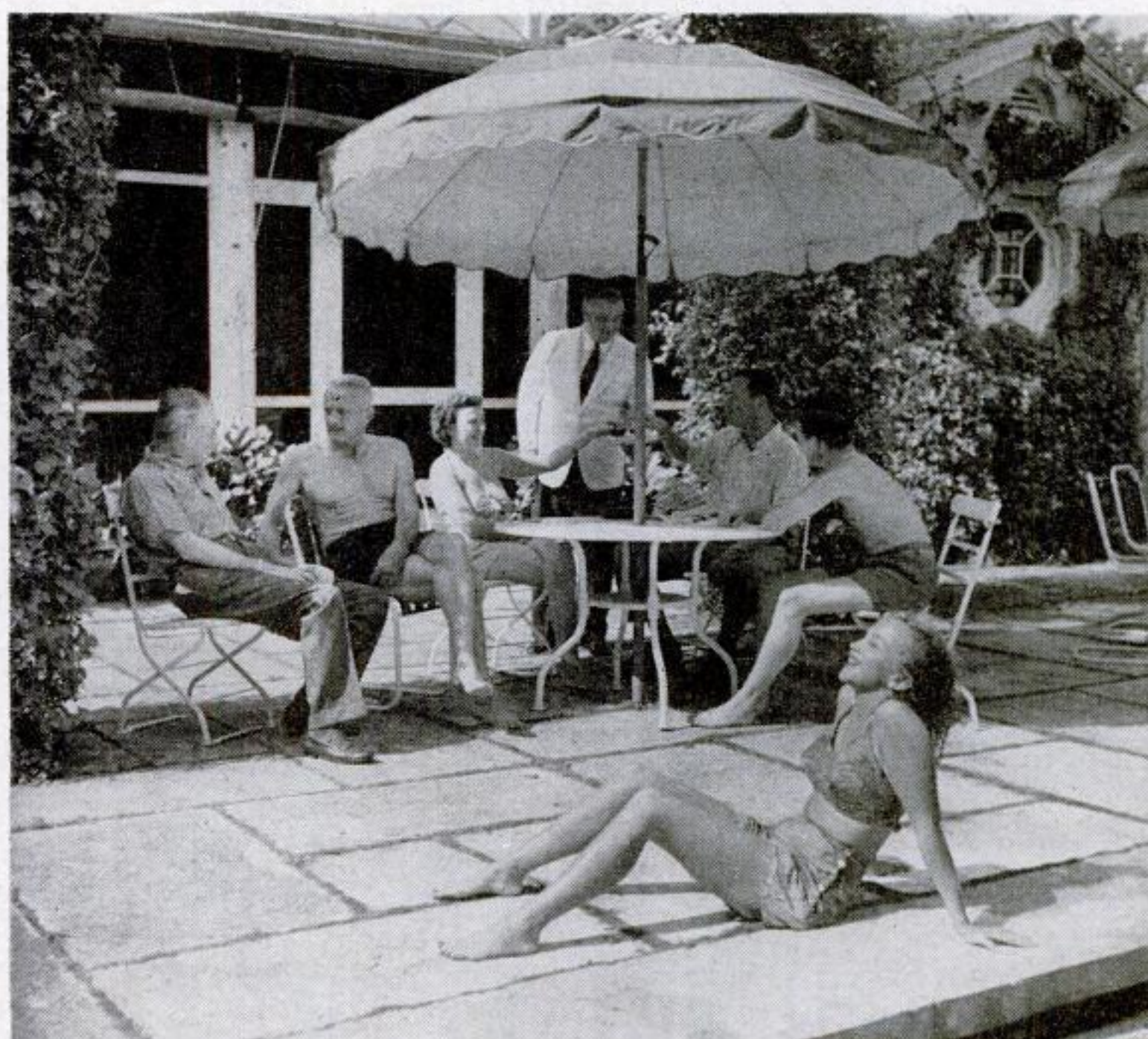


ARTHUR BRADLEY CAMPBELL, Palm Beach fashion plate and fashion setter and son of the American-born Marchioness of Huntly, arrives at the Leray Ber-

deaus' (p. 30) for a cocktail party. Behind him are the panels of eggshell lacquer by Dunand which were the originals from which the panels for the *Normandie* were made.



SIR LESLIE HORE-BELISHA, British Minister of War from 1934 to 1940, dashes hurriedly from the water after a dip at the Zalesskys'. He was staying nearby at the Pierre Barbeys'. Later he was a guest at luncheon for Lawrence Tibbett (see top center).



AT THE GURNEE MUNN'S pool are Benedict Quinn, William Elmslie, Mrs. Edward Murray, Hill the butler, Crawford Hill, John Ordway. In foreground is Betty Ordway. The Munn's share in profits made by rent of pari-mutuel machines to race tracks.



COCKTAIL GUESTS of the Philip C. Kauffmanns line the grand staircase of their home Mi Estrellita. His grandfather founded the Washington *Star*. Party was given in

honor of marriage of George MacCarthy and Joan Dempsey (bottom right), daughter of Gerald Dempsey of polo fame. This year there are again young people in Palm Beach.

ITS SOCIAL PATTERN WAS SET BY PHILADELPHIA RICH AND BY FOREIGN TITLES

The social pattern of Palm Beach was originally established by rich Philadelphia families like the Stotesburys (*opposite page*), the Munns and the Wideners. Their staid ways were slightly affected after World War I by the feverish gaiety of foreign title holders. Then, in the years that followed, came a leavening of rich Americans with acceptable ancestors who have gradually become members of the inner sets. The most notable result of World

War II so far has been the breaking down of barriers between social cliques, resulting today in an easier, more informal type of hierarchy.

There is no doubt that life in Palm Beach is pleasant. The air is warm, the palms wavy, the homes stately and Spanish. Addison Mizner is the man most responsible for its architectural look. Only just today, in modern houses like Princess Zalstem-Zalesky's beach home, are tastes beginning to change.



GREATEST OF THE GREAT HOUSES is El Mirasol, owned by Mrs. Edward T. Stotesbury, widow of the Philadelphia Morgan partner. She is about 76 and ailing, but hers is still the most patrician of all Palm Beach names. Here in the ocean-front drawing room of her Spanish mansion built by Mizner officials of the Palm Beach Round Table

have gathered before a lecture by Foreign Correspondent H. R. Knickerbocker, leaning over balcony at rear. On couch in foreground is John J. Shepard Jr., owner of Boston's Shepard stores and five-time mayor of Palm Beach. El Mirasol has 37 bedrooms, a 20-car garage, cost well over \$1,000,000 to build. Edward Stotesbury died in 1938.



THE DUKE OF SUTHERLAND watches a polo game with Countess Dorothy Di Frasso. The duke, one of England's richest men and probably its largest landholder, first visited the Charles Munns this season, then rented a cottage on Worth Avenue.



HERBERT PULITZER dances with the pretty Duchess of Sutherland at the Patio. He is the son of Publisher Joseph Pulitzer and host to the Duke and Duchess of Windsor. Before her marriage the Duchess of Sutherland was twice-divorced Clare O'Brien.



MRS. GEORGE VANDERBILT dines with Ronald Balcom. She was Lucille Parsons, who married the young grandson of Commodore Vanderbilt in 1935. Her mother-in-law is Margaret Emerson and Gloria Baker Alexander is her husband's half-sister.



BARON AND BARONESS Leopold de Schuylenburch of Holland, where the baron's aunt was a lady-in-waiting to Queen Wilhelmina, have a drink in the Kauffmann's patio (p. 34) They live in near-seclusion at Palm Beach, rarely going out in public.



MRS. FREDERICK E. GUEST, daughter of Henry Phipps, Andrew Carnegie's partner, attends lecture by Poet Carl Sandburg. Her son is Poloist Winston Guest.



MRS. LORENZO WOODHOUSE attends the lecture. She is honorary president of Society of the Four Arts. Her husband was a rich Burlington, Vt. banker.



MRS. R. STUYVESANT PIERREPONT, a noted philanthropist, has a home in Far Hills, N. J. as well as in Palm Beach. She is also photographed at the lecture.



DENNIS JOSEPH CARDINAL DOUGHERTY, 80, Archbishop of the See of Philadelphia, chats on the steps of the Whitehall Hotel with Judge Sam Rosenman, personal adviser to Presidents Roosevelt and Truman. Rosenman was continually talking on

the telephone at the Sun and Surf Club pool to Truman in Washington. Dougherty talked to few people, spent most of his time in his suite with ocean and lake views. While at the Whitehall, where he goes every winter, he is the guest of the hotel's owner.

"... AS OTHERS SEE US"

"LIFE'S" CORRESPONDENTS HOLD THE MIRROR TO SHOW US HOW WE LOOK TO THE WORLD

In recent days queries have gone to our correspondents in the world's principal capitals asking: How does the U.S. look to people where you sit? Does it seem as though we are on the skids? Is our internal tumult, particularly the management-labor strife, damaging our prestige? Or is the U.S. still "the promised land?"

The replies are, of course, as diverse as the lands from which they come. But there is one generality worth noting before taking up the specific. It is this: the world outside the U.S. is not in a very analytical and reflective mood today. Contemplation of anything outside one's own immediate environment is best done on a full stomach and with a warm body.

So, you find few Italians scanning their papers and then exclaiming, "Ha, that's how it started here!" Nor do you find German burghers concluding that what the U.S. needs is a Strong Man. Even the Jap, who for the first time sees his emperor walking among the people, followed by jeeploads of American correspondents, is hardly moved to ponder the strange ways of democracy.

What is the dominant emotion of our former enemies about the U.S.? Well, cables Jack Fleischer from Berlin, "As far as Germans are concerned, you can spell America, 'the promised land,' in capitals. It would probably take a revolution to shake the Germans' belief that America is the land of opportunity. They don't understand or appreciate democratic government, but they still believe America is a country where a poor boy can become a millionaire or president. If immigration bars were let down, I should hate to think how many millions of Germans would rush to the U.S. At least nine out of ten want to go."

As to strikes, Fleischer reports that older Germans shrug and remark that there have always been strikes in America. Younger Germans hardly know what a strike is.

From Tokyo, Richard Lauterbach wirelessly that U.S. squabbles are chiefly embarrassing to our military commanders who are telling the Japs how to run things. But "the big fact remains that America, domestic troubles or not, continues to seem like economic and political utopia to the Japanese."

Our Friends

So speak our former enemies. What do our late allies think of us? Says John Osborne from London, "If there is such a thing as a single answer, it's probably this: Britons wish to God they could afford to be drunk and disorderly, too."

He adds, "You might think that Britons, hearing of strikes, of wasted plenty, of certain Connecticut residents' lemonish welcome to UNO, would flare into anger at the U.S. or simply relapse into a silence of contempt. They don't. A British housewife, reading that she can't get more dried eggs from plenteously fed America, is more likely to swear that the Labor government has had her last vote than to berate America or Americans. A British workman, knowing all too well that his wife and children are eating less than enough so that he can have just enough to work on, certainly has his reaction to American strike news. But this reaction is less likely to be anger or contempt

than a curious, very British compound of superiority and envy. He feels superior because he has some reason to and needs to; envious because after his long spell of controlled work at controlled wages in controlled jobs he'd like the opportunity and the energy to go on a bat."

Is America the land of promise? Replies Mr. Osborne, "Almost any day at the American Embassy, or in its rented building across the way in Grosvenor Square, you'll see young Britons standing in line for information about how to get to America. And, not often but certainly more often than ever before, you will hear older Britons say with a sigh that perhaps they ought to pull up and go. Theirs is not the tone of imperial adventure. Theirs is the tone of tired men in a tired country. Britain is not done; only a fool would think or say so. But Britain has an all but super-human job of recovery—human, spiritual and material—to do in healing herself and regaining her strength."

Of Truman

From Paris, Fred Klein cables, "In French eyes the U.S. has been untouched by war, has all the wealth, food, basic necessities and luxuries France once had and now misses so badly. American labor problems look trifling compared to France's own difficulties. Most Frenchmen believe that the Truman administration is not up to the terrifically difficult and delicate task of leading the world through the current postwar chaos toward a just and lasting peace. Almost without exception the people here think that only Roosevelt would have been big enough to tackle this job. . . . There is widespread anxiety here that 'imperialistic' America has not sufficiently grown up to shoulder the world's problems."

You want to know what we heard from Moscow? Here's our answer: "I find it is impossible to deal with questions raised in your cable from here. Craig Thompson."

However, we must not let Russian "self-consciousness" deny us the view from that vantage point. There are pilgrims from the steppes and with their aid we can work a little mirror trick and thus learn that in Moscow there is a little boy named Peter Studebaker Roussitzky. His father drove an American truck during the war and became very fond of it. Like most Red Army men, Peter's father gazes at an American watch, mechanical pencil or safety razor as he would at one of the seven wonders. These younger Russians feel sorry for Americans because they are pawns of big, bad capitalists and lack economic democracy. They are convinced the whole thing must collapse sometime of its own weight (with perhaps a little helpful boring from within). They were sure it was tottering in the 1930s. Since the war and the atom bomb they are not so sure. But, in any case, that side of America which is represented by materialism and gadgetry, the dross, is their model. Older Russians simply remember America as the land from which they used to get letters telling of golden bathtubs.

We must not forget that there are many men today without a country, people who are not really going anywhere, who dream of their futures anyway. Bill Gray has talked with refu-

gee White Russians and Central Europeans in Shanghai: "It adds up perhaps to a wavering faith in the U.S., certainly to a sort of helpless wondering in the minds of people who are not yet ready to accept the inevitability of another world war or world communism. If America, richest and most successful of nations, cannot keep her house in order, if through deals like Yalta she nullifies her effectiveness in Manchuria's problem, what can she really do for this unhappy world? I think the question still springs from a reservoir of hope, not hopelessness."

Argentina usually has reactions that are interesting, to indulge in understatement. Cables Herbert Clark, "The U.S. has Argentina's best wishes." This is a surprise until he explains, "Argentina needs what America makes. The first American cars and tractors since the war have just landed and their reception would have made a Hollywood star envious. One of Argentina's main worries since publication of the U.S. Blue Book was that relations—commercial rather than diplomatic—might be severed."

How do we look to some of the small fellows more or less outside our orbit? Let's tune in on Egypt. Harry Zinder cables, "Egyptians still think of America as a distant fairyland: wealth, luxury, Christmas every day."

Donald Ducks

Well, that's how we look from the outside: Christmas every day.

True, some aspects of our way of life don't look quite so good from within as from without. It's definitely not Christmas every day on the management-labor front. Houses, shirts, nylons are almost in a class with the Italian's next meal. It looks like a nip-and-tuck affair with inflation, but our American brand of inflation doesn't look very nippy to a Frenchman, Russian or Chinese.

And we have some external fears. These are legitimate, remembering the historical propensity of the "have nots" in ganging up on the "haves." It would be fatuous to mistake envy for love. Still, it would almost seem that men everywhere are glad there is one place in the world at least where man, the hungry, haunted and fear-filled being that he is, has shown he can ascend even this far.

Deep within us, we know we shall muddle through. Such of the world as gives us a thought agrees. We are truly in an amazing situation—an oasis in the world Sahara.

Isn't it enough to give us pause? Here we go squawking around like a lot of Donald Ducks when we should be making our blessings count.

PICTURE OF THE WEEK: ➔

Last week in Denton, Texas a small black-and-white dog in a metal-studded collar began the second month of a 24-hour-a-day vigil over a nine-inch street drain in front of the North Texas State College administration building. On Jan. 20 he squatted on the street by the drain and has been there ever since. But nobody in Denton knew why. College students who feed him daily guessed drain contains an opossum. At week's end harassed college officials had turned up neither the dog's owner nor a satisfactory explanation of his strange behavior.



Mystery mongrel squats on a Texas curbstone
on his 23rd day of staring down an empty sewer



PAULEY California oil millionaire, former National Democratic treasurer and Allied Reparations Commissioner, Edwin Pauley is no Kitchen Cabinet member but Harry Truman's support of him is stubbornly strong. Pauley's nomination as Under Secretary of the Navy was attacked gladly by Republicans, savagely by Interior Secretary Harold Ickes who resigned over it and privately by some Democratic bigwigs. But Truman still backs him. Gagged Washington, "Pauley-tics, just Pauley-tics."



ALLEN is a member of the Kitchen Cabinet successfully nominated by the President (LIFE, Feb. 18) to be a director of the Reconstruction Finance Corporation, whose \$9,980,000,000 in assets make it a rich patronage source. A \$30,000-a-year vice president of the Home Insurance Co., he helped Truman campaign for vice president, wrote some speeches for him. Jolly, poker-playing George Allen generally believes in a wait-and-see policy on the ground that things will work themselves out.



VARDAMAN is a Kitchen Cabinet member and presidential naval aide. The son of the late rabble-rousing Senator James Vardaman, he was nominated by the President for a Federal Reserve Board governorship, a post requiring considerable financial background. Commodore Vardaman is a former RFC regional director, bank president and shoe manufacturer who served with distinction in World War II and won the Legion of Merit. He will probably be approved by the Senate.

MEN AROUND TRUMAN

Appointments from Kitchen Cabinet run into trouble as capital wisecracks, "I'm just mild about Harry"

Like lesser Americans, presidents are known by the company they keep. That fact was embarrassing a lot of Democrats last week. The men President Truman was appointing to important posts—Allen, Vardaman, Pauley—were harshly criticized in the Senate. Democratic politicians saw a steady degeneration in Truman appointments from the merely mediocre to the openly questionable.

This trend was largely blamed on the President's Kitchen Cabinet, the company Truman most consistently keeps. This curious group, mostly mid-west born, consists mainly of Reconversion Director John Snyder (born in Arkansas), RFC Director George Allen (Mississippi), Presidential Secretary Matthew J. Connelly (Massachusetts), Press Secretary Charles Ross (Missouri), Commodore James K. Vardaman (Mississippi), Brig. General Harry Vaughan (Missouri), Dr. John R. Steelman (Arkansas). Each morning at 9 they gather in his office, sitting or standing. He makes some assignments. Then what follows, in the words of one, is "a sort of fat-chewing contest." The importance of these men lies not in political wisdom nor in statesmanship, but in the enormous influence they wield on the nation's Chief Executive because they have his ear and his unswerving friendship.

While Truman was trying to push the appointments of his cronies through the Senate, he was pushed by public opinion into a very different appointment: that of Chester Bowles as Director of Economic Stabilization. Bowles, no crony, is the hero of consumers for his fight against inflation. The picture on the opposite page shows him before a chart depicting the inflationary pressure of \$145 billion in war savings (as against \$26 billion after World War I).

Truman will need good men to restore the sagging prestige of his administration. Current Washington wisecracks indicate the capital's new appraisal of him. "To err," runs one, "is Truman." Another paraphrases an old song, "I'm just mild about Harry!" The most cutting describes a mythical sign on the White House: "Don't shoot the piano player—he's doing the best he can."

PUBLIC SAVINGS DURING 2 WARS

WORLD WAR I
25
BILLION

WORLD WAR II

15
BILLION



CHESTER BOWLES STANDS BEFORE A CHART
CONTRASTING THE INFLATIONARY PRESSURE
OF U.S. SAVINGS IN BOTH WORLD WARS



CAPTAIN JOHN BUFFKIN OF SOUTH CAROLINA PUTS WREATH ON GRAVES OF SWISS KILLED IN ACCIDENTAL BOMBING OF SCHAFFHAUSEN. TOWN'S MAYOR LOOKS ON



WALTER HEINIGER, 8, WHO LOST LEG IN BOMBING, EXAMINES GIFT OF GUM

A WREATH FOR NEUTRALS

GIs pay tribute to Swiss victims of American bombs

In April 1944 when American bombers were attacking war plants on the German side of Lake Constance, a Luftwaffe fighter plane broke up one U. S. formation. In the confusion some bombs accidentally fell on the neutral Swiss town of Schaffhausen, crowded for market day. Thirty-five Swiss were killed. The U. S. promptly apologized and paid indemnities, but there was still bitterness in Schaffhausen against Americans. Last month GIs vacationing in Switzerland decided to do something. In company with sad-faced mayor of Schaffhausen, they laid a wreath on the bomb victims' graves. Then they visited homes of children maimed by the accident, presented them with a GI's dearest possession—his PX rations.



GIs LINE UP FOR CEREMONY AS GUIDE WITH WREATH ARRIVES BY STREETCAR

The Super-Tomato...



is Farmer Snider's Baby!



**Grandma Snider
sure does pamper it!**

Those chunky, big tomatoes come to Grandma Snider's kitchen—all bulging with redness and ripeness. You should see her scour them and pick them over. You'd think she was doing a baby's formula—

she's that careful. Then the cooking! Well! A dash of this. A speck of that. (Her own secret recipe.) What a bouquet of freshness. It's enough to make you dream of thick juicy steaks or a harvest barbecue.



Besides Snider's Catsup...there's a whole line of delicious Snider's vegetables and fruits in can and jar...and there's Snider's Chili Sauce, the real Old-Fashioned kind...Snider's Cocktail Sauce, so spicy and tangy....with that Special Snider Flavor

If the Snider Folks put it up... it tastes like home



WHAT red cheeks and plump dimples," says Farmer Snider—admiring his handiwork. And Grandma Snider is just as tickled. It was her idea, you know.

"You grow me a Super Tomato," she had teased, "I'll make you a kettle of catsup that beats the thin store kind all hollow." He did. She did. And it was the beginning of a tempting country-style catsup that makes city foods sing!



**What sure-enough
country flavor!**

Down to the crossroads store, folks all want Grandma Snider's Catsup. You ought to try it. Such a favorite naturally outgrew Grandma's kitchen. But Snider's Catsup never has outgrown that old-style country recipe. Just as smooth as butter-cream. Never thin and sketchy. It just naturally perks up any food you dab it on. See if your grocer hasn't saved you a bottle.



The Snider Folks

Copyright 1946 by General Foods Corp.



"Looks to me like it's time to start serving"

FIRST OF ALL, Paul Jones proves to you that full, hearty
flavor is still the secret of a superbly blended whiskey!

*Fine Blended Whiskey. 86 Proof. 70% grain neutral spirits.
 Frankfort Distillers Corporation, New York City.*



Paul Jones
 FIRST OF ALL... FOR FLAVOR!



STATUE OF ST. BERNARD stands in Italian territory about half mile from the famous hospice, which is at top of the pass. He came from nearby Aosta to protect

pilgrims who were en route to Rome and convert the heathen worshipers of Jupiter in the region below the pass. The winter winds here are often 22° below zero.

ST. BERNARD MONKS

After nine centuries, they and their dogs still carry on work of saving travelers lost in Alps

For thousands of years the main gateway between Switzerland and Italy has been the Pass of St. Bernard. Here, where the snow is deep 9 months out of the 12, Bernard de Menthon, Archdeacon of Aosta, in 1049 built his famous hospice as a refuge for weary travelers. Today, all living under the same roof, there are 18 canons of St. Bernard, 14 brothers and novices, 8 servants, 2 Swiss customs officers, 2 pigs, 7 cows and 14 of the famous St. Bernard dogs. The monks still lead the same rigorous life as their 11th Century confreres. But there are some changes brought about by modernity.

Dogs no longer carry miniature barrels of liqueur under their muzzles. The monks, who carry strong tea and wine in their rucksacks, are now warned by telephone when travelers leave either end of the pass. Few people now come through the pass. During the war some were refugees and German and Italian deserters. Normally, most are smugglers to whom the monks give help and hospitality without asking any questions. Goal of most of the monks is to go to the St. Bernard Hospice set up in 1933 in Tibet where civilization is more remote and the work more dangerous.

ST. BERNARD DOG is being trained to follow scent. St. Bernards have extremely sensitive noses, also strong shoulders, which help them to "swim" through soft, deep snow.



SWISS CUSTOMS GUARDS set out on a patrol. They have been on duty since the end of the war to stop smugglers. The guards do not use dogs.



We've got your number
THE RIGHT POINT
for the way you write

Esterbrook is the *only* fountain pen that offers you as many as 33 points so you can match your handwriting *exactly*. These Esterbrook points are renewable, too. That means a smooth-writing new point *anytime* you want—the right point for the way you write *always*—and without delay.



2556 *General Writing*



2314 *Medium stub*



2442 *Fine Stub*



1461 *Fine Manifold*



1550 *Bookkeeping*



1554 *Clerical*



1555 *Shorthand*



2048 *Flexible Writing*



2284 *Broad Stub*



2968 *Broad writing*



2668 *General writing*



33

NUMBERED POINTS

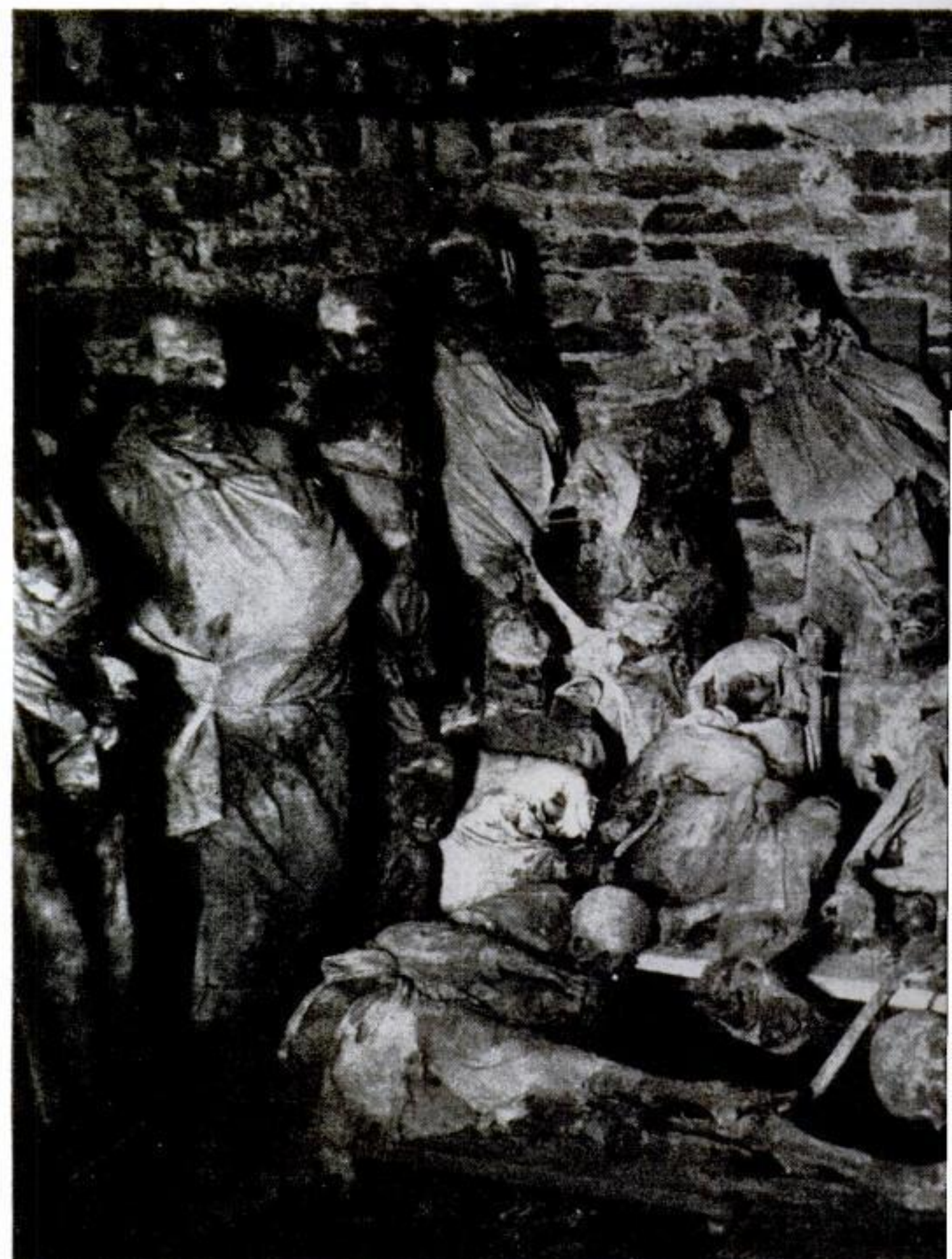
Esterbrook

RENEW-POINT FOUNTAIN PEN

St. Bernard Monks CONTINUED



OUTSIDE MORGUE Antoine Mana, the almoner, clears a path through the snow to the door. At first, bodies of lost travelers, unclaimed by relatives, were



CROWDS OF SKELETONS fill one room of the morgue. All are victims of mountain disasters whose bodies were recovered by monks. It is impossible

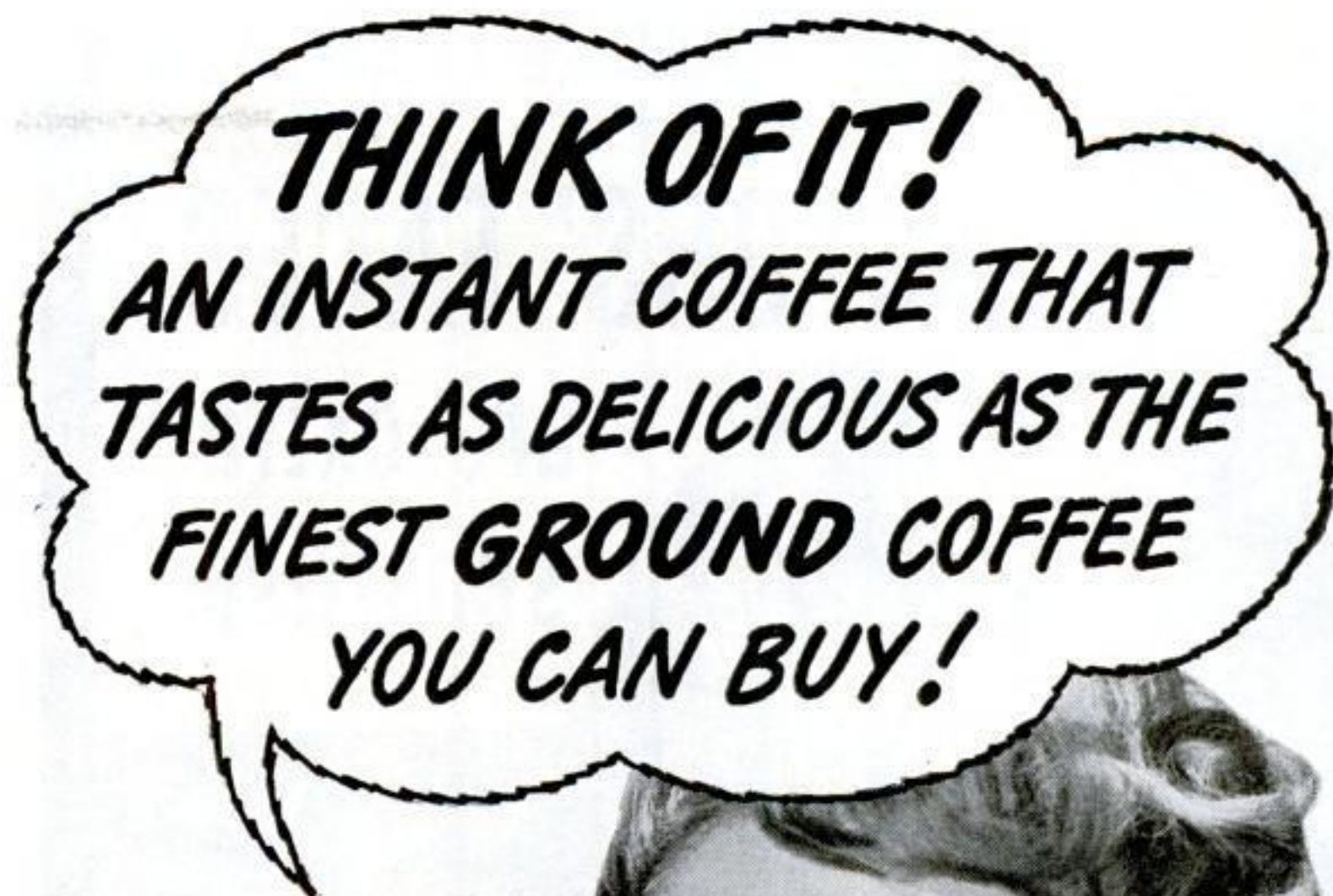


kept under floor of hospice's chapel. When space was filled, this morgue was built. One room inside is already overcrowded. Another room is steadily filling.



to dig graves in solid rock of the region but the cold, dry air preserves bones remarkably. Some of the skeletons now at the hospice are from 11th Century.

CONTINUED ON NEXT PAGE



Made in
5 seconds



Thousands switching to delicious NEW G. WASHINGTON! It's 100% coffee!

• Housewives everywhere are discovering that NEW G. WASHINGTON, made in just 5 seconds, is as delicious as the finest ground coffee they ever tasted! No wonder! For G. Washington is pure coffee; 100% coffee, with no dextrins, maltose or dextrose added!

G. Washington is a real leader in the field, with more than 25 years' experience! Just add hot water to one-half teaspoonful. No coffee pot; no grounds; no waste.

COSTS NO MORE

Best of all, G. Washington costs no more. The 2-oz. container equals a full pound of ground coffee. Say goodbye to complicated coffee-making. Get New G. Washington's Instant Coffee at your grocery or delicatessen store today. You'll never want anything else!



THE NEW G. Washington's INSTANT COFFEE

A PRODUCT OF
AMERICAN HOME FOODS, INC.

Read what these housewives say!



Says Mrs. Howard Delhagen of Belleville, N. J. "We've tried others, but the new G. Washington tops them all!"



Declares Mrs. James Parks of Oak Park, Illinois, "and you know how hard men are to please when it comes to coffee!"



Says Miss Mary Kay Barton of San Francisco, Cal. "Working girls like me certainly appreciate G. Washington!"

ACTORS' FACES are extra sensitive



—that's why Bobby Clark shaves with soothing WILLIAMS

BOBBY CLARK, star of Michael Todd's "The Would-Be Gentleman," says: "Years of removing make-up have made my face very sensitive. But I can shave closely with Williams. It's a great beard softener . . . and it never stings or irritates my face."

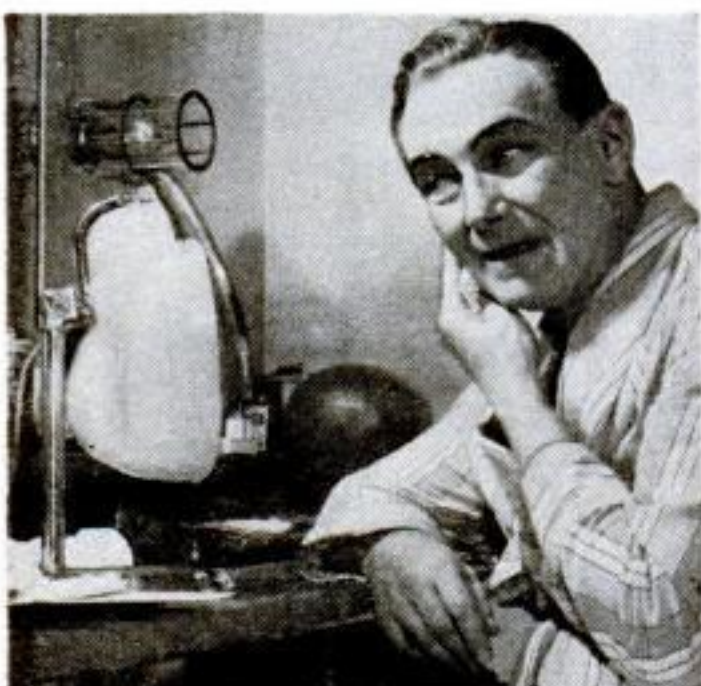
To be truly gentle on the face, a shaving cream must be made from pure, mild ingredients—blended as carefully as a doctor's prescription. That's exactly how Williams is made . . . with a skill that comes from over 100 years' experience in the manu-

facture of fine shaving preparations.

Rich, super-soaking lather

Rich, easy-lathering Williams Shaving Cream takes the "fight" out of the toughest beard—soaks whiskers completely soft. It helps you get a clean, close shave without razor pull or scrape . . . leaves your face feeling smooth and easy.

Discover for yourself what a difference Williams can make in shaving. Pick up a tube next time you need shaving cream.



PAUL LUKAS, shown here in his dressing room, is another distinguished actor who shaves with Williams. He says: "Removing make-up makes my face extremely sensitive. But I can shave as closely as I wish—without soreness or irritation—when I use Williams Shaving Cream."



BARRY is named after hospice's most famous dog, who found many missing persons in snow. Likeness of the original Barry is in the Berne museum.



IN TRAINING EXERCISE Barry followed "missing man," one of hospice's servants who buried himself in snow. Here dog leads canon to "body."



VICTIM SIPS hot sweet tea from canon's canteen as Barry licks his face to restore circulation. Victim got so cold in test he really needed stimulants.



THIS IS FOR KEEPS

He and she—they and theirs—one plus one equals one—this is "you-me". . . together for keeps!

For Keeps, too, through a radiant lifetime, you'll delight in your Community. There's serene good breeding, dateless distinction, in every line of this famous silverware . . . good proportion, good contour, in every balanced knife and fork and spoon. At hard-wear points, too, there's that thoughtful Community "extra"—an overlay of *solid silver*. Let your jeweler show you a handsome chest of Community flatware (if it's Community, it's *correct*!). Fifty pieces in a service for eight places pleasantly priced at \$62.50. (No govt. tax).

Community
THE FINEST SILVERPLATE



If it's Community... it's correct*



This is the symbol of the exclusive new "Golden Throat," the amazing RCA Victor 3-Way Acoustical System. This sensational development is explained technically in a booklet attached to every RCA Victor instrument.

YOU would expect the world-famous Victrola radio-phonographs to have the new RCA Victor "Golden Throat". . . You know, of course, that a fine console can produce greater undistorted volume than a small portable.

But what you might *not* expect has now been achieved by RCA Victor engineers . . . The same exact co-ordination of electronic amplification, loud-speaker and cabinet which produces the "Golden Throat" in the larger console instruments has also

been built into even the smallest RCA Victor radio.

Hear the "Golden Throat" at your RCA Victor dealer's now. Hear the crowning achievement of RCA's 26-year engineering "know-how" and of Victor's 47-year musical leadership.

Remember that only RCA Victor brings you the thrilling new "Golden Throat". . . And that you will get it in every one of these new RCA Victor instruments (including Television and FM). Hear it today at your RCA Victor dealer's.



ONLY RCA VICTOR
MAKES THE VICTROLA

RCA VICTOR

RADIO CORPORATION OF AMERICA

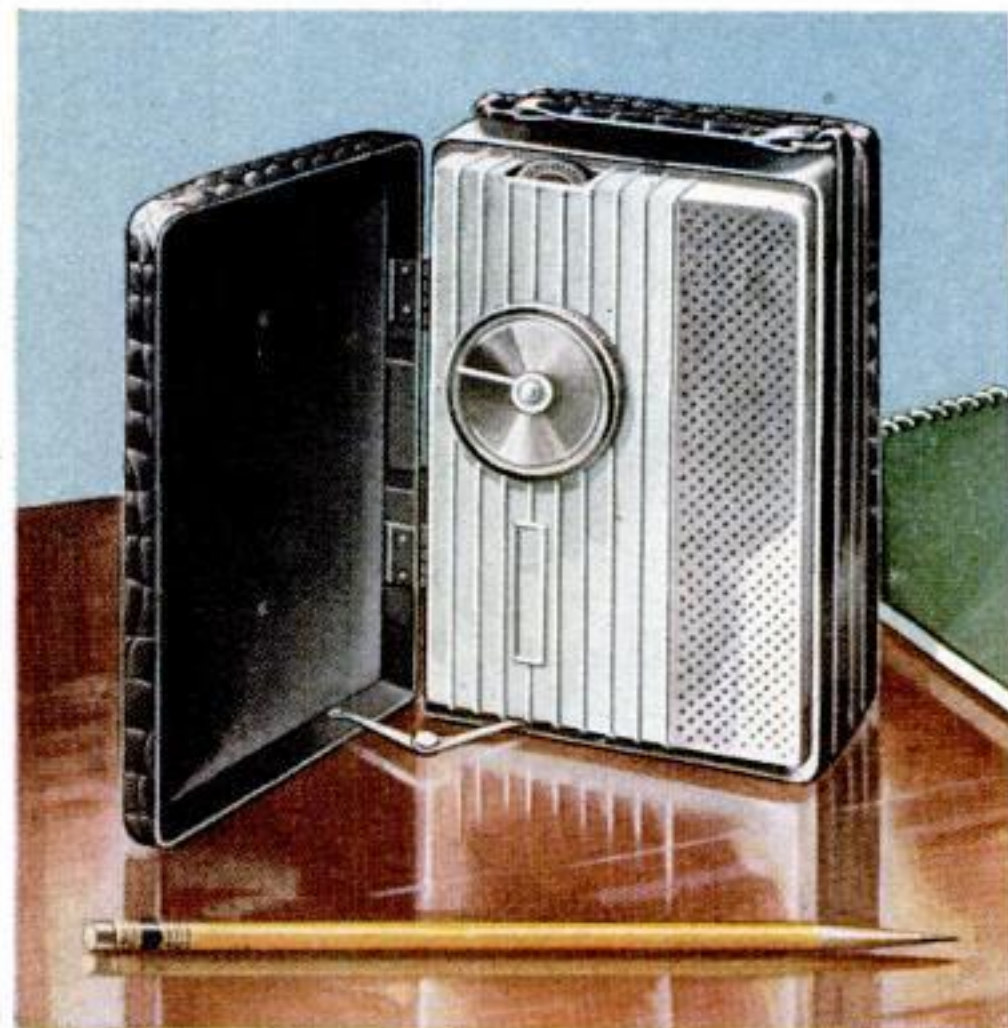




The "12,000-Miler" (56X5) tunes in foreign and domestic stations fast and accurately. 6 RCA Victor Preferred-type tubes (one a rectifier tube). Has the exclusive new "Golden Throat." **\$35.25** Incl. tax



Here's the smallest Victrola* (55U) with radio and automatic record changer ever made. Plays twelve 10-inch or ten 12-inch records. Powerful electro-dynamic speaker. Multi-play needle is standard equipment. Has "Golden Throat." **\$79.25** Incl. tax



The new "Personal" (54B) is only 6¼ inches high and plays *anywhere!* . . . On trains, at sports events, indoors or out. Weighs only 3½ lbs. A pocket set with room volume. Built-in antenna and the new "Golden Throat." **\$26.85** Including tax

*"Victrola"—T.M. Reg. U.S. Pat. Off.

Every one of these RCA Victor instruments has the "Golden Throat"

One of the most exciting tonal achievements in years



De luxe Victrola* (59VI) has all the beauty and dignity of a truly great radio-phonograph. Three-band radio for American and foreign reception. "Roll-out" record changer. Permanent point pickup. Has the exclusive, new "Golden Throat."

*"Victrola"—T.M. Reg. U.S. Pat. Off.



Victrola* Console (58V). You have your choice of fine walnut or mahogany veneers. Automatic record changer. Permanent point pickup. American and foreign radio reception bands. Ample record space and the new "Golden Throat."

*"Victrola"—T.M. Reg. U.S. Pat. Off.



Beautiful modern lines (56X2). Has a stunning plastic ivory-finish cabinet. Extra-large chassis, RCA Victor Preferred-type tubes, including one rectifier tube. Built-in Magic Loop antenna. Straight-line angle-vision dial. Has the new "Golden Throat." **\$25.25** Incl. tax



Painted from life by Andrew Loomis

***The World's Most
Exciting Brunette
JANE RUSSELL**

So thrillingly alive—she couldn't live without love! So breathlessly beautiful—she couldn't escape from men! So tensely dramatic you'll always remember her—and this great new hit!

Produced by
HUNT STROMBERG

***Young
Widow***

Starring
JANE RUSSELL **LOUIS HAYWARD**
with **FAITH DOMERGUE • KENT TAYLOR**
MARIE WILSON • CONNIE GILCHRIST
and
PENNY SINGLETON

Directed by Edwin L. Marin Released thru United Artists
Lee Garmes, A.S.C. Director of Photography
Screenplay by Richard Macaulay and
Margaret Buell Wilder
Additional Dialogue by
Ruth Nordli



MARY MARTIN AS TCHAO-OU-NIANG, A CHINESE NUN, HOLDS THE LUTE WHICH HER HUSBAND LEFT AS A KEEPSAKE WHEN HE DISAPPEARED TO SEEK HIS FORTUNE

Lute Song

Mary Martin plays a perfect wife
in a 500-year-old Chinese classic

Acted for 500 years by strolling players and show-boat troupes, the Chinese classic, *Pi-Pa-Ki* (*Lute Song*), has enjoyed the longest continuous run of any play in stage history. Its author was Kao-Tong-Kia, a 14th Century schoolmaster. Its story concerns a perfect wife, whose husband, Tsai-Yong, leaves her to seek his fame as a scholar. Against his will, Tsai-Yong is forced to marry the daughter of an arrogant prince, while at home his wife nurses his aged parents, becomes a beggar and a nun before she is reunited with Tsai-Yong.

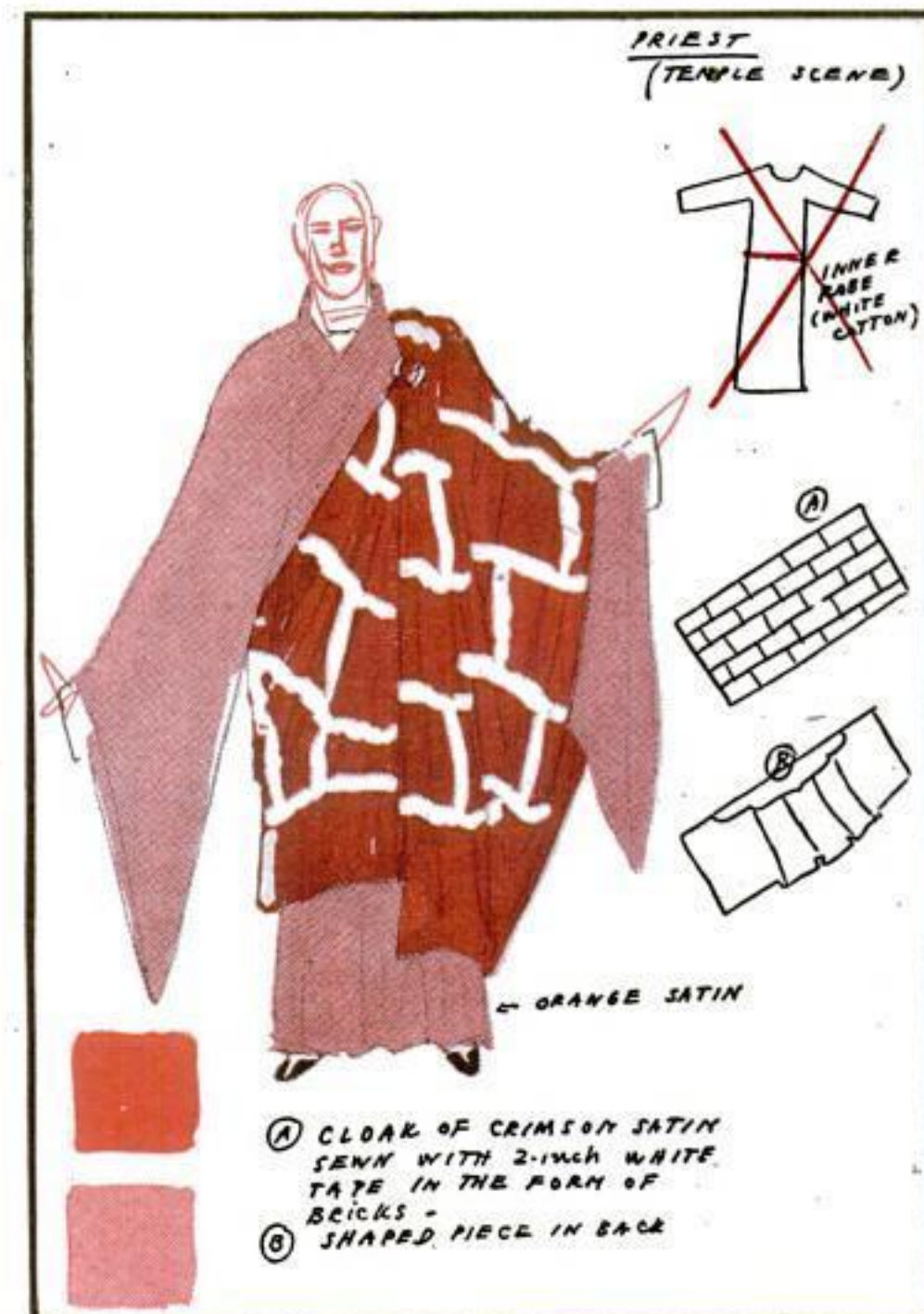
Adapted by Will Irwin and the late Sydney Howard, *Lute Song* is now on Broadway with versatile Mary Martin, who once sang *My Heart Belongs to Daddy*, giving a simple and touching performance as the wife whose heart belongs to Tsai-Yong. The play, whose music was written by Raymond Scott, sometimes becomes a confused hodgepodge of exotic song and dance numbers. But the timeless appeal of its story and the magnificent costumes and sets by Robert Edmond Jones (*see next page*) make it a fascinating theatrical experiment.



RICH MERCHANT wears a winged hat denoting his high rank. Costume was suggested by old print (lower left).



PRINCESS is sheathed like an idol in a \$1,000 wedding dress, designed first for attendants who were later cut out.



BUDDHIST PRIEST wears "rags of Buddha" which Chinese conventionalized into white bands on red coat.



ROBERT EDMOND JONES, 58, IS DEAN OF STAGE ART

JONES'S SETS AND COSTUMES GLORIFY THE PLAY

Unanimously, audiences and critics agree that the best things about *Lute Song* are the magnificent sets and costumes designed by Robert Edmond Jones. Reproduced on these pages in simplified color are his sketches of two settings and six of the 300 costumes which helped to boost the show's production costs to \$185,000—a high price for "art" but lower than the cost of most musicals. Working for a full year on *Lute Song*, Jones found inspiration in museums and print collections and aimed to create a paraphrase of the Giotto-like splendor of ancient China.

That Jones's highbrow art delights the customers is due to his conviction that nothing is too good for

the public, that "audiences are ready for any miracle." Born in New Hampshire, Jones started to work in the theater 30 years ago. He was associated as designer with Eugene O'Neill's early plays, with the Theatre Guild and such historic productions as John Barrymore's *Hamlet*. Jones's zeal lifted American stage design to an art in its own right, with the result that critics now are wont to praise the scenery even when they pan the show. Recently Jones has busied himself as author and lecturer but he is still happy to be called "a ferment in the theater." His next job will be for O'Neill's long-awaited new play, *The Ice Man Cometh*, in the fall.



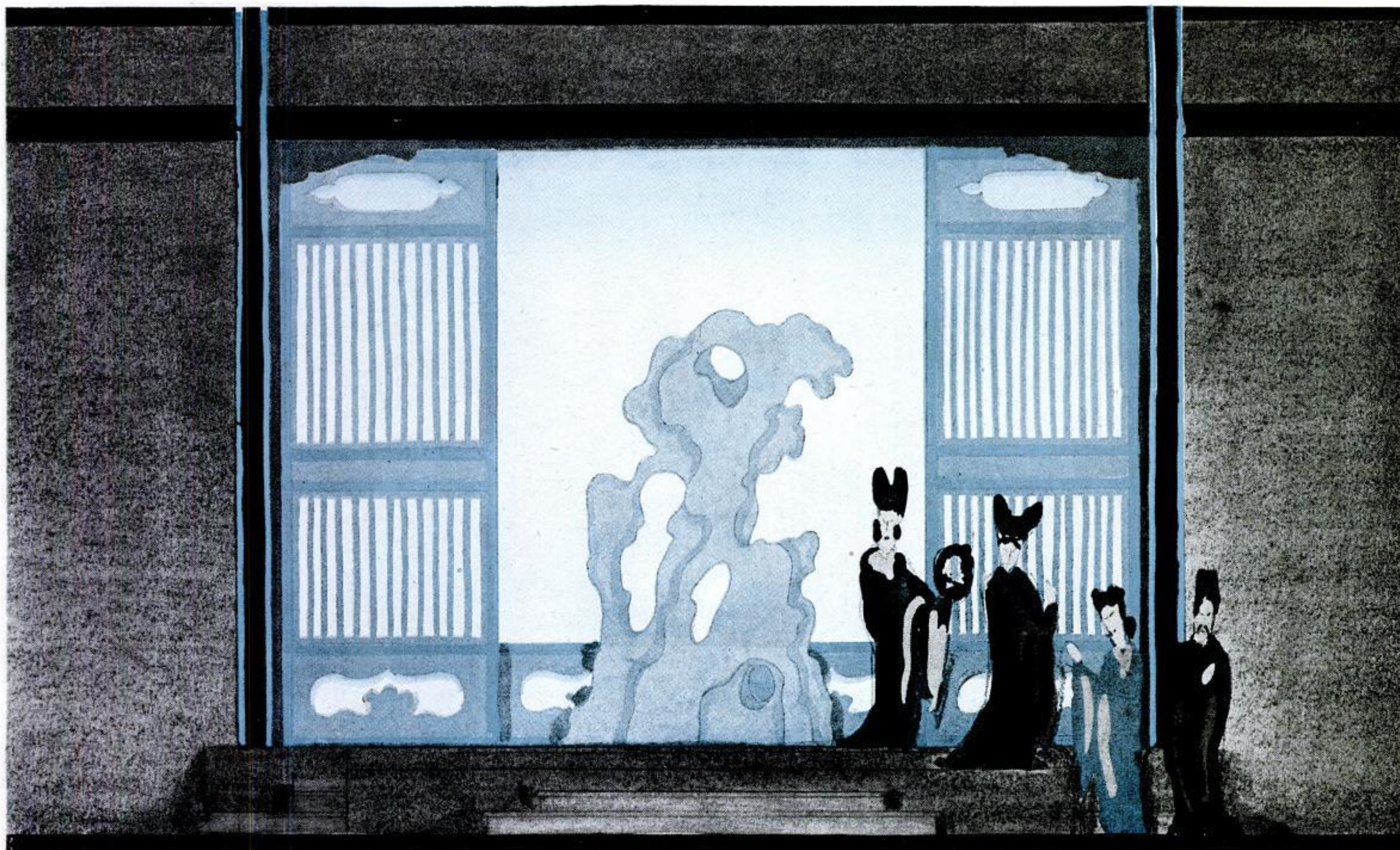
ROYAL MAGISTRATE, who doles out grain to the poor, wears red and winged hat, showing official status.



ATTENDANT wears long sleeves because in old China it was thought immodest for ladies to show their hands.



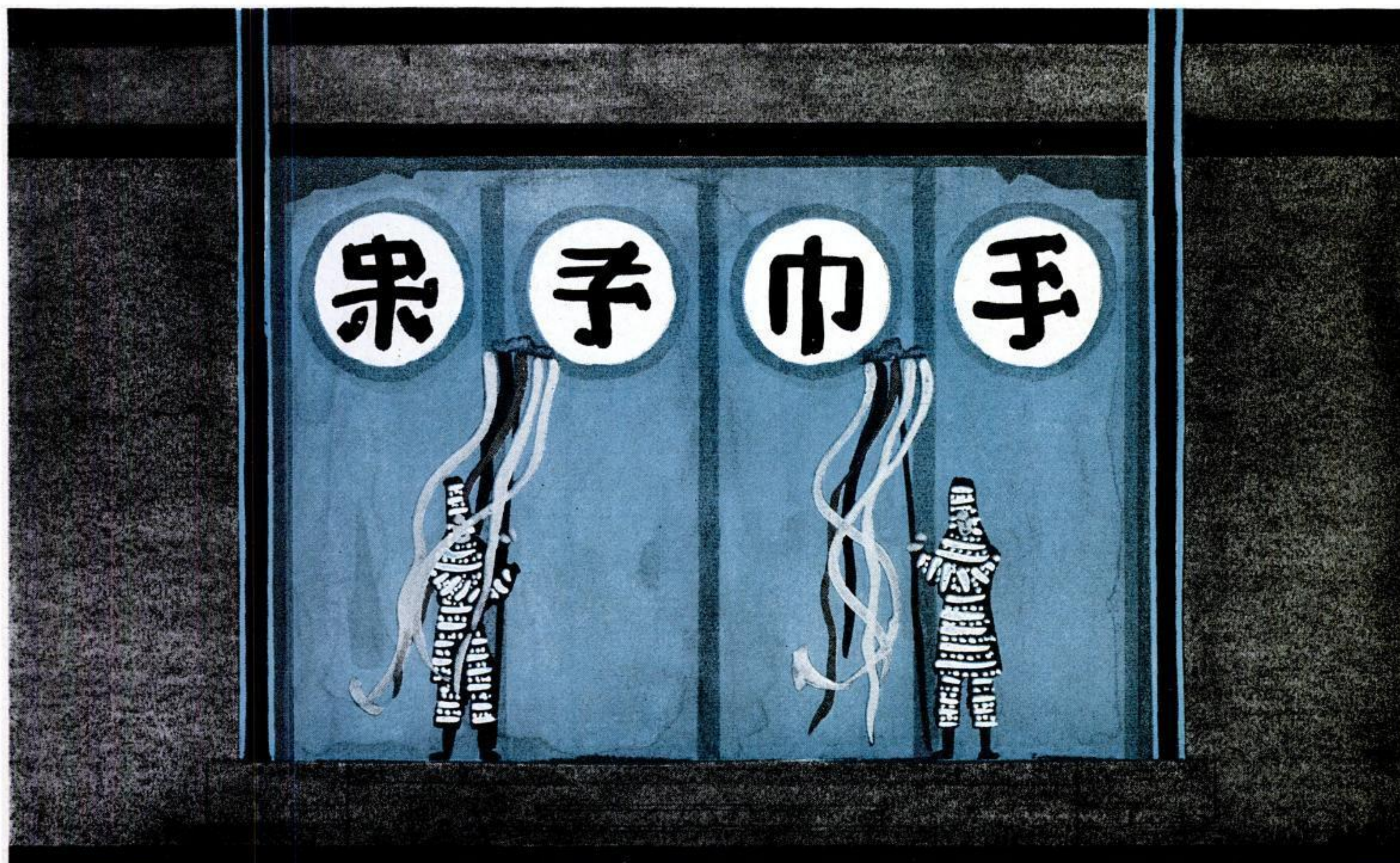
GUARD OF PALACE GATES wears calf-length pants studded with silver nailheads, suggested by early print.



PALACE GARDEN is built around a blue rock. Jones said he sketched it with his eyes closed and was surprised

to find it resembled Picasso's "bone period." Actually the ancient Chinese did collect rare specimens of volcanic

rock for their gardens, prized them as highly as flowers, painted them cobalt blue because it was the hue of heaven.



PALACE GATE consists of four massive sliding panels, painted to simulate the patina of copper, emblazoned

with potent symbols. Translated literally (*right to left*), they mean, "The dragon whiffles, the tiger roars." After

making these sketches, Jones draws detailed blueprints of his settings and personally supervises their construction.



A VISION OF THE GODS comes to Mary Martin as the faithful wife who has supported her husband's parents until their death. Because she is too impoverished to

buy them more than a humble gravestone, the gods instantly create an imposing tomb. As a reward for her piety the wife finds her husband, lives happily ever after.

Everywhere you go, you'll hear the experts say:

*"This is for me—
in my own car!"*

Experts? But good! Independent service station owners, garage men, automotive engineers and mechanics. Throughout the nation, 3 out of 5 of these experts use Macmillan Ring-Free oil in their own cars! * Best bet for *your* car, too. Let an expert tell you why...



"Me—I can sell any brand. And I sell good oils, exclusively. But when it comes to my own car, I want the oil that's *different*, the oil that *cleans* as it *lubricates*. Yes, the oil that makes any car run smoother, longer."



"I want Macmillan in here!" There's no other oil just like Macmillan. Made by an exclusive, patented refining process. Guaranteed to remove hard carbon. Helps keep your car on the road and out of the repair shop!



"That's good enough for me!" If the experts use it in their own cars, certainly you'll want to try it in *yours*. Look for the Macmillan sign in your neighborhood. Drive in. Have that crankcase drained and refilled—with the oil that will help keep that motor running sweet and smooth, Miracle oil? Macmillan oil!



It Cleans as it Lubricates!

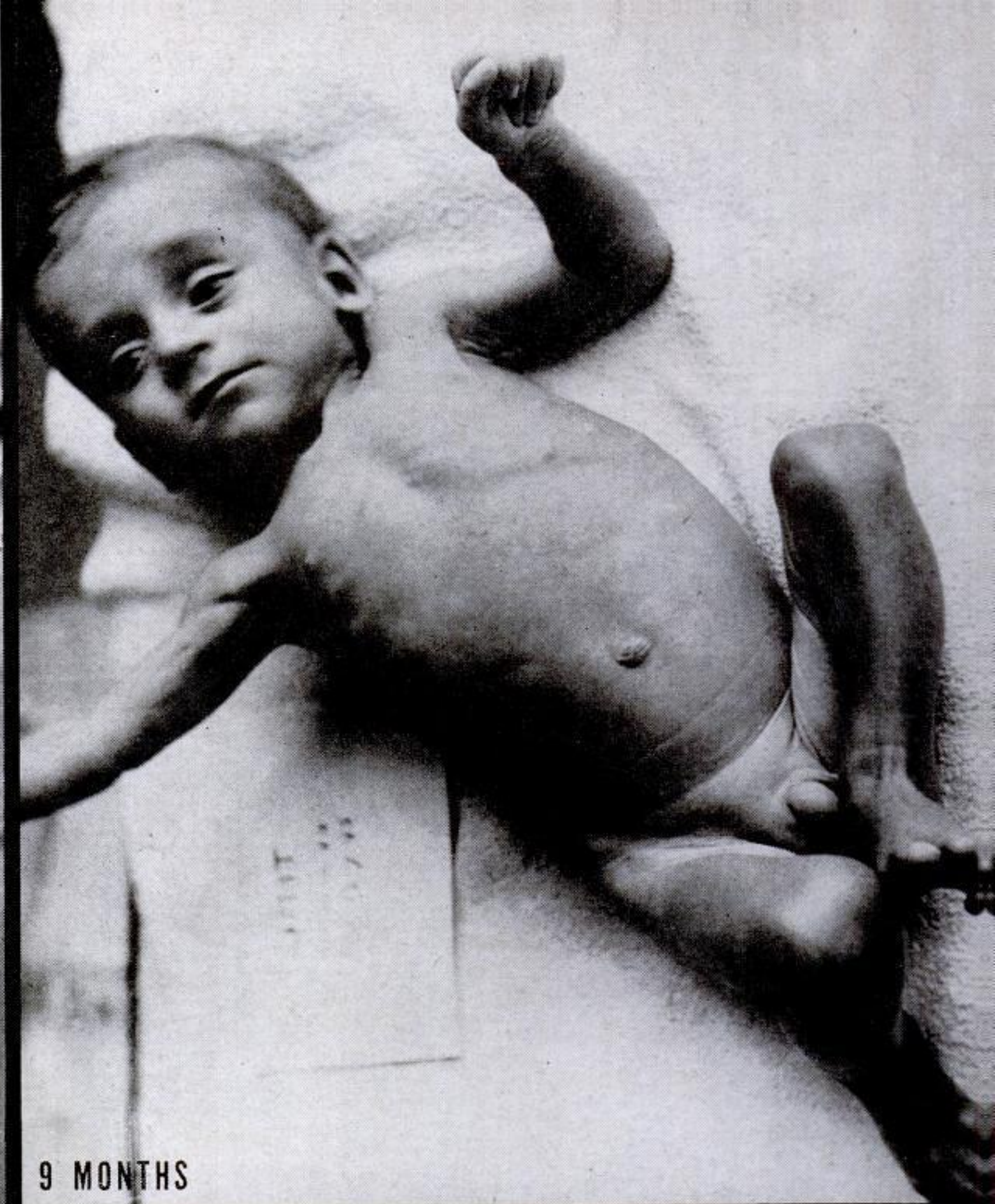
Throughout the nation, **3 out of 5** of these dealers* say—

"I USE MACMILLAN IN MY CAR!"

*Based on actual reports from thousands of independent dealers who sell Macmillan and more than 800 other brands of oil.



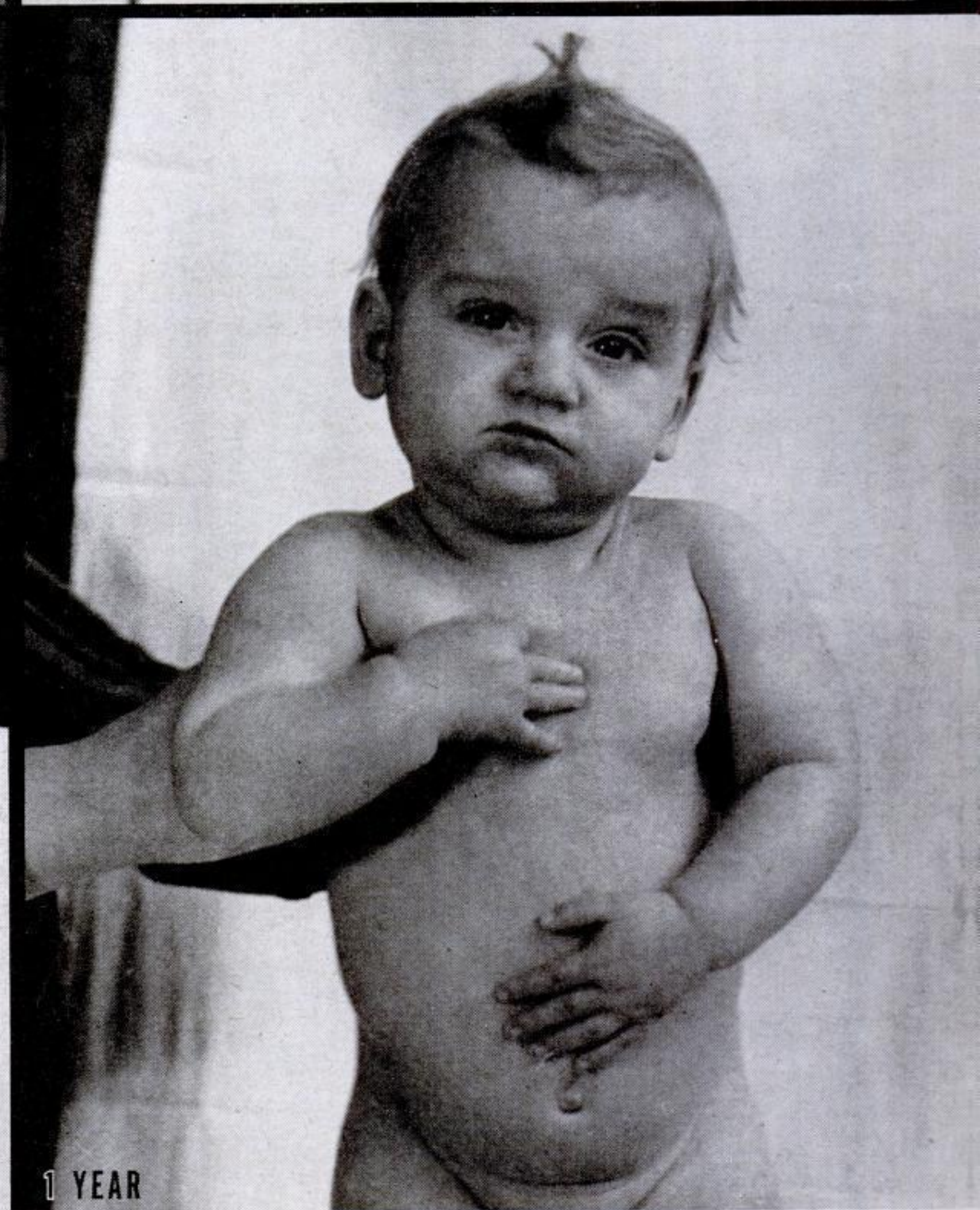
7 MONTHS



9 MONTHS



10 MONTHS

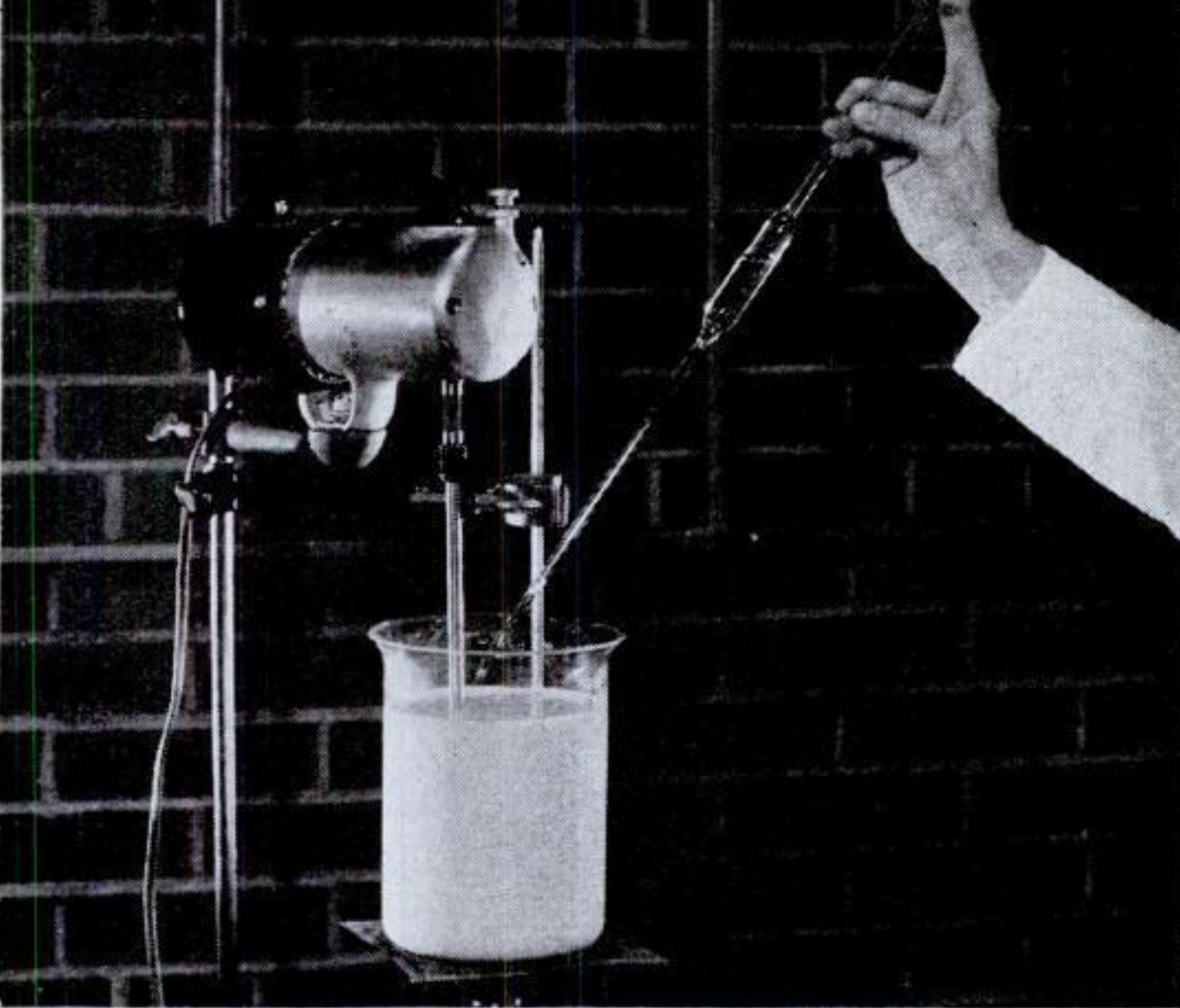


1 YEAR

A STARVED DUTCH CHILD is nursed back to chubby good health in six months. Hans Smit was one of many Dutch babies who got so little to eat during the

last months of German occupation that they were near death from malnutrition. He was restored to health by the Dutch government, which imported many tons of am-

ino acids for the treatment of its worst starvation cases. Still not completely normal, the Smit child is generally behind the development of other children of same age.



AMINO ACIDS ARE MADE from skim milk in the laboratory of the Sheffield Farms Co. Here another kind of acid is added to the milk to curdle it; separating casein from whey. Either of these may be used to make amino acids.

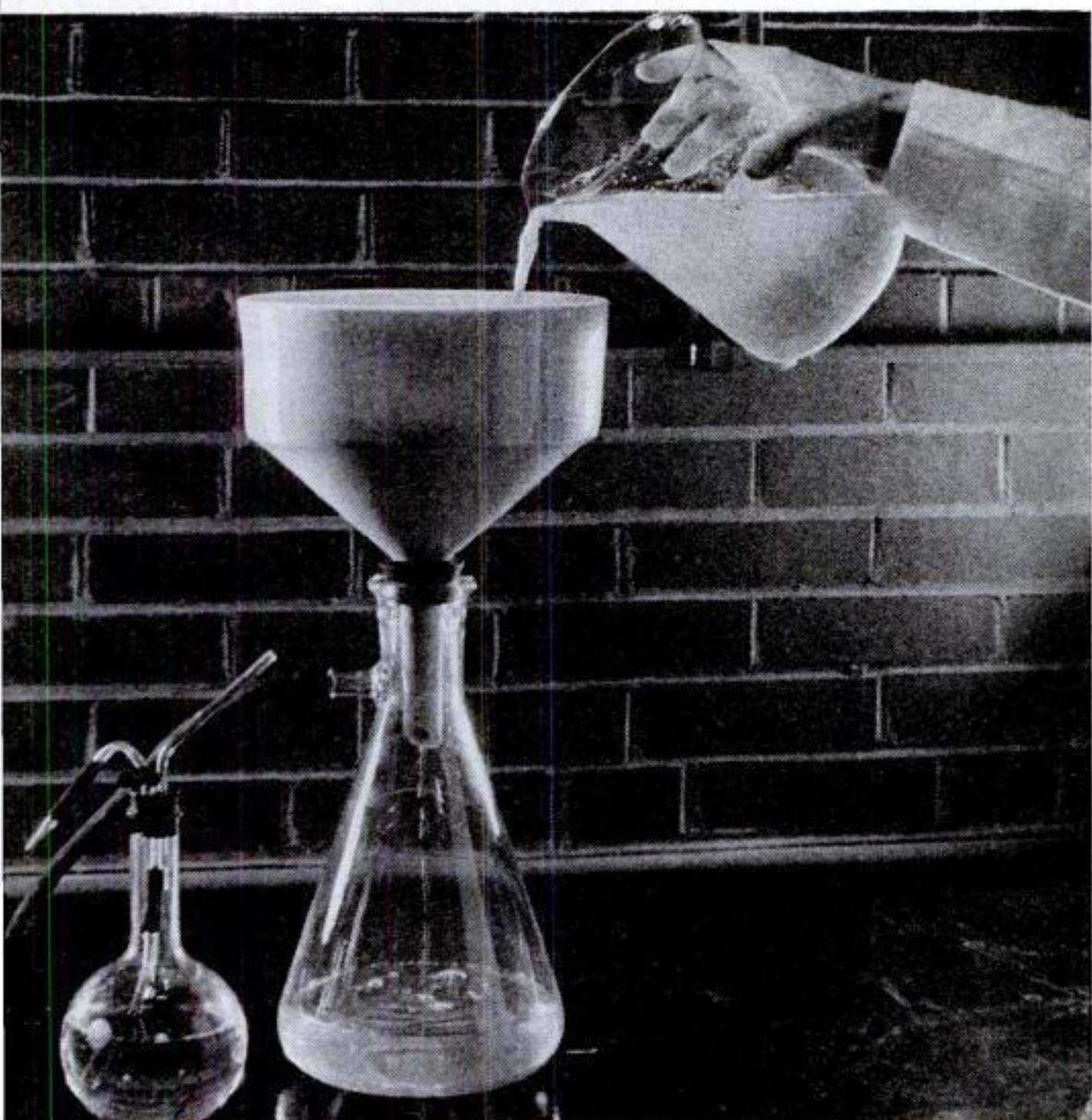
STARVATION TREATMENT

Amino acids help defeat Europe's malnutrition

Food is not always enough to satisfy the hunger of starved Europeans, whose bodies have often been so damaged by malnutrition that they cannot digest enough food to regain their health. In such cases it is necessary to feed them foods which have been digested outside the body. In Europe many victims of starvation like one-year-old Hans Smit (see opposite page) who might otherwise have died have been saved by a family of chemicals called amino acids.

Amino acids are chemicals which the body combines to make proteins, basic elements of all living cells. Normally the body gets these acids by breaking down the proteins in food. The acids are then used to make new proteins for the body's blood and tissues.

One of the greatest nutritional discoveries of recent years has been that it is possible to feed amino acids directly to people who cannot get enough of them from food proteins. Aminos for this purpose can be made from a number of protein-rich foods. How they are made from the albumin of milk by New York's Sheffield Farms Co. is shown here.



CASEIN AND WHEY are poured into laboratory separator. In Sheffield's process albumin is then extracted from the clear whey and broken down to amino acids. Final product, called Edamin, contains all essential amino acids.

CONTINUED ON NEXT PAGE

Nunn-Bush

Ankle Fashioned Oxfords

The Foundations of a Man!

Nunn-Bush shoes are *made* to be the foundations of a man. Truly fine shoes aid and conserve one's energies, increase self-confidence, raise one's self-esteem. That is why Nunn-Bush earnestly strives to build the world's finest shoes for men. It is why Nunn-Bush developed Ankle-Fashioning ... for greater comfort and added miles of style.



The Bristol
Style 4525
Brown Highland
English Custom Heel

Most Styles
\$10 to \$13.50

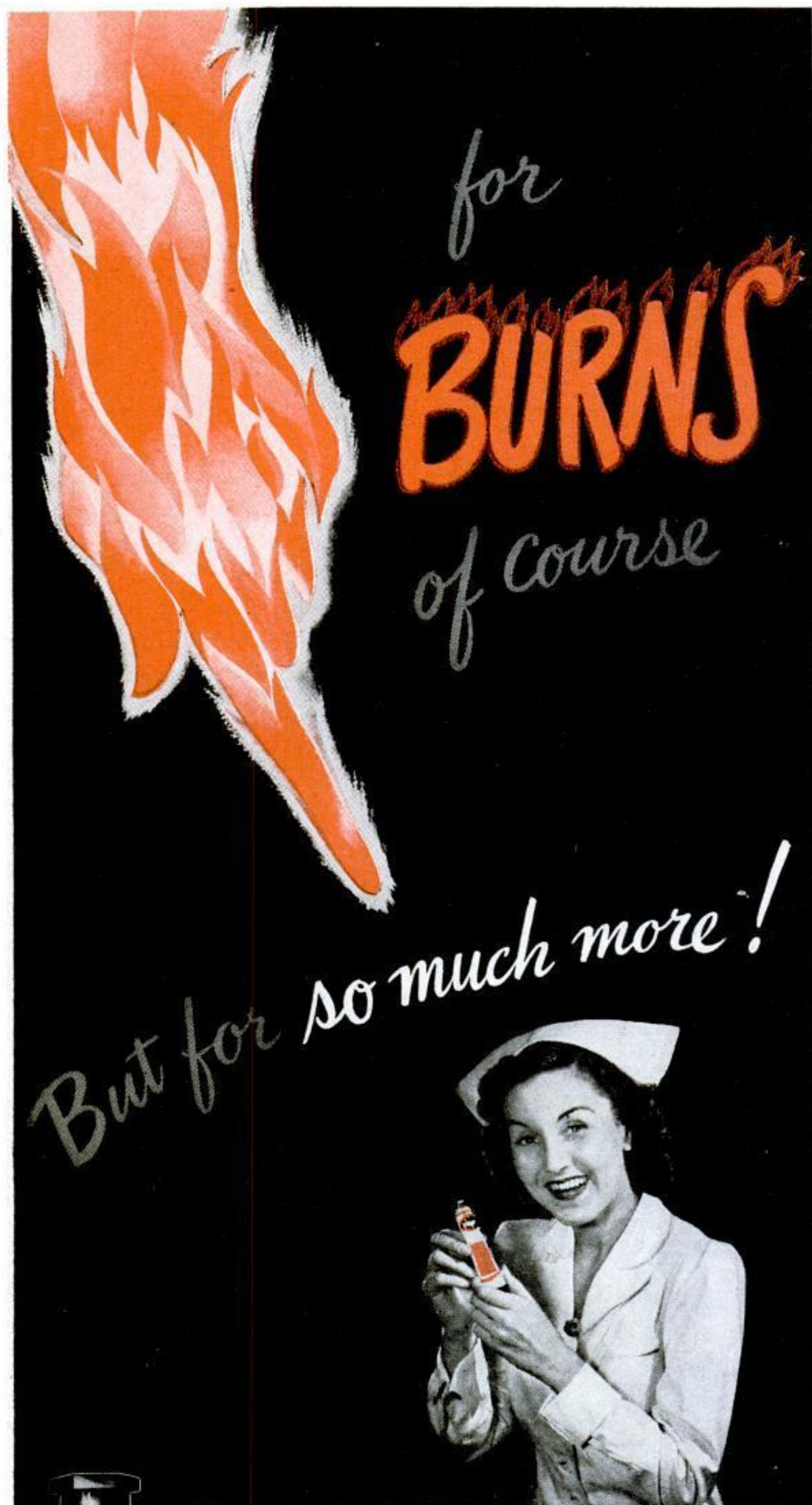


The Clyde
Style 4303
Brown Highland
Leather Heel

See Your Local Nunn-Bush Merchant

NUNN-BUSH SHOE COMPANY • Manufacturers • MILWAUKEE 1, WIS.

Starvation Treatment CONTINUED



Two out of every three homes use UNGUENTINE for burns. But to millions of people burns are only the first of its uses in household first aid.

UNGUENTINE is just the thing for surface cuts, scrapes, scratches and irritations—any break in the skin.

Never be without a handy tube or family size jar of
UNGUENTINE. *At druggists everywhere.*

- 1 It relieves pain
- 2 It fights infection
- 3 It promotes healing

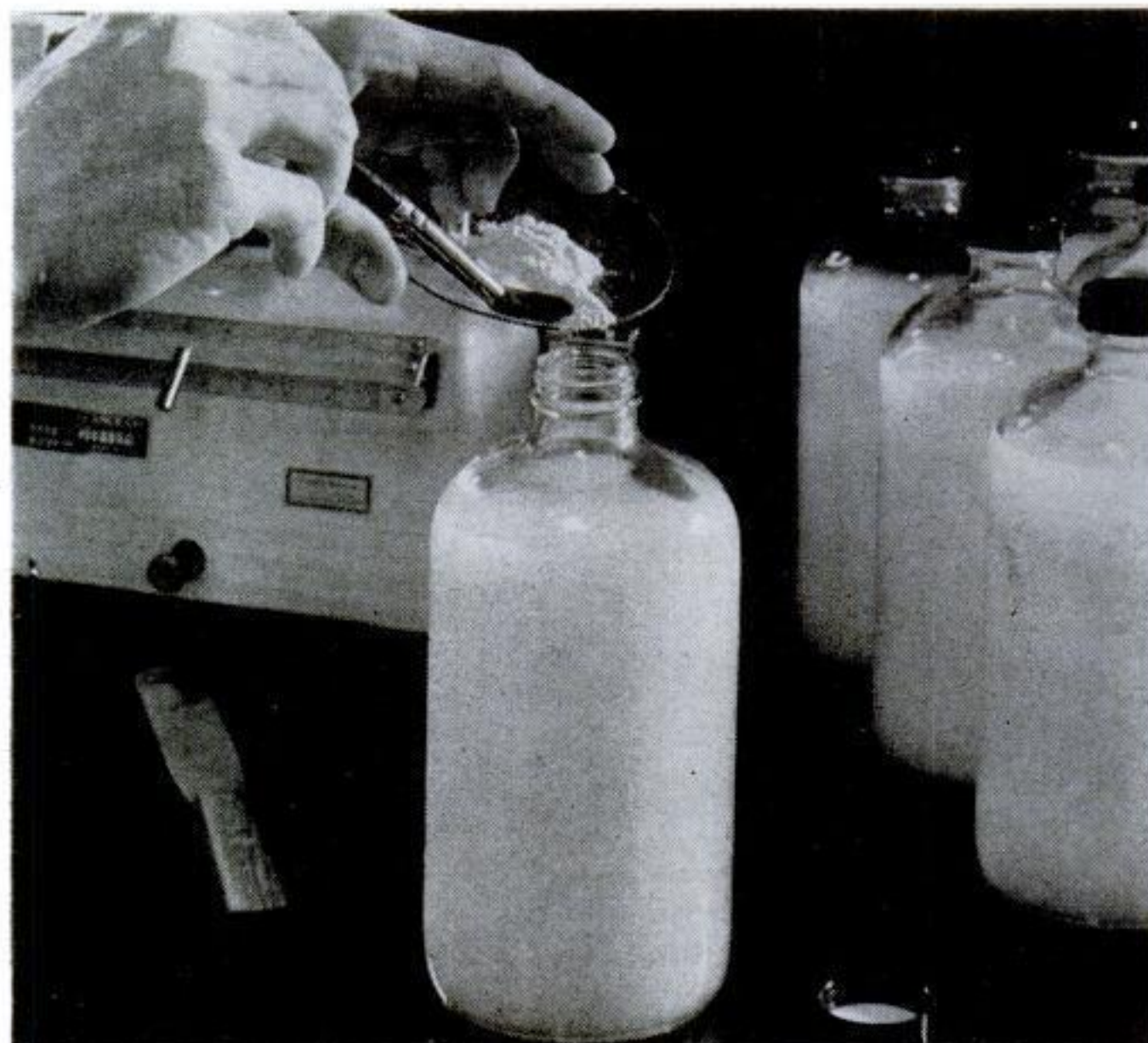
Norwich

A Norwich Product

UNGUENTINE

(U N - G W E N - T E E N)

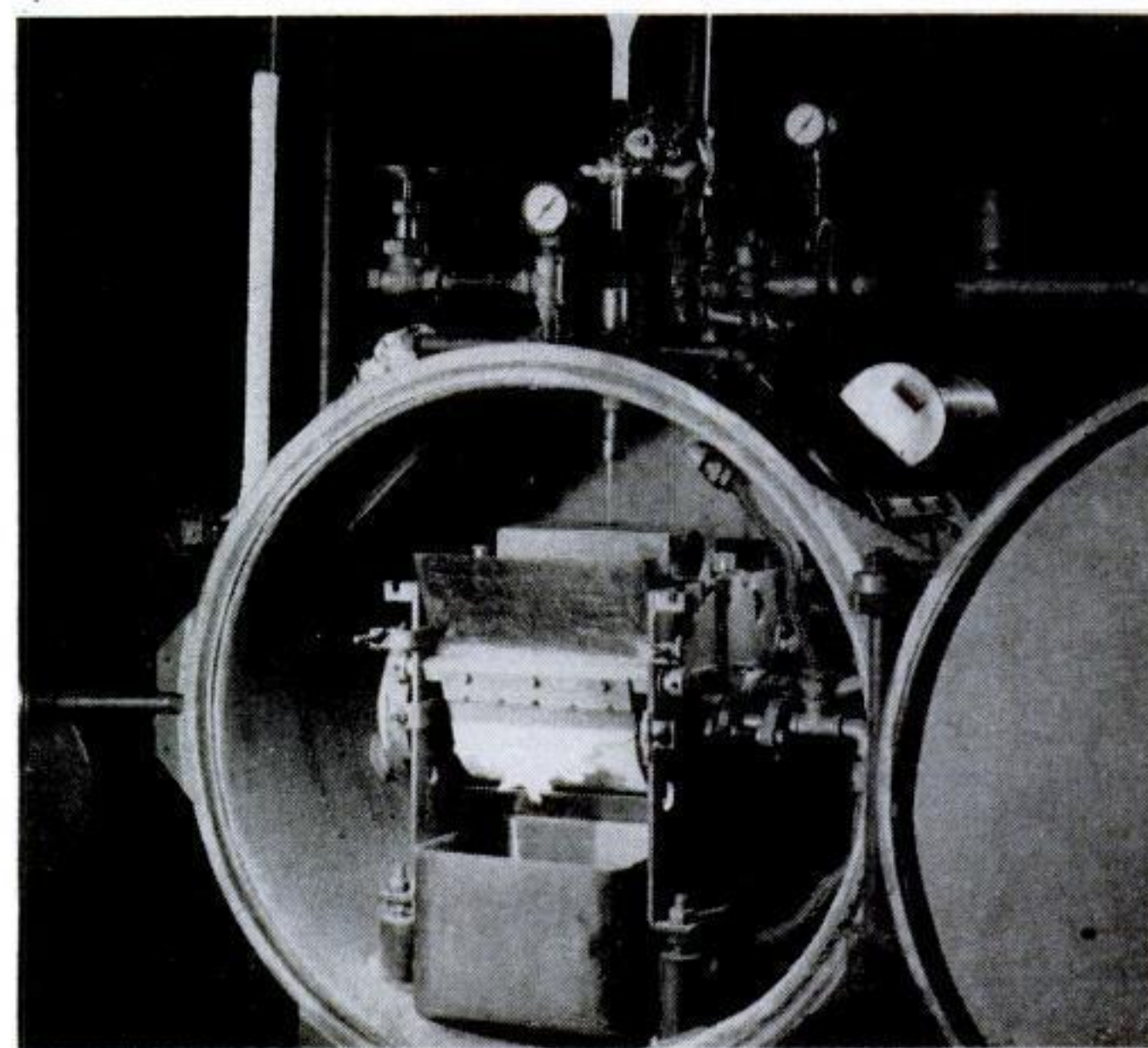
THE FIRST THOUGHT IN BURNS



DIGESTIVE ENZYMES, extracted from animal pancreas, are added to solution of albumin separated from whey. Enzymes duplicate human digestion.

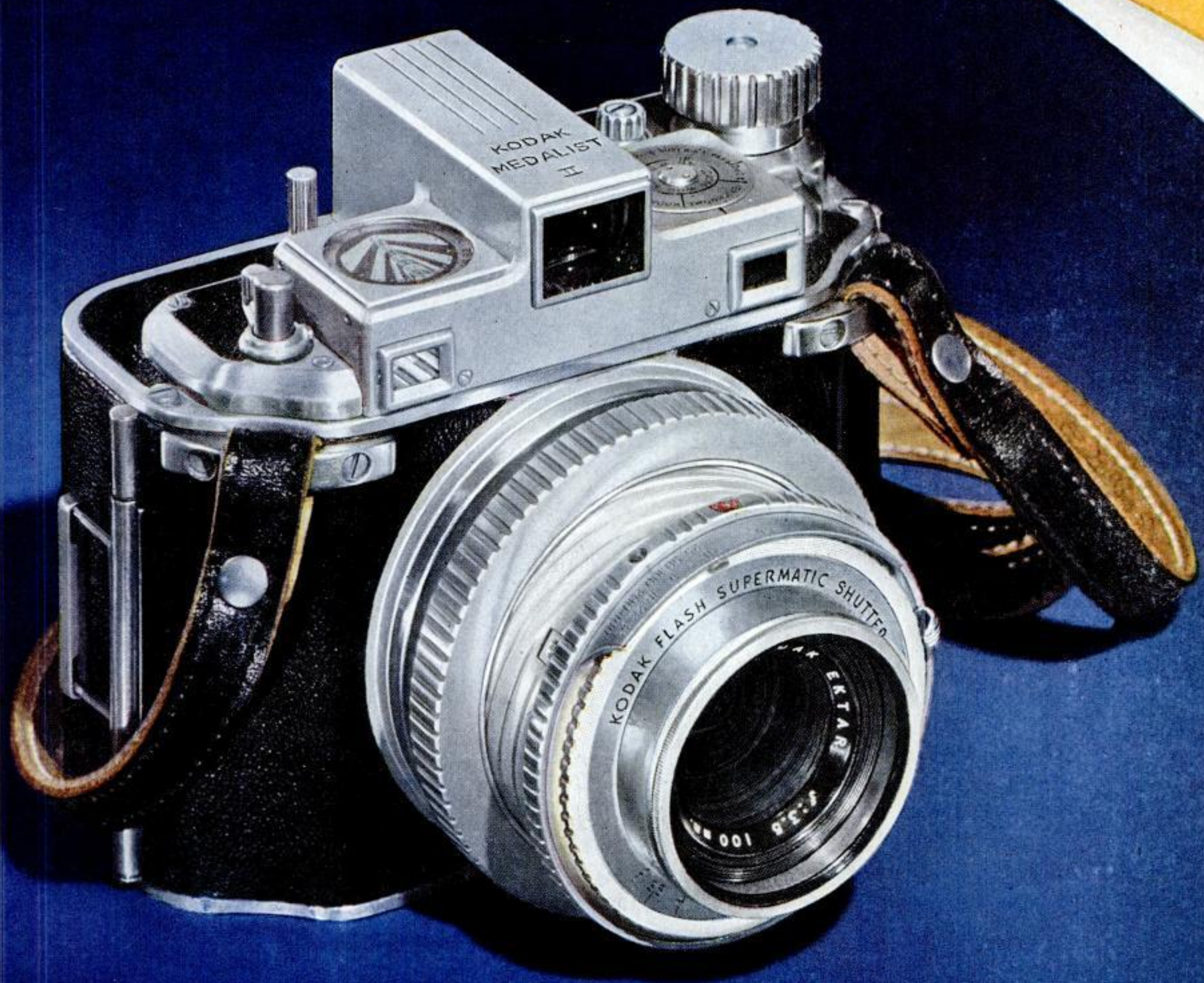


ARTIFICIAL STOMACHS, bottles in a tank of water at body temperature, break albumin down to amino acids through the digestive action of enzymes.



DRIED AMINO ACIDS come out of a vacuum drier in a crumbly white sheet. Aminos are fed directly to patients, either alone or with other foods.

Kodak

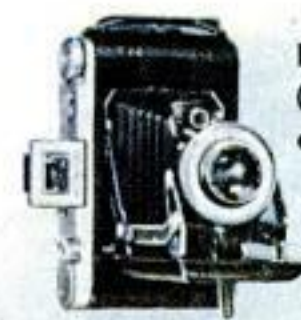


Kodak Medalist II *—now on the way—* precision-built, highly versatile

Though engineered like a fine "miniature," Kodak Medalist gets pictures $2\frac{1}{4} \times 3\frac{1}{4}$ inches—a combination unique in all photography. Medalist offers built-in roll film convenience, with adaptability for film packs, sheet films, and plates—plus Kodak Ektar, the finest lens ever available in the $2\frac{1}{4} \times 3\frac{1}{4}$ field . . . and Kodak Flash Supermatic, the world's most accurate between-the-lens shutter. Makes both black-and-white and color pictures.

As a result of valuable new developments in mechanics, optics, precision methods—achieved by Kodak during the war years—Kodak will offer you cameras of finer design and construction than ever before. Now is the time to start choosing your future camera. See your Kodak dealer . . . Eastman Kodak Company, Rochester 4, N. Y.

You've a great photographic future, with these Kodaks now on their way. Consult your dealer.



KODAK MONITOR SIX-20
(f/4.5 Special)—master of about every picture



BROWNIE REFLEX, Synchro Model—for great snapshots day or night



KODAK VIGILANT SIX-20
(f/6.3)—an instant hit



KODAK BANTAM f/4.5—handles with delightful ease



KODAK 35 (f/3.5 with range finder)—built to highest precision standards



CINE-KODAK MAGAZINE 16
—famous movie maker with 3-second loading

9 ways to serve Shefford *as a main dish during Lent*



Tomato Chevel Dumplings

Heat 1 can condensed tomato soup with $1\frac{1}{2}$ cups water, $\frac{1}{4}$ teaspoon salt, $\frac{1}{8}$ teaspoon pepper. Meanwhile to 1 cup prepared biscuit mix add $\frac{1}{2}$ cup grated Shefford Chevel and $\frac{1}{2}$ tablespoon grated onion. Then add $\frac{1}{2}$ cup milk to make soft dough. Drop by spoonfuls into boiling soup. Cover tightly and cook slowly 20 minutes. Do not lift cover during cooking. (Makes 8 dumplings.) Serves 4.



Shrimp Chevel Casserole

Wash and drain $\frac{1}{2}$ cup rice. Melt 2 tablespoons shortening, add rice and cook, stirring constantly until golden brown. Add $1\frac{1}{4}$ cups water and $\frac{1}{2}$ teaspoon salt; cover and simmer 20-25 minutes, or until tender. Remove shells and vein from $\frac{1}{2}$ pound fresh shrimp, rinse well; add $\frac{1}{2}$ cup water and $\frac{1}{2}$ teaspoon salt. Simmer 3 minutes. Drain and reserve liquid. Melt 1 tablespoon Blue Bonnet Margarine or butter in saucepan; add $1\frac{1}{2}$ tablespoons flour; stir until well blended. Gradually add $\frac{1}{2}$ cup shrimp liquid and $\frac{1}{2}$ cup cooked tomatoes. Cook, stirring constantly until thickened. Add 2 teaspoons grated onion, $\frac{1}{2}$ cup grated carrots, $\frac{1}{4}$ teaspoon Worcestershire sauce and shrimp. Heat through. Place hot rice in casserole, and cover with hot shrimp mixture. Arrange 4 ounces sliced Shefford Chevel on top. Heat under broiler 2-3 minutes, or until browned. Makes 4 servings.



Cheese and Sardine Sandwich

Spread white bread slice with Shefford Pimiento Cream Cheese. Spread second bread slice with Blue Bonnet Margarine or butter, add layer of water cress, top with well-drained sardines. Arrange two halves on individual plates. If desired, garnish with crisp carrot sticks.

Cheese and Ham Sandwich

Spread two rye bread slices with Blue Bonnet Margarine or butter. Place sliced Shefford American Cheese on one slice, add layer of sliced cooked ham. Top with remaining rye bread slice. If desired, garnish with pickle fan.

Cheese and Raw Vegetable Sandwich

Spread two white bread slices with Shefford Snappy* Brand Cheese; top one with onion slice and green pepper ring. If desired, garnish with water cress.



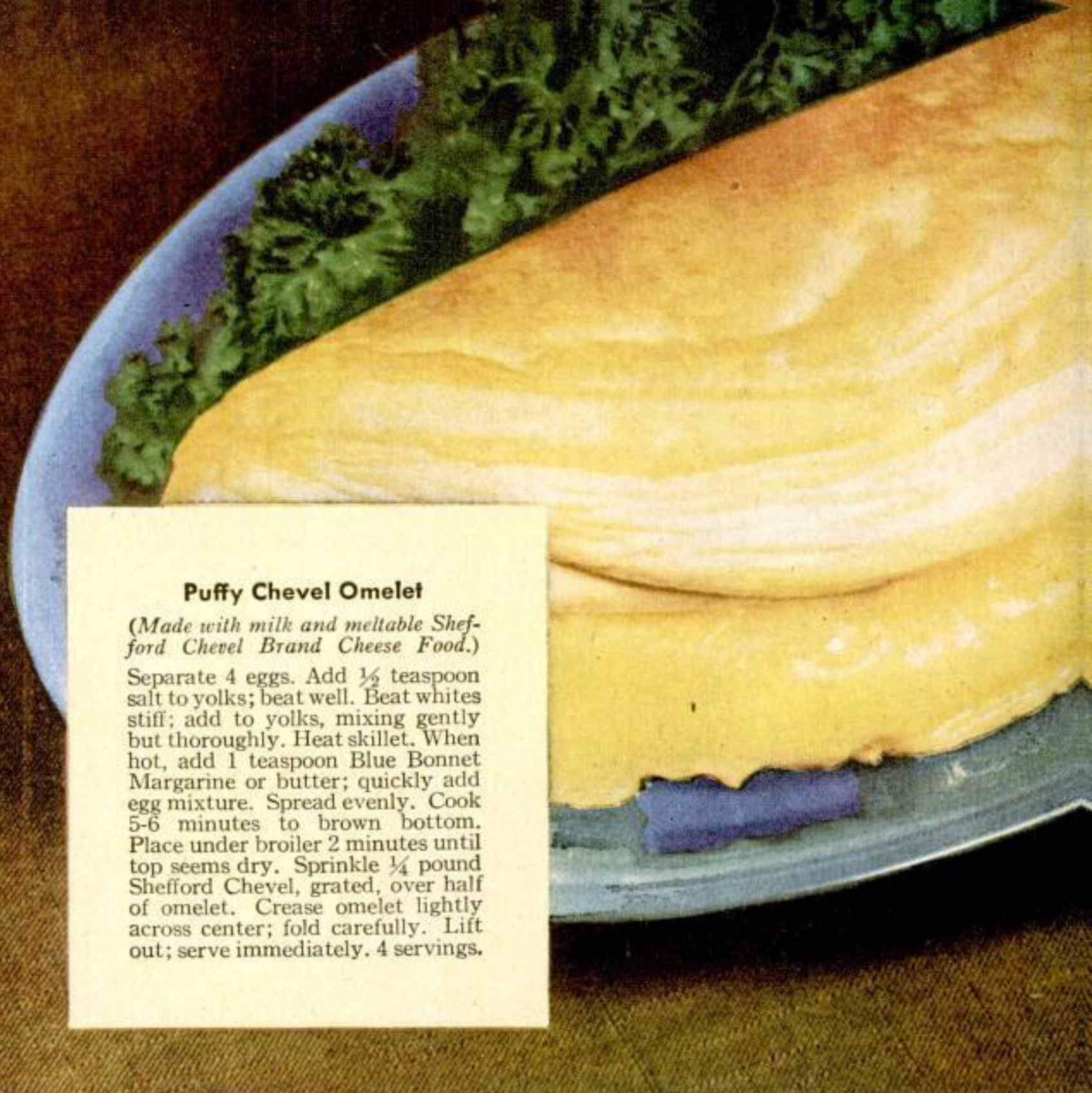
Melted Shefford Cheese Sandwich

A slice or two of bread, toasted. Generous slices of Shefford Cheese. (Shefford American or Shefford Chevel.) A sprinkling of paprika. Put the cheese on the toast, sprinkle with paprika, and place under the broiler until cheese is melted—and the answer is good eating in a sandwich.



Macaroni and Cheese

Cook 8-9 ounces macaroni in boiling salted water. Melt 1 tablespoon Blue Bonnet Margarine or butter; add 1 tablespoon flour, $\frac{1}{4}$ teaspoon salt, dash pepper, $\frac{1}{8}$ teaspoon dry mustard. Slowly add $\frac{3}{4}$ cup milk; cook, stirring until thick. Add 4 ounces grated Shefford Chevel* Brand Cheese Food; stir to melt. Mix with hot macaroni. If desired, save part of grated Chevel to sprinkle over top. Serves 4-6.



Puffy Chevel Omelet

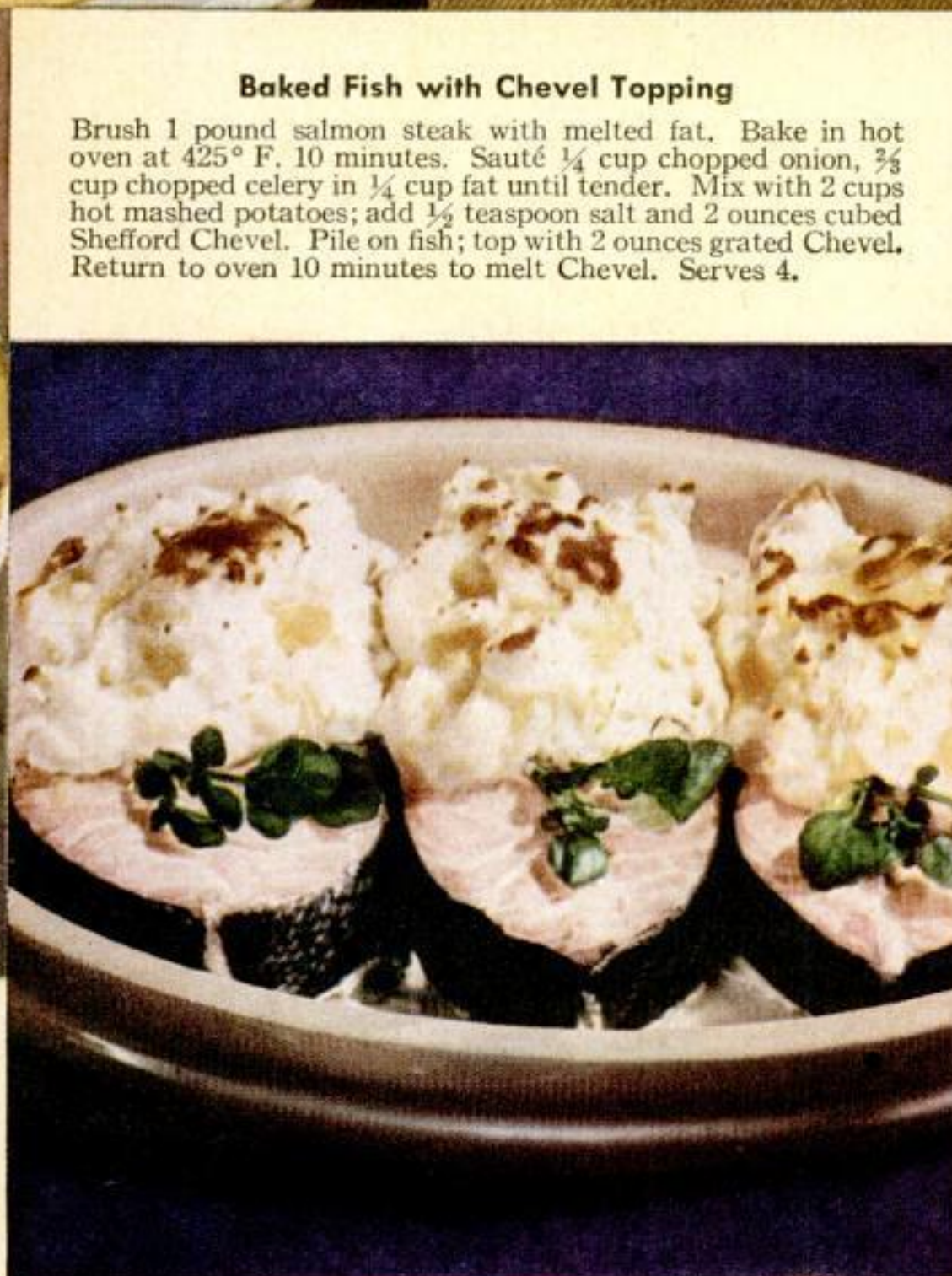
(Made with milk and meltable Shefford Chevel Brand Cheese Food.)

Separate 4 eggs. Add $\frac{1}{8}$ teaspoon salt to yolks; beat well. Beat whites stiff; add to yolks, mixing gently but thoroughly. Heat skillet. When hot, add 1 teaspoon Blue Bonnet Margarine or butter; quickly add egg mixture. Spread evenly. Cook 5-6 minutes to brown bottom. Place under broiler 2 minutes until top seems dry. Sprinkle $\frac{1}{4}$ pound Shefford Chevel, grated, over half of omelet. Crease omelet lightly across center; fold carefully. Lift out; serve immediately. 4 servings.



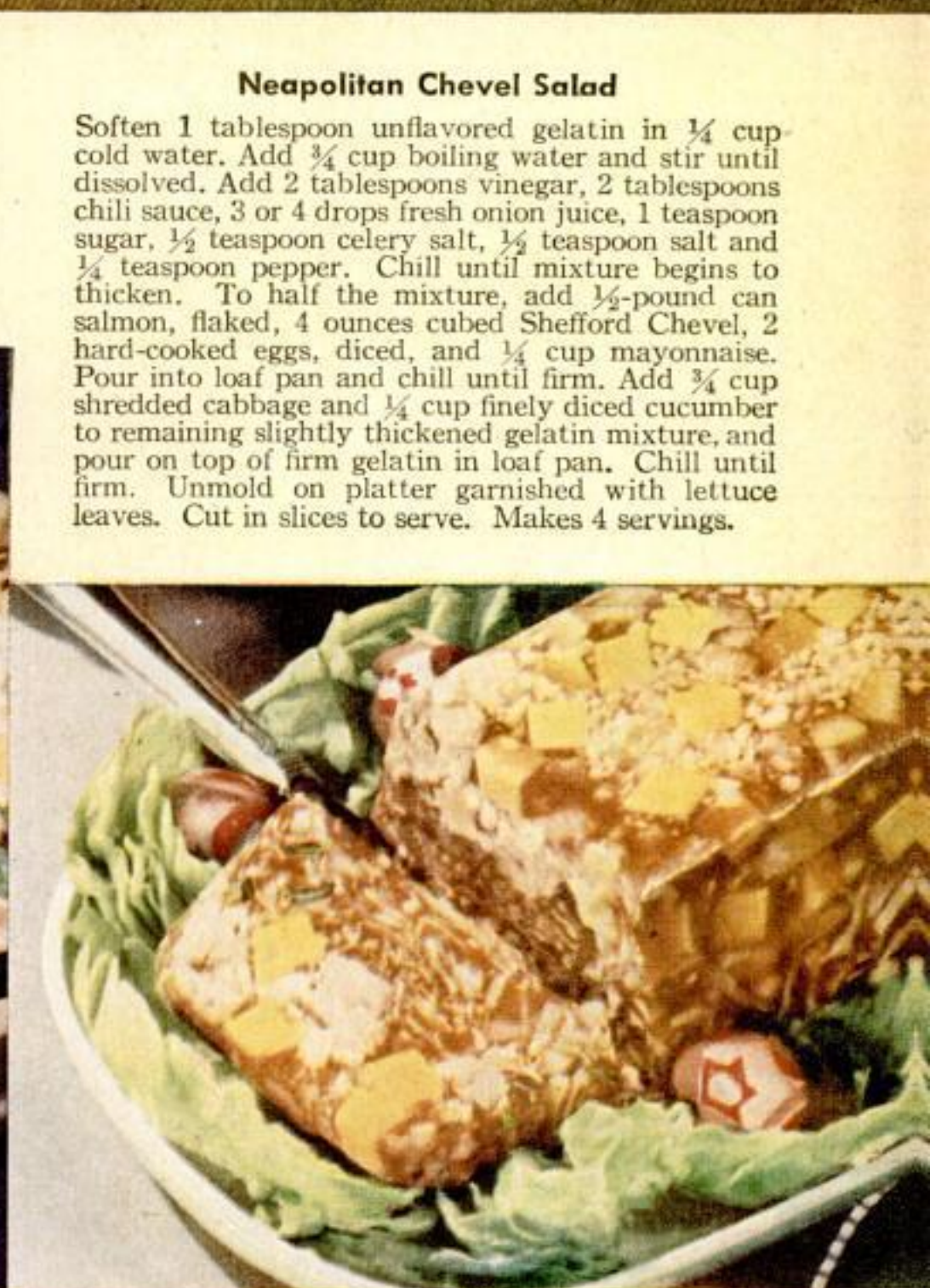
Shefford American Vegetable Casserole

Cook 4 medium-sized potatoes, halved; 8 medium carrots, cut lengthwise; 4 small onions; 1 cup peas separately in salted water. Make cheese sauce, using $\frac{3}{4}$ cup of liquid from cooked vegetables, $\frac{1}{2}$ cup milk, 2 tablespoons flour, $\frac{1}{4}$ teaspoon salt, 6 to 8 ounces grated Shefford American. Pour sauce over vegetables; place under broiler, using medium heat, until lightly browned.



Baked Fish with Chevel Topping

Brush 1 pound salmon steak with melted fat. Bake in hot oven at 425° F. 10 minutes. Sauté $\frac{1}{4}$ cup chopped onion, $\frac{3}{8}$ cup chopped celery in $\frac{1}{4}$ cup fat until tender. Mix with 2 cups hot mashed potatoes; add $\frac{1}{2}$ teaspoon salt and 2 ounces cubed Shefford Chevel. Pile on fish; top with 2 ounces grated Chevel. Return to oven 10 minutes to melt Chevel. Serves 4.



Neapolitan Chevel Salad

Soften 1 tablespoon unflavored gelatin in $\frac{1}{4}$ cup cold water. Add $\frac{3}{4}$ cup boiling water and stir until dissolved. Add 2 tablespoons vinegar, 2 tablespoons chili sauce, 3 or 4 drops fresh onion juice, 1 teaspoon sugar, $\frac{1}{2}$ teaspoon celery salt, $\frac{1}{2}$ teaspoon salt and $\frac{1}{4}$ teaspoon pepper. Chill until mixture begins to thicken. To half the mixture, add $\frac{1}{2}$ -pound can salmon, flaked, 4 ounces cubed Shefford Chevel, 2 hard-cooked eggs, diced, and $\frac{1}{4}$ cup mayonnaise. Pour into loaf pan and chill until firm. Add $\frac{3}{4}$ cup shredded cabbage and $\frac{1}{4}$ cup finely diced cucumber to remaining slightly thickened gelatin mixture, and pour on top of firm gelatin in loaf pan. Chill until firm. Unmold on platter garnished with lettuce leaves. Cut in slices to serve. Makes 4 servings.



You may think of Lenten dishes as starting with fish or eggs or macaroni. But after all, it's the cheese you put with them that gives the finishing touch of flavor.

So the best start is with Shefford Cheese. Shefford thinks flavor is the most important thing about cheese.

You know you're eating real cheese when you taste Shefford—fine cheese—cheese with honest, natural flavor.

Even when teamed with other foods, you can still detect the overtones of good cheese when you make a main dish with Shefford.

Shefford has many different styles and flavors for you to work with—mild, nippy, delicate or robust. Meltable, spreadable, sliceable. Smooth-textured and mellow.

They are made from good milk (with its solid food values) and made with the old-time expertness that comes from forty-odd years of fine cheese making.

You'll find most varieties of Shefford in any good food store. Just remember to say "Shefford" for fine cheese.

SHEFFORD CHEESE CO., INC.
Green Bay, Wisconsin

*Chevel and Snappy are trade-marks owned by Shefford Cheese Co., Inc.

Say Shefford for fine cheese



Why is this Merry-go-round so Merry?

'Cause every rider's a sure-fire winner! You can't miss catching a lucky ring when you reach for the Five-Flavor Life Savers kind. What entrancing candy for only a nickel! M-mm-m, Orange! Lemon! Lime! Pineapple! Wild Cherry! So just get yourself a roll of these grand fruit flavors.





GRETCHEN MERRILL PERFORMS A FAST, ONE-FOOT "CHARLOTTE STOP." IN BOTH FRONT AND REAR VIEWS SHE IS SKATING BACKWARD

Champion Figure Skater

Gretchen Merrill excels in a graceful and complicated sport

by OLIVER JENSEN

In the Chicago Arena this week there will take place a curious and infinitely fascinating spectacle, the National Amateur Figure Skating Championships of the U.S. The emphasis is heavy on the word amateur, but although the performers will be untainted by sordid motives of profit, there will be no more graceful skating to be seen anywhere else in America this year.

Figure skating is at once fashionable yet obscure, spectacular yet doctrinaire. It has long since left behind its old millpond, Currier & Ives print days and is today a highly popular, complex and stylized sport. Yet the national association which controls the championships is a charmingly old-fashioned and faintly snobbish organization which can argue at great length over the number of millimeters separating two skate marks and which considers "turning professional" a social error tanta-

mount to expectorating in the finger bowls at Mrs. Vanderbilt's. Indeed, the "People" column of its national magazine with icy significance lists those who have turned pro right after "Deaths."

The most celebrated and bitterly contested award in the association's giving this year, as usual, will be that of Ladies Figure Skating Champion of the U.S. There are, of course, other prizes—for men, for pairs and "fours," for various dances—but attention in figure skating centers on women. Each woman singles contestant must not only exhibit her skill and imagination in what is known as "free skating;" she must also be ready at a moment's notice to perform any six of some 68 complicated gyrations called "school figures." In these each loop and twist and turn is precisely foreordained and must be executed with as little

deviation from set rules as a catechism. This kind of skill is measurable, often with tape and magnifying glass, and the judges who measure it will, according to all reliable predictions, once again this year bestow their most coveted cup on the current Ladies Champion, Miss Gretchen Van Zandt Merrill, age 20, of the Skating Club of Boston.

To be without peer in so exquisitely developed a sport is notable enough in one so young, but Gretchen lays claim to special attention on several other grounds. She first won her present senior title at 17 and has held it ever since. Some professional and amateur skating authorities believe her the greatest figure skater in the world, a claim which she has never had a chance to establish because the war canceled all international competition.

To lay onlookers, less interested in technical

NEED A LAXATIVE?

Try Lemon and Water
— it's good for you!



Lemon and water, when taken first thing on arising, makes harsh laxatives unnecessary for most people.

This natural fruit drink — simply the juice of a lemon in a glass of water — is all that most people need to insure prompt, gentle, *normal* elimination. And unlike harsh laxatives, which irritate the system and impair nutrition, lemon and water is *good* for you!

Millions Take Lemons for Health
Lemons are among the richest sources

of vitamin C, which restores energy, helps you resist colds and infection. They supply valuable amounts of B₁ and P. They alkalize. They aid appetite and digestion. National surveys show that 10,500,000 Americans now take lemon and water as a regulator or health builder.

Not sharp or sour, lemon and water has only enough tang to be refreshing: clears the mouth, wakes you up. Try it for 10 mornings, first thing on arising.

California Sunkist



Keep regular the *healthful* way!

LEMON and WATER

— first thing on arising



DISTINCTLY MASCULINE • DECIDEDLY CORRECT

YES. *There's a wild woodsy side to*

most regular fellows. Perhaps that's why so many go for SPORTSMAN — after-shave, talc, soap or whatever. For indoor luxury with outdoor overtones. Valet fastidiousness with a Tarzan tang. And all very pleasant.

In handsome wood capped bottles with full-color reproductions of sports paintings by famous American artists: Shaving Lotion, Cologne, Hair Dressing, 4 oz., \$1.50; 8 oz., \$2.50. Talc, 75¢, \$1. Shaving Bowls, \$1.50 and \$2.50. Sportsman Gift Packages \$2.25 to \$10, Plus Tax. At Better Stores

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CHAMPION FIGURE SKATER CONTINUED

matters, Gretchen's appeal is simple and understandable. In her short, sequin-spangled costumes, pirouetting, twisting, spinning, jumping and swirling around on the ice, she is an enchanting spectacle. And when at length she comes to a stop and stands immobile on the furrowed tips of her snow-white skates, the nonexpert makes another discovery: Gretchen, with her shapely figure and ash-blonde hair, is a winsome, thoroughly feminine and beautiful girl. These compelling attributes, while they have little to do with skating, have unquestionably elicited some of the subsidiary honors which have come to her, including many offers (all refused) to turn professional. Last year a fashion organization named her the "best-dressed woman in U.S. sports." When she first won the championship and brought honor to Massachusetts, the state's Horticultural Society was moved to name a new white orchid after her and chose the most eminent courier in the Commonwealth to deliver a sample corsage. The courier, a neighbor of the Merrills' in Boston's Chestnut Hill section, arrived with his package about 9 in the evening. Gretchen and her mother were both in bed when they heard the knock at the door. "I'm too tired to get up and answer," said Gretchen, turning over wearily. "I don't care if it's the governor of Massachusetts." The only points to this story are that figure skaters require a great deal of sleep and that the man at the door was, in fact, Leverett Saltonstall, then governor of Massachusetts.

Besides sleep, a hard-working athlete like Gretchen requires large quantities of food. No amount of it seems to affect her figure adversely. Recently, for example, while training in Los Angeles for the Nationals, "The Appetite" was taken to Romanoff's restaurant in Beverly Hills. Stating that she didn't feel very hungry, she proceeded to consume one large crabmeat cocktail and half of the one served to her escort; a plate of onion soup; two thirds of a gigantic sirloin steak for two; one large lettuce, anchovy and garlic salad and half her escort's; several pieces of bread; four cups of coffee and a large plate of ice cream smothered in strawberries. Reaching home, faint from lack of nourishment, she tossed off a jigger of liver extract to carry her through the night.

"The print's" the thing

Aside from this pleasing weakness, Gretchen adheres inflexibly to her athletic vows. She never misses a day on the ice, often turning out at 6 A.M. to avoid crowds. With the concentrated zeal of a nun at her orisons, she traces the same figures again and again, pausing recurrently to bend low and inspect the marks she has left on the ice. Eventually these marks, known to figure skaters as "the print," will be studied by judges no less determined to find flaws than a jealous woman is to discover lipstick marks on her husband's shirt. Preoccupation with perfection of form is, indeed, the hallmark of modern figure skating and distinguishes it from all but a handful of other well-known sports. In golf, for example, form is widely conceded to be helpful, but a man could theoretically win the championship by standing on one foot and hitting the ball with an andiron, providing only

CONTINUED ON PAGE 68



GRETCHEN'S COSTUMES, like \$250 one at top left which she will wear in this year's free skating, are chic and expensive. Trophy is champion's cup.



"Here's that new Maytag you've been waiting for" ... now at your Maytag dealer's... the finest Maytag

we've ever made... with all the famous features that built Maytag leadership... the big, square cast-aluminum tub that handles bigger washings, keeps water hotter longer... the exclusive gyrafoam action, so rough on dirt, so gentle on clothes... the sediment trap that drains off dirt... plus many post-war improvements. See these and other special washing advantages in the handsome 1946 Maytag which your dealer is offering now at the 1941 price. The Maytag Company, Newton, Iowa.

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for finer flavor and aroma . . . keener
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CHAMPION FIGURE SKATER CONTINUED

that he got around the course in fewer strokes than his opponent.

Although the sport has grown complex, today's figures are all still based on elaborations of the familiar figure 8, the first evolution a tyro must learn. Skaters in the novice and junior classes generally perform each half of the 8 on a different foot, while seniors like Gretchen use the same foot throughout. To complete such a compound figure obviously requires greater starting speed and, more difficult still, the ability to maintain it.

A good example of a fairly complex figure is "threes." Halfway around his first circle, the skater heads his blade sharply inside the top of the 8, turning out rapidly and going on to complete the circle. Still on the same foot, he goes on to repeat the same maneuver (as in all figures) on the other lobe of the 8. To make the pointed cuts in each case, of course, forces the contestant to twist both skate and body from one direction to another. If the skate was going forward, it comes out of the cut going backward although the skater himself is still proceeding in the same direction. Figure skaters, who consider this sort of thing quite easy to understand, call the evolution threes because when it is finished the ends of the 8, looked at sidewise, in their opinion each resemble the Arabic numeral 3.

The complications in figure skating stem from several considerations. Gretchen may be required to start any figure on either the right or left foot and either backward or forward, with a clean, graceful "one push" beginning. The initial edge of the skate will also be specified in advance, either inner or outer, and this will in turn dictate all subsequent changes of edge. "Edge" is one of the fundamental fine points of modern figure skating. There are certain predetermined points, and no others, at which skaters must change from one edge of the skate to the other. Above all, they are expected never, except in the brief moment of change-over, to skate flatly along on an even keel. If Gretchen, for example, should accidentally skate on both edges, the mark she would leave would be called a "flat" and scored against her. However, being a smart skater, she would try to hide the evidence by blotting out the flat as she skated over the same point again.

But judges are concerned, too, with the skater's posture and grace, the angles at which hips, arms, hands and free foot are held. In appraising a print they insist that each lobe of the 8 have a diameter approximately three times the skater's height, that it be symmetrical, clean and free of skips, jumped turns or "wobbles" left by lack of control or unsteady recoveries. Also they are extremely fussy about "triple repetition," by which they mean that each complete figure must be repeated in the same traces three full times. This, to the uninitiated, seems like asking a railroad train to stay on its tracks while going around a curve, without flanges to hold the wheels on the rails. Yet fine figure skaters like Gretchen can perfectly superimpose their tracks time and again.

Far more spectacular than school figures to onlookers is Gretchen's planned free-skating routine for this year's championship. Unlike most competitors, who have their routines created for them by professional teachers, Gretchen is an inventive choreographer who dreams up her own succession of jumps, spins, splits, spirals and other acrobatics which she will perform to a Paul Whiteman recording of Ferde Grofé's *Park Avenue Fantasy*. In last year's routine she interpreted a portion of Strauss's *Die Fledermaus*. Free skating, while conducted on a more slippery proscenium, closely resembles ballet although a careful effort is made to keep it from becoming overly "artistic."

She comes from Beacon Hill

Gretchen's outstanding ability in all branches of her favorite sport can scarcely be traced to her ancestry, which was not conspicuously athletic. An only child and the descendant of what her mother, a cheery New Yorker, terms "a long line of Apleys," Gretchen was born to Mr. and Mrs. Abner Scott Merrill in Boston on Nov. 2, 1925. The Merrills were careful New England bankers who lived on Beacon Hill, the fairest portion of old-fashioned Brahmin Boston. Her father died when she was 9, but Gretchen has never had to worry about money. This delightful state of affairs is not unimportant to one planning to compete in amateur figure skating circles. Meanwhile, at the age of 4, this new Merrill had demonstrated that she was a born athlete by winning a medal for diving at Wiano on Cape Cod, where the family spent summers. Every summer thereafter she won prizes in swimming, diving and tennis, but did not take up skating until she was 10 and unwillingly attending Beaver, Boston's select girls' school. Gretchen, who was naturally quick and bright, begrudged the time which for-

CONTINUED ON PAGE 70



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package at any
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SHARP

use

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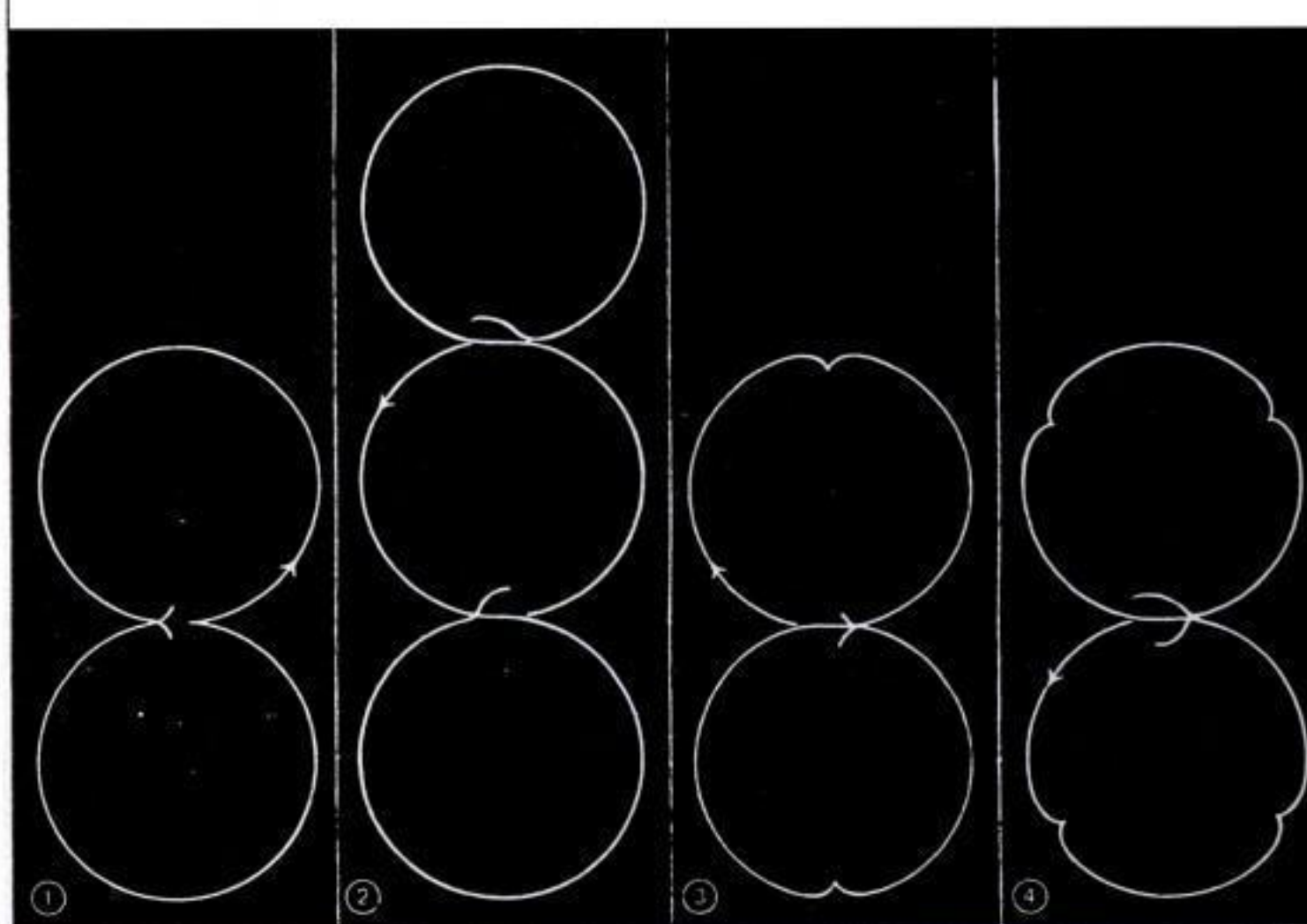
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THE BASIC FIGURES of figure skating are all variations on the simple figure 8. To this pattern the skaters add circles, indentations, loops, brackets. They can vary these by skating forward or backward on either foot and on either edge of the blade, all according to rigid rule. The total number of pos-

CHAMPION FIGURE SKATER CONTINUED

mal learning took from her sports and resented the "progressive" system of marking under which she was rewarded not for her knowledge, which was excellent, but for her effort, which was poor. Her effort was strictly reserved for figure skating.

One day when she was 11, Gretchen recalls, she met Sonja Henie, who was practicing at the Boston Garden under the choleric eye of her Norwegian father. Miss Henie, who had just completed her first movie, was a great idol to the new little skater. Suddenly, in attempting a difficult jump, Miss Henie took a fall and then another and another. Father and daughter barked at each other excitedly in Norwegian, and Gretchen, her illusions shattered, at the same moment resolved that she could certainly be as good as that. At 12 she won the National Novice Championship and a year later the National Junior Championship. For the next three years Gretchen gunned for the Senior Championship and was twice runner-up.

In spite of all these achievements, Gretchen and her mother claim that her first five years of skating were very casual. The year she won the Novice Championship, in fact, little Gretchen failed to appear on the ice when her name was called for the Third Figure. The loudspeaker barked impatiently several times, while the embarrassed Mrs. Merrill searched hastily for her missing angel. Finally the door of the powder room opened slowly and Gretchen sauntered out, holding a comic book in one hand and buttoning her little costume with the other. After winning the Junior Championship next year, Gretchen still preserved her amateur attitude when an Associated Press photographer bore down on her.

"Hold it," he instructed her, "I'm from the A.P."

"No, indeed," said Gretchen imperiously, "I guess I know who you are. My mother buys groceries from you and you're not going to use me to advertise things!"

By the time she was 14, Gretchen was more grown up than many girls her age and was going to football games, dances and house parties at Harvard and Princeton. Every year she and her mother would spend the Christmas holidays at the Lake Placid Club, which though healthy and outdoorsy, can be very gay. But then, at 16, Gretchen lost the senior competition for the third time and it almost broke her heart. Her mother, who was getting a little tired of vicarious skating, hopefully offered her a bracelet if she would give up the whole business.

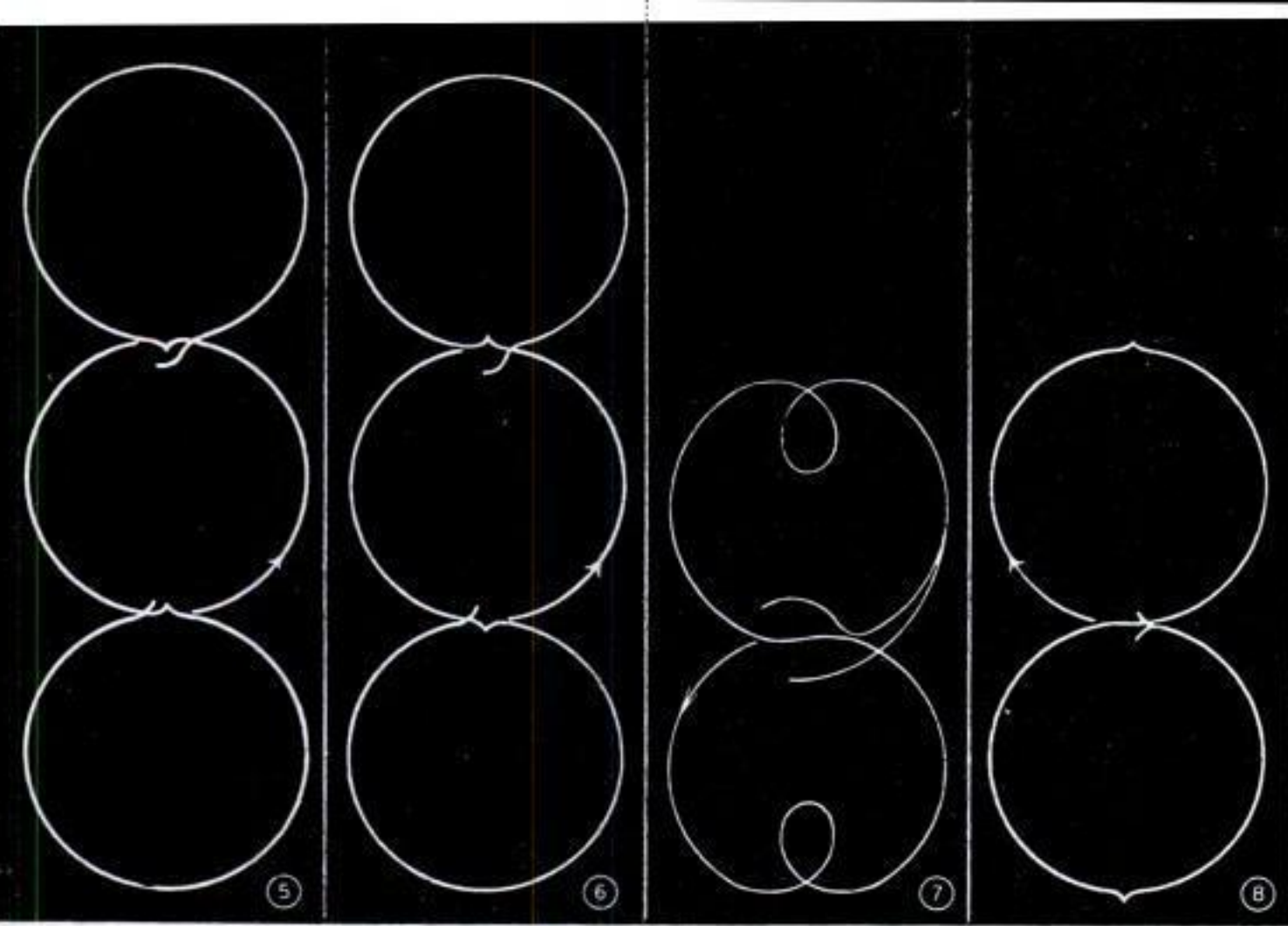
"You underestimate me," she said flatly.

"Then I took the veil," says Gretchen. "We went back to Lake

GRETCHEN PERFECTLY RETRACES A BACK LOOP CHANGE LOOP 15 TIMES



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sible official variations is 68. Above are samples of the eight principal figures: 1) the plain circle 8, and 2) the serpentine are simple; the rest, more complex senior figures, are 3) three change three, 4) double three change three, 5) rockers, 6) counters, 7) loop change loop and 8) bracket change bracket.

Placid all right, but we stayed on the other side of the lake."

The other side of the lake meant no parties and no dates and no downy-lipped collegians. The Merrill's house was next door to a rink. Gretchen buckled down to regular daily preparations for a contest a year away, often working so hard that she wound up crying in her bed at night. Resolving to take a firm hand, her mother escorted her to Berkeley, Calif., to study with ex-champion Maribel Vinson and, incidentally, to vary her life a little with extension courses at the University of California. Here, where knowledge and not effort was the criterion, Gretchen got a 92 average.

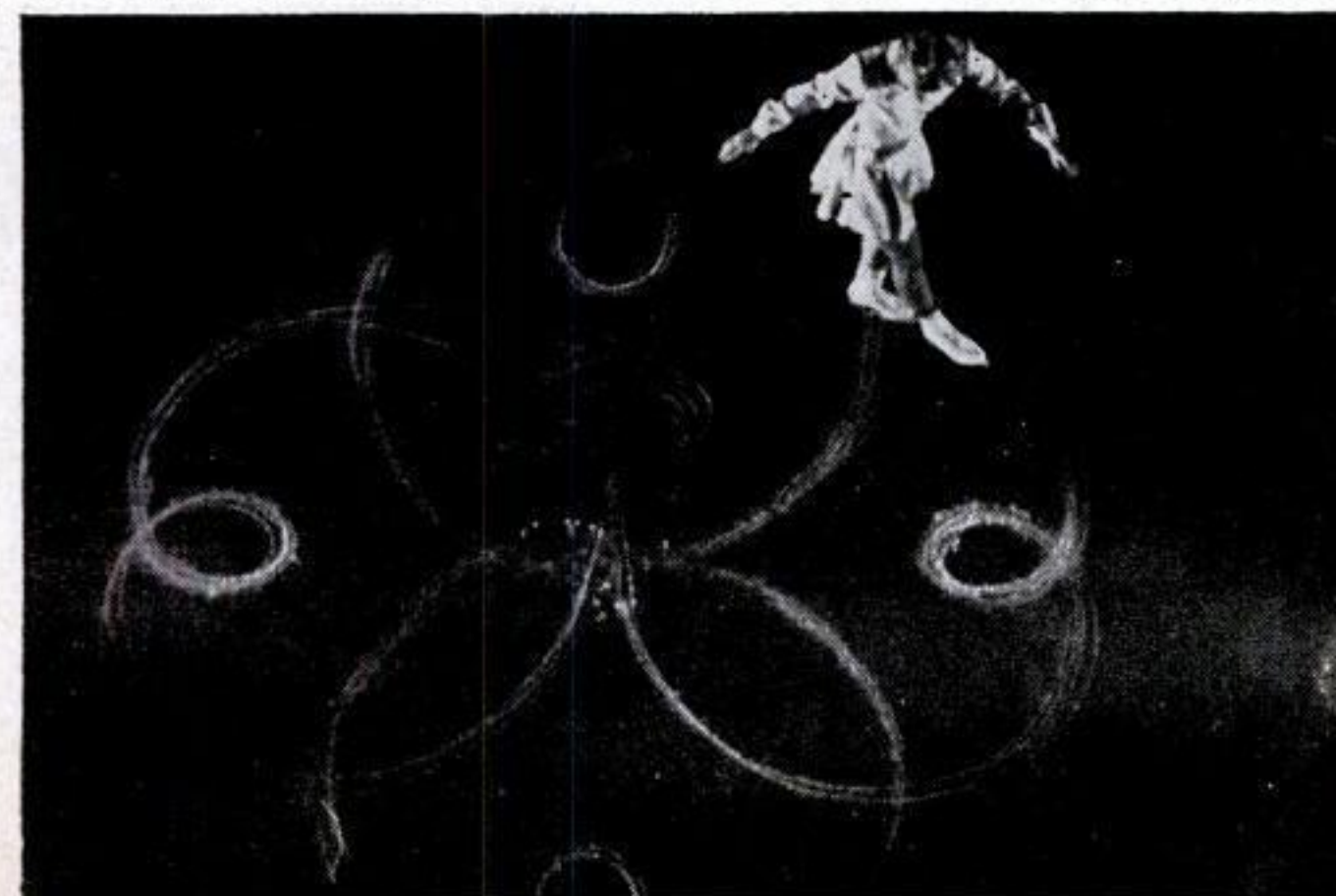
Finally, in the winter of 1943, recovering from a sprained ankle incurred only two weeks before, Gretchen showed up in New York for the Nationals, in dead, limping earnest and won the Senior Championship cup at last. Having gotten what she wanted, she went home to Boston and spent six weeks coming out as a debutante. Her mother heaved a sigh of relief and gave her the bracelet anyway.

The life of a figure skater is beset with problems. Some are physical. Just before competition, for example, she must remember not to bicycle, not to climb stairs, not to walk in high heels, in fact not to do anything which might tire vital muscles. Her financial problems are considerable, too. Gretchen spends some \$2,000 a year on lessons and about \$500 to rent daily space at practice rinks. Currently she has about 50 skating costumes, short in length but long on cost. Some of her exhibition costumes cost about \$250 each. In fact, the least expensive items are her skates, which are of English type and cost only \$25 a pair. According to her own figures, being an amateur champion last year cost Gretchen \$5,984.

To make sacrifices for pure sport requires a special kind of concentrated zeal. Gretchen, who has it almost to excess, no longer keeps her skates under her pillow, as she did when she was 10, but she still eyes new fields for conquest. Providing that she can hold her U.S. title, the new fields may take the form of international championships, whenever they are held again. She could, of course, turn professional, but Gretchen suffers from no financial compulsion. Finally, a talented, personable girl like Gretchen could obviously get into the movies, too. On the other hand Gretchen's predecessor as Ladies Champion simply got married, had two children and gave up skating. Asked recently about her own plans—professional, cinematic, matrimonial or otherwise—Gretchen shook her head with vague concern, then grinned.

"If I did marry anybody," she said evasively, "I'm sure he wouldn't be able to figure-skate at all."

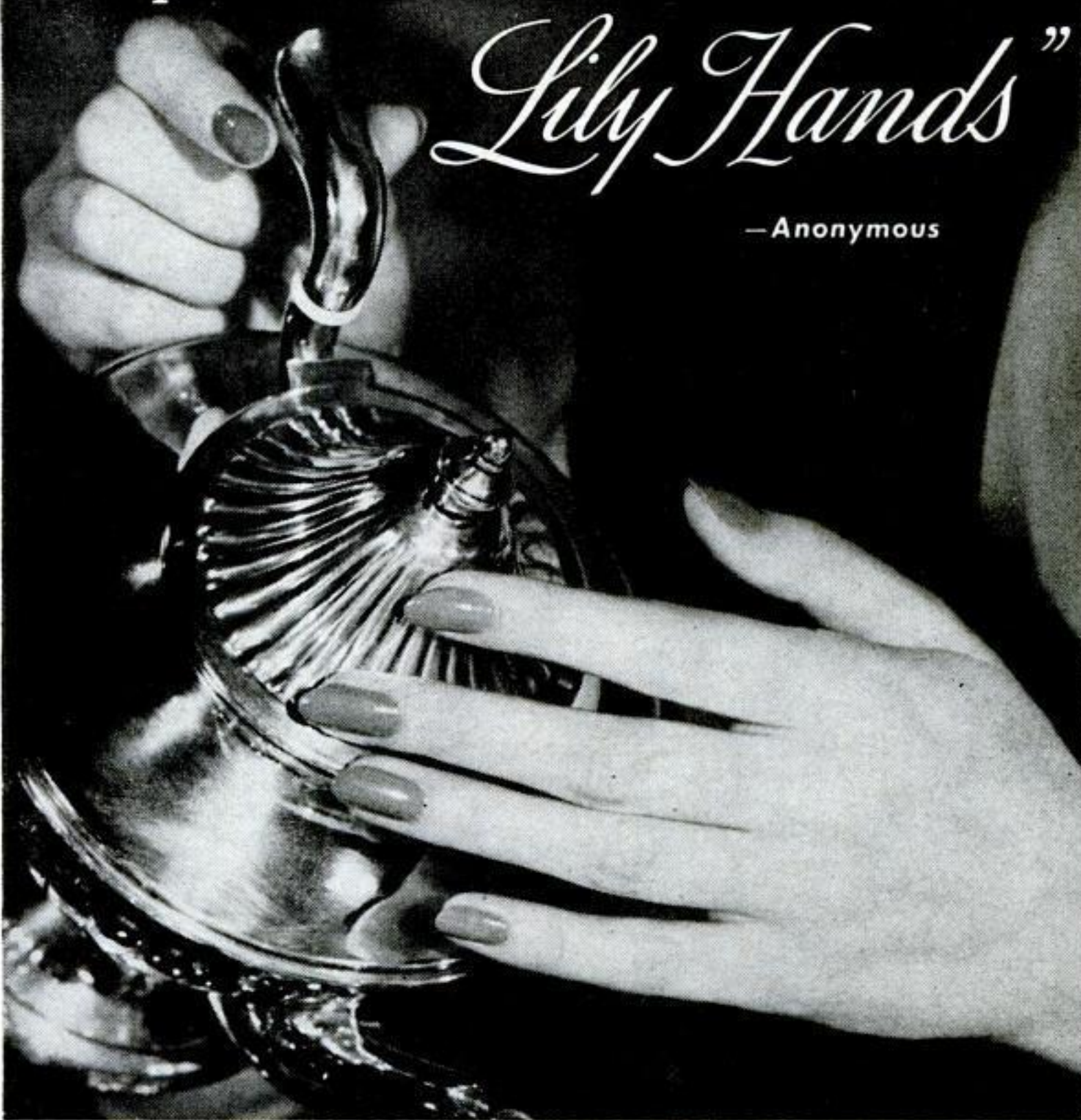
STILL MORE LOOPS ARE ADDED TO SHOW WHAT DESIGNS CAN BE SKATED



"Even swan's down is rough and drab,
Compared with the softness of her

Lily Hands"

—Anonymous



"Lily hands"?—Such
flowers don't grow
in kitchen pots!

Before you—and Cupid—despair too deeply over the havoc housework can wreak, find out about Pacquins. No rough, red, kitchen-drab hands for you, dear lady. Keep them soft, smooth, romantic, and "lily"-white.

Ask doctors and
nurses about

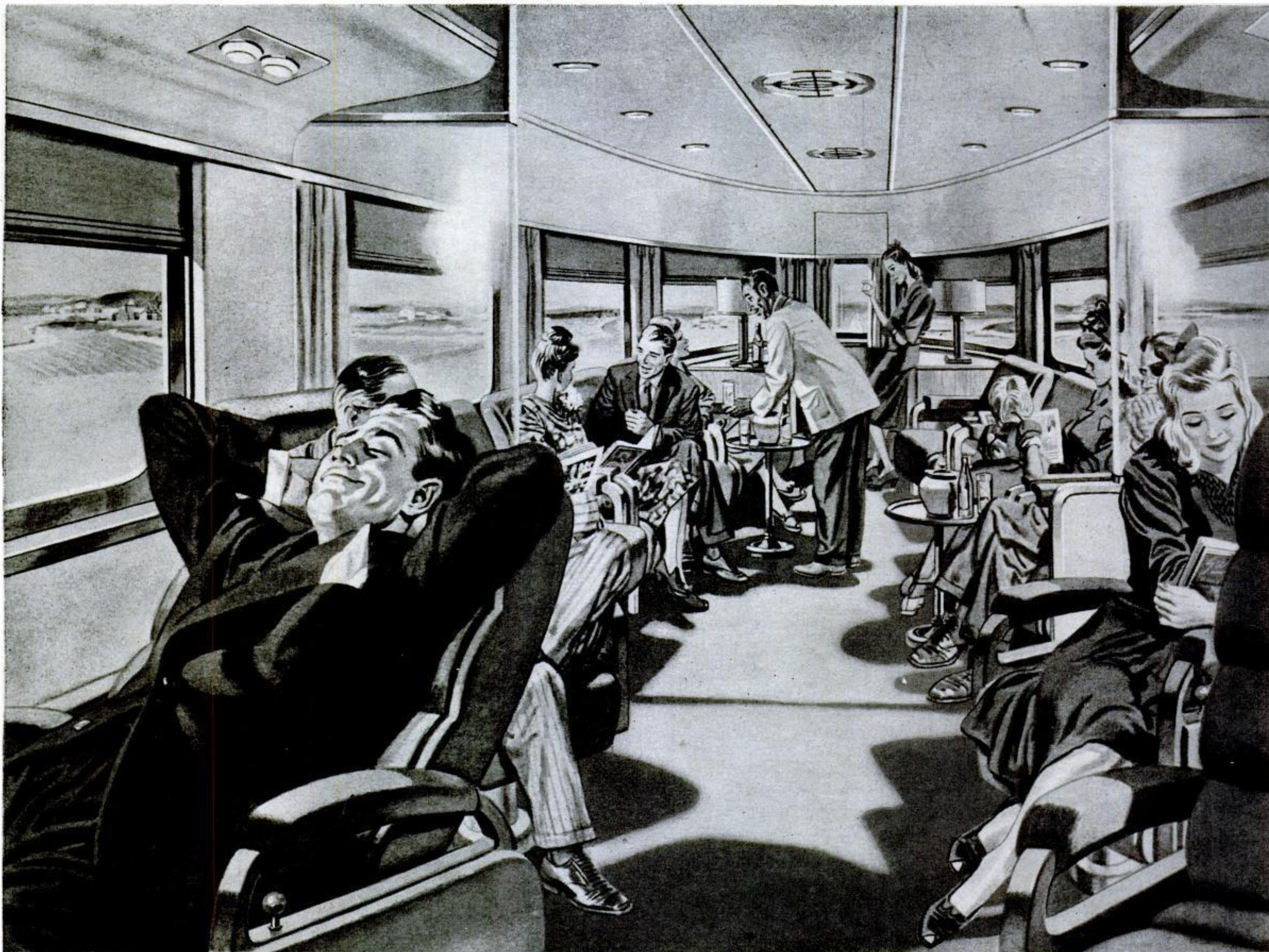
... the damage repeated scrubbing and rubbing can do to the skin's appearance. 30 to 40 times a day they use soap and water. And Pacquins was originally formulated for them. Pacquins is *super-rich* in what science calls "humectant"—a valuable ingredient that helps keep the skin feeling soft, smooth, pliant.



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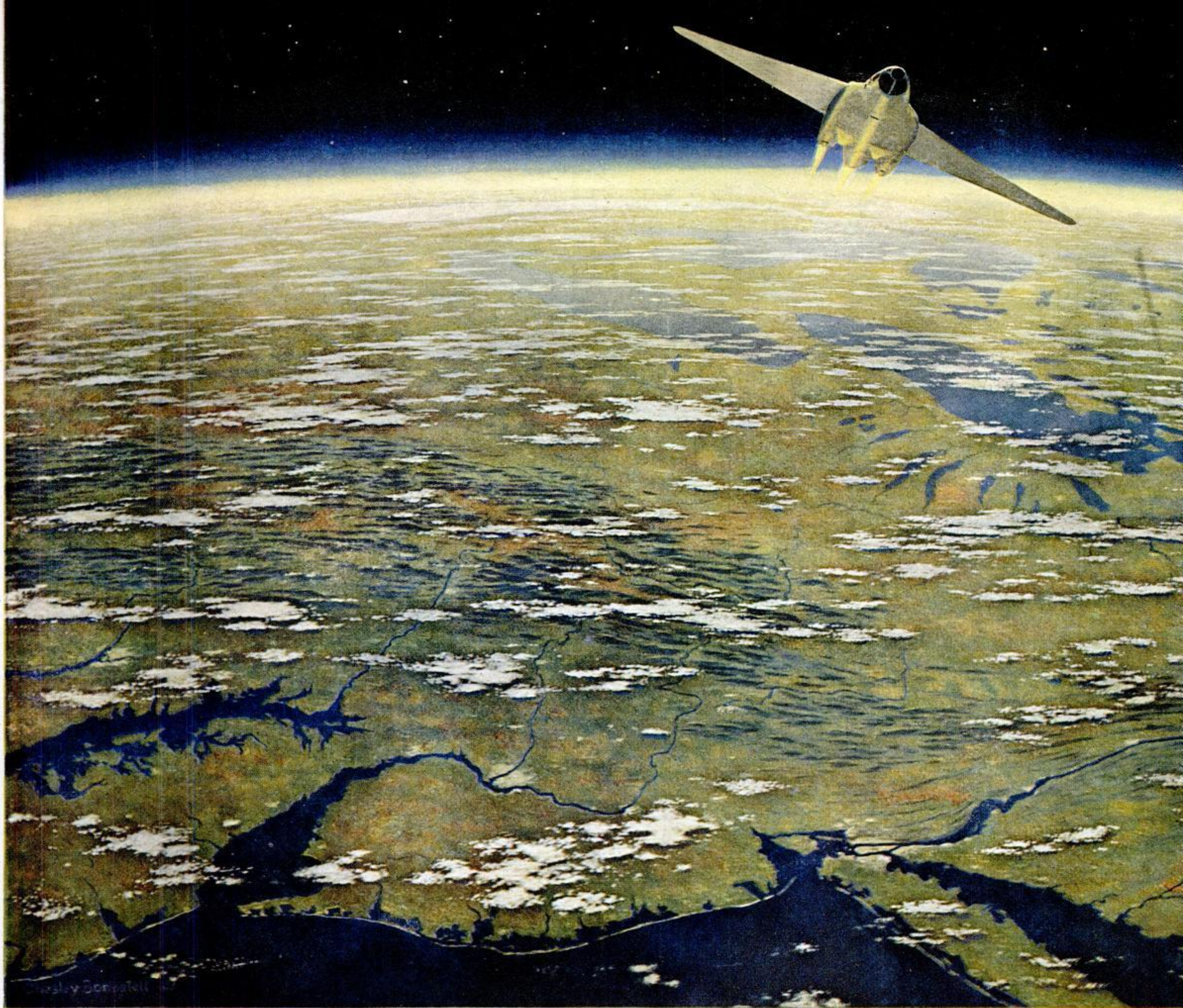
For de luxe, fast service between Chicago and its Illinois and Indiana terminals, the C & E I will introduce its *Chicago-Liners*—two of the latest type Pullman-Standard-built streamliners. They will augment the present daily service, with faster schedules and the last word in pleasant accommodations for daytime travel. Both trains will feature up-to-the-minute Pullman-Standard innovations... the new diner, with diagonal seating... a hospitable grill room... coaches with reclining chairs... and the luxurious observation-lounge.

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1 STARTING FOR THE MOON, the rocket climbs 200 miles above the U.S. east coast. Inside the earth's

shallow atmosphere (*luminous band on the horizon*) it flies like an ordinary airplane at a comparatively low

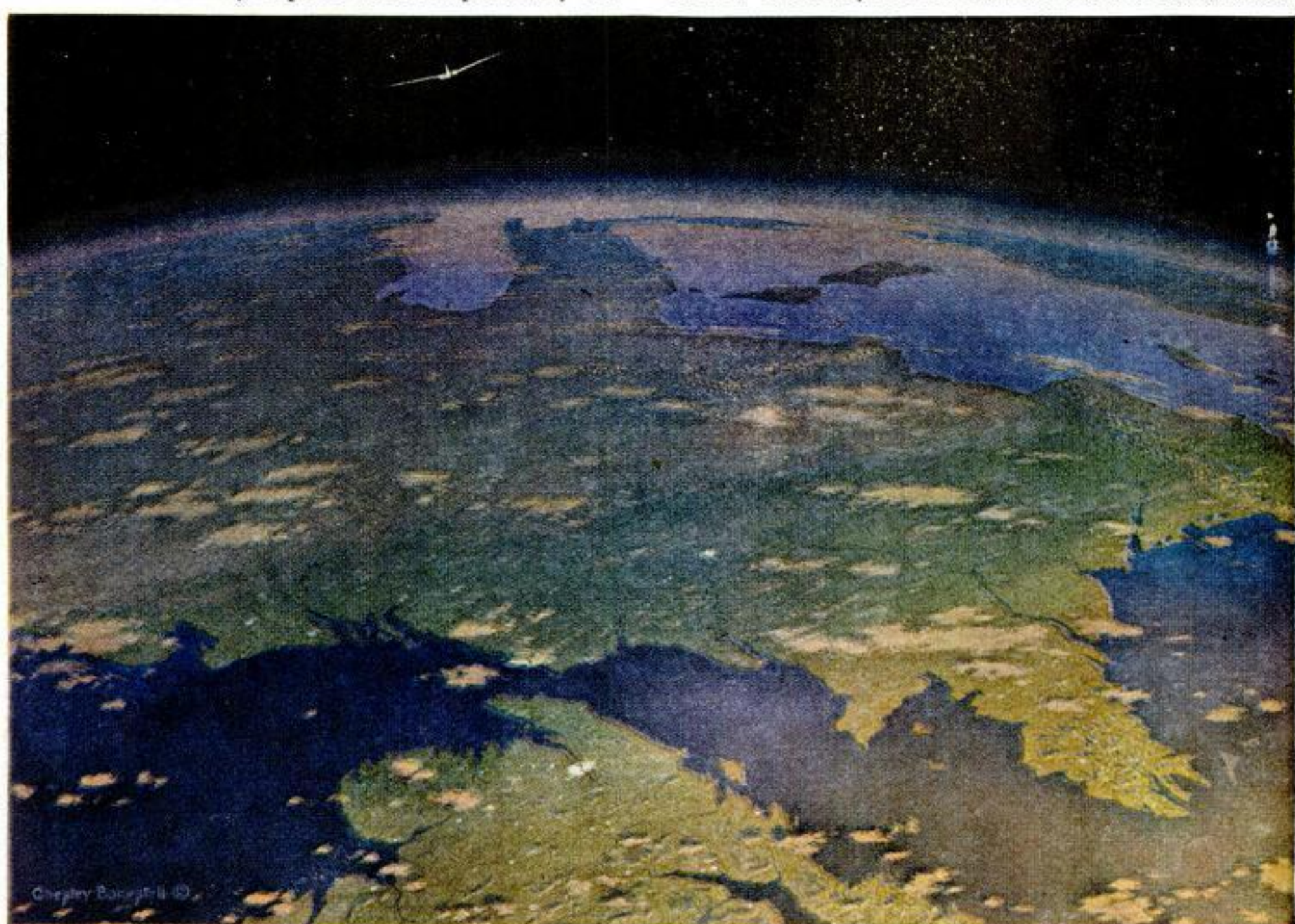
speed. At the lower right is Long Island. At its left end is New York City. In the distance are the Great Lakes.

TRIP TO THE MOON

Artist paints journey by rocket

The idea of a trip to the moon, an irresistible combination of high adventure and escape from this imperfect planet, has always fascinated the people of the earth. Daniel Defoe wanted to make the journey "on the backs of two vast bodies with extended wings." Jules Verne dispatched his travelers in a shell fired out of a colossal cannon. In this century more practical men have seriously thought of getting to the moon by rocket. Shown here is the scientifically realistic rocket journey conceived by Chesley Bonestell, a Hollywood special-effects artist and amateur astronomer whose paintings of Saturn's moons have been published in LIFE (May 29, 1944).

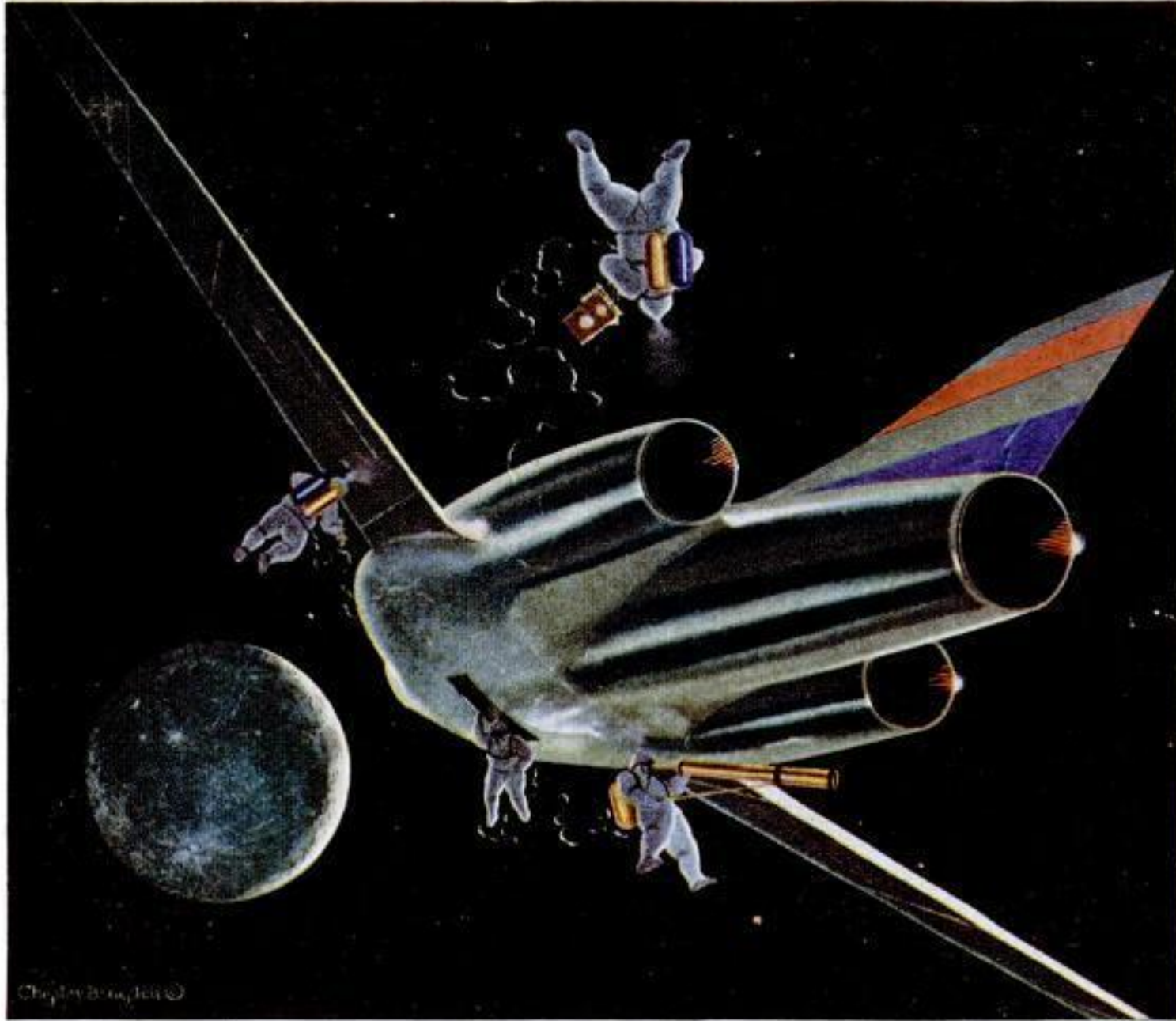
Although radar signals have been sent to the moon, rockets are not likely to get there for some time. Present rocket motors develop only about a sixth of the velocity—seven miles per second—necessary to get out of the earth's gravitational field. But there is a strong chance atomic energy will provide power for trips to the moon—and beyond.



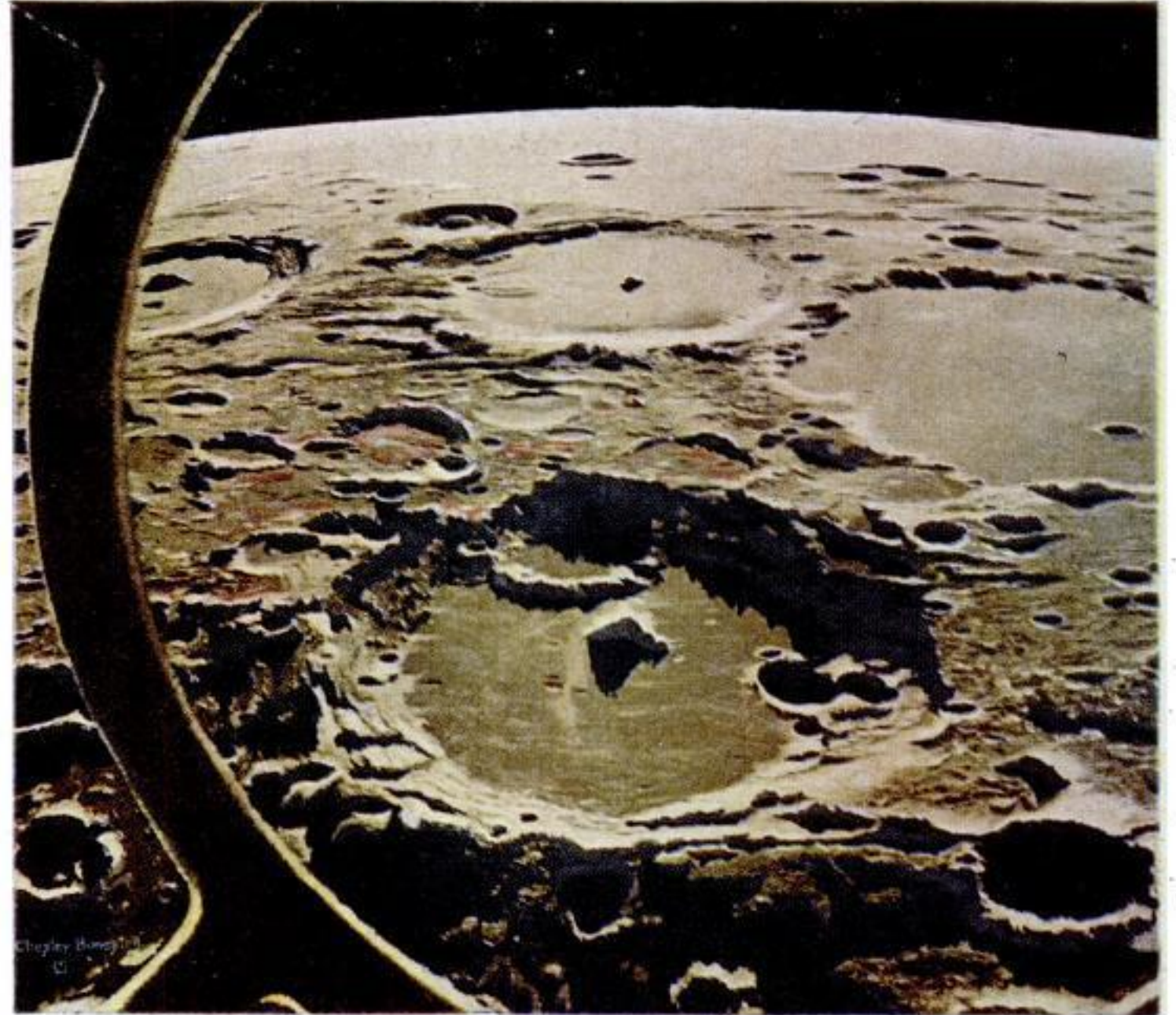
2 OVER EUROPE AT SUNSET, 600 miles up in its climb above the earth, the rocket uses the full power

of its atomic-fueled engines. Below is the south coast of England. The boot of Italy stretches toward the horizon.

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3 THE ROCKET FALLS toward the moon with its motors shut off. Since its occupants fall at the same speed, they are able to climb out weightlessly in special suits.

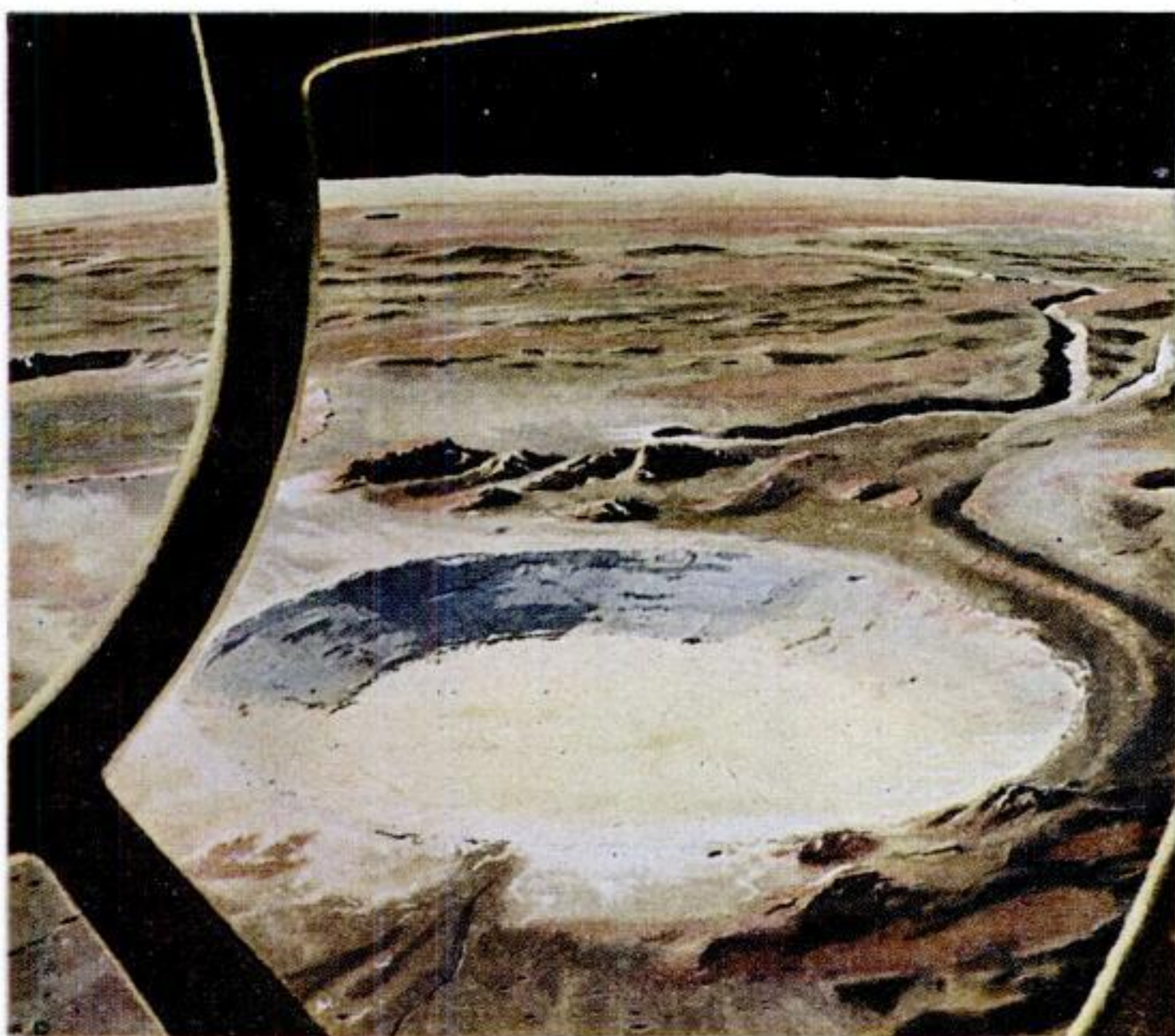


4 CIRCLING THE MOON, the rocket passes 200 miles above the crater Albategnius. Seen from the earth, Albategnius is in the center of the moon's visible disk.

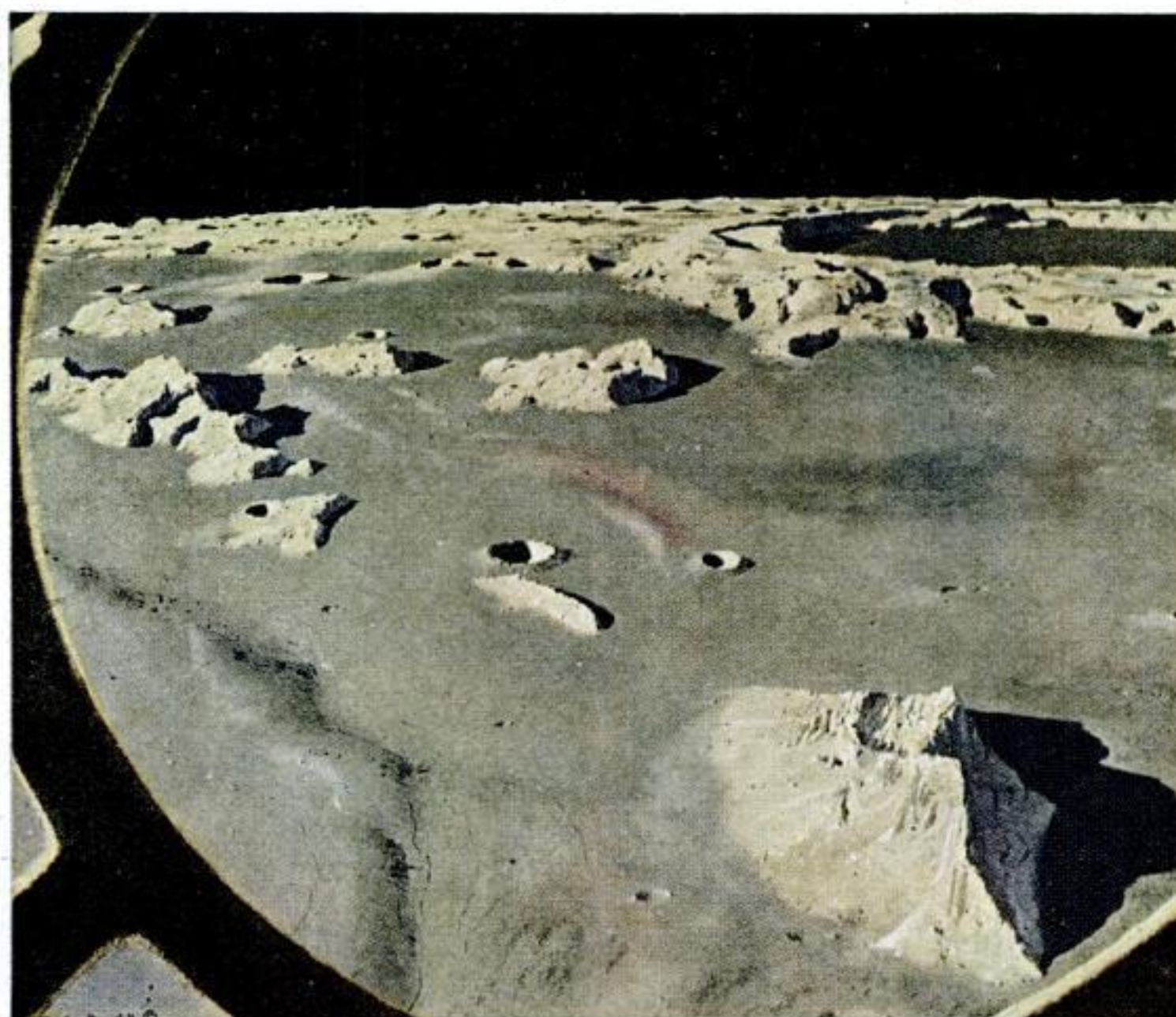


7 ON THE MOON'S SURFACE the tiny figures of the rocket's occupants (at the lower right) view their earth, shining brilliantly in the lunar night. Since the earth is

a better reflecting surface than the moon, its light is 20 times brighter than moonlight. For comparative size, the earth is shown near the belt of the constellation Orion.



5 DESCENDING TO 30 MILES, the rocket passes over Aristarchus, the moon's brightest crater. Fissure at the top is known on lunar maps as Schroeter's Canyon.



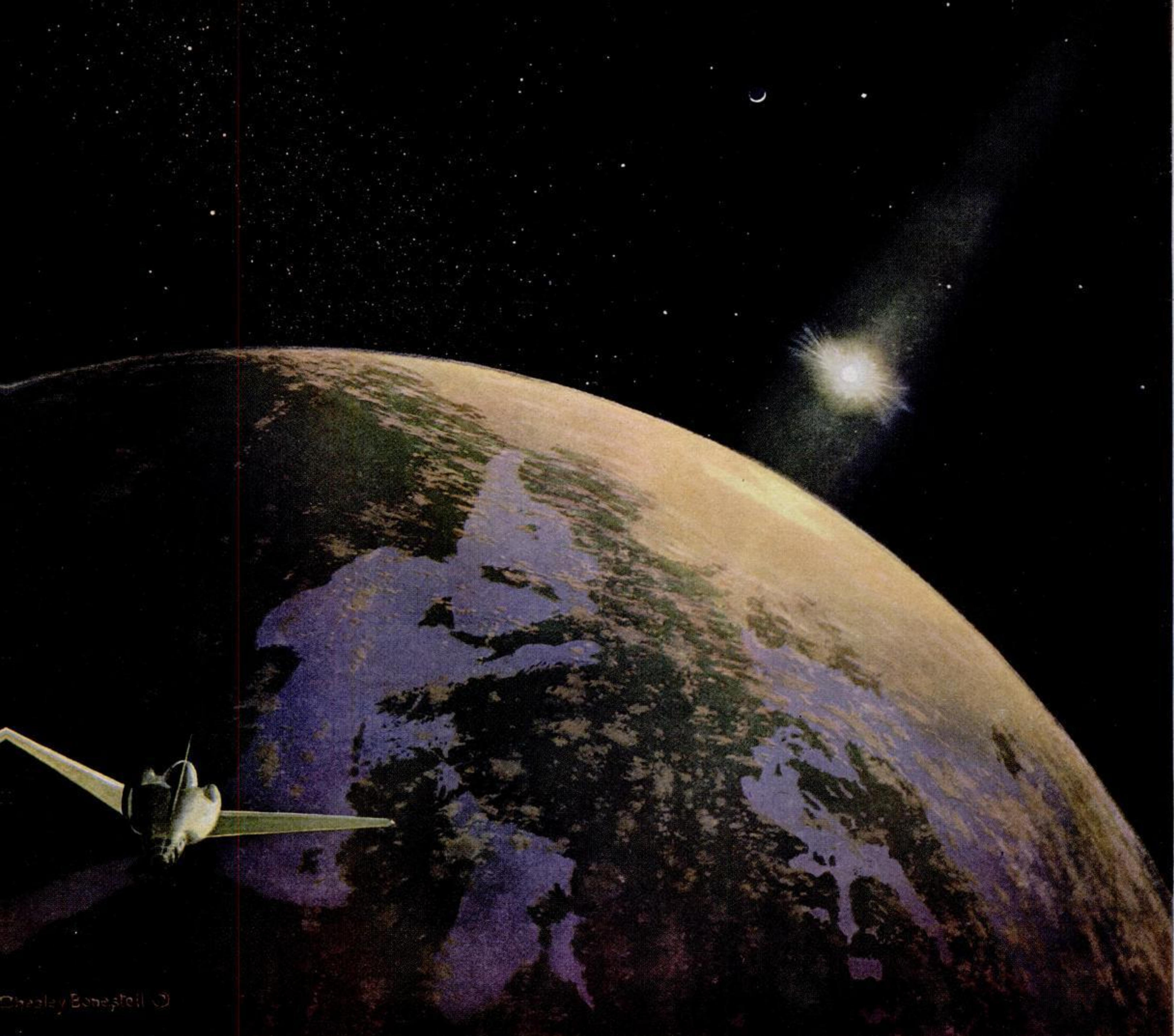
6 COMING IN TO LAND, the rocket descends over 10,000-foot Mt. Pico. The bleak landscape is entirely of broken rock, since there is no water to erode river valleys.



8 CLIMBING THE RIM of Theophilus, the rocket explorers look down on the crater floor from the escarpment at upper left. The opposite wall of the crater is 64

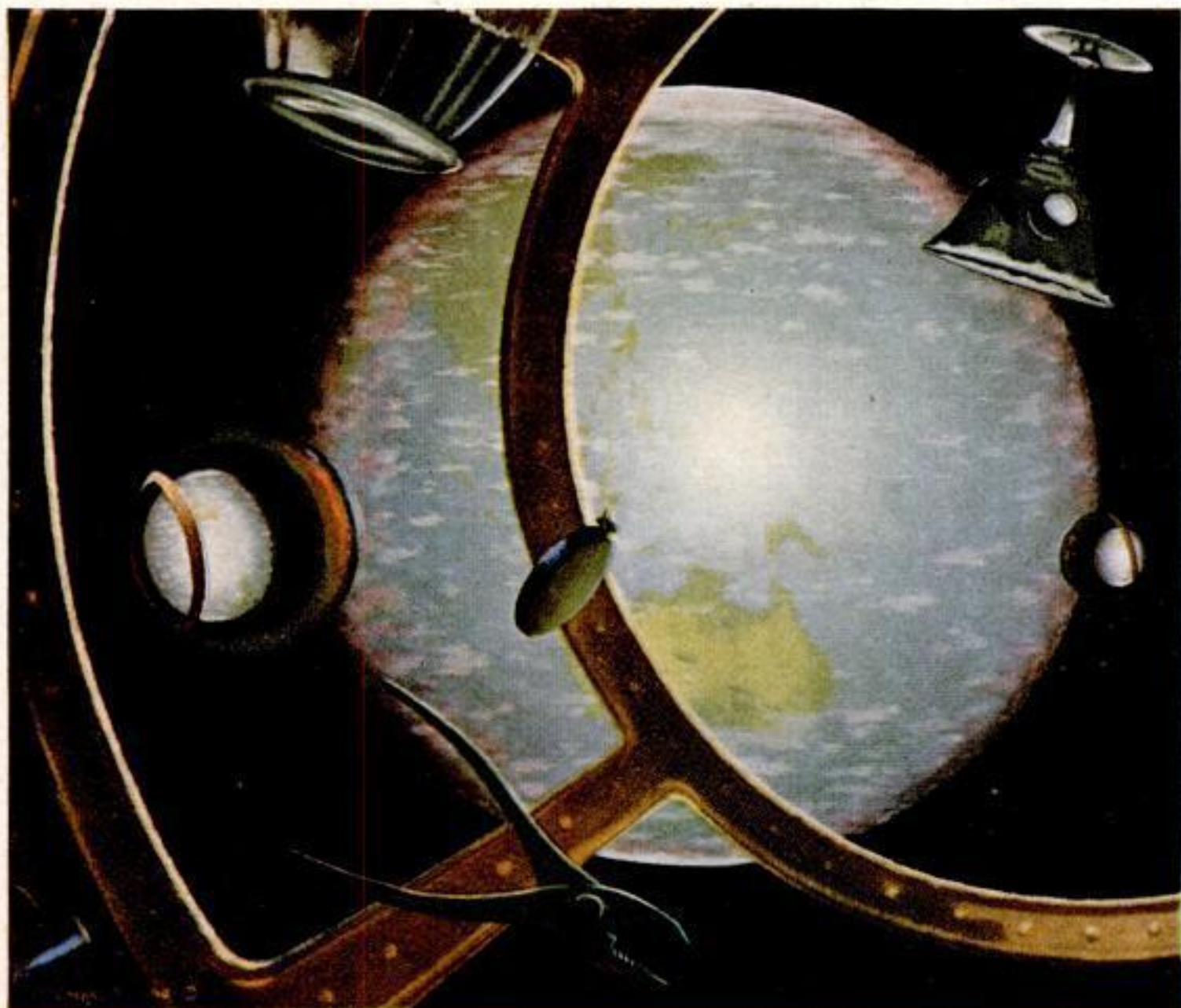
miles away and 18,000 feet high. The broken peaks in the center rise 8,000 feet. The explorers climb easily in heavy suits because of the moon's small gravitational pull.

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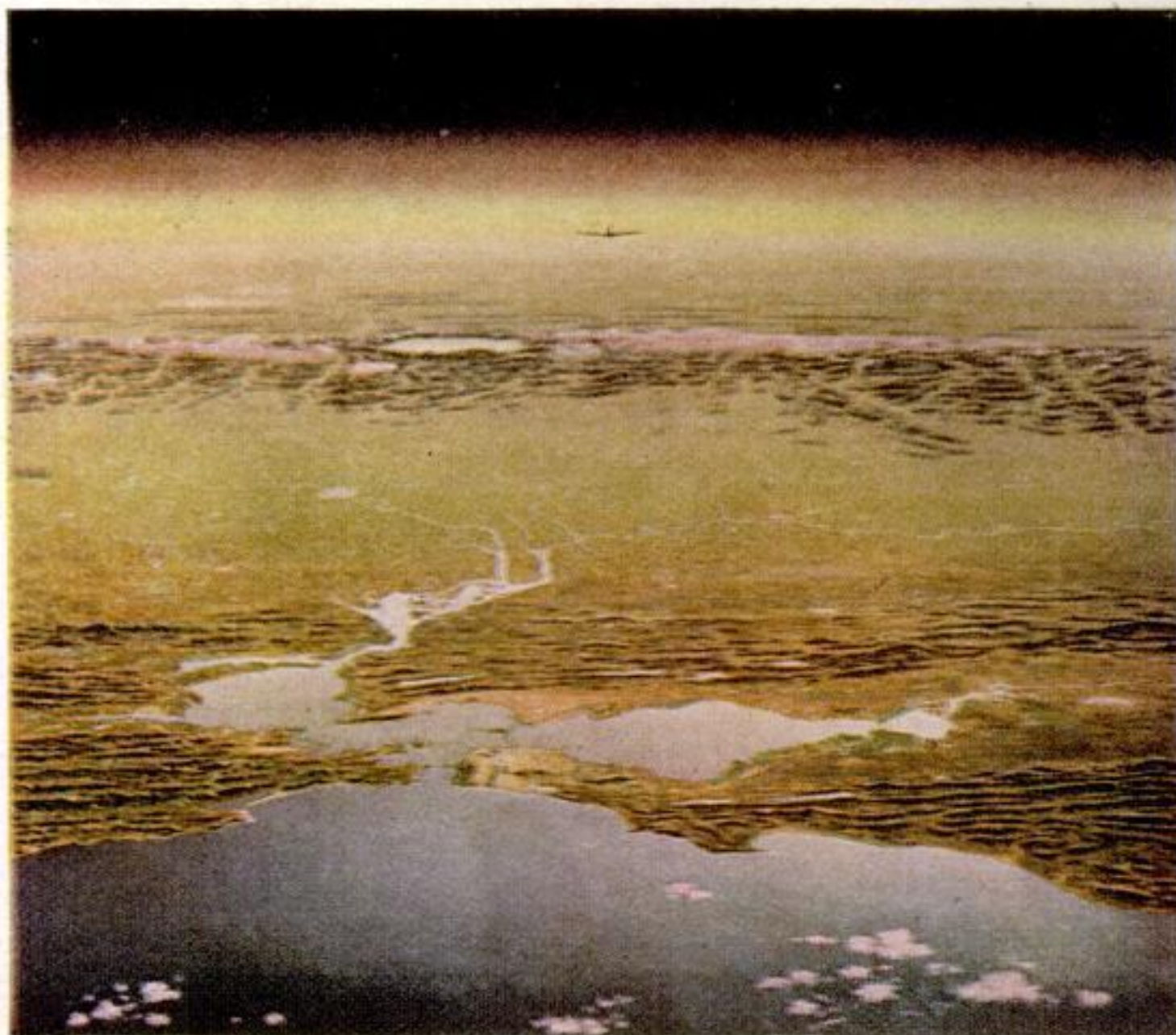


9 THE ROCKET RETURNS to the earth after taking off from the moon. Setting beyond the earth is the sun, surrounded by its corona and zodiacal light. At the top is

the moon, 240,000 miles from the earth. Ahead of the rocket is the Mediterranean Sea. The rocket makes several circuits of the earth to slow down to landing speed.



10 EVERYTHING FLOATS without weight as the rocket falls toward the earth (in distance). Transparent globes are water which has drifted out of pitcher and glass.



11 PREPARING TO LAND, the rocket flies eastward 50 miles above San Francisco Bay. Back in the atmosphere, rocket's wings support it in low-speed landing.

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Lift out the clothes tub, slip in the dish tub—then the racks—and the Thor is a dream dishwasher that washes dishes, glass, silverware... without pre-rinsing.

Buy it 3 ways!

Certainly, you can have your Thor as a clothes washer only—or as a dishwasher only. But eventually you'll want the combination... two wonderful washers powered by one Thor mechanism.

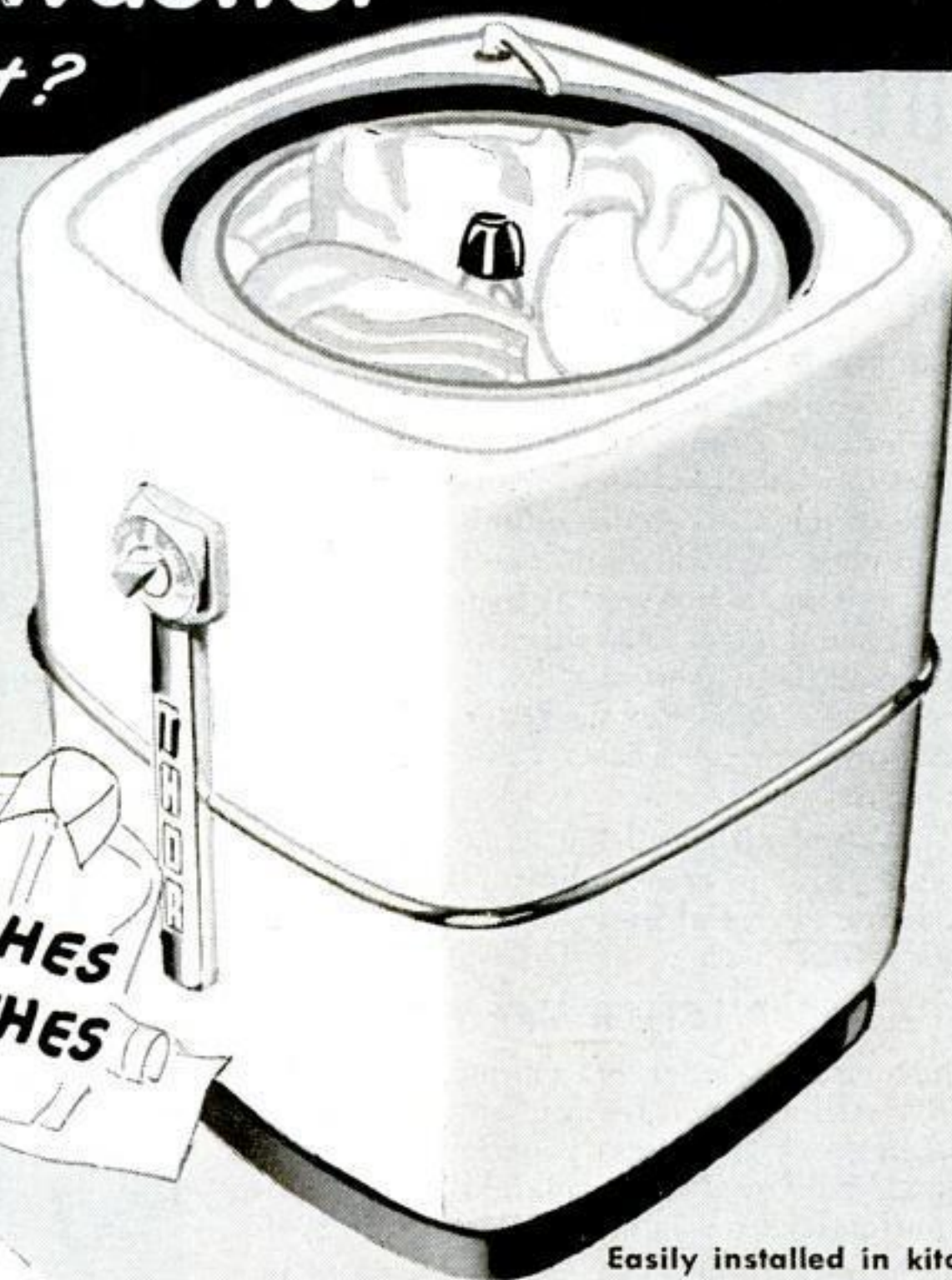
Have you seen the unbelievable THOR Automagic Washer everyone is talking about?

Glory be! Here's the CLOTHES WASHER of your dreams!

Forget for a minute that it can be changed into a dishwasher (see below)—just consider the clothes washing features of the Thor Automagic, and you'll want one tomorrow. By agitator action, it washes dirty clothes spanking clean—floats out every trace of soap—then whirls clothes better than wringer dry.

All at the flick of a dial! Dependable as Thor Washers always are—this grand AUTOMAGIC brings you years of work-free, worry-free washdays.

WASHES
CLOTHES



Easily installed in kitchen, laundry or utility room. No need to bolt to the floor. Let your Thor dealer show you the amazing simplicity of this "unbelievable" washer.

Thor
AUTOMAGIC
WASHER

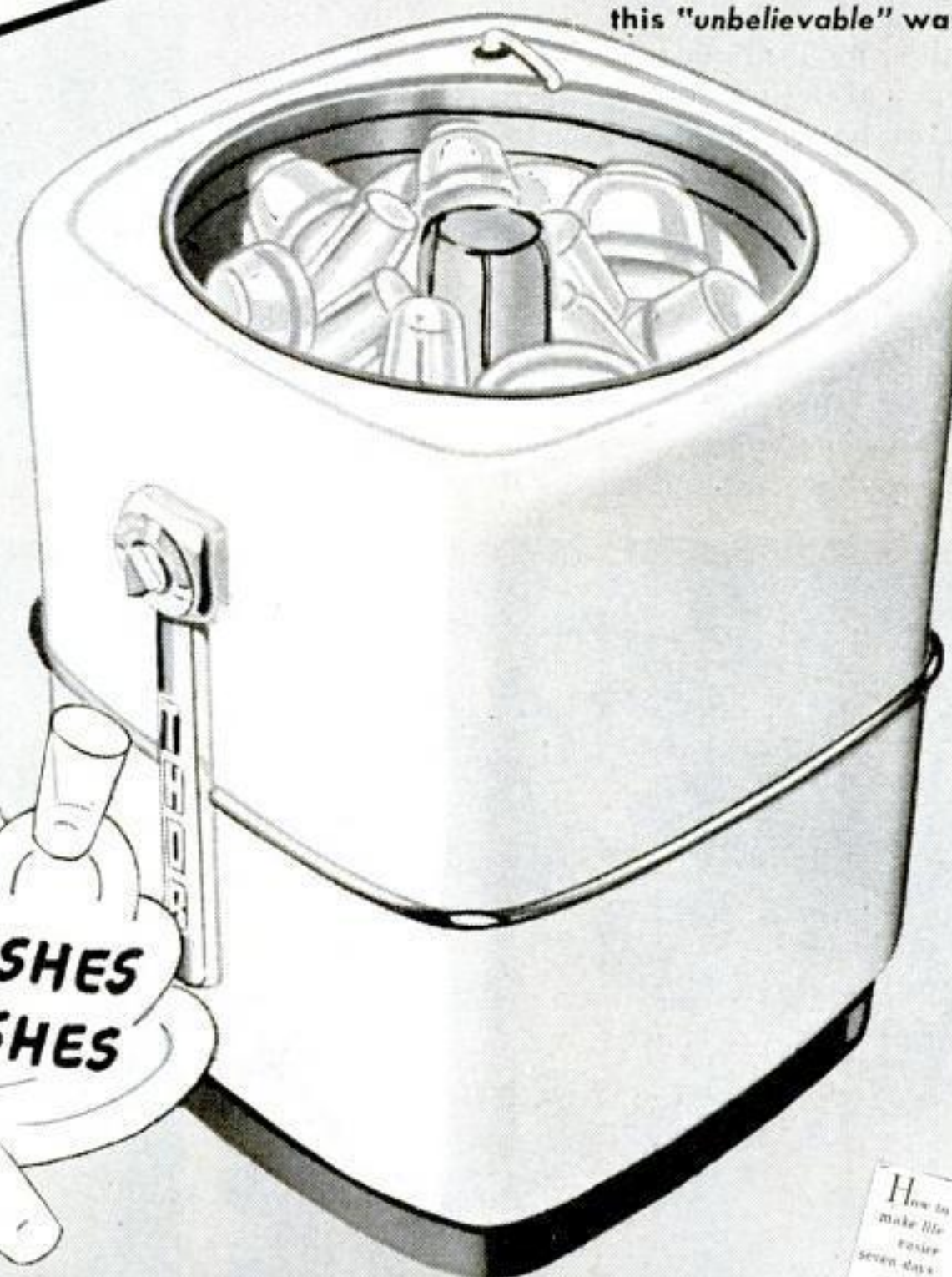
Heavenly days! Here's the DISHWASHER of your dreams!

You'll fall in love with the Thor Automagic Dishwasher for itself alone. It washes a full service for six at one time—eliminates pre-rinsing—even washes up the pots and pans. It's stingy with hot water and extra careful of your china and glass.

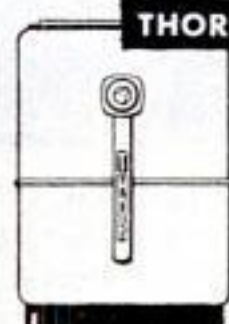
Only the water moves in the Thor.

And consider this: You can buy the Thor Dishwasher as a complete unit—later, if you wish, add the clothes washing tub and attachments. Or you can start right out with the Thor Automagic combination (two units in one) and have two work saving washers just by changing tubs.

WASHES
DISHES

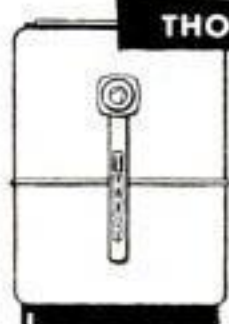


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THOR AUTOMAGIC COMBINATION

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HOW WOULD YOU WRITE A PRUNE ADVERTISEMENT?

Cash for Ad-Writing Help On SUNSWEET "Tenderized" Prunes

There are so many good things to be said about California prunes, especially SUNSWEET "Tenderized" Prunes, that frankly we are puzzled as to what to say and we'd like your help. Which of the ideas shown on this page appeal to you most? Which would you feature if you were writing a SUNSWEET Prune advertisement? We'll give \$500 in cash for the best answers to these questions, divided as follows: First prize of \$250 for the letter judged best; \$100 for the second best; \$25 cash each for the next six best.

That's not all. Send the name and address of your favorite grocer and we'll send him a check for an equal amount. Tell him you're putting him in on it, he'll like it.

YOUR LETTER MAY WIN

Just write a letter of not more than 100 words telling what feature appeals to you most, and why. Address your letter to "SUN-SWEET," San Jose, California. All letters must be postmarked not later than March 30, 1946.

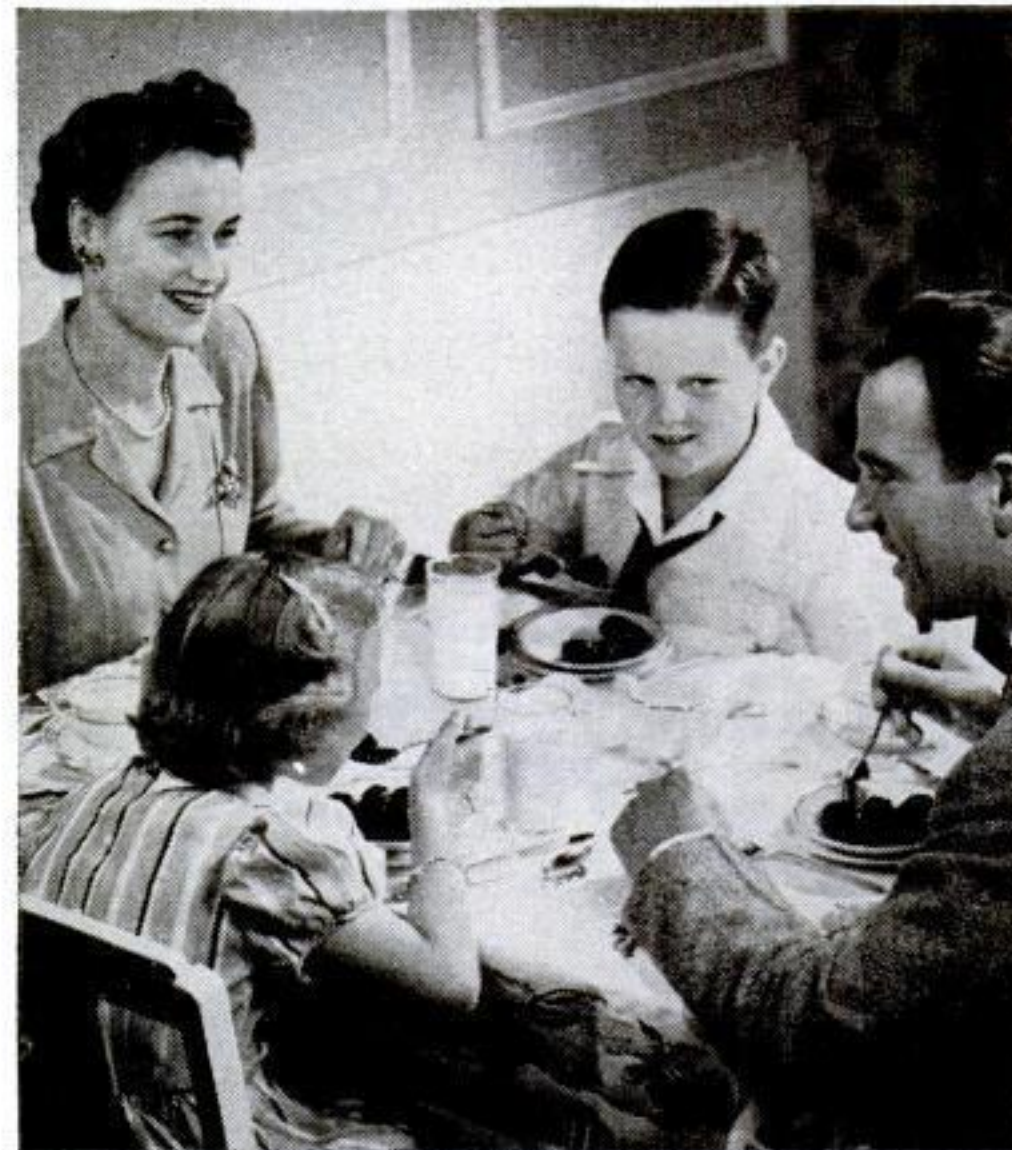
Judging will be done by the SUNSWEET advertising department and its advertising agency and the decision of the judges will be final and binding on all contestants. All letters become the property of California Prune and Apricot Growers Association. No members of the Association, its headquarters staff or its advertising agency are eligible to compete. As soon as the judges have completed their work, winners will be notified by mail.

THANKS FOR YOUR HELP

Whether you win or not, you will have the fun of wrestling with the same problems that an advertising writer wrestles with. You will also help the growers of California's big prune and apricot cooperative in their double task of growing the fruit and selling it.



Would you write about the *strange way* that SUNSWEET Prunes are harvested? Allowed to hang in the sunshine until so plump and heavy they drop from the trees of their own weight. They are then carefully harvested by hand as you see.



Maybe you would tell about the outstanding nutritive values of SUNSWEET Prunes. Their richness in Vitamins A, B, and C, and their *natural wholesome laxative value*. You might make a big play on... *Nature's own way to good health!* What say?



How about the foil-sealed package? SUNSWEETS were the *first* to be marketed in cartons on a national basis, *first* to be sealed in foil. Foil package protects the prunes from light, heat, dust and air, and seals-in quality and flavor.



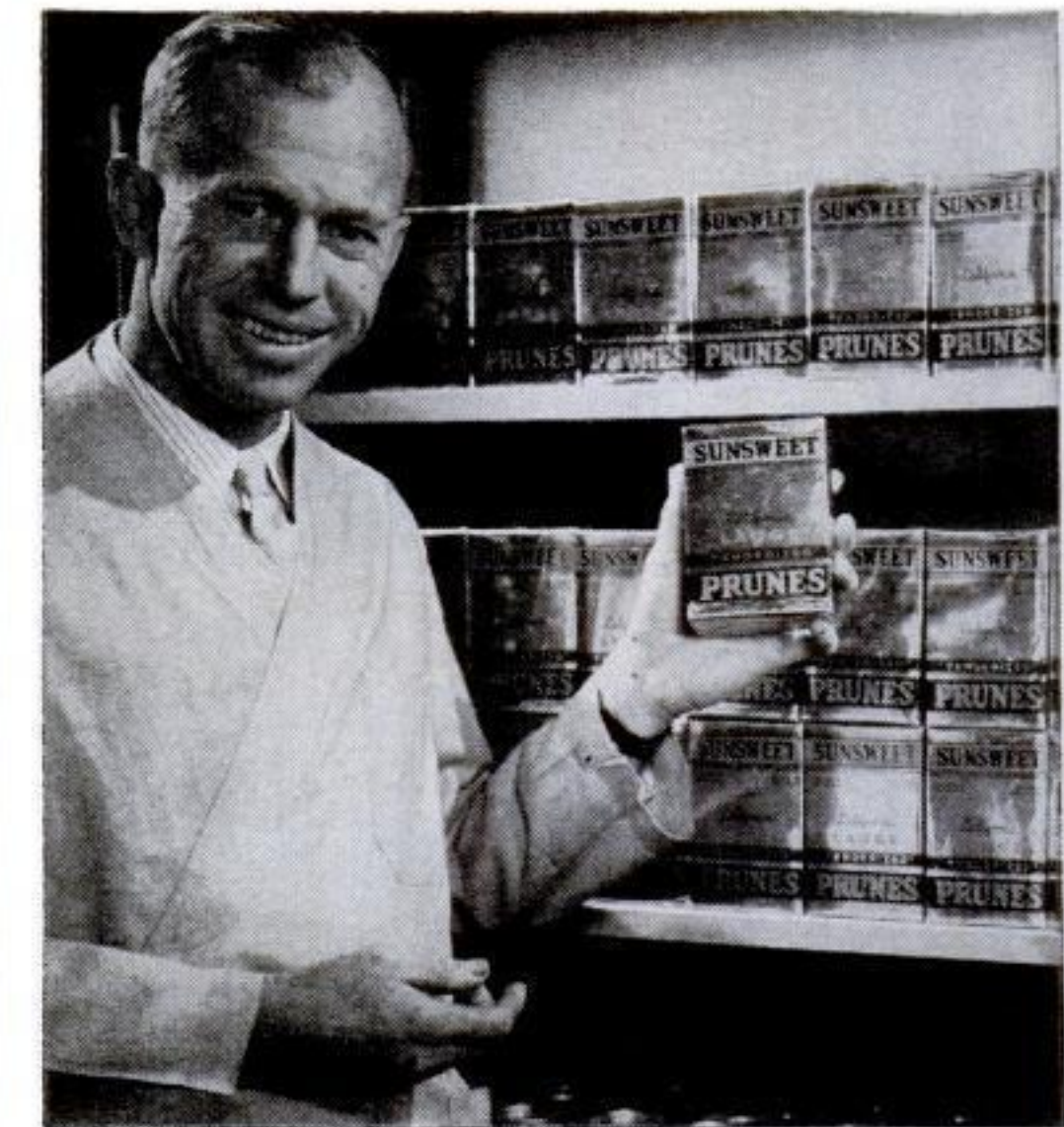
Then there's the "Tenderized" Process. That may be the big appeal to you. It's an exclusive SUNSWEET process, using only heat and moisture to make the prunes extra tender and quick-cooking. Makes them better eating right out of the package, too.



A lot of folks are much interested in the fact that SUNSWEET Prunes are packed and guaranteed by the *growers themselves*... all members of California Prune and Apricot Growers Association, headquarters at San Jose, (Santa Clara Valley) California.



Perhaps you'd feature the *new way of preparing* SUNSWEET "Tenderized" Prunes. Fill a quart jar with SUNSWEETS, add boiling water to cover, replace the lid. Good the next day, better the day after, the longer they stand the thicker the syrup.



If popularity appeals to you, maybe you'll want to give your vote to SUNSWEET's favored place in the sun. Served on *more tables*...sold by more stores...than any other brand of prunes. There's always a leader...in dried fruits it's SUNSWEET.



THE NEW U.S. BREAD is tried by Agriculture Secretary Clinton Anderson. His reaction: "It tastes like home-baked." The flour samples in the foreground correspond

to the labeled loaves. New "dark" bread is almost imperceptibly creamier in color, wheatier in taste and richer in protein. Bakeries will begin producing it this week.

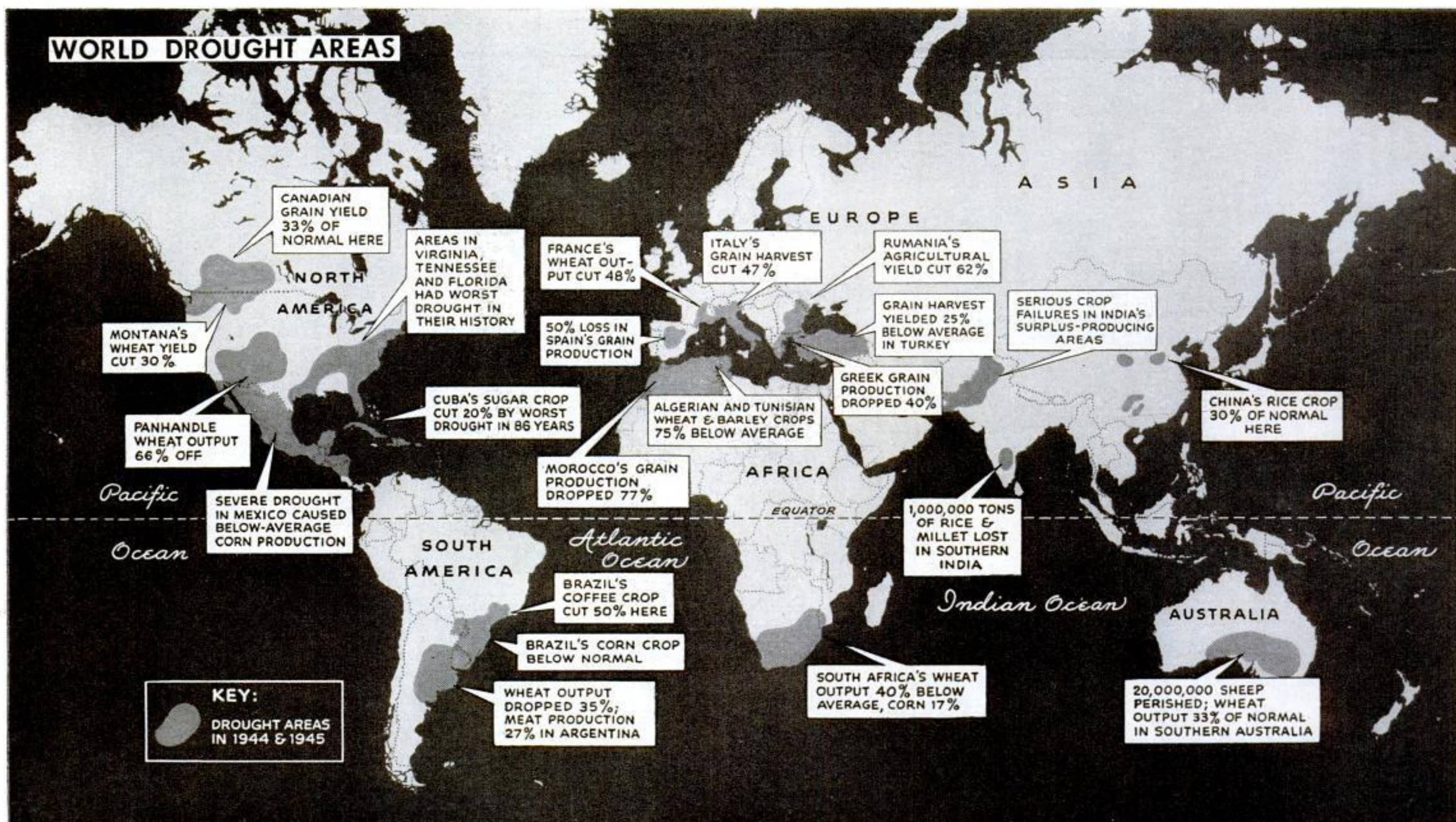
NEW "DARK" BREAD

It is part of U.S. contribution
to the grave world food crisis

Famine, war's accustomed camp follower, stalked the world last week. But it presented a much graver peril than had been anticipated at war's end for, almost unnoticed in this country, world crops have been steadily failing (*see next page*). To aid starvation-threatened countries, the U. S. suddenly had to embark on a food conservation program so that it may ship overseas 225,000,000 bushels of wheat, a billion pounds of meat and

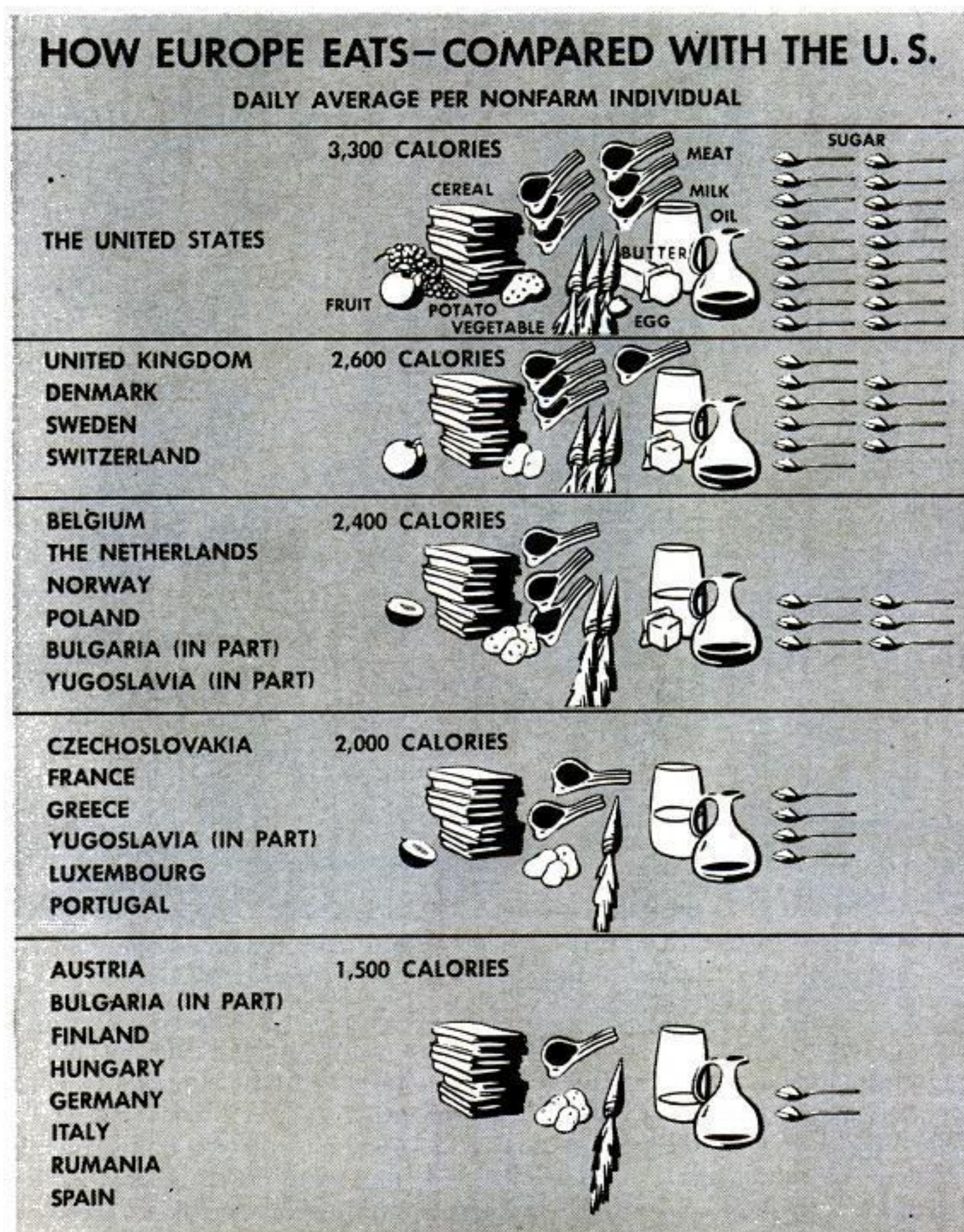
750,000,000 pounds of fats and oils by June 30. It is already woefully behind in shipments of fats and oils to Europe.

A part of the program calls for increasing the flour extracted from wheat kernels from 72% to 80% by using more husk. New "dark" bread will create an extra 25,000,000 bushels of wheat. Grain reduction in liquor and beer will make 20,000,000 bushels more available for Europe and Asia.

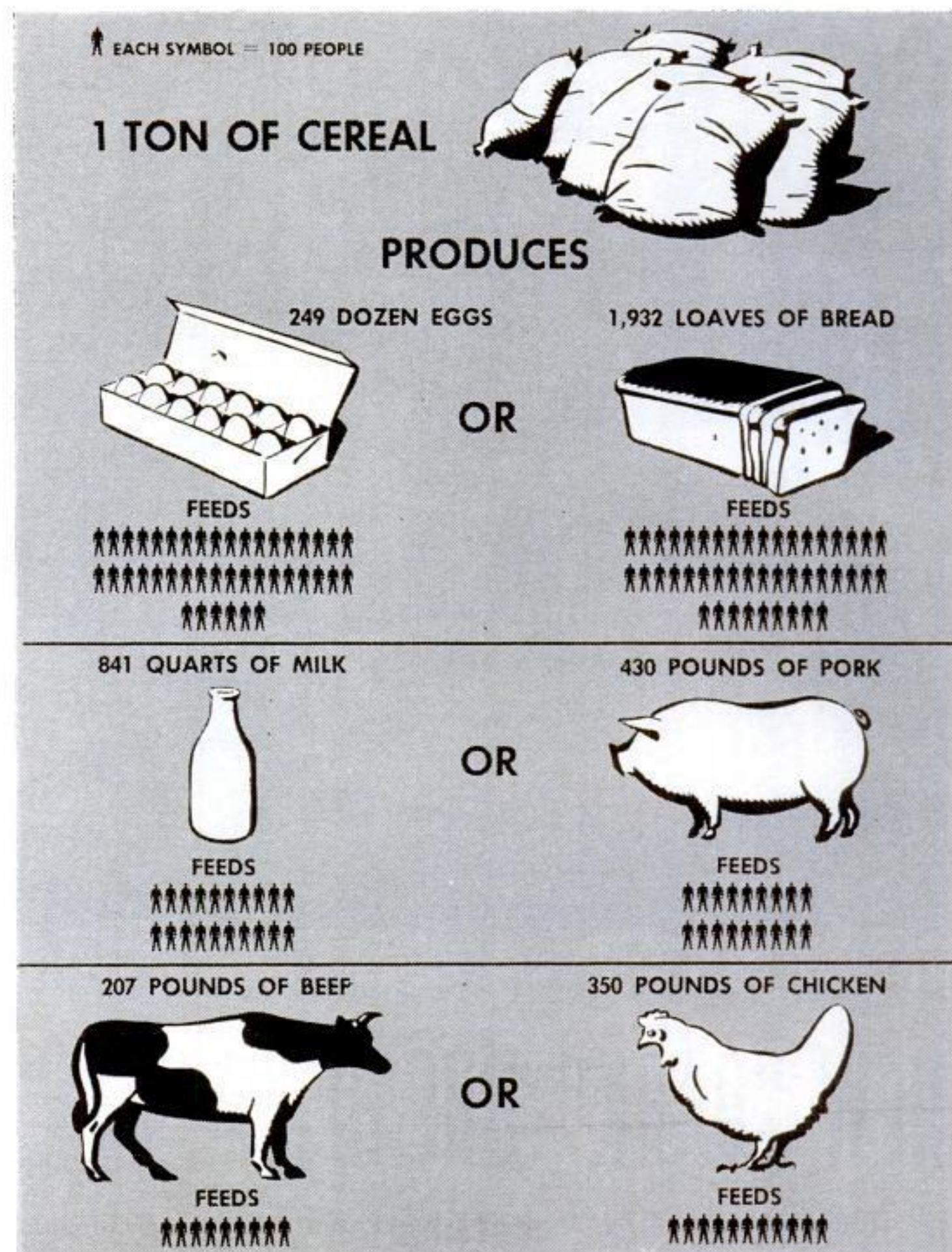


CROP-FAILURE MAP reveals why the world, which through the centuries has maintained an uncertain balance on the brink of famine, is threatened with mass starvation this year. Per-capita world food production for the year is estimated at 12% below prewar production. Drought has slashed the yield of some of the richest grain-producing areas—Australia, for example, while neighboring New Zealand had too

much rain. A tidal wave and slow recovery from war's dislocation have reduced the vital Indian rice crop. Europe, never able to produce all it needs, is now further hamstrung by lack of farm implements and transport. Countries that normally export grain, such as Argentina, may have little surplus to export. U.S. drought this year might not affect home food consumption but it might decrease exports.

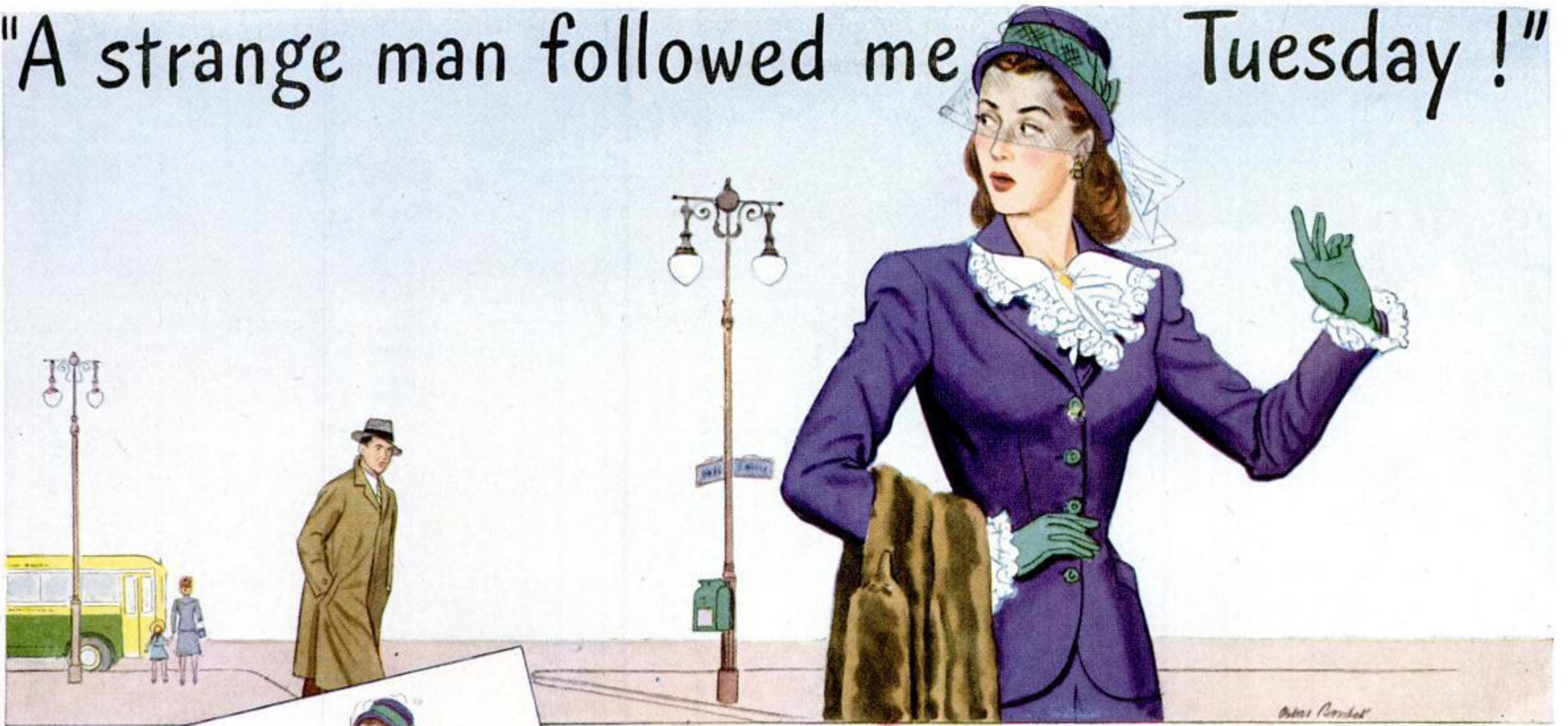


HOW MUCH THE WORLD EATS in terms of caloric quantity is shown in this chart, which also represents calories in terms of a balanced diet—fruits, meat, vegetables, eggs, bread, or cereal, milk, butter, oils, sugar. Almost none of the peoples actually gets balanced meals. New U.S. food program will not noticeably change U.S. diet.



THE VALUE OF GRAIN as grain is illustrated above. Fed to chickens, a ton produces eggs to supply average daily need of 4,200 persons (based on U.S. eating habits). Made into bread, it gives 4,500 their daily cereal portion. Fed to cattle, which entails months of delay, it provides only 900 with their daily meat requirement.

"A strange man followed me Tuesday!"



... and **you** should know what he learned about the Aristocrat of Pressure Cookers. It gives you more time for real *living*. Imagine—when this fast Pressure Cooker reaches temperature, peas cook in 15 seconds, carrots in 1½ minutes, asparagus in 3 minutes! And *how* you'll enjoy their garden fresh colors and flavors. Inexpensive cuts of meat become deliciously tender, and you'll save money on fuel, too. So—the Wear-Ever Pressure Cooker soon pays for itself! See it at your favorite housewares, department or hardware store.

Made of the metal that cooks best... easy to clean



WEAR-EVER
ALUMINUM PRESSURE COOKER
with the patented *Snap-Tite* cover
—it can't be removed while pressure is on



Keep aluminum gleaming the easy way.
Use Wear-Ever Cleanser Pads. At all stores.

© 1946, THE ALUMINUM COOKING
UTENSIL CO., NEW KENSINGTON, PA.

Reflections on Hawaii's Bounty

This exquisite scene naturally reminds you of the days when Dole Pineapple Juice was always available. Happily those days of abundance are returning. How pleasant, then, to contemplate the time when you will be greeted regularly by Dole Pineapple Juice . . . when your little folks, who have been denied this true, unsweetened juice of sun-ripened pineapples, can help themselves to tall, cool glassfuls any time they are thirsty.



The HAU flower, sometimes called the wild or sea hibiscus, portrayed here by Lloyd Sexton of Hawaii, is often found on the banks of streams and coastal pools.





AT PARTY GIVEN BY NEYSA McMEIN, LADIES TOOK FIRST HEAT IN SPELLING GAME (EXPLAINED BELOW) ALTHOUGH ARMY OFFICERS (LOWER RIGHT) FINALLY WON

GAMES

New ones and modernized old ones enliven grown-up parties

Grown-up people usually forget that the best parties they ever went to were the parties of their youth, which were fun because they played games instead of cards or drinking too much, sitting around and arguing. As adults, they avoid games partly out of stuffiness and partly because they have forgotten how to play them. On these pages LIFE presents a selection of party games. These can be prepared with materials at hand in all households. They can be played by any group, old or young, high-brow or low-brow, by good friends or total strangers. They have been distilled from the agony and sweat of innumerable hostesses and are guaranteed to test the powers of observation, memory and dexterity, also the spelling, drawing, acting and athletic ability of any guest. Some of them are quiet games for two or three people. Others are suitable for 20 or more, and their decibel rating is correspondingly high.

Three of these games were played at a party given recently in her New York

studio by Artist Neysa McMein, who is renowned as a party-giver. The picture above shows some of Miss McMein's guests in action in the "Spelling Game." Two teams have been chosen, each player wearing a card with a letter on it. Both teams must have same letters and same number of players, usually 10. Best letters are: E T I N C L A R S H. Teams stand

facing each other and when a referee calls out a word from a previously prepared list they try to rearrange themselves to spell that word. First team to do so wins a point. In the above picture a ladies' team has succeeded in spelling the word "hasten." Meanwhile, ten Army officers (*above, lower right*) headed by Colonel Paul Tibbets Jr., who dropped the atom bomb on Hiroshima, are still trying to get unraveled.

"Who Am I" game (*shown at left*) is a variation of the old Twenty Questions. The player starts out with questions like "Am I male?" "Am I living?" and works from the general to the specific until his identity is revealed.



IN "WHO AM I" players have names on backs, try to guess own identity by asking other players questions which must be answered "yes" or "no."



FLORENCE ELDRIDGE prepares to act "Full fathom five thy father lies," from Shakespeare.



SHE ATTEMPTS to act out "fathom," pointing downward and making rippling motions with her hands to indicate water.



THIS FAILS DISMALLY. She clutches her head in thought while Mrs. Richard Rodgers fires questions at her.



WINNING TEAM at Neysa McMein's included (left to right) Actress Anne Shirley, Edna Ferber, John Barag-

wanath and Bennett Cerf. It nosed out second-place team (shown at top) because of better guessing ability, despite

the presence among runners-up of such renowned stars as Florence Eldridge, Bing Crosby and Roland Young.



"FATHER" is tried next. Miss Eldridge girlishly throws her arms around Bing Crosby. This was quickly guessed.



TRYING "LIES," she points to her eyes, will then tug her ear (next picture) a convention showing that the word *sounds* like eyes.



EAR TUGGING is unsuccessful as Roland Young watches this maneuver with stupefaction.

"THE" GAME

Neysa McMein plays a streamlined form of charades

One of the best party games, which is known simply as "The" Game, was invented by Neysa McMein. It is a streamlined and highly competitive form of charades. Players are divided into teams, preferably of five to eight, each team sent into a different room. Any number of teams may play. When all are ready, a member of each team goes to a referee who whispers a line of poetry, a book title, a proverb or some familiar phrase. Each member then rushes back to his teammates and acts out the phrase so that his team can guess it. He must act only in pantomime, must not trace letters in the air. As they watch him act, his partners fire questions at him freely, trying to hit the answer or come close to it. If he cannot act out the whole idea at once, the player tries to convey it one word at a time, holding up fingers to signify which word he is doing. In the pictures

at top, when Miss Eldridge wanted to act out "fathom" in "Full fathom five..." she first held up two fingers to denote that it was the second word in the quotation. As soon as a teammate guesses the exact phrase, that person runs to the referee for another. This continues until one team has worked its way through five or ten phrases and is proclaimed the victor. A simpler version is played by only two teams, which prepare slogans and quotations for each other to act out.

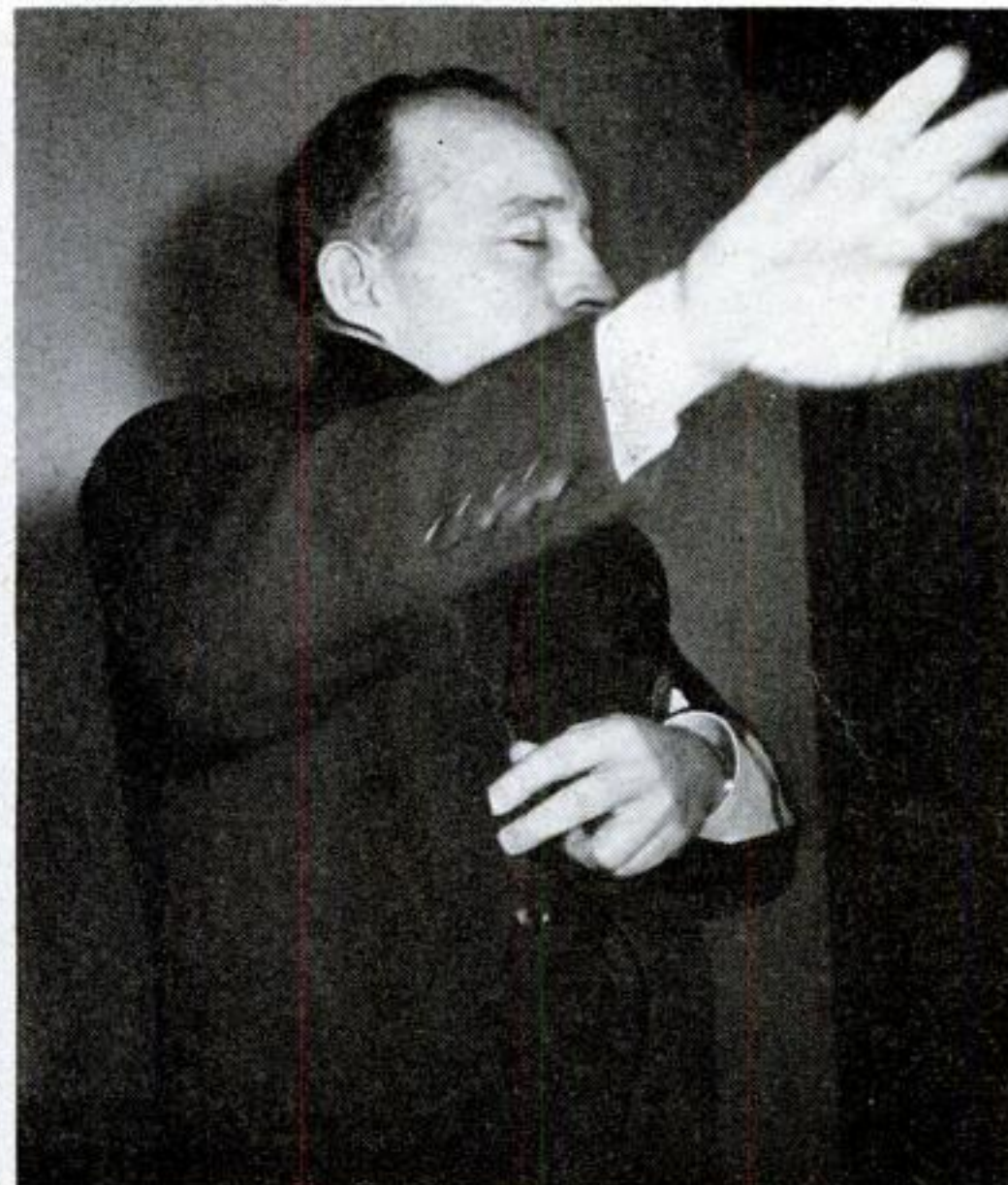
Neysa McMein says she invented The Game on the spur of the moment one evening in 1937. Though her claim is disputed, there is no doubt that she and her glamorous friends were responsible for making The Game fashionable and popular. It really arrived later that year when 110 people competed at The Waldorf-Astoria for a silver cup two feet tall donated by Elsa Maxwell.



REFEREE for The Game was Composer Cole Porter, shown giving quotation to Writer Charles MacArthur.



BING CROSBY, wearing a borrowed shirt, drew a Carl Sandburg quotation, "The fog comes in on little cat feet."



He "comes in" (left) with a greeting, then reels around with eyes shut and hands outstretched, shivering and with



his collar up (center and right). Teammates guessed that he was drunk, cold, in love, crooning, finally got "fog."



NEYSA McMEIN (RIGHT) LOOKS OVER ROLAND YOUNG'S SHOULDER AS HE DRAWS "BEHEADING OF CHARLES I"

DRAWING GAME

The Game players turn artists to sketch their ideas

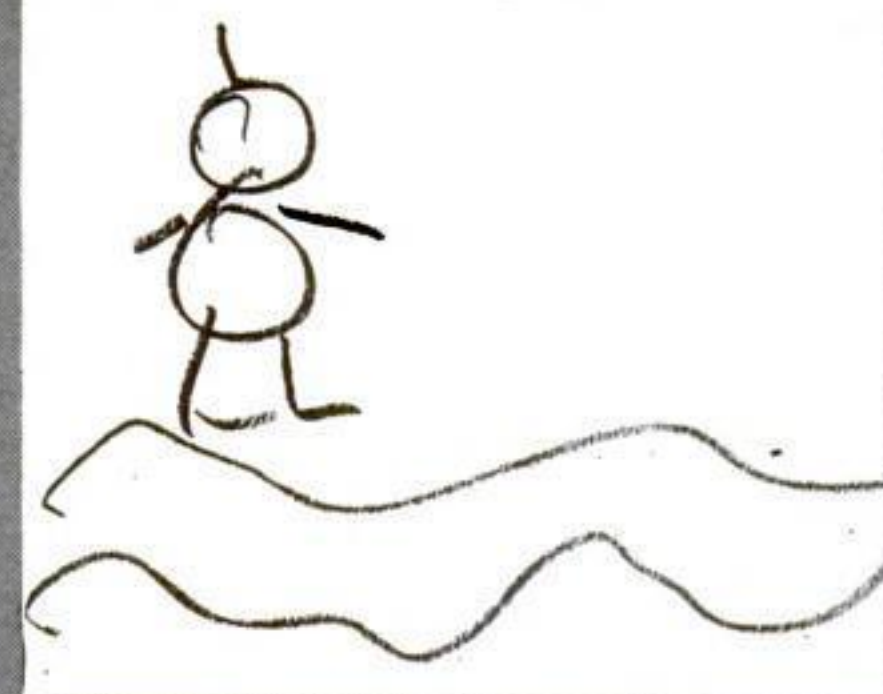
Neysa McMein's guests had scarcely recovered their breaths from playing The Game (*see previous pages*) when they were reshuffled into new teams for the Drawing Game. The purpose and rules are same as for The Game except that players draw pictures to explain their quotations or slogans or situations instead of acting them. Letters, numbers or symbols are forbidden. The artist may not

speak. Speed and ingenuity in drawing are more important than artistic ability. In fact, Neysa McMein once spent so long making a beautiful picture of a watched pot never boiling that an in-artistic rival team finished the game before the delicate shading on the pot had been more than half completed. The winning drawings were primitive, but they got ideas across, as those at right do.

PHYLLIS CERF'S "BALBOA" (SEE TOP RIGHT) PROMPTS PARTNER TO EXCLAIM, "HANNIBAL CROSSING ALPS"



GAMES CONTINUED



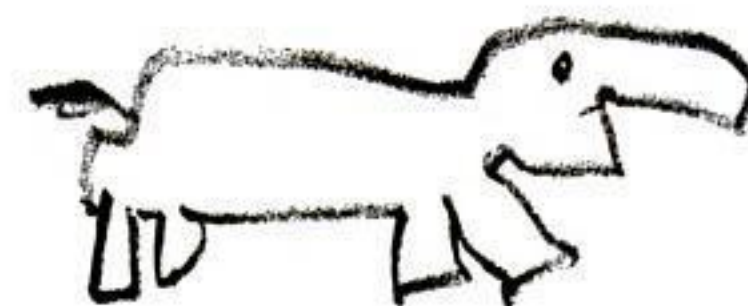
MRS. B. CERF: "BALBOA DISCOVERS THE PACIFIC"



JOAN CAULFIELD: "STANLEY AND LIVINGSTONE"



HELEN HAYES: "DANIEL IN THE LIONS' DEN"



BENNETT CERF: "THE SIEGE OF TROY"



ROLAND YOUNG: "BEHEADING OF CHARLES I"

DRAWINGS of historical events were all executed and guessed without difficulty at Neysa McMein's.



AT TENSE MOMENT players try to figure out "Siege of Troy" with wooden horse that resembles hippopotamus (*opposite page*) just drawn by Bennett Cerf (*right*). Artistic

powers exhausted, Cerf signals teammates to keep guessing. Helen Hayes (*left*) fixes him with uncomprehending glare while his wife mutters, "Looks like a platypus to me."

	S	C	R	A	M	B	L	E
AUTOMOBILES		CHRYSLER	ROLLS ROYCE	AUBURN	MARMON	BUICK	LINCOLN	
KINGS	SOLOMON	CANUTE		ALFRED			LEOPOLD	EDWARD
PARTS OF BODY	STOMACH		RUMP	ARM		BACK	LEG	ESOPHAGUS
BRITISH AUTHORS	WALTER SCOTT	CARLYLE	SAMUEL RICHARDSON		SOMERSET MAUGHAM	CHARLOTTE BRONTË		
DESSERTS	SOUFFLE	CUSTARD	RHUBARB	APPLESAUCE	MOUSSE			ECLAIR
AMERICAN RIVERS	SUWANEE	CHARLES		ACUSHNET	MISSISSIPPI			EAST RIVER

GUGGENHEIM, or Categories, is played preferably by four to eight people. Each player starts off by drawing a grid similar to one above. The hostess then reads off a set of categories such as automobiles, kings, etc., which are entered at left-hand side of grids (as above). Then the hostess calls out a series of letters, for example, S C R A M B L E, which are entered at top of the grid, one letter over each line of squares. Then in the squares

under letter S, for example, players must write the name of an auto beginning with S, a king whose name begins with S, and so on down. Players are allowed ten minutes.

Diagram above shows what one hypothetical player succeeded in thinking of in ten minutes. He might have gone ahead and filled in automobile category with Studebaker under S and Essex under E, king category with Richard, Midas, Boris. Scoring is as follows: if there are

four players in game, each player gets 4 points for every word in his grid which no other player has. For example, the player above has put down Chrysler under C. If nobody else has Chrysler, he scores four points. If one other player has it, each of them gets three points. If two others have it they get 2 points and if everybody has it, it is worth only one point apiece. If there are five players, the top score is 5. Each blank space always counts minus 5.

A

								2	2
								2	
							2		
						2	2	/	
							/		
							/		
							/		
							/		
							/		

□ □ 2 2 □ □ □ 2 □ □ □

B

□ □ □ □ □ □ □ □ / □ □ □

BATTLESHIP needs two players. Each makes two grids as shown above, then places in right-hand grid four "ships": a battleship of four squares, a cruiser of three, two destroyers of two each (shaded squares above). These are placed straight or diagonal. Player A starts by marking down a salvo of six "shots" anywhere in his left-hand grid, hunting for B's ships. On first salvo (numeral 1), he picks E-10, F-9, etc. calling them out to B, who marks them on own right-hand grid. No shots landing in a shaded square, B says "No hits," fires salvo at A, getting one hit on the cruiser (D-4). A then fires second salvo (numeral 2) sinking a destroyer (E-7, E-8) and hitting battleship (A-8). Four hits sink a battleship, three a cruiser, two a destroyer. When battleship or cruiser is sunk, player loses two shots in salvo; one when destroyer is sunk.

1

S	T	O	N	E
P	A	N	E	L
A	P	S	E	S
D	I	E		
E	R	T		

2

A	P	P	L	E
L	O	R	I	S
I		I		S
G		G		A
N	A	S	T	Y

3

E	M	O	T	E
L	I	N	E	N
I	N	T	E	R
D	U	O		A
E	S			

4

C	L	A	S	S
R		N		T
A		V		A
S		I		R
H	A	L	V	E

WORD SQUARES is not for dullards. Purpose is to build small crossword puzzles. Each player makes own tentative puzzle (light letters above), usually failing to fill all squares. Then each player calls out a letter in turn. Each puts called letter where it will help make complete words in tentative plan. Player 1 above started by calling letter S (dark lettering above) to start "stone" (across) and "spade" (down). Player 2 used it in "loris" and "essay," and so forth. Next, player 2 called A, which was of use to all except player 3, who put it in waste space. Constant revision of tentative plan is necessary. Letters called must remain where originally placed. When all squares are filled, players count completed words, both vertical and horizontal, get 3 points for three-letter word, 5 for four-letter word, 10 for five-letter word.

MIND & MUSCLE

Some games are tests of intellect and others of athletic agility

Those who prefer quieter mental conflict to the vociferous dramatics of Neysa McMein's party will enjoy the three pencil-and-paper games on the opposite page. Guggenheim is a particularly elastic game. The grid can be made any size, the categories hard or easy and the time limit extended or contracted. The game of Battleship has several versions. Some players make the grid 12 x 12. Others use salvos of 11 shots, deducting one shot every time a hit is scored, regardless of whether or not a ship is sunk. Some add a submarine consisting of a single square. In the word square game, squares of any size may be used. The late Alexander Woollcott had a standing challenge to play anybody for any sum, using squares of ten letters across and ten down. He never lost, having in his head word squares of great flexibility which he had made up ahead of time.

Those who take delight in showing off their muscular rather than their mental abilities will find themselves challenged by the three tests pictured on this page. On the following two pages are shown some picture games aimed at those who pride themselves on their memory, imagination and powers of recognition.



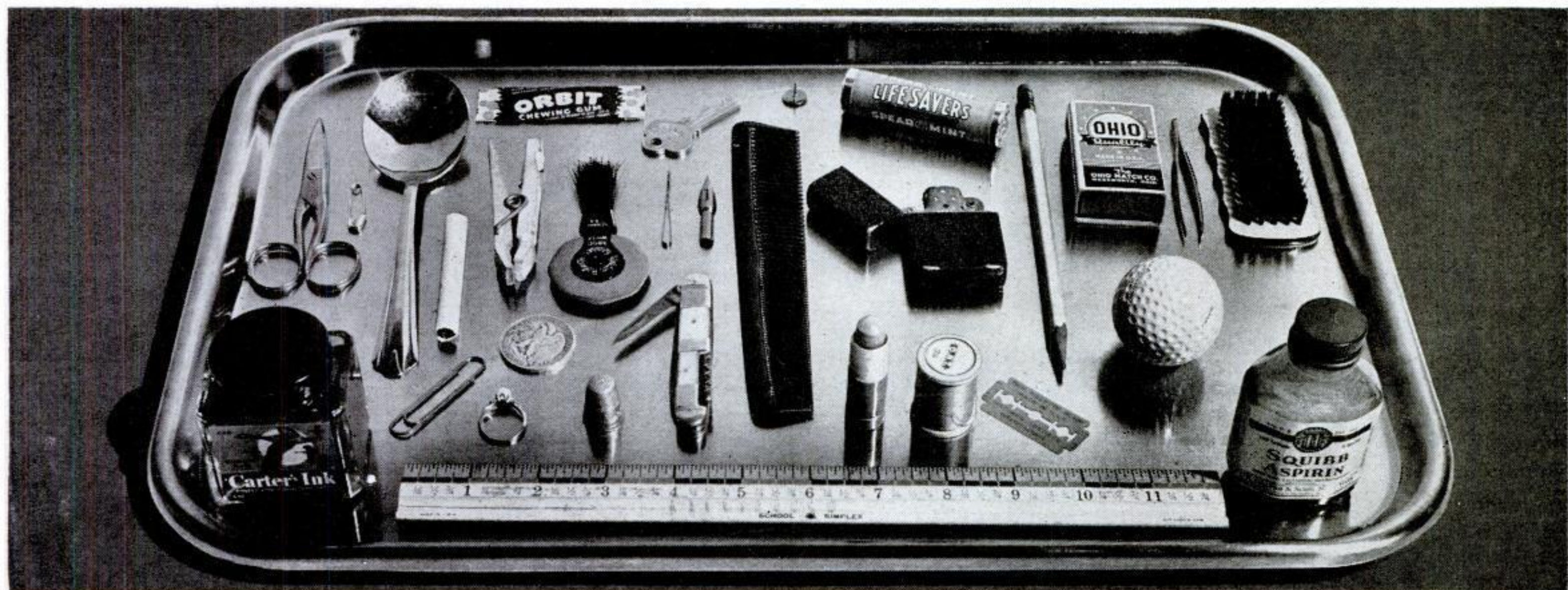
PICKING A HANDKERCHIEF from the floor with one's teeth while standing on one foot is a severe test of the leg muscles. Players are allowed to bend knees, usually find that knee gets in way, must be bent sideways. Best way to do trick is to go down fast.



MATCH GAME is played by any number of people, who take turns piling matches one at a time on a ginger-ale bottle. Player must take back any matches he knocks off. Players start with equal number of matches. The first man to get rid of all his matches wins.



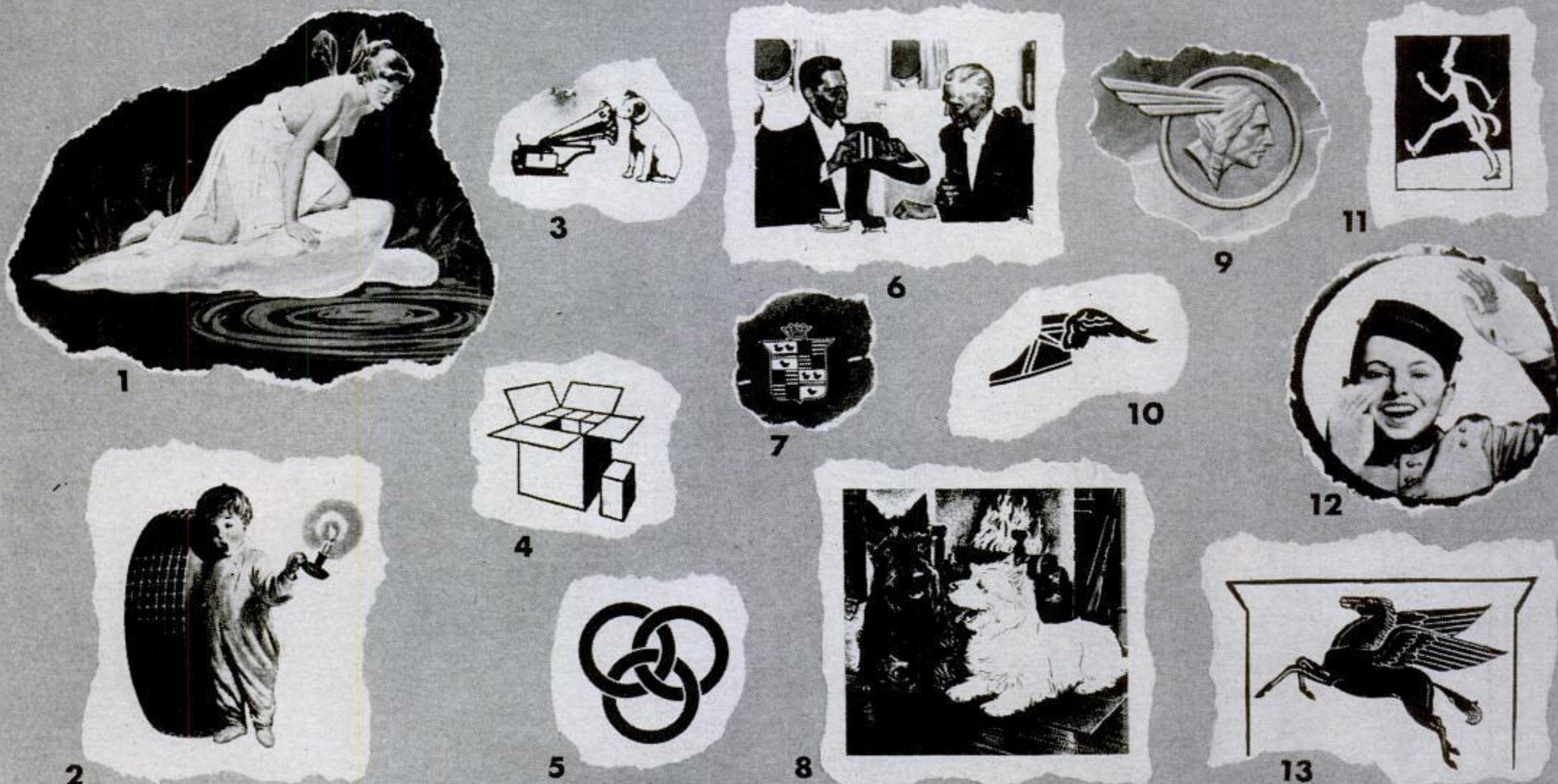
CHAIR TEST requires the player to stick a pin in the leg of a chair, then remove it with his teeth while still remaining on the chair (*as above*) and without touching the floor. To make this harder, place the pin lower down and farther around on the chair leg.



MEMORY TEST is prepared by placing 20 or 30 small household objects on a tray. Objects should be instantly recognizable to everyone and should be placed irregularly, close together but not in rows. Players are then allowed to study tray for 30 to 60 sec-

onds and must write down as many objects as they can remember. Senses of smell and taste may be similarly tested by blindfolding guests and allowing them to taste lemon, soap, vinegar, cinnamon, *etc.*, or to sniff camphor, turpentine, various kitchen spices.

WHAT PRODUCTS DO THESE ADVERTISE?



GUESSING THE ADVERTISERS can be prepared without difficulty in an hour or so. First obtain a large piece of heavy cardboard or art board. On it paste advertisements or recognizable parts of advertisements which have been cut from old magazines. Care

should be taken to remove any trade names which might give away the advertiser's identity to a sharp-eyed contestant. Each ad should be numbered to avoid confusion. Answers to the fragments of the advertisements pictured above are given on page 124.

WHAT ARTISTS DID THESE?



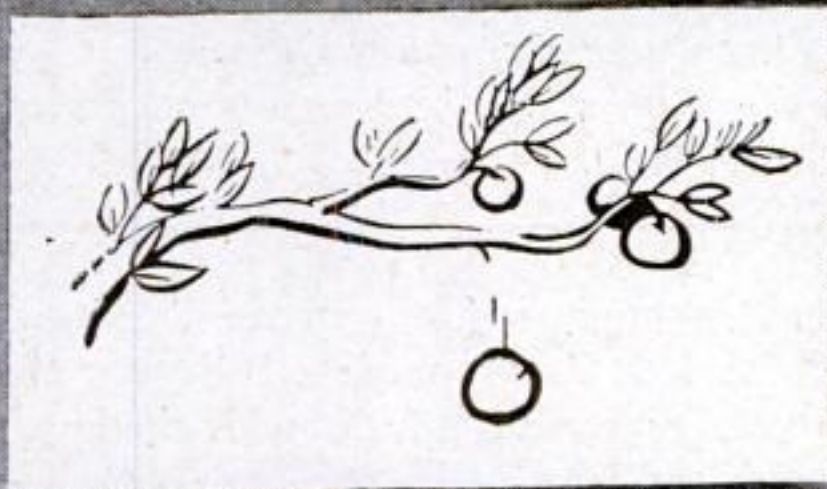
GUESSING THE ARTISTS is prepared and played exactly like the advertising game. In both, contestants should write their answers down. The person correctly identifying the most is declared the winner. The possibilities of variety in recognition games of

this sort are endless. Pictures of birds can be used, also animals, insects, buildings, the faces of famous or infamous people, trees, flowers, fish, etc. The names of the artists in above quiz are on page 124. Almost everybody should be able to get Nos. 9 and 12.

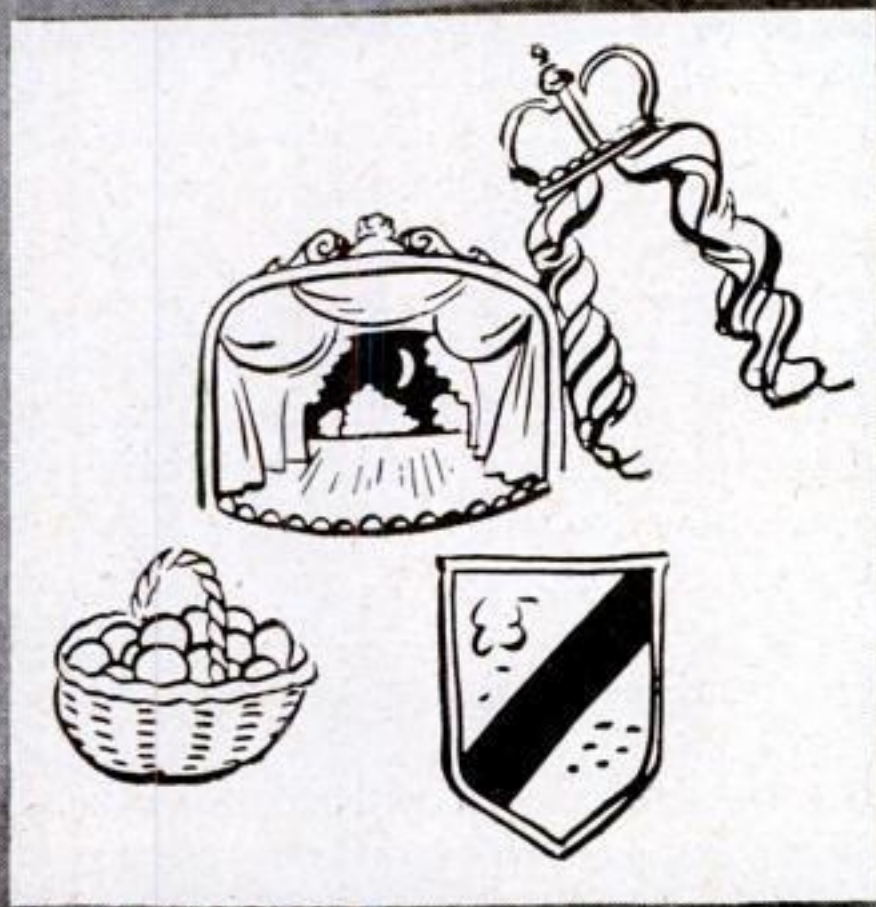
WHOM DO THESE REPRESENT?



1



2



3



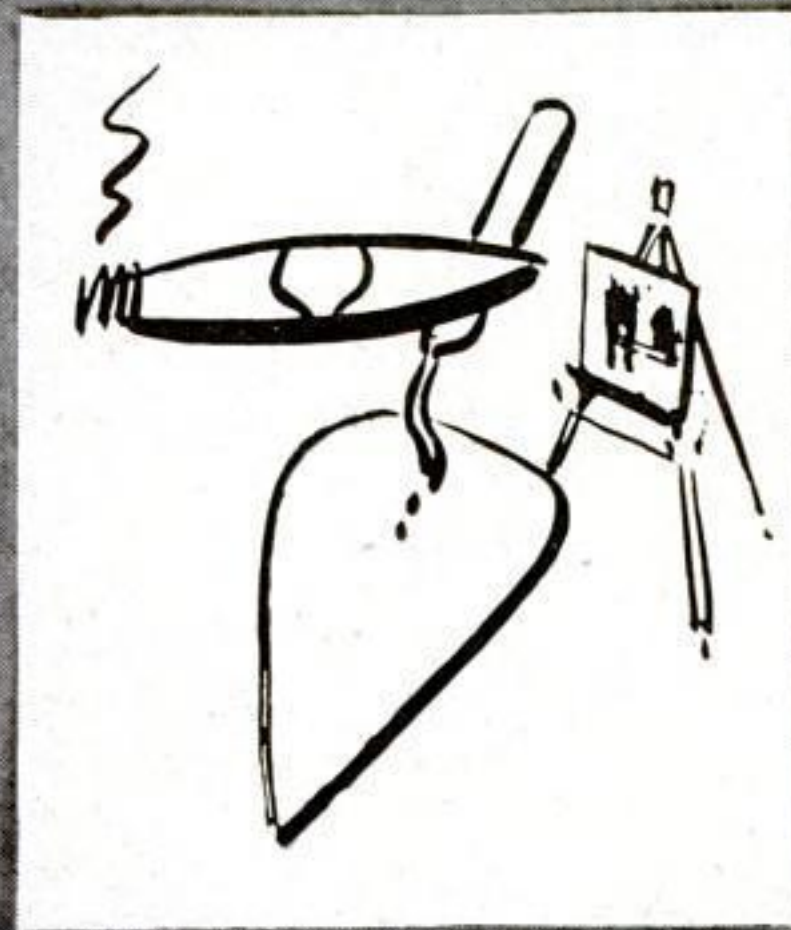
4



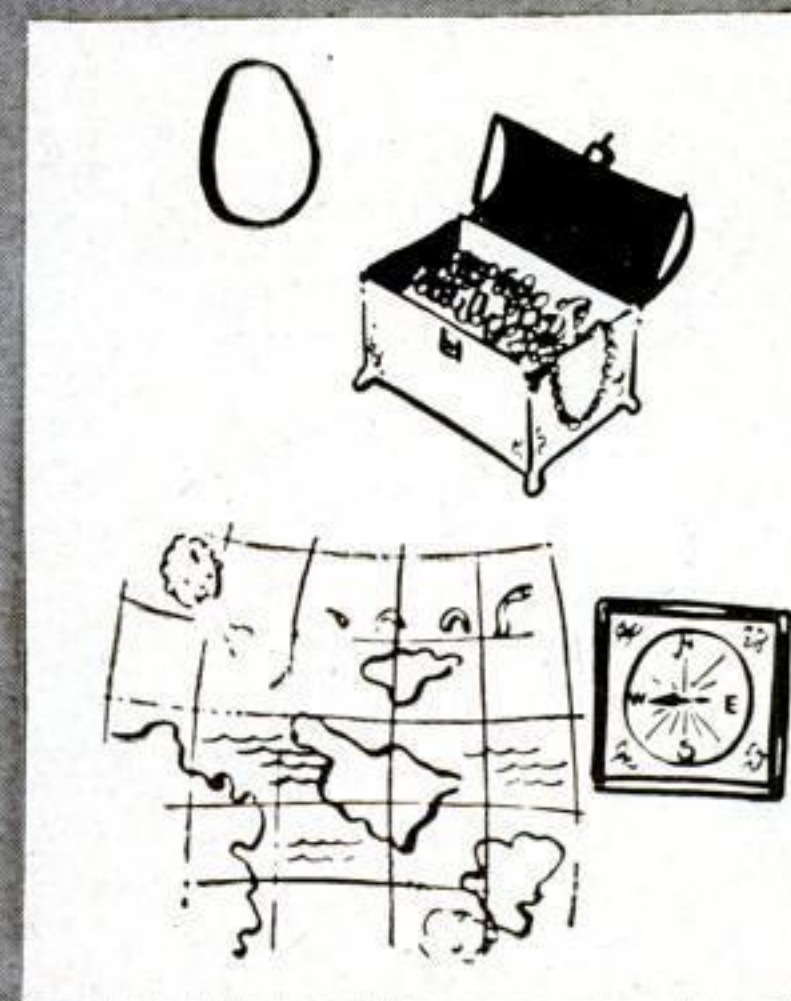
5



6



7



8



9



10



11



12

A FAMOUS PERSON is represented in each of the above 12 drawings. Various clues to their identities will be found in things that made them famous, in things associated with them, in puns on their names, or even in poetry about them. Answers

to these are on page 124. To prepare a game like this a minimum of drawing ability is required. Method is to think of somebody like George Washington, then make a simple sketch of things associated with him, like a hatchet and a cherry tree.



THE GREAT GOTHIC ST. STEPHEN'S CATHEDRAL IS NOW GUTTED



COMMUNIST PARTY HEADQUARTERS DISPLAYS HUGE PICTURES OF LENIN

Vienna: Broken City

Suspicion and misery rule once-gay capital on the grim new frontier between Eastern and Western Europe

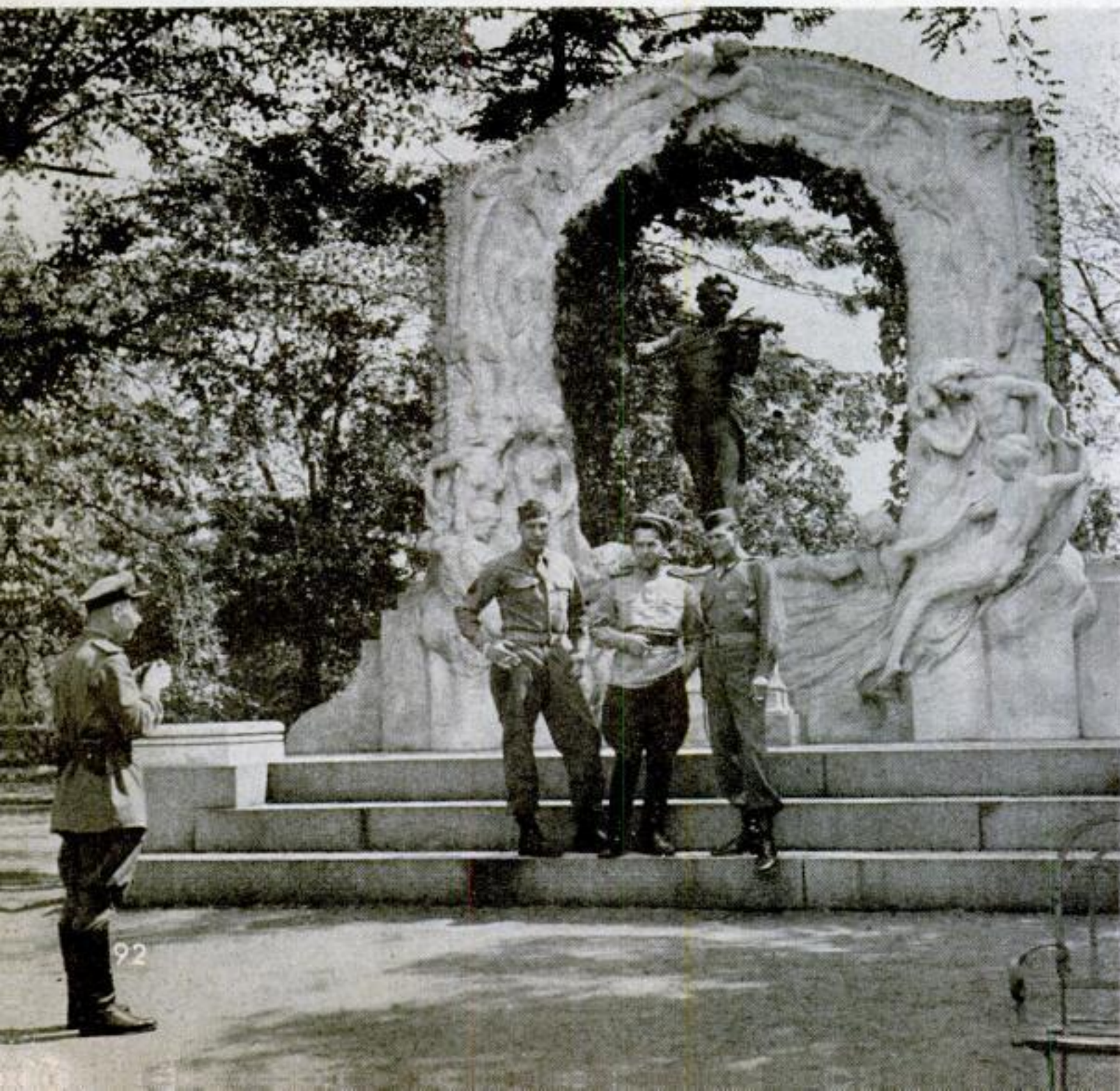
by JOHN DOS PASSOS

Novelist John Dos Passos, recently returned to the U. S. from a tour of Europe as a LIFE correspondent, here reports on his trip through Russian-occupied Austria into Vienna.

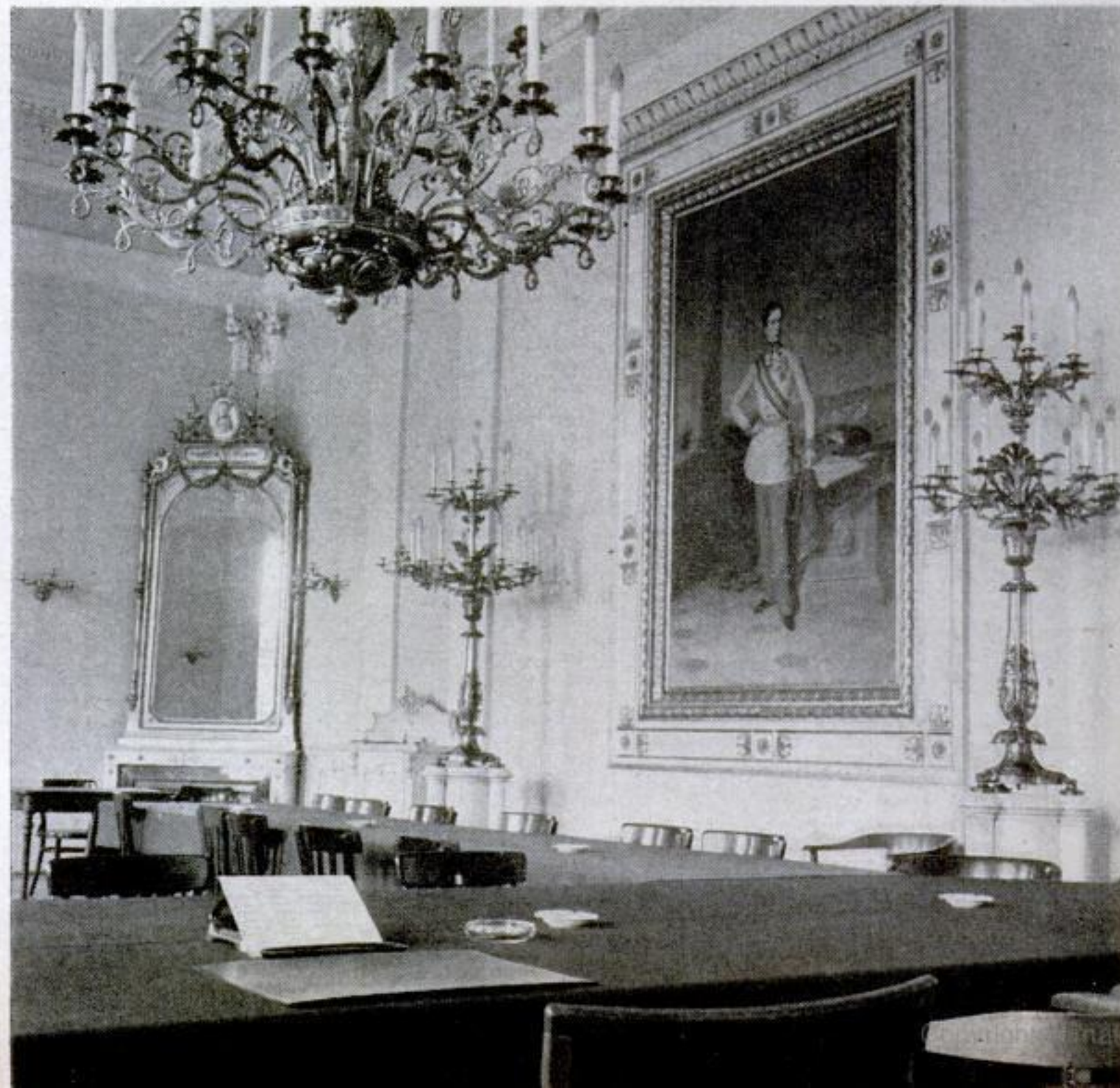
All afternoon we had been passing long strings of covered wagons. It was a captured division on its way home to Hungary. The Hungarians had been given some Reichswehr horses and turned loose. Dressed in scraps of uniforms from every army in Europe, they sat with their feet on the tongues of the broken-down farm wagons, rigged with makeshift canvas covers, and jogged along in the rain. Beside them, in a confusion of bedding and cookstoves and pots and pans and cradles, hunched their women with their heads tied up in handkerchiefs and their ragged hollow-eyed children. As the road wound amid thickening twilight through the ravines of the foothill country we saw their little campfires flickering red among beechwoods carpeted with brown leaves.

By the time we reached Linz we began to get the feeling of the frontier. Linz was a place of narrow streets choked with rivermist off the Danube. A few GIs roamed lonesomely on the edges of a long square with a weather-worn baroque fountain in the middle of it. The tall old gray buildings were just battered enough from the bombings to wear a look of unspeakable wretchedness in the chill glare of a single unshaded streetlight. The mist was beginning to freeze into sleet. We took a walk to get our feet warm.

STRAUSS MEMORIAL IS BACKGROUND FOR RED ARMY SNAPSHOTS

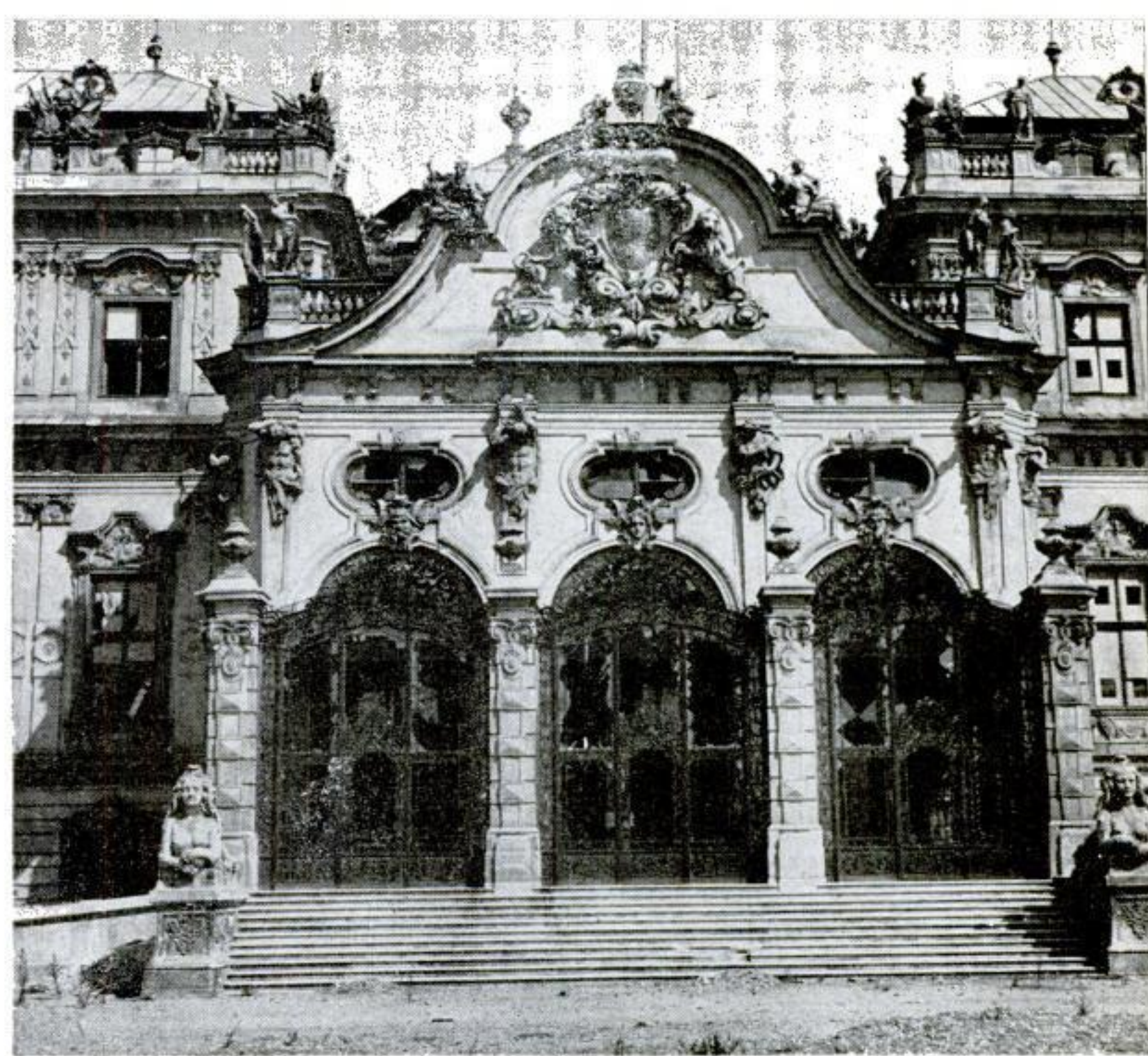


PRESENT MEETING PLACE OF VIENNESE CABINET IS OLD CHANCELLERY





... AND STALIN. THIS WAS FORMERLY BOARD OF EDUCATION BUILDING



SCHÖNBRUNN PALACE WAS SUMMER HOME OF IMPERIAL FAMILY

When we tried to cross the Danube bridge a grinning MP hauled us back. "Can't go over there without a pass. That's the Russian zone," he said.

"How do you get along with the Russians?"

"We get along with 'em all right. They are kinder crude," he said. "They don't seem eddicated."

Opposite the fountain there was a small hotel that had been taken over by the Army for transient officers. The bedrooms were off a narrow stone court open to the sleet and the night. The rooms were icily cold and the beds were hard as rock, with no cover except a featherbed tailored to the size of a very small dwarf. If anybody denies that the Germans are barbarians, all they have to do is try to sleep in their beds. I had crawled into everything woolen I had and was composing myself shiveringly to sleep when the light flashed on and I found a fresh-faced young American captain smiling down at me. He was so tall and broad I wondered how he would ever fold himself into that featherbed. He had black hair and black eyes and very regular white teeth. He apologized for waking me and explained that the second bed in my room was the only one left in the hotel. There was something about the way he pronounced his vowels that reminded me of the way the Pennsylvania Mennonites speak English. As he got undressed he talked in a friendly cornbelt way. He was from Iowa, a German, he said with a flashing smile. He was with a tank destroyer outfit. "My people are Germans"—there was a little "b" in his "p" when he said people—"but they've been in Iowa 80 years. We belong to one of those religious communities. I'm one of those few farmboys who want to go back

to the farm. I've got the points but I'm only going home on leave. My outfit is up in Czechoslovakia and I'm down here on a four-day leave right now. You see there is a complication." He let his boots drop to the floor with a thud. "I'm going to marry a Sudeten girl. She's German. I've been going with her four months. We want to get married. She speaks very good English. She's highly educated. She's come down here to get a job in one of the American offices. They are running all the Germans out of Czechoslovakia. It's rugged. An eye for an eye, you know. . . . Anyway she'll be safe here in Linz working for the Americans. If I could marry her right now we could go home together but we can't, so I've got to go home and tell the folks about it. I want to go home in the worst way and grow some corn but there's this complication. . . . Goodnight," he said cheerfully and abruptly as he strode across the room in his underclothes to turn off the light.

Next morning after breakfast we drove out of Linz into flat brown country under a low sleety sky. At a short bridge we crossed into Russian-held territory. As soon as he saw the sentry at the American end let our car by, the sentry at the Russian end swung up his bar. We drove through an empty village of yellow stucco houses decorated with a few slogans in Russian and a few fluttering red flags. After that we began to pass grimy soldiers with high cheekbones driving narrow wooden wagons. A cadaverous-looking officer with a red band on his cap was bowling along in an ancient victoria with a yellow wicker body. Bundled up on the driver's seat was the flat-faced cabdriver of all the droshkies in Russian literature.

In the last pass before Vienna, where the road wound up in a series of

CONTINUED ON NEXT PAGE

MUNICIPAL APARTMENTS, THE KARL MARX-HOF, WERE HARDLY DAMAGED



CAFES, ONCE HAUNTS OF INTELLECTUALS, ARE ALMOST DESERTED



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A RUSSIAN "WAC" chats with an American staff sergeant in Vienna. Language is the major barrier between individual soldiers of the two armies.

VIENNA CONTINUED

hairpin turns between high rounded hills, the sleet became heavy blobs of snow. As the turns grew sharper we got tangled in a convoy of American Lend-Lease trucks with Russian markings on them. They were driven by big-eyed young Slavs who had an appealing coltish look of being right off the naked steppes. Every other truck was towing a truck that had broken down. As we slugged up into the pass the snow grew deeper. The Russians were slithering all over the road. Right up at the summit there was fog as well as snow. There the trucks had stalled entirely. They wallowed in a zigzag, headed every which way across the road. Several had slid off the shoulder and hung tilted out over the void, held only by the gnarled trees and bushes of the roadside. The Russians in their long coats stood around helplessly in groups, shaking their heads and thrashing their arms to keep warm.

The driver of our car was a skinny young fellow from Louisiana, Mo., with a hawk face and gray eyes. He was a man of few words but when he did speak, in a voice that had a raw Missouri twang to it, he liked to make it count. He was grinning as he skidded the car neatly through the deep snow round the ends of the stalled trucks. "No use our buyin' those boys trucks," he said finally. "They can't maintain 'em."

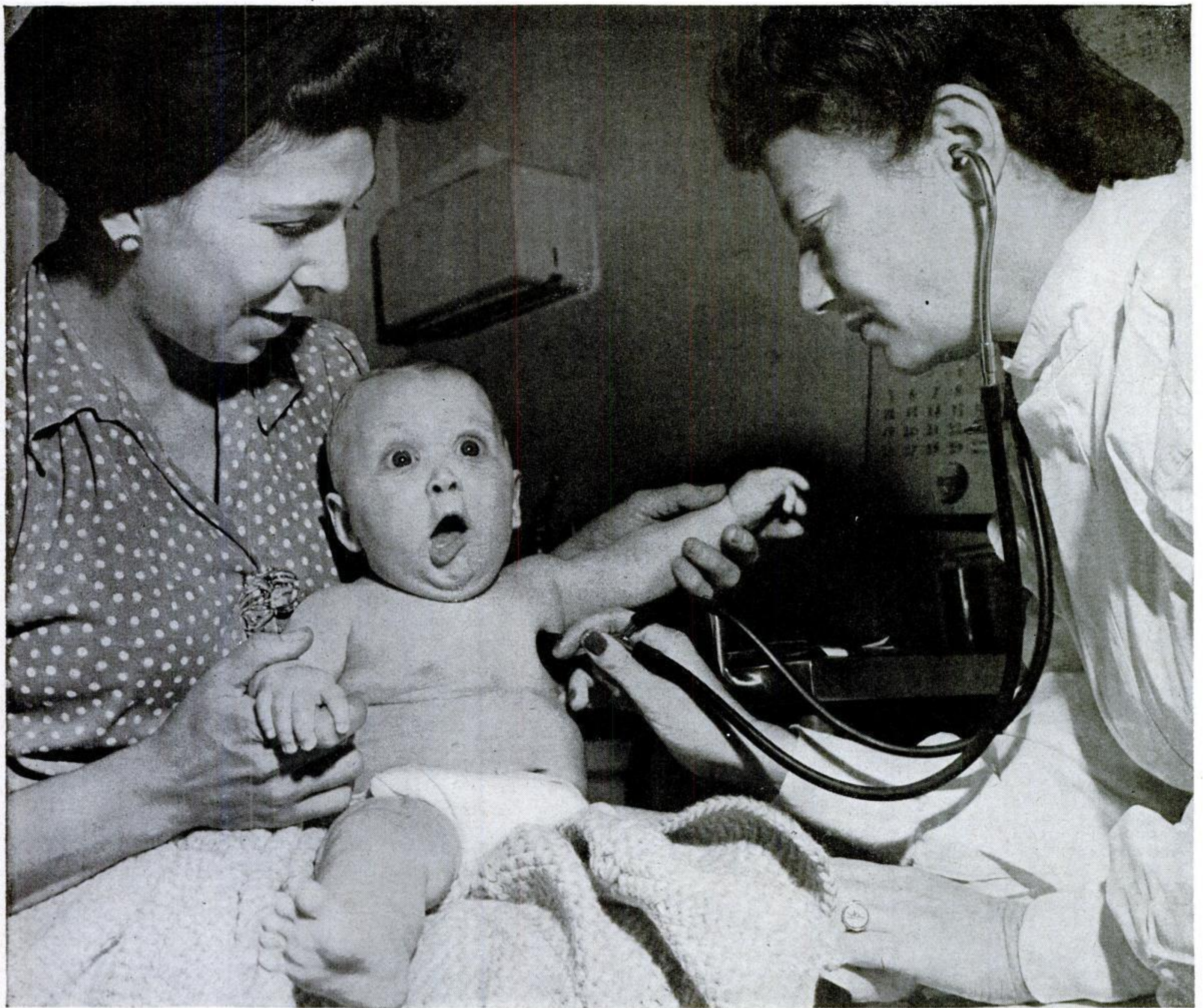
At last we shook ourselves loose from the convoy and began to loop down through the fog into the lowlands where the snow became sleet and rain again. The villages had a dead abandoned look. We came to a sharp turn of the road where a group of Russian soldiers stood around a decorated arch made of fir boughs strung with red and green paper festoons. The fir boughs and the red and green decorations against the broken-down houses banked with snowdrifts and the way the Russians in their high boots stood in a group under the arch as if they were about to break into song made you think of all the choruses in all the Russian operas you ever heard. It was amazing to find yourself so deep in Russia so soon.

Filter between East and West

Vienna is heartbreaking. The city has been dying by inches since the collapse of the Habsburg system in World War I left it a capital without an empire, but after all these decades of slow strangulation and the Nazi butcheries and the Allied bombings and the brutalities of the Russian armies it still wears a few of the airs and graces of a metropolis. The way an old musical-comedy queen who was once a great beauty might still shape her blue lips into the confident smile of a woman whom many men have loved when the doctor made his round of the hospital ward where she lay dying, there is still a grace about the old city and about the manners of its people.

The parks and gardens have been dug up for air-raid shelters. Wherever there is a patch of grass you see a scattering of the

CONTINUED ON PAGE 95



What makes babies tick?

Many a bewildered mother, faced with the intricate mechanism of a small, new human being, asks herself that question. Plus a lot of others!

It's the purpose of child health stations, in scores of progressive communities, to provide the answers. Their guidance extends from the cradle to kindergarten—covers everything from proper feeding to periodic physical examinations.

This work is without question one of modern medicine's brightest achievements. Its results are easily reckoned. For, given frequent and expert care, more well babies *stay* well; more sick babies survive. Significantly,

mortality figures are now at the nation's lowest mark.

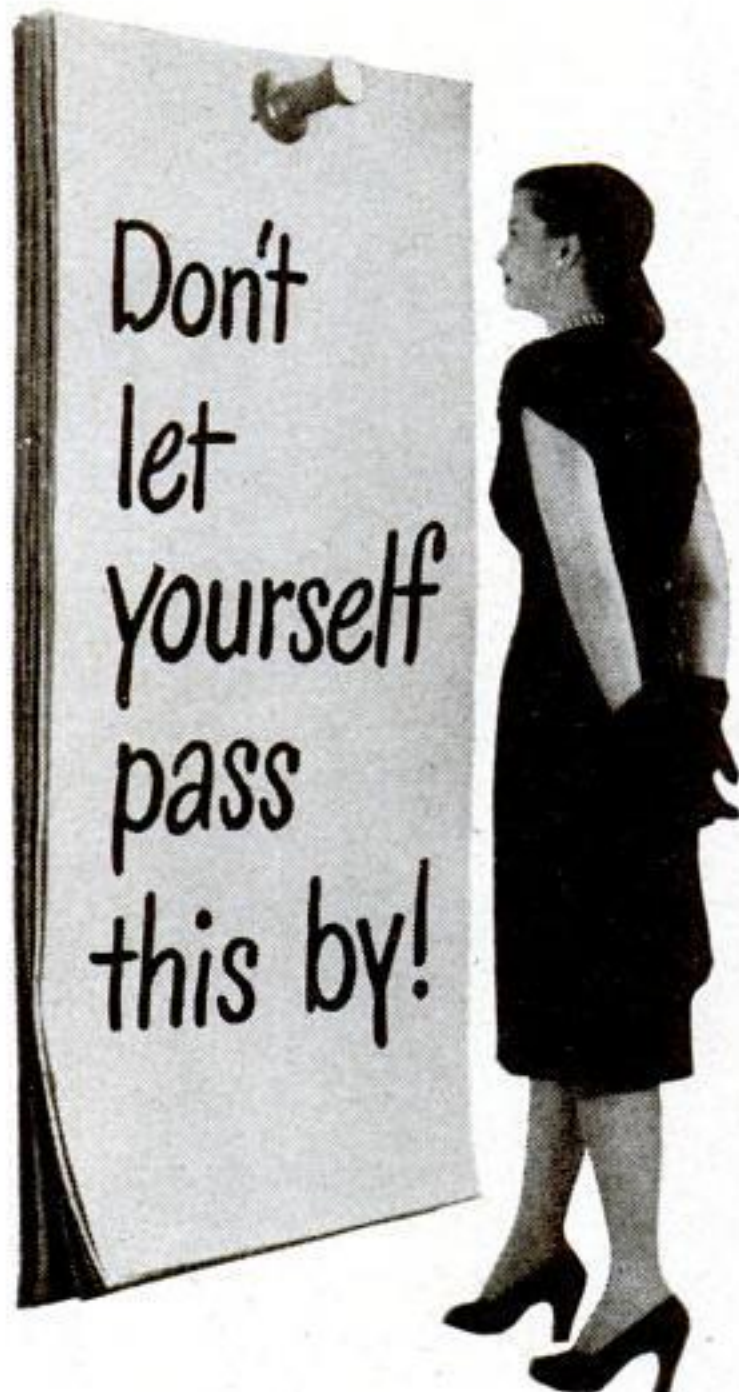
Significantly, too, child health stations got their start as *milk* stations. Over half a century ago, it was seen how closely the disease-resistance of the nation's children is linked to the supply of *safe milk*.

It was then that a National Dairy company pioneered in milk pasteurization. Today, that same regard for public welfare continually prompts National Dairy Laboratories to improve the keeping qualities and guard the purity of milk—nature's most nearly perfect food. Through such efforts, milk now remains *fresh and wholesome* for days instead of hours.

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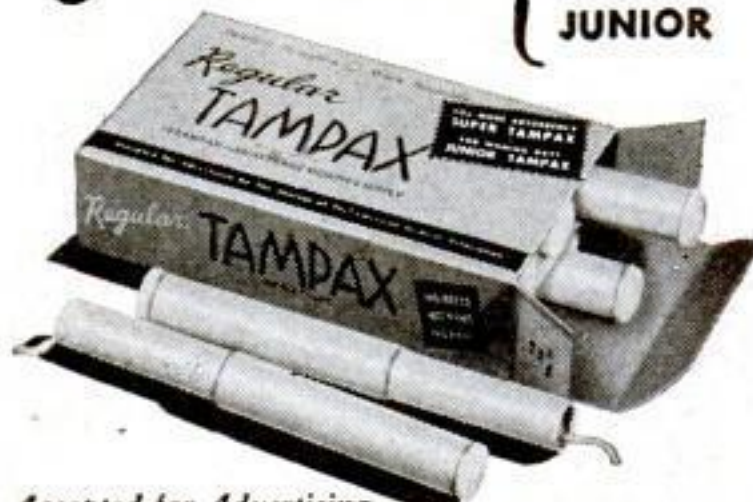


DON'T avoid new ideas. Don't be apathetic. At least, don't resist a new trend until you have investigated it. Take the case of Tampax now and look at the facts frankly. Wouldn't you like to be free of the monthly pin-and-belt nuisance? Of your sanitary deodorant troubles? Of the disposal problem? . . . Well, all these problems vanish when you use Tampax for modern sanitary protection.

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VIENNA CONTINUED

white crosses of the graves of the Russians who died in their assault on the city. The palaces and museums and the offices of the old imperial administration, the acres of masonry in all the styles of the 18th and 19th Centuries, stand burned out and bombed out and vacant. All that remains of the Habsburgs is their statuary. Vast bronze groups of men and horses and symbolic figures celebrating forgotten achievements of forgotten reigns writhe monumentally at the end of every vista, giving the empty city the look of a half-demolished world's fair.

In spite of all the failures of the last quarter century, the life that is starting up again in the ruins takes on a semblance of the old pattern. In the chancellery where Dollfuss was murdered a grim-faced youngish man with a head of coarse yellow hair is making a statement of protest to the world press in a splendid 18th Century room which has lost half its ceiling but is still ornamented with mirrors wreathed in gold cupids. He is handing out those same little booklets embellished with maps and tables of figures on slick paper illustrating the sorrows of a misplaced national minority (this time it's Carinthia) that I remember littering the corridors of Versailles. In a lecture hall in another building a tall man in black with a pale square scarred head is delivering an address on the position of Austria in foreign affairs. He is saying that Vienna, as the capital of a new Austrian republic, will find new life as an interpreter and filter between the Eastern Europe that will grow up with its face turned toward Moscow and the Western Europe that will grow up with its face turned toward Washington.

In the small Gothic chapel hung with crimson damask in the royal palace, the famous boys' choir that sang mass for the Habsburgs for so many centuries on Sunday mornings still sings the cheerful Schubert masses. The only difference is that now it's American and English and French gold braid that the aged beards obsequiously seat in the gallery. Though many of the auditoriums are ruined all the theaters are open. Concert programs offer more good music in a week than you could hear in a month in New York. "Nightclubs," operating from 6 to 8:30 in the evening, put on songs and political skits that people crowd in to hear even if there is nothing to eat and nothing to drink.

"What do you eat?" you ask people.

"Bread and dried peas," they answer.

"How do you get the money to buy the rations?"

By selling furniture or extra clothes or themselves, they answer. When things get too bad, they say, the Americans will feed them. There's no business or industry. Outside of bakeries you can count on your fingers the stores that are open. The black market, which the MPs of four nations vie with each other in harrying out of existence in the Nachmarkt, is pathetically small for a city the size of Vienna. At night the unlit streets, encumbered by great squared-off heaps of brick and stone from ruined buildings, are full of robbery and violence variously attributed to deserters, to Russians or to displaced persons generally. After dark as in medieval days a man goes out at his own risk. If you wander off your beat poking around the rubbish of Beethoven's and Mozart's city, you are pretty sure eventually to come up against a broad-shouldered young Russian sentry who shouts hallo and impassively pokes a Tommy gun in your middle, staring at you unseeingly the while with a cowlike stare.

Our Ukrainian schoolteacher

Although you see plenty of Russians on the streets and waiting in line at the ticket offices of theaters and concerts, it's remarkably hard to get hold of a Russian to talk to. The obvious hindrance is that very few Russians of the present generation speak any foreign language but German and that virtually no Americans speak Russian. A higher hurdle than the language difficulty is the fact that for nearly 30 years now the only view of the world outside the Soviet Union, and of America particularly, Russia's citizens have had has been through the distorting prism of Marxist propaganda. Every Soviet citizen feels that a bitter two-way hostility exists between him and the capitalist world. Added to that is the well-founded and pressing fear in the back of his head that any contact with foreigners will be misinterpreted by the dangerous snoopers of the NKVD (Soviet political police.)

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Apply clean, stainless invisible Zemo any time. It won't show on skin. Buy Extra Strength Zemo for mean cases.

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CONTINUED ON PAGE 98

"WHERE ARE THIS MONTH'S BILLS?"



Scene from "Life with Father," America's all-time comedy hit, now in its seventh year on Broadway. Pictured here are Wallis Clark and Lily Cahill, currently starring.

"Speaking of money,"

Father thundered,

"where are this month's bills?"

"Clare," Vinnie pleaded,

"it isn't fair

to go over the household accounts

while you're hungry!"

POOR VINNIE! Was ever any wife so stormed at? How Father raged over the bills she ran up! But our guess is that if laughable, lovable Clare and Vinnie were keeping house today, one bill wouldn't bother him. . . . That's the electric bill.

For Father was a thrifty man. "Vinnie," he used to roar, "this is a matter of dollars and cents, and that's something you don't know anything about." But he knew about it. And he would have appreciated the fact that while the prices of most things went way up in war years, the average price of electricity actually came down. Plus the fact that

the average family gets twice as much electric service for its money today as it did twenty years ago.

Being a practical man, Father would have realized the reason why. As he used to shout at Vinnie, "You know I like to live well, and I want my family to live well. But this house must be run on a business basis."

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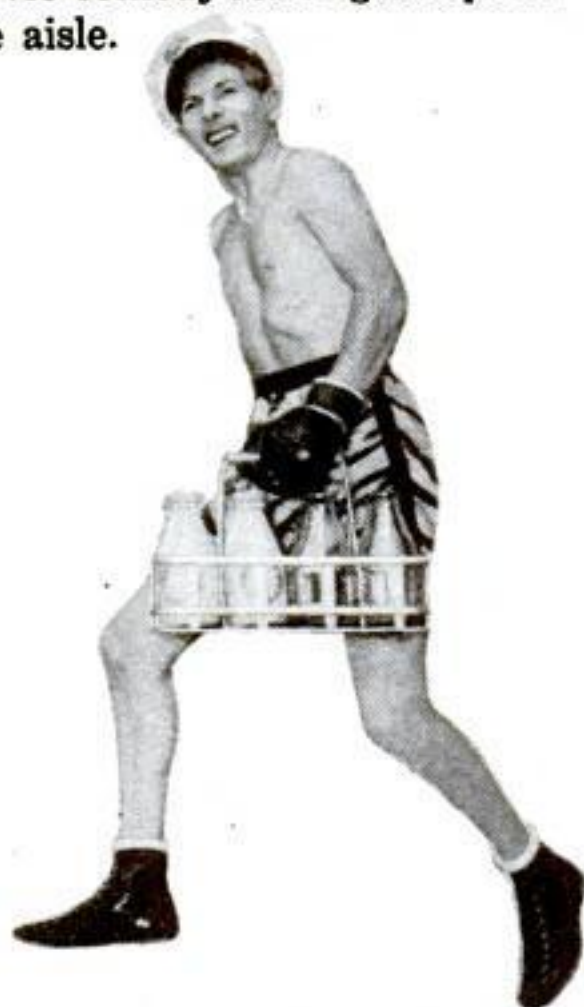
*Names on request from this magazine.

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Lovable, laughable Danny Kaye in "THE KID FROM BROOKLYN"!

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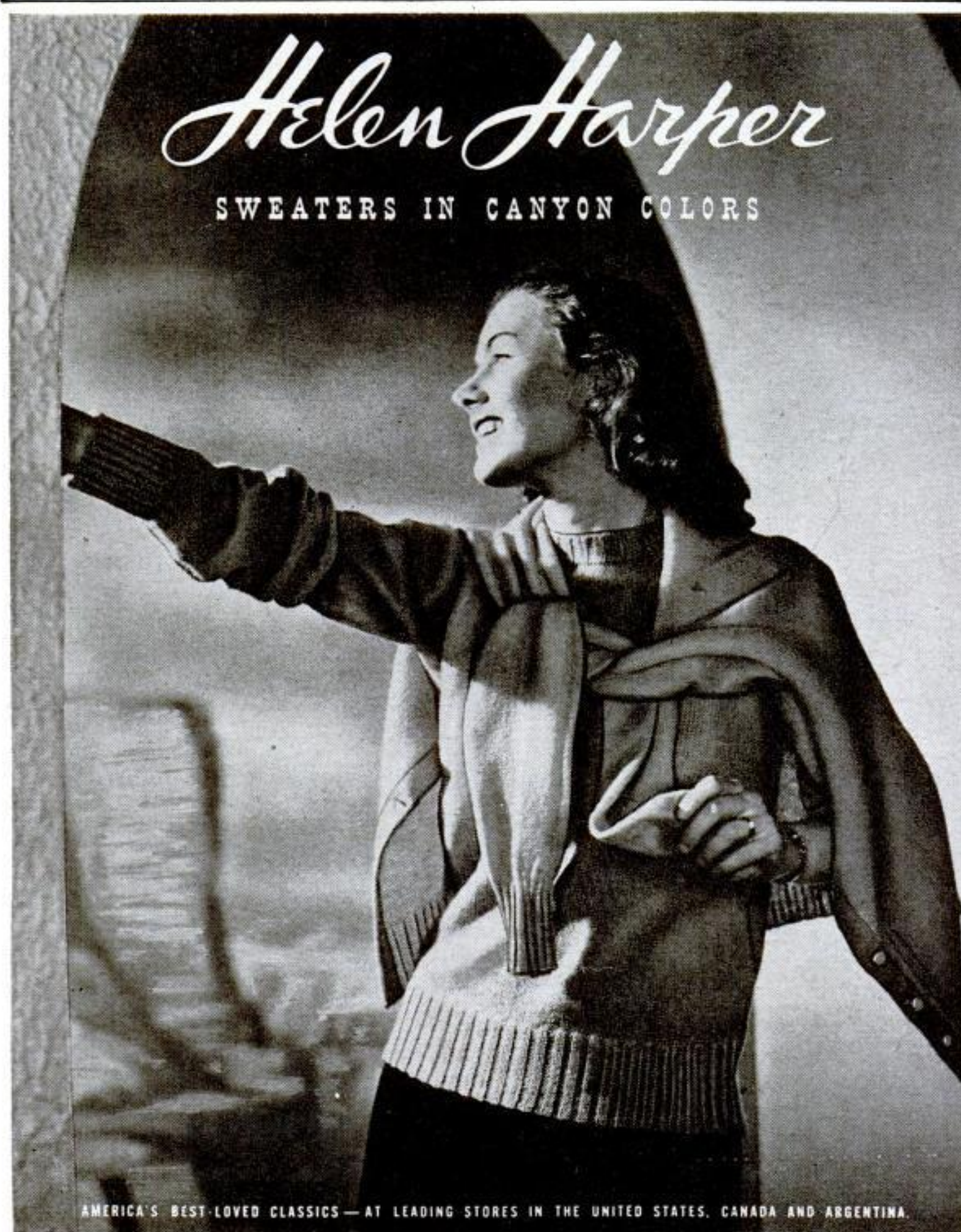


Danny Kaye is uproarious as the bewildered milkman who blunders his way to fame.



Luscious Goldwyn Girls and lovely Virginia Mayo... Samuel Goldwyn's dancing discovery Vera-Ellen...your dream-thug, Lionel Stander...Fay Bainter and comedienne, Eve Arden, all in "The Kid From Brooklyn"!

Lilting laughter set to music, beautiful girls, color, romance—see Samuel Goldwyn's "The Kid From Brooklyn," and watch for the next "Samuel Goldwyn Presents."



VIENNA CONTINUED

After considerable scouting around I found an American officer who not only knew Russian and Russia but who knew a Russian. He generously invited us both for a drink at his hotel and afterward several of us had dinner with the Russian in the hotel's private dining room, a tiny chamber paneled in dark shiny wood and prickly with the horns of small deer.

Our friend wore a major's uniform. He was a typical broad-faced Ukrainian, short and deep-chested with light crinkly hair. He said he was looking forward to being demobilized soon and sent home to his small home town in the Ukraine where he taught literature, especially American, in the normal school. He was enthusiastic about the works of Dreiser and Mark Twain and Sinclair Lewis and Upton Sinclair. He got his literary opinions rather from the gazettes of Moscow than out of his own square head. *Uncle Tom's Cabin* was one of his favorite American novels. He spoke of his disappointment that more American novelists had not written works saluting the achievements of the Soviet Union in the war. Any writer who did, he said, smiling, should come to Moscow to see how warmly the Soviet people would welcome a great artist.

American liberals, he said, were all mixed up about the problem of equality. Wages should be graduated according to a man's value to society. If a man had two left hands he certainly shouldn't earn as much as a man who turned out first-class work. The more valuable a man was to society the better living quarters he ought to have, the better car, the better trips to watering places. Trying to even up the wages of a ditchdigger with two left hands and of an irreplaceable brainworker was capitalist equalitarianism and a great mistake.

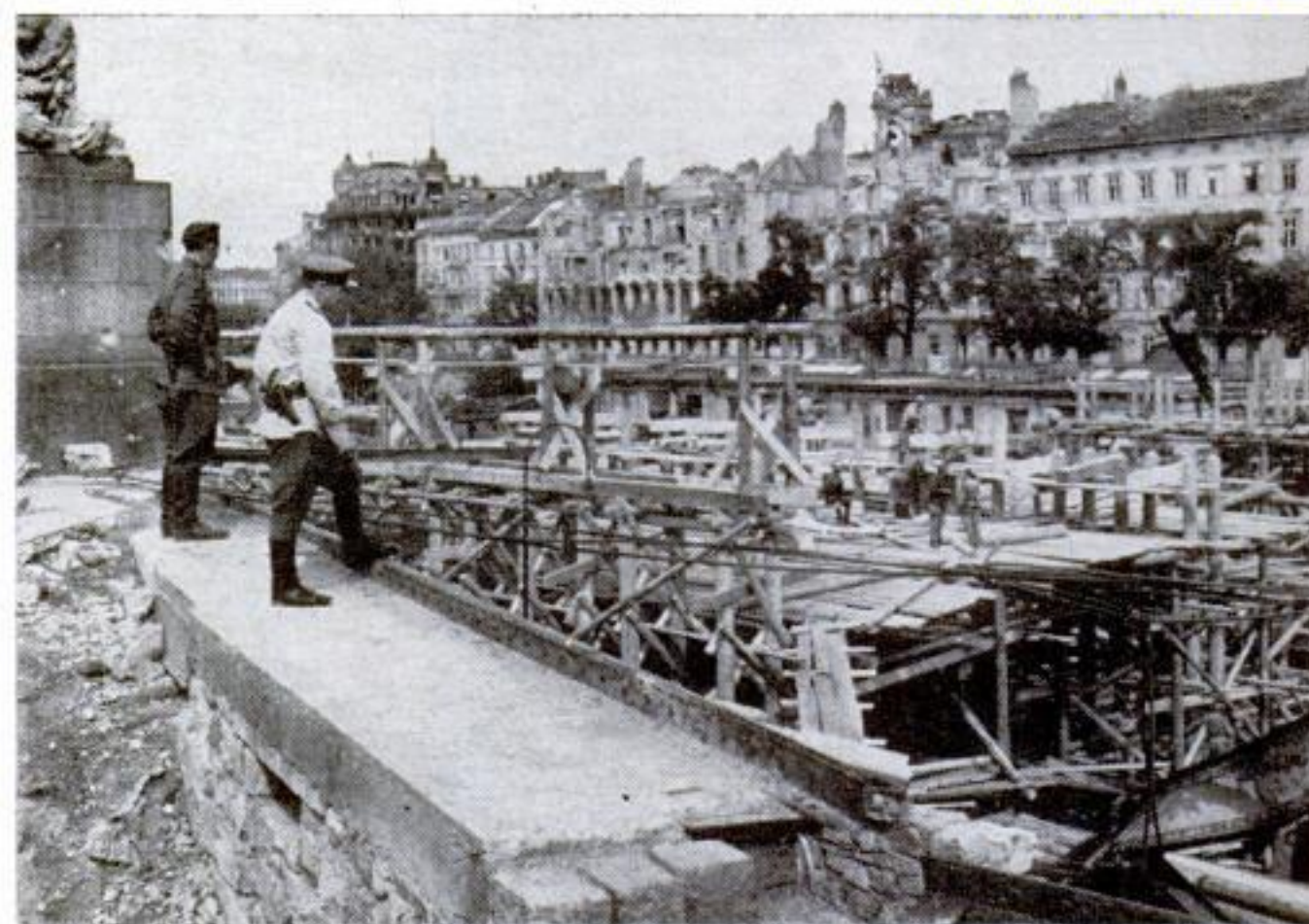
He understood, he said, turning to me with a suspicious narrowing of the eyes, that I was a Republican. I tried to explain that I sometimes voted Republican and sometimes Democratic or even Socialist and sometimes split the ticket. We tried to explain what that meant but never got anywhere. He was as suspicious of us as a Connecticut farmer out with a bunch of bookmakers. We floundered so helplessly between the two languages that the thing got to be a joke. On the whole the major got the better of the argument. He was so sure about his statements about democracy in Russia and we were so doubtful about ours about democracy in America. He was a man who'd never had a doubt in his life.

We both said goodnight to our hosts and were on the point of walking off down the dark street together when the little major suddenly bethought himself and drew back into the doorway. I said goodnight and walked off. After a few seconds he started off in the same direction taking care to let me keep ahead of him. I have no doubt that the reason he drew back was because he was afraid the wrong person might see him walking down the street with an American.

The game of Russian poker

In the office building occupied by the American end of the quadripartite military government, I went around asking men on various shelves of the military hierarchy how they got along with the Russians. The question caused consternation. Some men

CONTINUED ON PAGE 101



THE RUSSIAN ZONE includes workers' section and factory areas, most heavily damaged parts of city. Germans blew up most Danube canal bridges.

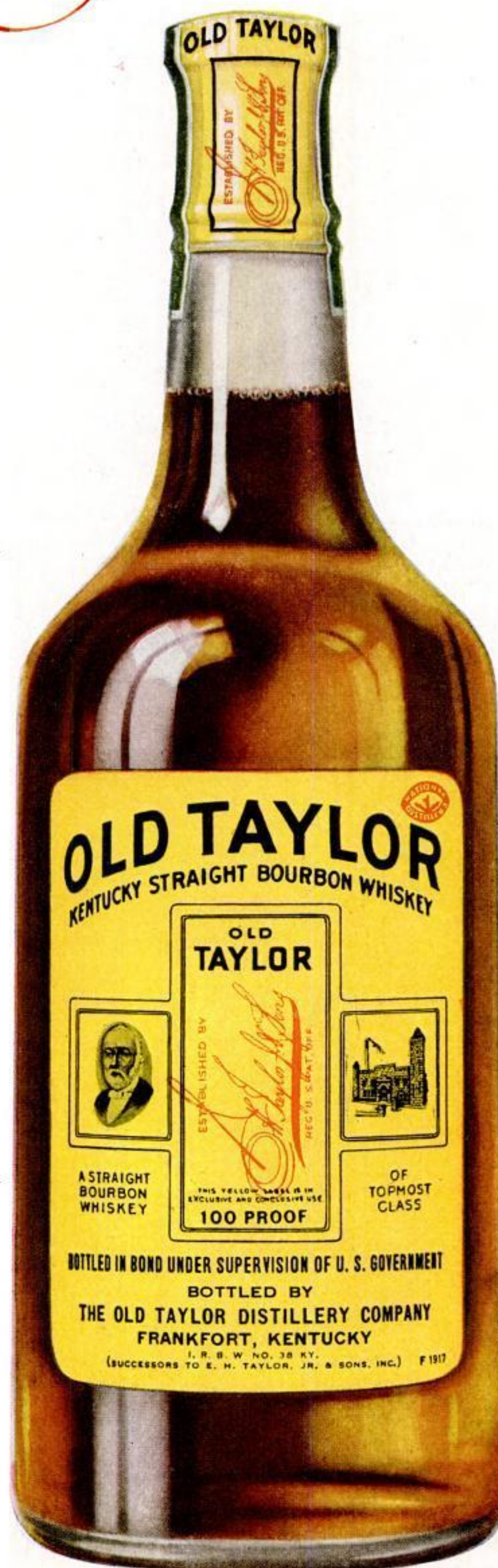
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shut up completely at the mere word. Nobody wanted to be quoted.

On the carpet level as they call it, that is, on the level of the working committees where the details of local affairs are thrashed out, I found several types of American reactions. Officials who had arrived with high idealistic hopes were usually thoroughly discouraged by their experiences with what they called the arrogance and the double-dealing and the lack of regard for the rights of man of the Russians with whom they negotiated, and they spoke darkly and bitterly of the dangers ahead. Then there was a type of official who made a sort of personal specialty of getting along with the Russians and who was on the defensive about it and seemed to regard the fact that his Soviet opposite number said goodmorning with a smile when they met as proof that they had reached a basis of give-and-take cooperation.

"If we could only treat Austrian questions separately on their own merits we wouldn't get along so badly," a man who was near the top of the heap told me, "but you soon learn that every little item that comes up is considered by the Russians as part of their hand in the great international poker game . . . We're not really qualified to play that game because we don't know the rules. What we've been trying to do is to get them to put their cards on the table and to tell us what they want, but that seems to be against their religion."

As we drove past the Russian headquarters building, where an American GI was busy tinkering with the strings of electric lights which festooned the oversized countenances of Lenin and Stalin that decorated its façade, we heard a military band playing. British troops were drawn up in front of the Allied *Kommandantur* around the corner. We got out of the jeep and joined a scattered group of Viennese who stood watching the proceedings from the bushes of a little park in the square opposite.

This changing of the guard at the *Kommandantur* meant that the British brass hat who had finished his month's command of the inner city of Vienna was giving way to his French opposite number. The ill-dressed ill-fed civilians around me, some of them with briefcases under their arms, were obviously waiting for the pageantry to clear away before going to stand in line at one of the Allied offices in the *Kommandantur*. Their faces betrayed no impatience. Some of them seemed to be looking at the military show with a certain rapture.

The French take over

I asked my friend who spoke German please to ask the gray-faced man in a green Tyrolian hat on my left how he liked it. "Schön," he answered smartly. "It makes gay."

"Glass," was what a small yellow-toothed man with a scraggly mustache said. "I'm thinking about window glass. The British promised us window glass. Now will we get it under the French? What else is there to think about?"

The Austrian ex-taxi driver who was driving our jeep took us to visit a school on his street. It was a very good school, he said, because it had glass in the windows. We asked him whether he had any children. No, he said, and his wife had no children. In these times that was something to thank God for.

The principal of the school was a gray short man with gray hair clipped very short on his gray head and a short-clipped mustache. Wouldn't the American officers like to see the classes in English, he asked with a little obsequious smile. The teacher in the first classroom, a tall dark-browed woman who obviously was wearing all the clothes she possessed, was shivering so from the cold her teeth chattered when she spoke. The children—this happened to be a class of little boys around 8 or 9—didn't look exactly starving but they certainly didn't look nourished. They looked definitely worse off than the children we'd seen in school in Nürnberg a few days before. Of course we have always taught English, said the principal, but now we are intensifying the study of English and, in the higher grades, Russian. The shivering teacher made a red-eyed little wretch recite a rhyme in English about a pussy cat being cozy and warm and I felt like crying.

"The trouble is," said the principal as he escorted us down the hall, "that we shall have to close soon on account of the cold, and then where will the children go? Already they come here early to



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Bromo-Seltzer relieves ordinary headaches fast. It gives you 1-2-3-way headache help . . . (1) helps relieve the headache itself, (2) helps the upset stomach, and (3) the jangled nerves that may team up and cause trouble.

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1. It's F-N, the test for men! The "Finger Nail Test!" Scratch your head and see if you find dryness or loose, ugly dandruff. If so, you need new Wildroot Cream-Oil Formula. Relieves dryness, removes loose dandruff! Buy the large size.

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Tune in! The Woody Herman Show every Friday night on ABC (Blue) Network.

do their lessons because the school is warmer than their homes. At home they have nothing. You see," he rubbed his hands with self-satisfaction, "we have windows."

After lunch we went out to a police station in the French zone. It had come on to rain. When we got into the big inside room divided by a wide counter we found ourselves in the midst of a scene.

A stocky young man in civilian clothes with a heavy stony countenance was being held up against the counter by two young towheaded Austrian policemen. Round about them milled a group of plain-clothesmen with faces out of an old-fashioned Punch and Judy show, all talking German at once. Behind the counter a half circle of Frenchmen in various French military uniforms gesticulated and talked French. They were giving another stocky youth in the uniform of a Soviet GI a wide berth. He was making a speech presumably in Russian. He was so much in earnest that his eyes kept filling with tears. He kept saying the same thing over and over again and making the same gesture starting with his index finger held high, as in the statues of Lenin, and bringing it down sharply to his waist. Meanwhile from the open door of an inner office came in loud counterpoint the rattle of an altercation in French. The stony-faced prisoner wasn't saying a word.

The inspector was sorry, came a message from one of the Austrian plain-clothesmen, but he couldn't see us now, he was too busy. As we started out the door I found myself in conversation with a French plain-clothesman in a big blue beret. "We arrest him for pillaging but what is the good? The soldier makes the protest. He says this young man is Soviet citizen, he cannot be touched," he cried out. "Every day, every hour it is the same. . . . The Russians are committing a rape. They have knocked down an old woman in the street and are stealing her clothes. . . . Two of our own detectives were seized in a doorway and stripped to their drawers. A man walks home with his wife and sees her raped before his eyes. A little child of 9 shoots it out with the cops with a revolver *comme le wild West*. A man buys a bag of beans and they break into his apartment and steal it Monsieur, it is fatiguing. . . . The life in Vienna is fatiguing."

Too many liberators

We went to a local cafe to wait until the police inspector had a moment of leisure. The cafe had the look of having been closed up for years. The floors were unswept. The springs were bursting through the upholstery in the benches. It seemed even colder inside than in the icy downpour on the street. The waiter kept up a pathetic mummery of service, bringing us our ersatz coffee with glass of water on a neat metal tray with little fittings that in the old days had held sugar and cream. In the cream pitcher there was a little extra hot water.

A friend of the man who was interpreting for me came up to the table and was introduced as a journalist. He was a thin middle-aged man with a long wrinkled diamond-shaped face and colorless lips. We asked him to have a cup of the ersatz coffee with us.

"What is it made of?" I asked.

"That is our secret," he said smiling.

I asked him which of their liberators the Viennese liked the best. The French, he answered, because there were so few of them. I must forgive him, he went on, but he had to speak too much of their liberators. They had expected the Americans to bring food and businesslike vigor in the management of affairs. They had expected the Russians to bring new ideas, new things perhaps terrible things but new things. But neither had brought anything new or vigorous. There was nothing new in starvation and looting and murder and rape. There was nothing new in bureaucratic stagnation. Now things were improving. General Konev had given a great reception and appeared arm in arm with General Clark under the floodlights *à la Hollywood*, at the head of a great stairway in the Hofburg. Now perhaps the liberators would get together enough to let something be done General Clark was a very handsome man. The Viennese liked handsome men. There was a story that he walked around the city with only a soldier-interpreter, talking to people he met on the street and asking how they were faring.

"When we think of Konev we think of Tommy guns and spotlights," said the Viennese journalist, "but when we think of Clark

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Lame Eyes . . . *Lame Tries*



"Flora's eyes file a protest"



"Foggy seeing slows Sully's bidding"



"Home-work is grope-work for Bud"

We see *through* our eyes—but we see *with* our brains. The eye is a "seeing system" like the camera. It "takes" pictures which the brain interprets.

Poor "takes"—poor pictures . . . Poor pictures—poor brainwork. It's as simple as that; as *bad* as that.

It means that lots of us—children, young people, older people—often appear to be dull, when we really aren't; simply because our actions and decisions are based on hazy, distorted images.

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seeing troubles can be corrected! It's as *good* as that. Fumbling, slow learning, mistakes due to neglected eyes—can be overcome with proper scientific skill and professional care.

That's why it's so important to *make sure* that your eyes are right. Your chance to do your best, instead of your second best, rests so largely on your ability to see clearly—without strain—in the office, the factory, at school, at home.

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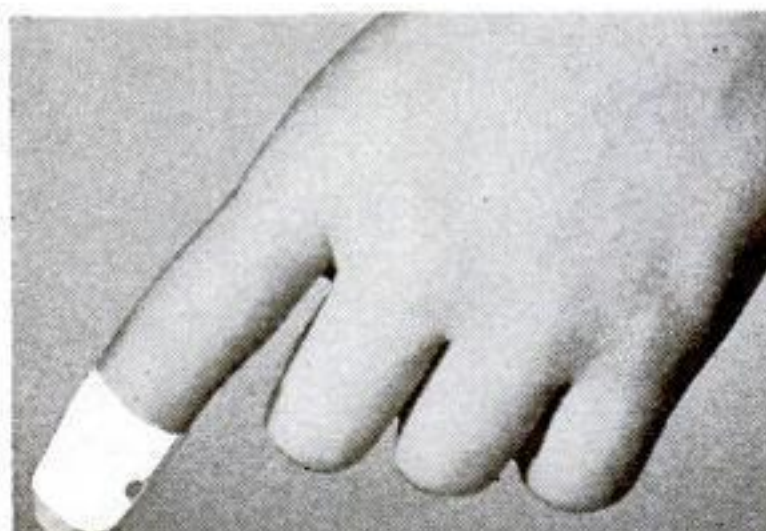
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Any needle prick can become infected. Never take a chance!

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VIENNA CONTINUED

we think of a friend. Naturally we like our friends. But suppose our friend is unable to accomplish anything for us. . . . And we can't wait. We are sinking. Always he is saying to General Konev, let's help the poor Viennese, let's get to work and start up Austria, and Konev he steps into the spotlight and smiles and says, 'Yes, let's get things started,' but it turns out that Konev is not alone. There is the man who says no. There is Herr Zheltov, the big bull-necked man from the Kremlin, and when he says no it stays no." The waiter stood by listening with a frown on his face. My interpreter's voice had an anxious quaver.

The journalist gave a high cackling laugh. "You mustn't pay too much attention to what we Viennese say," said the journalist in a different tone of voice. "We are a little weak in the head because we have not much on the stomach."

"People in Vienna," said my interpreter apologetically as we left the cafe, "have started to talk again. After all these years it goes to our heads."

When we got back to the police station after three quarters of an hour we found the same characters still grouped on either side of the counter. The prisoner was sitting quietly on a bench. Everybody was quieter. Two Russian MP officers were listening gravely to a long explanation in German by one of the plain-clothesmen.

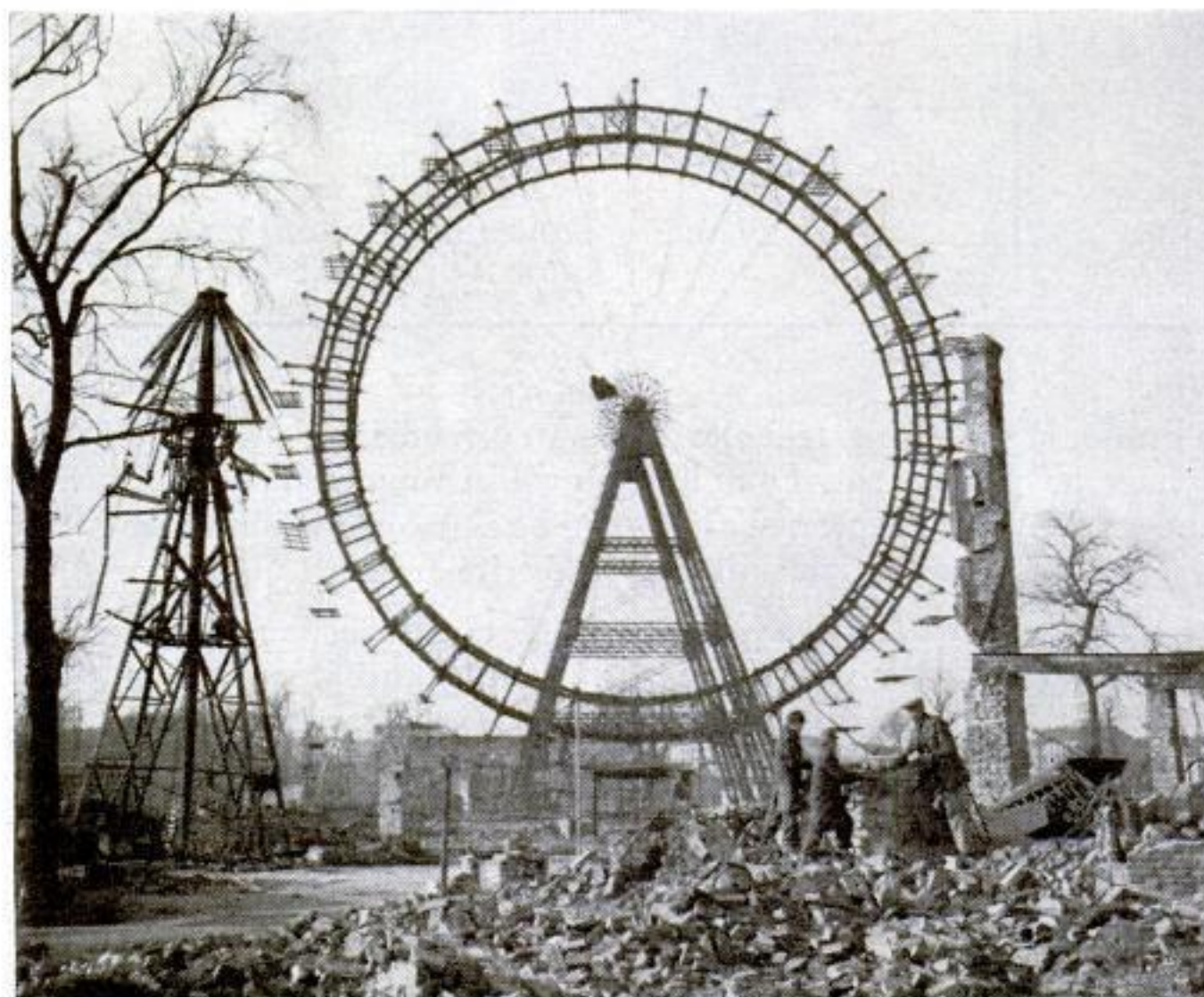
The police inspector, a youngish man with tousled curly hair who had the distracted air of an elocution teacher trying to rehearse a high-school play when the cast is getting out of hand, rushed up to us full of apologies and explained breathlessly that the incident was being cleared up. The stony-faced young man, he explained, was a Russian who had been arrested for pillaging but nobody knew if he was a deserter from the Red Army or from Vlassov's pro-German army or whether he had been brought to Vienna for labor by the Germans. The Russian soldier had seen the arrest going on and had intervened. The prisoner was a Soviet citizen, he had said, and the Austrians had no right to lay hands on him. Now the Russian officers were trying to find out what he was.

Didn't he have papers, I asked.

Papers, yes, but there were so many different kinds of papers. The conflict of documents. The difficulty of translation.

Threatening voices in French came from the inner office. The police inspector ran off in that direction with his fists tightly clenched in his curly hair.

Meanwhile the prisoner had started to croak something in a kind of German. He wants to go to the latrine, my friend whispered in the tone of a man translating the action of a play. The young Russian soldier saw the Soviet citizen being led out by two policemen and burst out into his speech again, this time directing it toward the Russian MP officers. Everybody started trying to explain what was happening to him in German, French and Russian. When we left he was shouting, "Soviet citizen!" and standing with his hand high above his head, the index finger outstretched, in the attitude of the statues of Lenin.



THE PRATER, Vienna's famous and once-gay amusement park, is covered with the rubble of battle but its enormous Ferris wheel managed to survive.

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NO NEED to cast around for compliments when you precede a good dinner with Seagram's 5 Crown! A cocktail or highball made with this delicious "taste-whiskey" sets the mood for keener appreciation of fine food.

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SEAGRAM'S 5 CROWN BLENDED WHISKEY. 72½% GRAIN NEUTRAL SPIRITS, 86.8 PROOF. SEAGRAM-DISTILLERS CORPORATION, CHRYSLER BLDG., NEW YORK



To each, the taste of time—from slow **"flavor-aging"**

You let bananas ripen slowly to give their taste and texture time to reach perfection. And slow "flavor-aging"—blending rich Jamaica ginger and other choice ingredients and aging them for months — gives Clicquot Club, the *quality* ginger ale, the delicious flavor that has made it a favorite for more than 50 years.

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PRINCE G OF SUNBEAM SNORTS AND SITS DOWN AFTER BRINGING \$10,000 AT SUNBEAM FARMS AUCTION. LIKE MOST ANGUS BULLS, HE IS A GENTLE BEAST

ANGUS AUCTION

Sale of black bulls and heifers
brings record prices in Oklahoma

For two days last month Miami, Okla. was the Aberdeen-Angus capital of the world. More than 1,000 people from 31 states jammed the bulging fairgrounds auditorium to poke, prod and gaze at the massive hindquarters of some of the world's highest-priced beef. Up for auction were 50 animals from the million-dollar Sunbeam Farms herd. Bidders were Angus breeders, who for 25 years have argued that the jet-black Angus, originally imported from Scotland, is superior to the white-

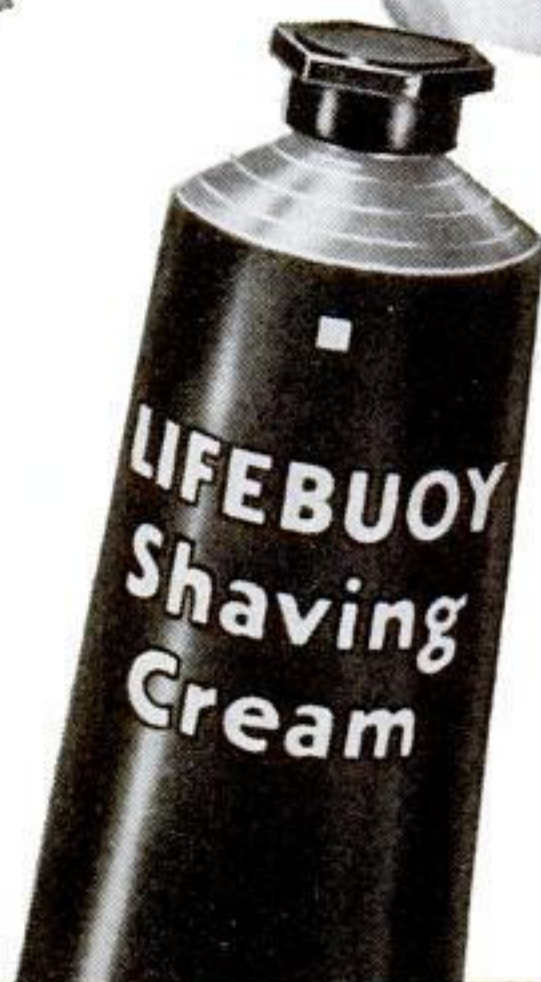
faced Hereford, still the most widely raised beef animal in the U.S. Both factions regularly try to outdo each other in paying fantastic prices for individual animals. Last month in Miami brought some all-time highs. Gulping bourbon before the bidding to keep their courage up, Angus breeders paid a record heifer price (\$21,000) and the highest total for any cattle auction: \$280,700. But the highest paid for a bull at the auction was \$35,000, still \$16,000 less than the Hereford record.

THE SHAVE IS BETTER WHEN THE LATHER STAYS WETTER

Yes, the **WETTER** the lather the **BETTER** the shave. A quick-drying lather will dry out on your face—give you a shave that stings and burns. What you want is a rich creamy **EXTRA MOIST** lather...the lather you get with Lifebuoy Shaving Cream...a lather that **STAYS MOIST** and keeps your beard soft and wet the whole shave through.

Get Lifebuoy Shaving Cream for **CLEANER, SMOOTHER** shaves—even with cold water or a used blade.

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With the superb styling of Alligator Rainwear you have dashing good looks for fair weather... and assurance of keeping dry in the rain! Distinguished quality, plus precise tailoring make Alligator the first choice of better dressed millions!

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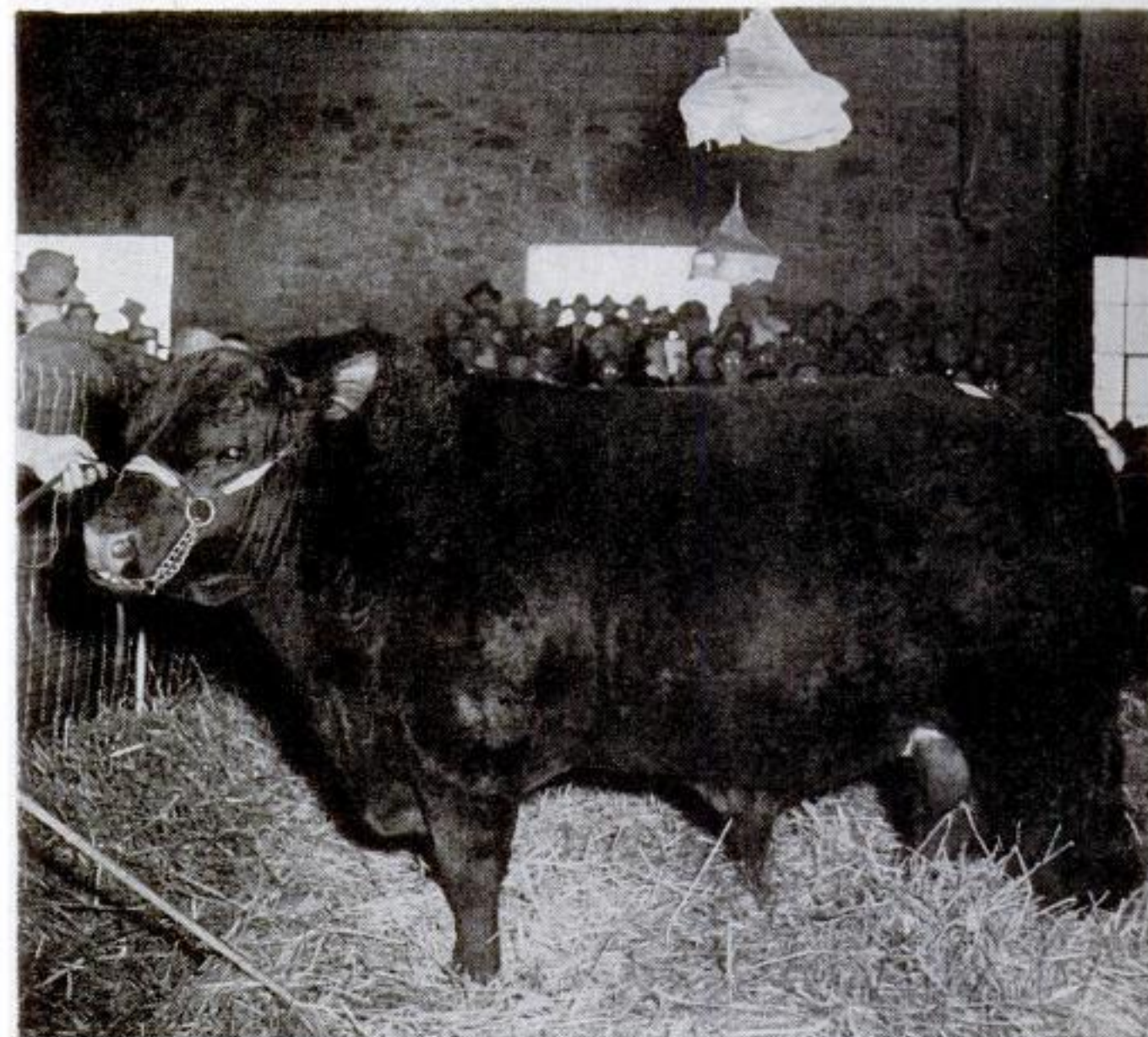
Featured at better dealers in a wide range of popular prices.

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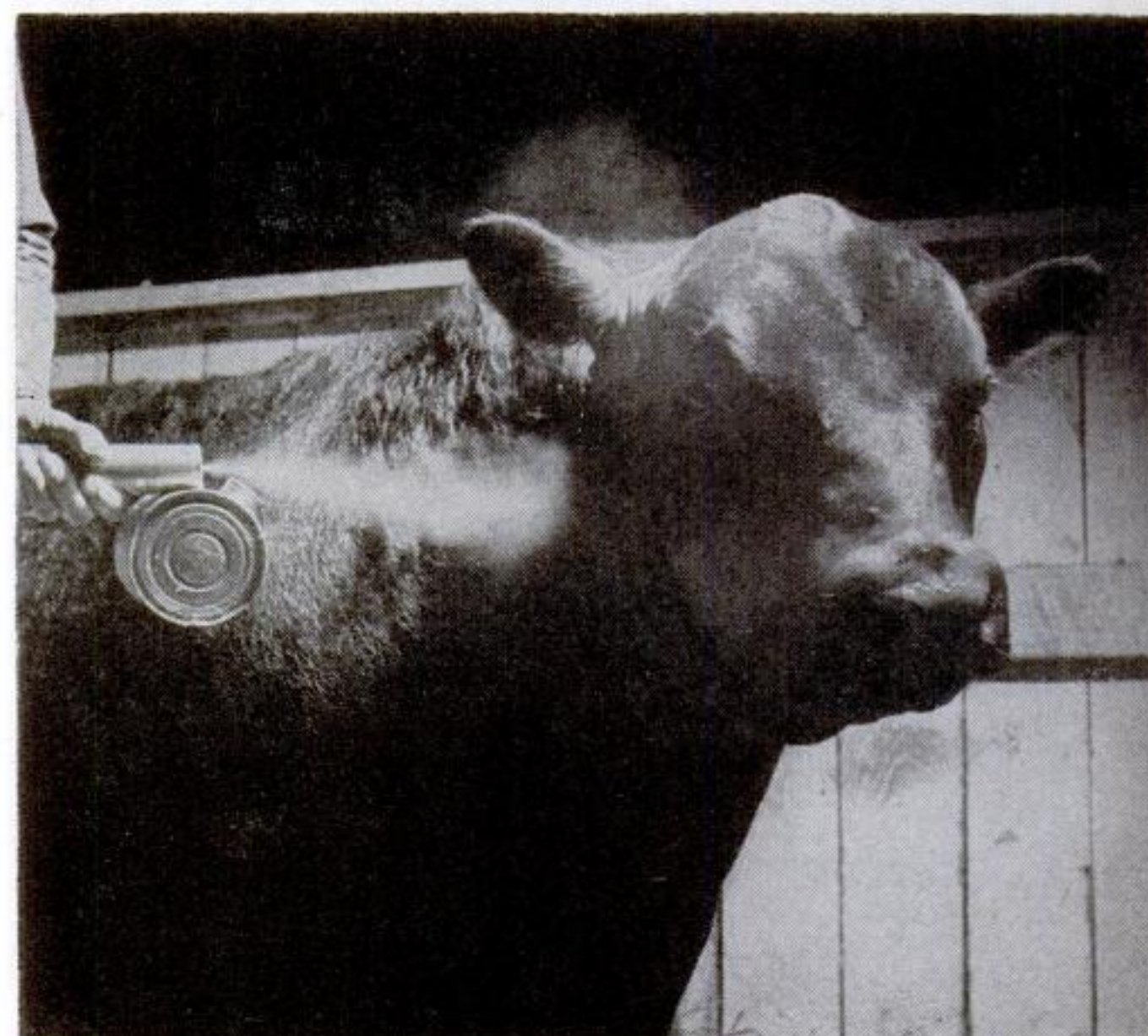
Angus Auction CONTINUED



ERARICA SUNBEAM is regarded proudly by Fullerton family, owners of Sunbeam Farms, who sold her to a Kansas City lumberman for record \$21,000.



PRINCE BARBARIAN OF SUNBEAM, top-selling bull at the auction, was bought by Jack Solomon, New York City restaurant owner, for \$35,000.



PRINCE SUNBEAM 156TH is oil-sprayed to make coat shine. Angus breeders claim Aberdeen-Angus live longer, weigh more, breed better than Herefords.

When a "wolf"
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Why be Irritated? Light an Old Gold

You'll treasure those *extra* friendly qualities in Old Golds! There's the helpfulness of famous Apple "Honey"* for moisture-guarding freshness. There's the extra luxury of world-choice tobaccos, lavishly blended. There's the added touch of rare, imported Latakia tobacco, a flavor bonus for you! And another refinement: only *virgin pure flax* is used in making Old Golds' snow-white cigarette paper. Get the extra pleasure of Old Golds... *today*.



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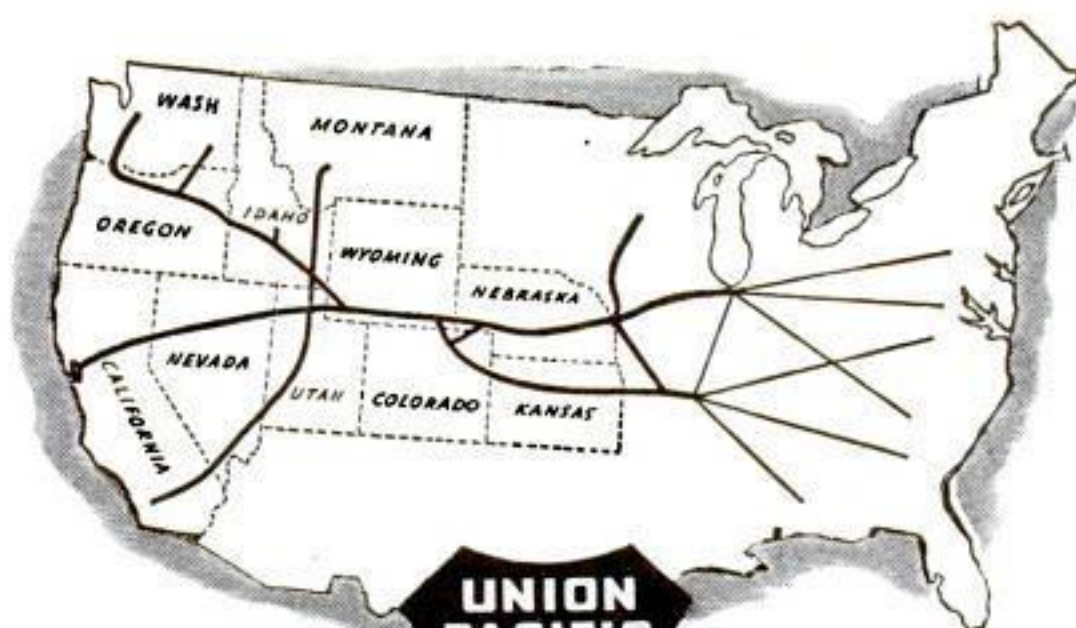
"As soon as summer arrives—and with rail travel conditions greatly improved—we'll be looking for you."

Yes, it's Colorado calling . . . the Colorado of mighty mountains and singing streams . . . invigorating sun-warmed days and restful blanket nights.

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The Progressive

UNION PACIFIC RAILROAD

ROAD OF THE *Streamliners* AND THE *Challengers*

*be Specific—
say "Union Pacific"*



IN THE GESTAPO'S TORTURE CHAMBER MANFREDI, THE UNDERGROUND LEADER, IS URGED TO INFORM ON HIS COHORTS BY BEING FLAYED WITH A BLOWTORCH

MOVIE OF THE WEEK:

Open City

**Italian film depicts the brutal fight
between Nazis and Roman underground**

The best movie about the anti-Nazi underground yet released is *Open City*, an Italian film made in Rome shortly after the city's capture by the Allies. Since most of the actors were actual conspirators against the Germans, *Open City* has an earthy verisimilitude which will make many American audiences think of it as a documentary film rather than as a plain melodrama. Its violence and plain sexiness steadily project a feeling of desperate and dangerous struggle which Hollywood seldom approaches.

The heroes of *Open City* are a Communist leader of the Italian underground and a Roman parish priest. The movie shows how these two work against the German rule until their betrayal to the Gestapo results in torture and death. The Vatican has purchased a print of the film for papal archives. In Italy one performance was interrupted by diehard Fascists who threw bombs at the screen. But most spectators have found in *Open City* some of the nobility which Italy lost under Mussolini.



GUERRILLAS of the underground fire on a German caravan carrying political prisoners captured

in a raid. Many scenes were photographed at sites of actual skirmishes during the German occupation.

2 Ways to Check a Cough

(DUE TO A COLD)

1—SHOOT if you must . . . but after all, must you?



2—SPARE your bullet and soothe your gullet, with Smith Brothers Cough Drops...a good old American custom since 1847. *Black or Menthol.* Still 5¢.



TRADE

SMITH BROTHERS
COUGH DROPS—5¢

*Like many good things, sometimes scarce.
But worth asking for—so keep trying!*



MARK

"Open City" CONTINUED



GESTAPO seizes Francesco, a printer for the underground movement. His fiancée's son Marcello, an anti-Nazi urchin, wildly kicks a German soldier.



FRANCESCO calls out hoarsely to his fiancée, Pia. He is worried about her and also that Manfredi, the underground leader, may be caught by Gestapo.



PIA is shot down in the street as she rushes after Francesco. The guerrillas free Francesco. He finds Manfredi and together they go to hide from Gestapo.

CONTINUED ON PAGE 114



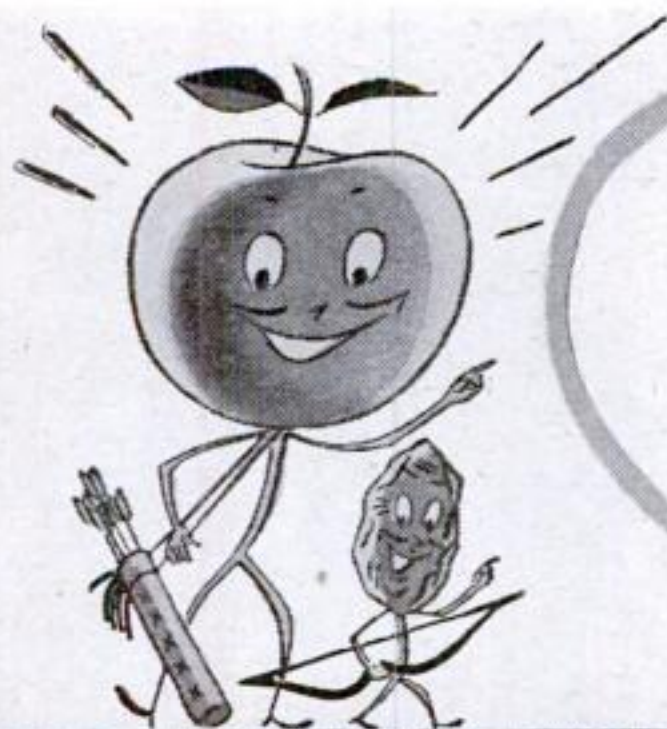
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Turnover Toaster

PERFECT TOAST EVERY TIME

Toasts two slices of bread at a time an even all-over golden brown. Flip handle and presto—doors open, toast automatically reverses! Finished in gleaming chrome with genuine ribbon nichrome element. Cool plastic handles. Famous **K-M** quality and dependability assure long life and trouble-free performance. If your dealer can't supply, ask him to reserve one for you—now!

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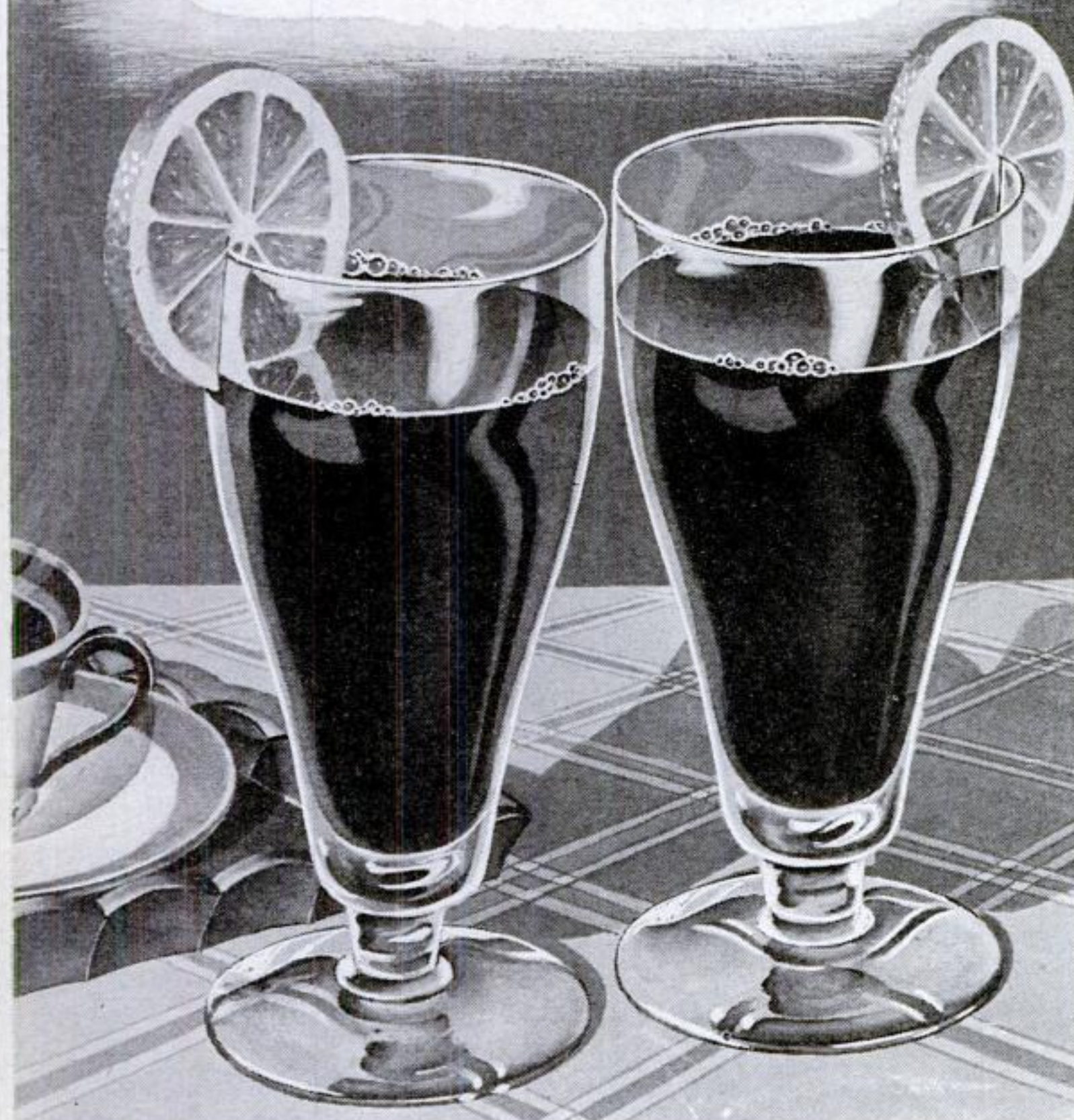


MOTT'S VERSES ON LOVE AT FIRST SIP



THE PRUNES THAT NATURE SWEETENS
IN THE FLAVOR-MAKING SUN
GIVE SUNSWEET SPECIAL RICHNESS!
FOLKS PREFER IT — 3 TO 1!

FOR SWEET-AND-TANGY GOODNESS
AT ITS NIPPY, ZIPPY BEST
MOTT'S APPLE JUICE IS SUPER!
HOW YOU'LL LOVE ITS ZING AND ZEST!



Only California's magic sunshine could make prunes so plump, so sweet! That's why *only* tree-ripened! Santa Clara Valley prunes are used for Sunsweet Prune Juice! These tender, succulent beauties give Sunsweet its richer, "live" flavor—its natural sweetness! *All pure prune juice*—nothing artificial added—Sunsweet is one of the *most healthful* of all fruit juices! Try it! You'll love it!

Sunsweet Prune Juice



If you've ever sunk your teeth into a fresh, crisp, rosy-red apple—you have *some* idea of the heavenly flavor of Mott's Apple Juice! Sweet-and-tangy! Amber-clear! It has a tantalizing zing you've *never* met in a juice before! Due to the shortage of fine New York State Apples—your grocer may be out of Mott's Apple Juice at times. But keep asking for it—it's a treat worth discovering!

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BRINGS YOU FINE FRUIT PRODUCTS



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IS PLEASED TO ANNOUNCE—

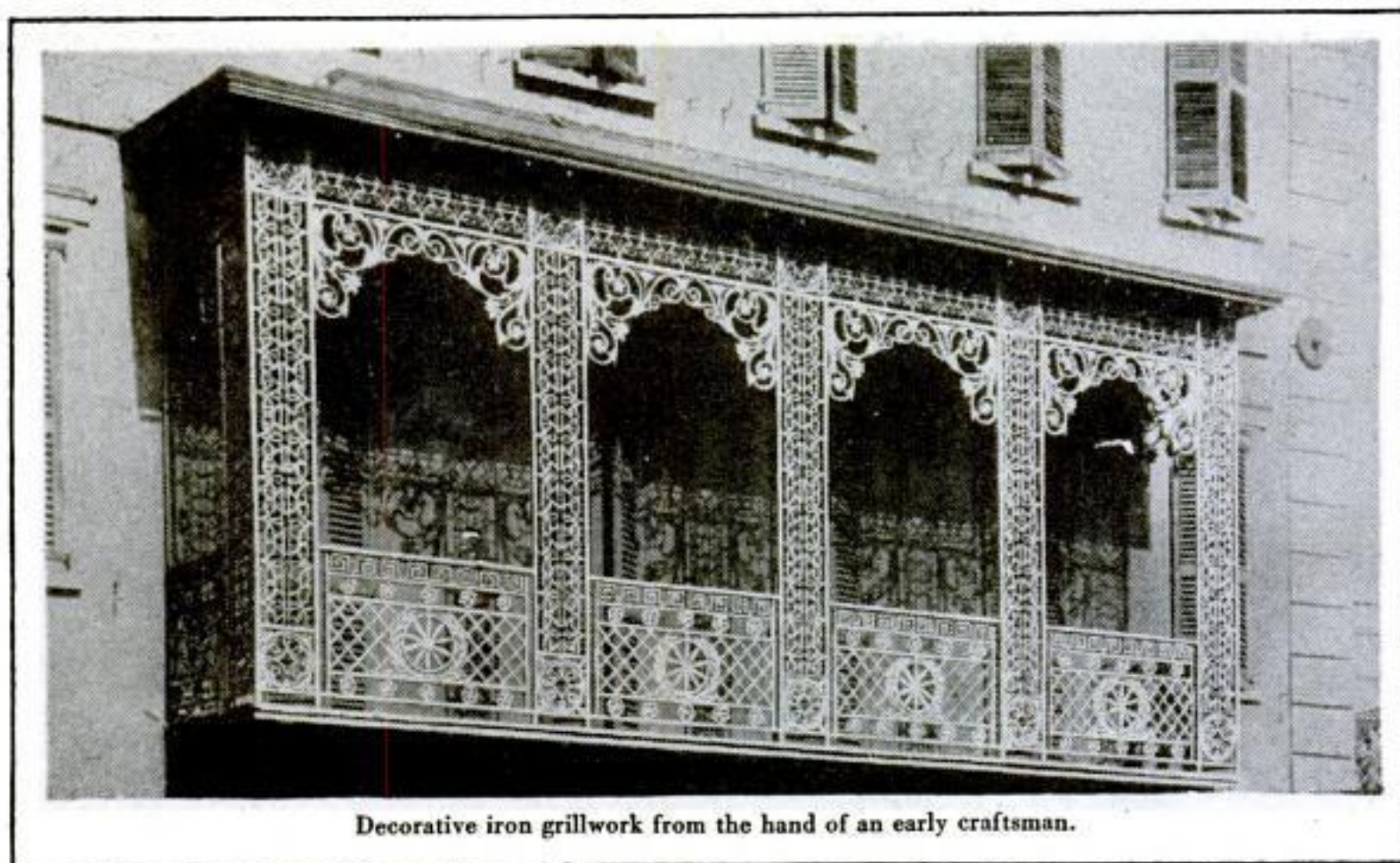
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India House Tobacco is based on one treasured old "recipe". Result: a mixture of rare savor—a luxurious smoke of blissful comfort.

Its full-bodied tang and enticing aroma make every pipeful of India House a mellow pleasure. Try a package today.

At all Good Tobacconists



PRODUCT OF P. LORILLARD CO.

"Open City" CONTINUED



MANFREDI'S SWEETHEART, Marina, is an actress. She hides him and Francesco. Manfredi learns she takes dope, spurns her and she betrays him.



GESTAPO AGENT is a woman who has cultivated Marina by smuggling dope to her. Behind her is an officer charged with keeping order in Rome.



DON PIETRO, a priest, helps Manfredi. He is a hero to his parish children but takes their cached weapons away when they plan a rash attack on Nazis.

CONTINUED ON PAGE 117

Menu Foresight

Dinner may still be hours away, but you know it will be a success — you're having Schlitz. Serving Schlitz to your guests is like bringing out your best linen or silver — it says "Nothing's too good for our friends!"

JUST
THE *kiss*
OF THE HOPS
No harsh bitterness



Copyright 1940, J. Schlitz Brewing Co., Milwaukee, Wis

THE BEER THAT MADE MILWAUKEE FAMOUS



YOU LAMENT

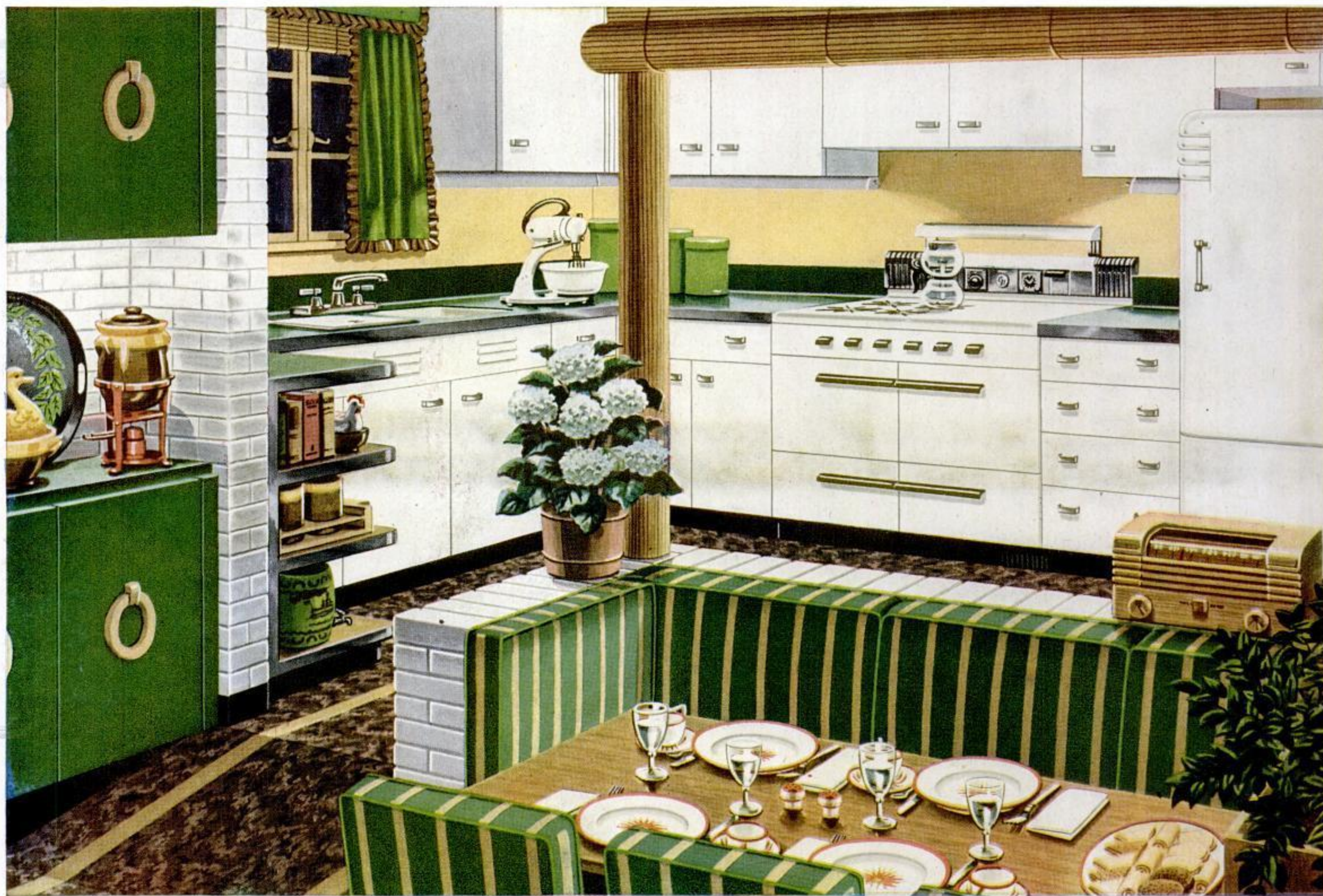
Oh, if you could only turn your "ugly duckling" kitchen into one of those slick, new, streamlined affairs! The kind you've read about . . . light, clean, efficient and beautiful!



WE PRESENT...

the answer! The Gas industry's latest "New Freedom Gas Kitchen" design . . . created especially to meet the "we-love-our-old-house-but-we-want-a-new-kitchen" problem! See how cleverly the back porch has been transformed into a convenient, charming dining nook! How the 3 major work units are grouped together in a smooth, unbroken "production line" . . . no dirt-catching crannies! . . . no waste space! What's more, like every "New Freedom Gas Kitchen" it's unbelievably free from unwanted heat and cooking odors!

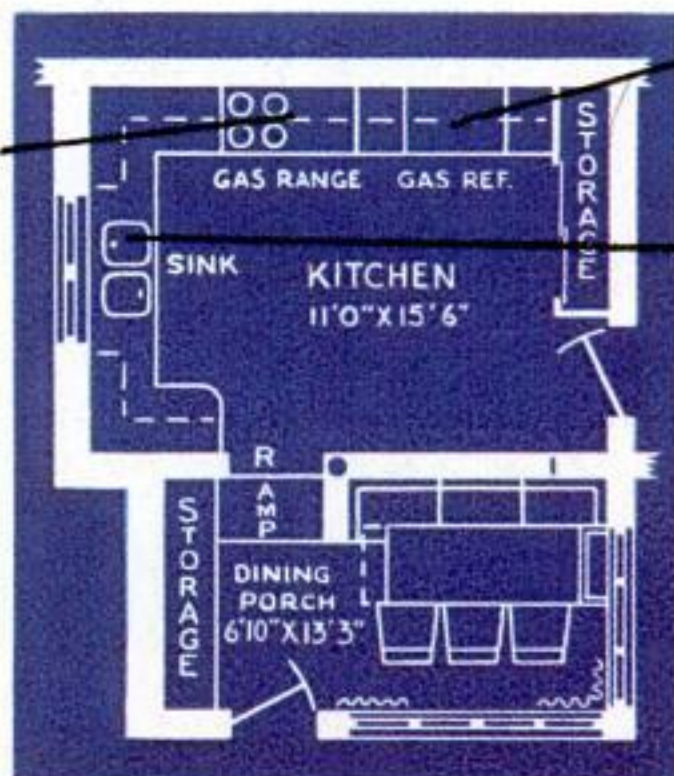
...THE WORK SAVINGEST KITCHEN OF THE CENTURY!



OLD HOUSE—NEW KITCHEN!...ANOTHER "NEW FREEDOM GAS KITCHEN" DESIGN

Whether it's brand-new or remodeled — every "New Freedom Gas Kitchen" gives you 3 major "freedoms":

FREEDOM FROM COOKING CARES! You just set the automatic clock controls of your wonderful new Gas range and let the dinner take care of itself! For top-burner speed and flexibility . . . fool-proof baking, broiling and roasting . . . there's nothing to equal a modern Gas range! Choose yours from the many new designs now available. And look for the CP seal!



FREEDOM FROM FOOD STORAGE PROBLEMS! Your silent, economical-to-run, new Gas refrigerator keeps *more* foods fresh *longer*! And there's not a single moving part in the freezing system to wear out or break down!

FREEDOM FROM HOT WATER WORRIES! There's always plenty of hot water — for dishes, laundry and bath — thanks to that new, automatic Gas water-heater! And it's economical, too! Why not start planning your "New Freedom Gas Kitchen" today?



THE WONDER FLAME
THAT COOLS AS WELL AS HEATS

AMERICAN GAS ASSOCIATION



MARINA SCREAMS on seeing what Gestapo has done to Manfredi (p. 111). With Marina's usefulness over, the agent takes back gifts she had given her.



DON PIETRO IS SHOT when he refuses to give information to the Nazis. His last words are, "It is not difficult to die well. It is difficult to live well."



THE CHILDREN who idolized Don Pietro and who came to bear sorrowful witness to his execution walk slowly and silently back to the conquered city.

Here he is now!



Johnnie Walker sets the course

When good friends get together, the company is never really complete without that smoothest and mellowest of all friends—genial Johnnie Walker. To anyone who knows fine scotch whisky, the appearance of Johnnie Walker brings pleasure without parallel.

Popular Johnnie Walker can't be everywhere all the time these days. If occasionally he is "out" when you call . . . call again.



Both 86.8 Proof



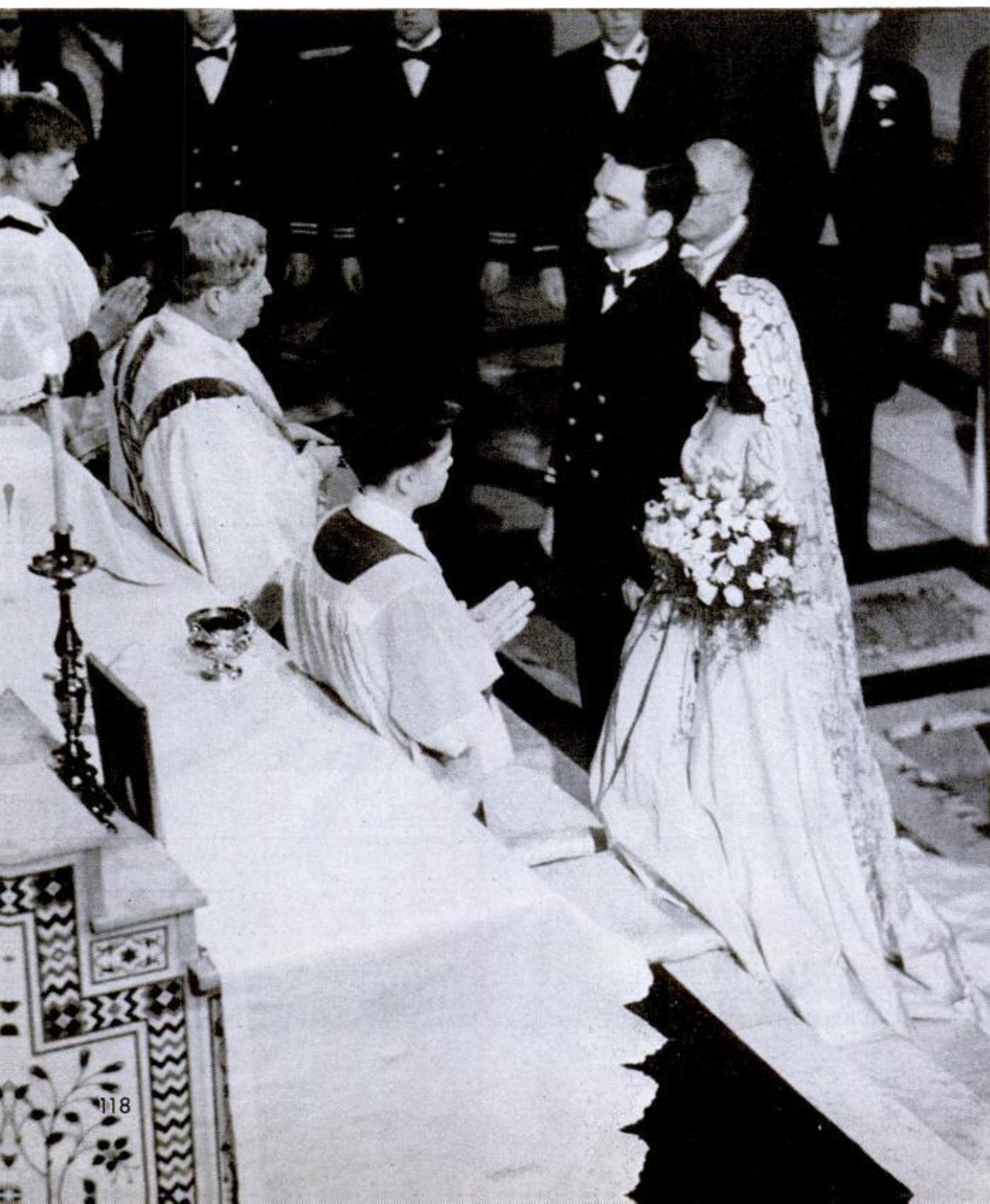
JOHNNIE WALKER

BLENDING SCOTCH WHISKY

CANADA DRY GINGER ALE, INC., New York, New York • Sole Importer



SMOKING HIS SECOND CIGAR of the morning, Senator Dennis Chavez drives to St. Matthews' Cathedral with Gloria. Her wedding dress was a cream-colored damask infant gown. The mantilla had been her mother's. Below: Mgr. John Cartwright unites Gloria and Jorge in marriage.



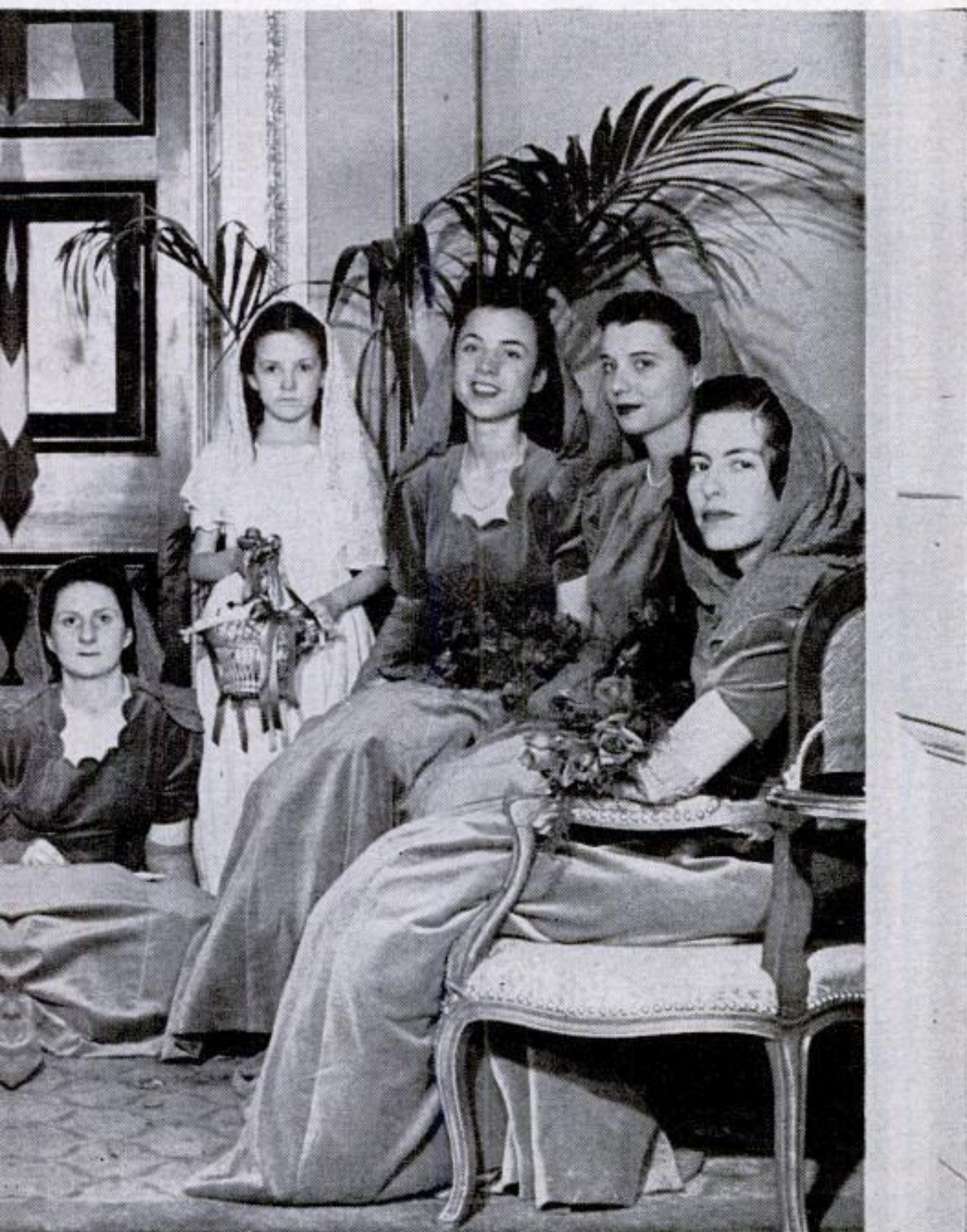
SENATOR CHAVEZ, BRIDESMAIDS (MARGARET TRUMAN SECOND FROM THE

Life Goes to the Wedding of **Gloria Chavez is bride in fanciest nuptials**

The marriage last month of Maria Gloria Chavez, 20, daughter of the junior senator from New Mexico, to Lieut. Jorge Enrique Tristani, 26, son of a Puerto Rican sugar grower, was the most exciting wedding of a peace-boomed Washington social season. It was preceded by a dizzying round of parties and showers for the effervescent Gloria. It was attended by the President's wife and by his daughter, who was a bridesmaid. It drew some 500 presents, one of them a 2-room Washington apartment. It was followed by a jam-packed reception attended by more than 1,000 of the 500 persons invited. The wedding even delayed a



AT THE LAST MOMENT Miss Chavez pauses in her own wedding preparations to smooth the powder on Flower Girl Imelda Miller, who is her niece.



LEFT) AND FLOWER GIRLS AWAIT BEGINNING OF THE BIG RECEPTION

Senator Chavez' Daughter yet seen in booming Washington social season

scheduled vote to end the Senate FEPC filibuster. Senator Chavez was the leading filibuster opponent, and the vote was postponed out of senatorial courtesy so that he could marry his daughter off.

As in all weddings some details went wrong. Shortly before the wedding Gloria lost her wedding gloves. On the wedding day Jorge misplaced his hat and Gloria found her lime-colored going-away suit had been irretrievably locked in a closet. She had also lost her engagement ring in a hotel dining room. Her worshipful groom promised her four wedding rings, so that she could lose them with impunity.



THE WEDDING CAKE, six tiers high, weighed 75 pounds, was topped by a wedding bell. Here it is cut by the couple while Mrs. Chavez (right) watches.



AFTER THE CEREMONY the bridal couple drive to the Shoreham Hotel for the wedding reception which was thronged with senators, their wives, many diplomats and lesser people. At reception (below) guests munched creamed chicken, pickled apples, stuffed tomatoes and cookies.



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Chavez' Wedding CONTINUED

MARGARET TRUMAN IS A MAJOR FIGURE

For Mary Margaret Truman being a bridesmaid to Gloria Chavez was only one more appearance in a very busy social life. The presence of a marriageable daughter in the White House has given Washington society something it has not had since the days of Woodrow Wilson's daughters. As a result Margaret is a sought-after guest at the capital's most exclusive gatherings. A low-voiced, unaffected girl with a pleasant, if



AT THE CHAVEZ WEDDING bride greets a bridesmaid, Margaret Truman, wearing her bridesmaids' mantilla and gown of emerald green velveteen.



AT THE PAN AMERICAN UNION DANCE Margaret and Captain Everett Walk lead the Virginia Reel, thus helping to illustrate U.S. folk dances.

AT THE CAPITAL'S SOCIAL GATHERINGS

unspectacular, sense of humor—in the crush of the Chavez reception, she encountered her mother, inquired, "Haven't we met before?"—Margaret has won the respect of the society into which her father's elevation catapulted her. She has also reopened the White House to the younger set. Two days before the Chavez wedding she honored Gloria with the first White House dancing party since the war began.



AT THE WELLS WEDDING, Margaret compliments Jane Wells, the daughter of James E. Wells, of the Farm Credit Administration, before the ceremony.



AT FRENCH EMBASSY DANCE given in her honor by French Ambassador Henri Bonnet, Margaret dances with S/Sgt. Leonard Simon, Poughkeepsie.

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Your shopping bag's torn on the top?
You want to fix it quick?
Use handy Texcel on the tear—
It mends with just a "stick."

(Texcel mends securely—
the "stickum's" bonded on!)

And if your boy builds model planes
And fits them up first class,
Just show him how some Texcel Tape
Makes windows look like glass.



(Texcel won't creep loose—
the "stickum's" bonded on!)



You're mailing coupons back from ads?
A three cent stamp's a waste!
Some Texcel sticks 'em down on cards,
You save two cents—and paste.

(Texcel holds and holds—
the "stickum's" bonded on!)

Yes, Texcel is an improved tape
Whose "stickum's" bonded on.
It won't come off, it won't dry out—
It holds with lots of brawn.



Try Texcel Tape just once and you'll
Keep coming back for more.
Ask for the home dispenser now—
It's at your favorite store.

Texcel Tape

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CELLOPHANE TAPE — STICKS WITH A TOUCH

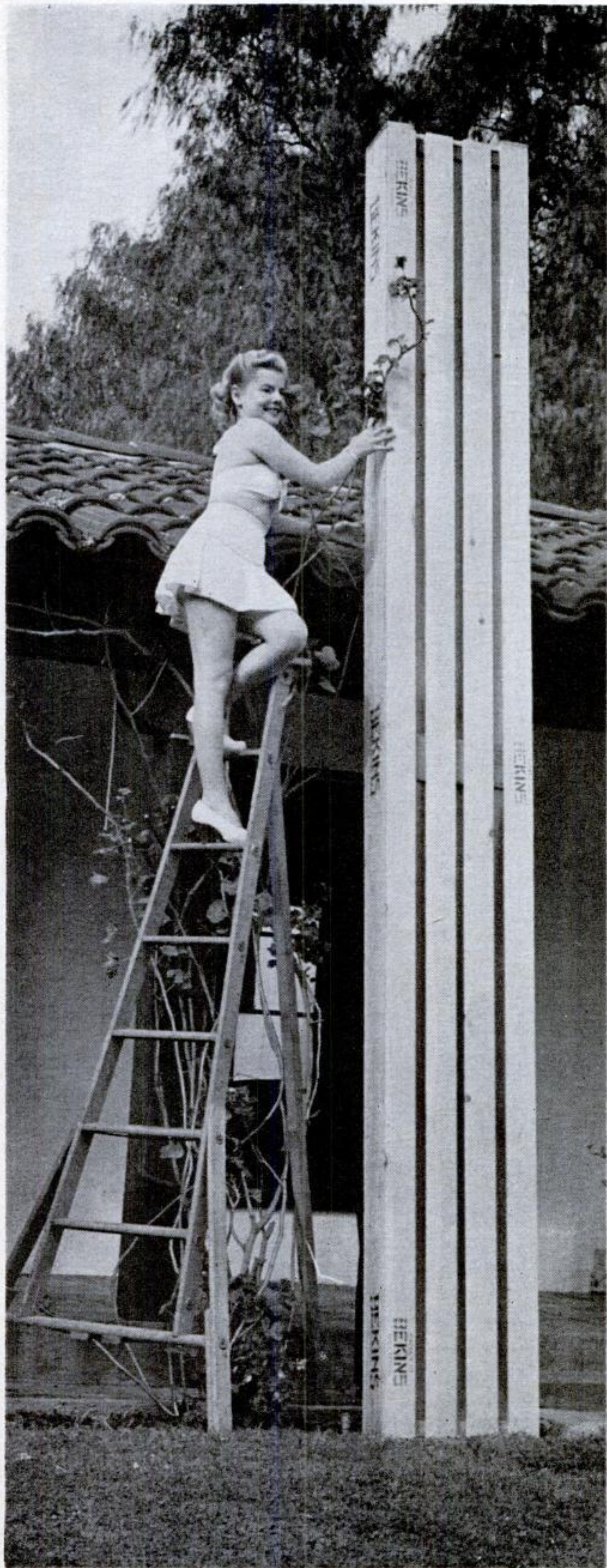
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MRS. HOEDEMAKER FONDLES 13-FT. 6 3/4-IN. GERANIUM WHICH SHE GREW

THIRTEEN-FOOT GERANIUM

Plant is sent from Los Angeles to Illinois
to prove that loyal Californian is not a liar



THE BIG GERANIUM WAS SHIPPED TO MOOSEHEART IN A 14-FT. CRATE

Even a transplanted Californian cannot resist bragging about the state's lush products. Last December an ex-Californian named Mrs. Lillian Budd, who now lives in Illinois, was facetiously nominated for the Burlington Liars' Club by Homer McCoy, a loyal Moose of Mooseheart, Ill., when she insisted some California geraniums grew as tall as houses. Mrs. Budd asked the All-Year Club of Southern California to help her prove she was not a liar. The club promptly obliged. Last month a gangling 13½-foot geranium, owned and grown by Mrs. Sidney Hoedemaker of Los Angeles, arrived in Mooseheart to confound Mr. McCoy.

CONTINUED ON NEXT PAGE

**"My future request,
RC tastes best!"**

says

**LORETTA
YOUNG**

See Loretta Young in
"THE STRANGER"
An International picture



"I WAS CONVINCED BY THE TASTE-TEST!"
says Loretta Young. "Long ago I tried leading colas in paper cups and found Royal Crown Cola best tasting." Convince yourself. Say, "RC for me!" That's the quick way to get Royal Crown Cola—best by taste-test!

RC is the quick way to say...

**ROYAL CROWN
COLA**

Best by taste-test





Thirteen-Foot Geranium CONTINUED



THE SKEPTICAL MR. MCCOY, farm director of an orphanage run by Loyal Order of Moose, is given geranium in Mooseheart gymnasium. Mrs. Budd (left) holds a standard plant. McCoy was convinced but not impressed.

ANSWERS TO GAMES ON PAGES 90, 91

WHAT PRODUCTS DO THESE ADVERTISE:

1) White Rock, 2) Fisk Tires, 3) RCA-Victor, 4) Container Corporation of America, 5) Ballantine Ale and Beer, 6) Pall Mall cigarettes, 7) Cadillac, 8) Black & White Scotch, 9) Pontiac, 10) Goodyear Tire & Rubber, 11) ScotTissue, 12) Philip Morris, 13) Mobilgas.

WHAT ARTISTS DID THESE:

1) Rodin, *Kiss*, 2) Goya, *Don Manuel Osorio de Zuñiga*, 3) Van Gogh, *Self-Portrait*, 4) Covarrubias, from *Island of Bali*, 5) Dali, *The Persistence of Memory*, 6) Renoir, *Three Bathers with Crab*, 7) Frans Hals, *Claes Duyst van Voorhout*, 8) Grant Wood, *Daughters of Revolution*, 9) Leonardo da Vinci, *Last Supper*, 10) Praxiteles, *Hermes*, 11) Picasso, *Woman in an Armchair*, 12) Gainsborough, *The Blue Boy*.

WHOM DO THESE REPRESENT:

1) Helen of Troy, 2) Sir Isaac Newton, 3) Nell Gwynn, 4) Nero, 5) Moses, 6) Mark Twain, 7) Winston Churchill, 8) Columbus, 9) Carrie Nation, 10) Samson, 11) Beethoven, 12) Lucrezia Borgia.

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peers for
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